

## **BACHELOR OF TOURISM MANAGEMENT DEGREE**

Program Planning Guide | EFFECTIVE FALL 2019

Student Name:	Student Number:	_

This guide is for **planning purposes** only. Check <u>myCapU Schedule</u> for current course schedule and <u>pre-requisites</u>. Always check the <u>University calendar</u> for complete program requirements.

Program requirements: Lower level				
Course	Course Title	Credits	Grade	Term
	Choose 9.00 credits from the following list:	3.00		
	Elective 100-level or higher	3.00		
	[excluding REC, TOUR, WLP, or SATO]	3.00		
	Choose 3.00 credits from the following list: BADM 102, or BADM 210, or MATH 123, or STAT 101	3.00		
ECON	Economics at the 100-level or higher	3.00		
ENGL 100	University Writing Strategies	3.00		
CMNS 154	Communications in Outdoor Recreation and Tourism	3.00		
REC 152	Environmental Stewardship I	3.00		
TOUR 111	Tourism Introduction: Theory and Practice	3.00		
TOUR 112	Tourism Marketing I	3.00		
TOUR 114	Organizational Behaviour in Tourism	3.00		
TOUR 116	Financial Planning in Tourism I	3.00		
TOUR 133	Tourism Career Management	3.00		
TOUR 140	Tourism Co-op Work Experience	6.00		
TOUR 225	Entrepreneurship: Small and Medium Tourism Enterprises	3.00		
TOUR 233	Cross Cultural Tourism	3.00		
TOUR 250	Tourism Operations I	3.00		
	Choose 15.00 credits from the following list: Courses at the 100 or 200-level from the prefixes below: REC Outdoor Recreation SATO Study Abroad – Tourism/OREC TOUR Tourism Management WLP Wilderness Leadership	3.00		
		3.00		
		3.00		
		3.00		
		3.00		

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Program requirements: Upper level				
Course	Course Title	Credits Grade Ter		
CMNS 354	Advanced Communication Skills for Tourism Management	3.00		
TOUR 312	Tourism Marketing II  Students who have successfully completed TOUR 212 at Capilano University are required to take an additional upper level elective in place of TOUR 312.	3.00		
TOUR 316	Financial Management for Tourism	3.00		
TOUR 327	Research Methods and Applications in Tourism 3.00			
TOUR 335	Strategic Management in Tourism 3.00			
TOUR 360	Contemporary Topics Shaping Tourism – a Global 3.0 Perspective			
TOUR 423	Tourism Planning and Policy	3.00		
TOUR 435	Applied Project Management in Tourism	3.00		
TOUR 440	Applied Research in Tourism	3.00		
TOUR 471	Human Capital Development in Tourism Management	3.00		
TOUR	Choose 3.00 credits from the following list: TOUR 307 Tourism and Climate Change or TOUR 342 Environmental Stewardship Advanced Principles and Applications	3.00		
TOUR	Choose 3.00 credits from the following list: TOUR 450 Tourism Operations II or TOUR 451 Hotel Operations II or TOUR 456 Land Use and Tourism Operations	3.00		
		3.00		
	Choose 15.00 credits from the following list: Courses at the 300 or 400-level from the prefixes below: SATO Study Abroad – Tourism/OREC	3.00		
		3.00		
	TOUR Tourism Management	3.00		
		3.00		
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Total program credits: 120.00

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## **Concentrations**

Students may obtain a concentration by completing **15.00 upper-level credits** in one of the following areas.

Concentration	Required courses
Adventure	TOUR 344, TOUR 356, TOUR 455, TOUR 456 and TOUR 457
Hotel and Resort	TOUR 373, TOUR 400, TOUR 404, TOUR 416 and TOUR 451

## **Program Completion Checklist**

In order to graduate, a student must <u>apply for graduation</u> online and meet the following criteria, as outlined in the University's <u>Graduation Policy</u>.

□Yes	□ No	Cap Core [starting in their degree on or after Fall 2018 and graduating on or after June 2022]  □ Literacy □ Numeracy □ Self and Society □ Experiential Learning □ Science and Technology □ Culture and Creative Expression □ Capstone			
□Yes	□No	3.00 credits of Quantitative/Analytical			
□Yes	□No	Meet <b>Residency</b> Requirements: 50% of courses completed at CapU			
□Yes	□ No	A minimum CGPA of 2.00 is required for graduation from all credentials			
□Yes	□ No	Complete program requirements within a <b>reasonable timeframe</b> :  • 4-year program: all program requirements must be completed <i>within 10 years</i>			
Academic Advising:		Notes:			
Email: <u>advising@capilanou.ca</u> Phone: 604.984.4900 Visit: Birch 230		<u>a</u>			

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