BACHELOR OF DESIGN IN VISUAL COMMUNICATION DEGREE
Program Planning Guide | EFFECTIVE FALL 2019

Student Name: _____   Student Number: _____

This guide is for **planning purposes** only. Check myCapU Schedule for current course schedule and pre-requisites. Always check the University calendar for complete program requirements.

Program requirements: Lower level				
Course	Course Title	Credits	Grade	Term
ENGL 100	University Writing Strategies	3.00		
DSGN 121	Design Fundamentals	3.00		
IDES 131	Survey and Principles of Illustration I	3.00		
IDES 133	Visual Studio	3.00		
IDES 141	Survey and Principles of Design I	3.00		
DSGN 122	Creative Thinking for Designers	3.00		
IDES 132	Survey and Principles of Illustration II	3.00		
IDES 142	Survey and Principles of Design II	3.00		
IDES 151	Digital Media I	3.00		
	Numeracy Elective 100-level or higher	3.00		
IDES 211	Technology Intensive I	1.00		
IDES 235	Illustration Studio I	3.00		
IDES 243	Design Studio I	3.00		
IDES 247	Survey and Principles of Typography	3.00		
IDES 252	Digital Media II	3.00		
	ENGL or CMNS Elective 100-level or higher	3.00		
IDES 212	Technology Intensive II	1.00		
IDES 236	Illustration Studio II	3.00		
IDES 237	Digital Illustration	3.00		
IDES 244	Design Studio II	3.00		
IDES 249	Brand Identity	3.00		
	Breadth Elective 100-level or higher	3.00		
	Total lower-level Credits:	62.00		

Program requirements: Upper level		Credits	Grade	Term
Course	Course Title	Credits	Grade	Term
DSGN 325	Design Thinking and Research	3.00		
IDES 313	Technology Intensive III	1.00		
IDES 340	Visual Communication Workshops I	3.00		
IDES	*Choose 6.00 credits from the following list:* IDES 360, IDES 361, IDES 362, or IDES 363	6.00		
DSGN 320	Professional Development I	3.00		
IDES 341	Visual Communication Workshops II	3.00		
IDES	*Choose 6.00 credits from the following list:* IDES 380, IDES 381, IDES 382, or IDES 383	6.00		
DSGN 473	Business Practices for Design Professionals	3.00		
IDES 414	Technology Intensive IV	1.00		
DSGN	*Choose 9.00 credits from the following list:* DSGN 440, DSGN 441, DSGN 442, DSGN 443	9.00		
DSGN 460	Professional Development III	3.00		
IDES 490	Industry Practicum	9.00		
	Quantitative/Analytical course	3.00		
	Breadth Elective 100-level or higher	3.00		
	Breadth Elective 300 or 400-level	3.00		
	Breadth Elective 300 or 400-level	3.00		
	Total Program Credits:	124.00		

Continuation Requirement

Year 2: Successful completion of all 100-level IDES/DSGN courses with a 2.67 GPA on these courses.

Year 3: Successful completion of all 200-level IDES/DSGN courses with a 2.67 GPA on these courses.

Year 4: Successful completion of all 300-level IDES/DSGN courses with a 2.67 GPA on these courses

Concentrations

Students may obtain a concentration by completing 24.00 credits in one of the following areas			
	Illustration	Branding	Interactive Design
9.00 credits	IDES 235, IDES 236, IDES 237	IDES 243, IDES 244, IDES 249	IDES 243, IDES 244, IDES 252
6.00 credits	IDES 361 and/or IDES 381	IDES 362 and/or IDES 382	IDES 363 and/or IDES 383
9.00 credits	DSGN 441	DSGN 442	DSGN 443

Program Completion Checklist

In order to graduate, a student must apply for graduation online and meet the following criteria, as outlined in the University's Graduation Policy.

☐ Yes	☐ No	**Cap Core** [starting in their degree on or after Fall 2018 and graduating on or after June 2022] ☐ Literacy ☐ Numeracy ☐ Self and Society ☐ Experiential Learning ☐ Science and Technology ☐ Culture and Creative Expression ☐ Capstone
☐ Yes	☐ No	3.00 credits of Quantitative/Analytical
☐ Yes	☐ No	Meet **Residency** Requirements: 50% of courses completed at CapU
☐ Yes	☐ No	A *minimum* **CGPA of 2.00** is required for graduation from all credentials
☐ Yes	☐ No	Complete program requirements within a **reasonable timeframe**: • 4-year program: all program requirements must be completed *within 10 years*

Academic Advising:

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Notes: