

Bachelor of Tourism Management Degree

Program Code: 478002 | Intake: January 2019 -

Student Name:	Student ID: _	

This planner guide is for program planning purposes only. Please refer to myCap Schedule for course schedules and course pre-requisites. It is the student's responsibility to always refer to the Capilano University Calendar for complete program requirements.

Program Requirements			
Course	Course Title	Course Credits	Grades
ENGL 100	University Writing Strategies	3.00	
		3.00	
	9.00 credits of Electives at 100-Level or higher (Excluding REC, TOUR, WLP, SATO)	3.00	
		3.00	
	Select 3.00 credits from: o BADM 102 Quantitative Methods (3.00) o BADM 210 Business Statistics (3.00) o MATH 123 Contemporary Mathematics (3.00) o STAT 101 Introduction to Statistics (3.00)	3.00	
	ECON at 100-Level or higher	3.00	
CMNS 154	Communications in Outdoor Recreation and Tourism	3.00	
REC 152	Environmental Stewardship I	3.00	
TOUR 111	Tourism Introduction: Theory and Practice	3.00	
TOUR 112	Tourism Marketing I	3.00	
TOUR 114	Organizational Behaviour in Tourism	3.00	
TOUR 116	Financial Planning in Tourism I	3.00	
TOUR 133	Tourism Career Management	3.00	
TOUR 140	Tourism Co-op Work Experience	6.00	
TOUR 225	Entrepreneurship: Small and Medium Tourism Enterprises	3.00	
TOUR 233	Cross Cultural Tourism	3.00	
TOUR 250	Tourism Operations I	3.00	



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Course	Course Title	Course Credits	Grades
	15.00 credits of Electives at 100- or 200-Level from the prefixes below: REC: Outdoor Recreation SATO: Study Abroad - Tourism/OREC TOUR: Tourism Management WLP: Wilderness Leadership	3.00	
		3.00	
		3.00	
		3.00	
		3.00	
CMNS 354	Advanced Communications Skills for Tourism Management	3.00	
TOUR 312	Tourism Marketing II [Note: Students who have successfully completed TOUR 212 at Capilano University are required to take an additional upper level elective in place of TOUR 312.]	3.00	
TOUR 316	Financial Management for Tourism	3.00	
TOUR 327	Research Methods and Applications in Tourism	3.00	
TOUR 335	Strategic Management in Tourism	3.00	
TOUR 360	Contemporary Topics Shaping Tourism – A Global Perspective	3.00	
TOUR 423	Tourism Planning and Policy	3.00	
TOUR 435	Applied Project Management in Tourism	3.00	
TOUR 440	Applied Research in Tourism	3.00	
TOUR 471	Human Capital Development in Tourism Management	3.00	
	Select 3.00 credits from: o TOUR 307 Tourism and Climate Change (3.00) o TOUR 342 Environmental Stewardship: Advanced Principles and Applications (3.00)	3.00	
	Select 3.00 credits from: o TOUR 450 Tourism Operations II (3.00) o TOUR 451 Hotel Operations II (3.00) o TOUR 456 Land Use and Tourism Operation (3.00)	3.00	



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	Total <u>Degree</u> program credits:	120.00	
		3.00	
	15.00 credits of Electives at 300- or 400-Level from the prefixes below: SATO: Study Abroad - Tourism/OREC TOUR: Tourism Management	3.00	
		3.00	
		3.00	
		3.00	

Students may obtain a Concentration by completing 15.00 Upper Level credits in one of the following areas:			
	□ TOUR 344		
	□ TOUR 356		
☐ Adventure Concentration:	□ TOUR 455		
	□ TOUR 456		
	□ TOUR 457		
	□ TOUR 373		
	□ TOUR 400		
☐ Hotel and Resort Concentration:	□ TOUR 404		
	□ TOUR 416		
	□ TOUR 451		



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Comments:

- Students starting this program from January 2019 onwards are able to use this program planner. If you started the program before this term, please contact Academic Advising for an appropriate program planner or you may refer to Capilano University Academic Calendar for your program profile requirements.
- Quantitative/Analytical Requirement: A Quantitative/Analytical course (3 credits) is a requirement of all University baccalaureate degrees as per <u>Credential and Course Criteria</u>.

Quantitative/Analytical Elective Course:	□ TOUR 116 (3)
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- <u>Residency Requirement</u>: Students transferring to Capilano University must complete a minimum of 50% of their program course credits at Capilano University, the majority of which will normally fulfill the requirements of their final years of study.
- <u>Graduation Requirement</u>: A minimum CGPA of 2.00 (calculated on all program required courses) must be
 achieved to graduate from all Capilano University credentials. Programs may have additional graduation
 requirements as approved by the University Senate.



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• <u>Cap Core Requirement</u>: Students starting in their baccalaureate degree on or after Fall 2018 and graduating on or after June 2022 must meet Cap Core graduation requirements in addition to their program requirements. Please visit the Cap Core website and individual program pages for detailed requirements. List of Cap Core courses can be accessed here – <u>Cap Core</u>.

Foundation (6 credits)			
Foundation - Literacy		ENGL 100 (3)	
Foundation - Numeracy			
Integration (18 credits)			
Integration - Culture and Creative Expression			
Integration - Science and Technology		TOUR 327 (3)	
Integration - Self and Society		REC 152 (3)	
Integration Elective Culture and Creative Expression Science and Technology Self and Society		TOUR 233 (3)	
Integration Elective Culture and Creative Expression Science and Technology Self and Society		TOUR 360 (3)	
Integration Elective Culture and Creative Expression Science and Technology Self and Society		TOUR 111 (3)	
Professional Practice (6 credits)			
Professional Practice - Capstone		TOUR 440 (3)	
Professional Practice - Experiential		TOUR 435 (3)	