

Student Name: _____ Student ID: _____

This planner guide is for program planning purposes only. Please refer to [myCap Schedule](#) for course schedules and course pre-requisites. It is the student's responsibility to always refer to the [Capilano University Calendar](#) for complete program requirements.

Program Requirements			
Course	Course Title	Course Credits	Grades
ENGL 100	University Writing Strategies	3.00	
	See Note #1 6.00 credits of Foreign Language <i>[Note: Should be in a <u>single</u> foreign language]</i>	3.00	
		3.00	
	Quantitative/Analytical Elective 100-Level or higher	3.00	
	27.00 credits of non-CMNS Breadth Electives at 100-Level or higher <i>[Note: Applies to all lower and upper level non-CMNS Breadth Electives - No more than 18.00 credits in any single subject area.]</i>	3.00	
		3.00	
		3.00	
		3.00	
		3.00	
		3.00	
		3.00	
		3.00	
		3.00	
		3.00	
CMNS 112	Introduction to Communication Studies	3.00	
CMNS 132	Explorations in Mass Media	3.00	
CMNS 185	Presentation Skills for Public Speaking	3.00	
CMNS 190	Writing for Popular Media	3.00	

Course	Course Title	Course Credits	Grades
CMNS 220	Advanced Business Writing and Editing	3.00	
CMNS 261	Interpreting Communication Documents	3.00	
CMNS 262	Qualitative Research Methods in Communication Studies	3.00	
	<i>Select 15.00 credits from:</i> o CMNS 209 History of Media (3.00) o CMNS 222 Communication and Ideology (3.00) o CMNS 231 Cultural Communication and Ideology (3.00) o CMNS 235 Understanding News (3.00) o CMNS 236 Understanding Television (3.00) o CMNS 241 Software for Magazine Publishing (3.00) o CMNS 253 Society and Digital Media (3.00) o CMNS 255 Interpersonal Communication (3.00) o CMNS 270 Visual Communication (3.00) o CMNS 285 Advanced Presentation Skills (3.00) o CMNS 295 The Culture of Advertising (3.00)	3.00	
		3.00	
		3.00	
		3.00	
		3.00	
		3.00	
BADM 318	Project Management	3.00	
CMNS 360	Strategic Communication	3.00	
	<i>Select 12.00 credits from:</i> o CMNS 322 Videogames: Culture, Theory and Critism (3.00) o CMNS 330 Communication Ethics (3.00) o CMNS 331 Communication Policy and Law (3.00) o CMNS 333 Conflict and Communication (3.00) o CMNS 351 Editing for Popular Media (3.00) o CMNS 352 Organizational Communication (3.00) o CMNS 353 Technology and Everyday Life (3.00) o CMNS 355 Intercultural Communication (3.00) o CMNS 370 Photography as Communication: Fact and Fiction (3.00) o CMNS 371 Foundations of Design, Layout and Production for Magazines (3.00) o CMNS 380 Applied Cultural Criticism (3.00) o CMNS 390 Publishing for the 21st Century (3.00) o CMNS 395 Public and Media Relations (3.00)	3.00	
		3.00	
		3.00	
		3.00	

Course	Course Title	Course Credits	Grades
	<i>Select 9.00 credits from:</i> o CMNS 412 Special Topics in Communication Studies (3.00) o CMNS 431 Project Group Communication Policy and Law (3.00) o CMNS 433 Project Group in Risk and Crisis Communication (3.00) o CMNS 453 Project Group in Communication and New Media (3.00) o CMNS 462 Advanced Communication Research Practice (3.00) o CMNS 490 Project Group in Publishing (3.00) o CMNS 495 Project Group in Media Campaigns (3.00) o CMNS 499 Undergraduate Thesis (3.00)	3.00	
		3.00	
		3.00	
	<i>Select 6.00 credits from:</i> o CMNS 498 (6.00) o CMNS 462 (3.00) and CMNS 499 (3.00) <i>[Note: Students choosing to take CMNS 499 must have completed CMNS 462 as a prerequisite and are required to complete one additional 400-level CMNS elective course from the above list to meet the total program credit requirements.]</i>	6.00	
	12.00 credits of non-CMNS Breadth Electives at 300-Level or higher <i>[Note: Applies to all lower and upper level non-CMNS Breadth Electives - No more than 18.00 credits in any single subject area.]</i>	3.00	
		3.00	
		3.00	
		3.00	
Total <u>Degree</u> program credits:		120.00	

Comments:

- Students starting this program from September 2018 onwards are able to use this program planner. If you started the program before this term, please contact Academic Advising for an appropriate program planner or you may refer to [Capilano University Academic Calendar](#) for your program profile requirements.

See Note #1 6.00 credits of single Foreign Language

Note: The language requirement can be satisfied in a number of ways:

1. Successful completion of a grade 12 course with a minimum B grade in an approved language other than English while at secondary school; or
2. Successful completion of a secondary immersion program or secondary school at an institution at which the primary language of instruction is not English; or
3. Successful completion of a post-secondary credential awarded by an institution at which the primary language of instruction is not English; or
4. Successful completion of 6.00 credits of post-secondary language courses in a single language other than English; or
5. Successful completion of EAP 100 or EAP 101 and 3.00 credits of lower level Arts & Science courses

Note: Only one of EAP 100 or EAP 101 to a maximum of 3.00 credits can be used as credit towards the Bachelor of Communication Studies.

Note: Students who fulfill the language requirement with options 1, 2, or 3 will be required to take 6.00 credits of 100- or 200-level courses in place of the language requirement credits.

See Note #2 42 elective credits (14 courses), no more than 18 credits (6 courses) of which are to come from any single subject area and at least 12 credits (4 courses) of which must be upper level credits. Students must take a minimum of 3 credits (1 course) designated Quantitative/Analytical.

- **Quantitative/Analytical Requirement:** A Quantitative/Analytical course (3 credits) is a requirement of all University baccalaureate degrees as per [Credential and Course Criteria](#).

Quantitative/Analytical Elective Course:	□
--	---

- **Residency Requirement:** Students transferring to Capilano University must complete a minimum of 50% of their program course credits at Capilano University, the majority of which will normally fulfill the requirements of their final years of study.
- **Graduation Requirement:** A *minimum CGPA of 2.00* (calculated on all program required courses) must be achieved to graduate from all Capilano University credentials. Programs may have additional graduation requirements as approved by the University Senate.

- **Cap Core Requirement:** Students starting in their baccalaureate degree on or after Fall 2018 and graduating on or after June 2022 must meet Cap Core graduation requirements in addition to their program requirements. Please visit the Cap Core website and individual program pages for detailed requirements. List of Cap Core courses can be accessed here – [Cap Core](#).

Foundation (6 credits)	
Foundation - Literacy	<input type="checkbox"/> ENGL 100 (3)
Foundation - Numeracy	<input type="checkbox"/>
Integration (18 credits)	
Integration - Culture and Creative Expression	<input type="checkbox"/>
Integration - Science and Technology	<input type="checkbox"/>
Integration - Self and Society	<input type="checkbox"/> CMNS 112 (3)
Integration Elective <ul style="list-style-type: none"> ○ Culture and Creative Expression ○ Science and Technology ○ Self and Society 	<input type="checkbox"/> CMNS 132 (3)
Integration Elective <ul style="list-style-type: none"> ○ Culture and Creative Expression ○ Science and Technology ○ Self and Society 	<input type="checkbox"/>
Integration Elective <ul style="list-style-type: none"> ○ Culture and Creative Expression ○ Science and Technology ○ Self and Society 	<input type="checkbox"/>
Professional Practice (6 credits)	
Professional Practice - Capstone	<input type="checkbox"/>
Professional Practice - Experiential	<input type="checkbox"/> CMNS 360 (3)