

Bachelor of Design in Visual Communication Degree

Program: BDESVCOM | Program Code: 695001 | Intake: September 2022 -

Student ID Number / Name:	
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This guide is for program planning purposes only. Students are responsible for checking the <u>Capilano University</u> <u>Calendar</u> & meeting program requirements.

Program Requirements				
Course	Course Title	Course Credits	Grades	
First Term				
ENGL 100	University Writing Strategies	3.00		
DSGN 121	Design Fundamentals	3.00		
IDES 111	Technology Intensive I	1.00		
IDES 131	Survey and Principles of Illustration I	3.00		
IDES 133	Visual Studio	3.00		
IDES 141	Survey and Principles of Design I	3.00		
Second Term				
DSGN 122	Creative Thinking for Designers	3.00		
IDES 132	Survey and Principles of Illustration II	3.00		
IDES 142	Survey and Principles of Design II	3.00		
IDES 151	Digital Media I	3.00		
	Numeracy Elective at 100-level or higher	3.00		
Third Term				
IDES 211	Technology Intensive I	1.00		
IDES 235	Illustration Studio I	3.00		
IDES 243	Design Studio I	3.00		
IDES 247	Survey and Principles of Typography	3.00		
IDES 252	Digital Media II	3.00		
	ENGL or CMNS at 100-level or higher	3.00		
Fourth Term	•			
IDES 236	Illustration Studio II	3.00		
IDES 237	Digital Illustration	3.00		
IDES 244	Design Studio II	3.00		
IDES 249	Brand Identity	3.00		
	Breadth Elective at 100-level or higher	3.00		



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Course	Course Title	Course Credits	Grades
Fifth Term	•		
DSGN 325	Design Thinking and Research	3.00	
IDES 313	Technology Intensive III	1.00	
IDES 340	Visual Communication Workshops I	3.00	
	Breadth Elective at 100-level or higher	3.00	
	Select 6.00 credits from the following list: o IDES 360: Visual Communication Studio I o IDES 361: Visual Communication Studio I: Illustration Concentration o IDES 362: Visual Communication Studio I: Branding Concentration o IDES 363: Visual Communication Studio I: Interactive Concentration	6.00	
Sixth Term			
DSGN 320	Professional Development I	3.00	
IDES 341	Visual Communication Workshops II	3.00	
	Breadth Elective at 100-level or higher	3.00	
	Select 6.00 credits from the following list: o IDES 380: Visual Communication Studio II o IDES 381: Visual Communication Studio II: Illustration Concentration o IDES 382: Visual Communication Studio II: Branding Concentration o IDES 383: Visual Communication Studio II: Interactive Concentration	6.00	
Seventh Term	1		
DSGN 473	Business Practices for Design Professionals	3.00	
IDES 414	Technology Intensive IV	1.00	
	Breadth Elective at 300-level or higher	3.00	
	Select 9.00 credits from the following list: o DSGN 440: Professional Development II o DSGN 441: Professional Development II: Illustration Concentration o DSGN 442: Professional Development II: Branding Concentration o DSGN 443: Professional Development II: Interactive Concentration	9.00	
Eighth Term		<u>l</u>	
DSGN 460	Professional Development III	3.00	
IDES 490	Industry Practicum	9.00	
	Breadth Elective at 300-level or higher	3.00	
	Total Degree program credits:	124.00	



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Comments:

- Students starting this program from September 2022 onwards are able to use this program planner. If you started the program before this term, please contact Academic Advising for an appropriate program planner or you may refer to Capilano University Academic Calendar for your program profile requirements.
- **Note**: Breadth elective credits must include a minimum of 3 credits designated as Quantitative/Analytical and a minimum of 6 credits at the 300/400-level.
- Continuation Requirements:
 - Year 2: Successful completion of all 100-level IDES/DSGN courses with a 2.67 GPA on these courses.
 - Year 3: Successful completion of all 200-level IDES/DSGN courses with a 2.67 GPA on these courses.
 - o Year 4: Successful completion of all 300-level IDES/DSGN courses with a 2.67 GPA on these courses.
- Quantitative/Analytical Requirement: A Quantitative/Analytical course is a requirement of all University baccalaureate degrees.

Quantitative/Analytical Elective Course:	

- <u>Residency Requirement</u>: Students transferring to Capilano University must complete a minimum of 50% of their program course credits at Capilano University, the majority of which will normally fulfill the requirements of their final years of study.
- <u>Graduation Requirement</u>: A minimum CGPA of 2.00 (calculated on all program required courses) must be
 achieved to graduate from all Capilano University credentials. Programs may have additional graduation
 requirements as approved by the University Senate.
 - Check your cumulative Grade Point Average (cGPA) yourself using the <u>GPA Calculator</u> on CapU website.
- <u>Timeframe for Completion of the program and Graduation</u>: Students in a four-year program would be given ten years to complete their program.

Concentration Chart:

Students may obtain a Concentration by completing 24.00 credits in one of the following areas:				
		Lower Level Credits	Upper Level Credits	
Cor	ncentrations:	9.00 credits	6.00 credits	9.00 credits
	Illustration Concentration:	IDES 235, IDES 236, and IDES 237	Select 6.00 credits from: IDES 361 and/or IDES 381	DSGN 441
	Branding Concentration:	IDES 243, IDES 244, and IDES 249	Select 6.00 credits from: IDES 362 and/or IDES 382	DSGN 442
	Interactive Design Concentration:	IDES 243, IDES 244, and IDES 252	Select 6.00 credits from: IDES 363 and/or IDES 383	DSGN 443



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 <u>Cap Core Requirement</u>: Students starting in their baccalaureate degree on or after Fall 2018 and graduating on or after June 2022 must meet Cap Core graduation requirements in addition to their program requirements.

Foundation (6 credits)				
Foundation - Literacy	□ ENGL 100 (3.00)			
Foundation - <u>Numeracy</u>				
Integration (18 credits)				
Integration - Culture and Creative Expression	□ IDES 132 (3.00)			
Integration - Science and Technology				
Integration - Self and Society	□ DSGN 325 (3.00)			
Integration Elective: o Culture and Creative Expression o Science and Technology o Self and Society	□ IDES 141 (3.00)			
Integration Elective: o Culture and Creative Expression o Science and Technology o Self and Society	□ IDES 244 (3.00)			
Integration Elective: o Culture and Creative Expression o Science and Technology o Self and Society				
Professional Practice (6 credits)				
Professional Practice - <u>Capstone</u>				
Professional Practice - Experiential	□ IDES 490 (9.00)			