

Bachelor of Communication Studies Degree

Program: BCMNCMNS | Program Code: 585801 | Intake: September 2022 -

| Student ID Number / Name: | |
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This guide is for program planning purposes only. Students are responsible for checking the <u>Capilano University</u> <u>Calendar</u> & meeting program requirements.

| Program Requirements | | | | |
|----------------------|--|-------------------|--------|--|
| Course | Course Title | Course Credits | Grades | |
| ENGL 100 | University Writing Strategies | 3.00 | | |
| | Quantitative/Analytical Elective at 100-level or higher | 3.00 | | |
| | | 3.00 | | |
| | | 3.00 | | |
| | | 3.00 | | |
| | | 3.00 | | |
| | | 3.00 | | |
| | 33.00 credits of non-CMNS Breadth Electives at 100-level or higher [Note: Applies to all lower and upper level non-CMNS Breadth Electives - No more than 18.00 credits in any single subject area] | 3.00 | | |
| | | 3.00 | | |
| | | 3.00 | | |
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| | | 3.00 | | |
| | | 3.00 | | |
| CMNS 112 | Introduction to Communication Studies | 3.00 | | |
| CMNS 132 | Explorations in Mass Media | 3.00 | | |
| CMNS 185 | Presentation Skills for Public Speaking | 3.00 | | |
| CMNS 190 | Writing for Popular Media | 3.00 | | |
| CMNS 220 | Advanced Business Writing and Editing | 3.00 | | |
| CMNS 261 | Interpreting Communication Documents | 3.00 | | |
| CMNS 262 | Qualitative Research Methods in Communication Studies | 3.00 | | |



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| Course | Course Title | Course Credits | Grades |
|---|--|-------------------|--------|
| | Select 15.00 credits from the following list: o CMNS 209: History of Media, o CMNS 222: Communication and Ideology | 3.00 | |
| | o CMNS 231: Cultural Communication and Ideology, | 3.00 | |
| | o CMNS 235: Understanding News, o CMNS 236: Understanding Television, | 3.00 | |
| | o CMNS 241: Software for Magazine Publishing, o CMNS 253: Society and Digital Media, o CMNS 255: Interpersonal Communication, | 3.00 | |
| | o CMNS 270: Visual Communication, o CMNS 285: Advanced Presentation | | |
| | Skills, o CMNS 295: The Culture of Advertising | 3.00 | |
| BADM 318 | Project Management | 3.00 | |
| CMNS 360 | Strategic Communication | 3.00 | |
| O C C O C C O C C O C C O C C O C C O C C O C C O C C O C C O C C O C C O C C O C C O C C C O C | Select 12.00 credits from the following list: o CMNS 322: Videogames: Culture, Theory and Critism, o CMNS 330: Communication Ethics, o CMNS 331: Communication Policy | 3.00 | |
| | and Law, o CMNS 333: Conflict and Communication, o CMNS 351: Editing for Popular Media, o CMNS 352: Organizational | 3.00 | |
| | Communication, o CMNS 353: Technology and Everyday Life, o CMNS 355: Intercultural Communication, o CMNS 370: Photography as Communication: Fact and Fiction, o CMNS 380: Applied Cultural Criticism, o CMNS 390: Publishing for the 21st Century, o CMNS 395: Public and Media Relations Select 9.00 credits from the following list: o CMNS 412: Special Topics in Communication Studies, o CMNS 431: Project Group Communication Policy and Law, o CMNS 433: Project Group in Risk and Crisis Communication, o CMNS 453: Project Group in Communication and New Media, o CMNS 462: Advanced Communication Research Practice, | 3.00 | |
| | | 3.00 | |
| | | 3.00 | |
| | | 3.00 | |
| | o CMNS 490: Project Group in Publishing, o CMNS 495: Project Group in Media Campaigns, o CMNS 499: Communication Research Project | 3.00 | |
| | Select 6.00 credits from the following list: o CMNS 498: Communication Practicum (6.00) o CMNS 462: Advanced Communication Research Practice (3.00) and o CMNS 499: Communication Research Project (3.00) [Note: Students choosing to take CMNS 499 must have completed CMNS 462 as a prerequisite and are required to complete one additional 400-level CMNS elective course from the above list to meet the total program credit requirements.] | 6.00 | |
| | 12.00 credits of non-CMNS Breadth Electives at 300-level or higher [Note: Applies to all lower and upper level non-CMNS Breadth Electives - No more than 18.00 credits in any single subject area.] | 3.00 | |
| | | 3.00 | |
| | | 3.00 | |
| | | 3.00 | |
| | Total <u>Degree</u> program credits: | 120.00 | |



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Comments:

- Students starting this program from September 2022 onwards are able to use this program planner. If you started the program before this term, please contact Academic Advising for an appropriate program planner or you may refer to Capilano University Academic Calendar for your program profile requirements.
- Note: 48 elective credits (excluding CMNS courses), no more than 18 of which are to come from any single subject area and at least 12 of which must be upper level credits. Students must take a minimum of 3 credits designated as Quantitative/Analytical.
- Quantitative/Analytical Requirement: A Quantitative/Analytical course is a requirement of all University baccalaureate degrees.

| Quantitative/Analytical Elective Course: | |
|--|--|

- <u>Residency Requirement</u>: Students transferring to Capilano University must complete a minimum of 50% of their program course credits at Capilano University, the majority of which will normally fulfill the requirements of their final years of study.
- <u>Graduation Requirement</u>: A minimum CGPA of 2.00 (calculated on all program required courses) must be
 achieved to graduate from all Capilano University credentials. Programs may have additional graduation
 requirements as approved by the University Senate.
 - Check your cumulative Grade Point Average (cGPA) yourself using the <u>GPA Calculator</u> on CapU website.
- <u>Timeframe for Completion of the program and Graduation</u>: Students in a four-year program would be given ten years to complete their program.



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• <u>Cap Core Requirement</u>: Students starting in their baccalaureate degree on or after Fall 2018 and graduating on or after June 2022 must meet Cap Core graduation requirements in addition to their program requirements.

| Foundation (6 credits) | | | | |
|---|-------------------|--|--|--|
| Foundation - Literacy | □ ENGL 100 (3.00) | | | |
| Foundation - Numeracy | | | | |
| Integration (18 credits) | | | | |
| Integration - Culture and Creative Expression | | | | |
| Integration - Science and Technology | | | | |
| Integration - Self and Society | □ CMNS 112 (3.00) | | | |
| Integration Elective: o Culture and Creative Expression o Science and Technology o Self and Society | □ CMNS 132 (3.00) | | | |
| Integration Elective: o Culture and Creative Expression o Science and Technology o Self and Society | | | | |
| Integration Elective: o Culture and Creative Expression o Science and Technology o Self and Society | | | | |
| Professional Practice (6 credits) | | | | |
| Professional Practice - <u>Capstone</u> | | | | |
| Professional Practice - Experiential | ☐ CMNS 360 (3.00) | | | |