

Bachelor of Tourism Management Degree Program: BTMTOUR | Program Code: 478002 | Intake: January 2019 -

Student ID Number / Name:

This planner guide is for program planning purposes only. Please refer to myCap Schedule for course schedules and course pre-requisites. It is the student's responsibility to always refer to the Capilano University Calendar for complete program requirements.

Program Requirements			
Course	Course Title	Course Credits	Grades
ENGL 100	University Writing Strategies	3.00	
		3.00	
	9.00 credits of Elective courses at 100-Level or higher [Note: Excluding REC, TOUR, WLP, SATO.]	3.00	
		3.00	
	Select 3.00 credits from the following list: o BADM 102: Quantitative Methods (3.00) o BADM 210: Business Statistics (3.00) o MATH 123: Contemporary Mathematics (3.00) o STAT 101: Introduction to Statistics (3.00)	3.00	
	Economics course at 100-Level or higher	3.00	
CMNS 154	Communications in Outdoor Recreation and Tourism	3.00	
REC 152	Environmental Stewardship I	3.00	
TOUR 111	Tourism & Hospitality Management: A Global Network	3.00	
TOUR 112	Tourism Marketing I	3.00	
TOUR 114	Organizational Behaviour in Tourism	3.00	
TOUR 116	Financial Planning in Tourism I	3.00	
TOUR 133	Tourism Career Management	3.00	
TOUR 140	Tourism Co-op Work Experience	6.00	
TOUR 225	Entrepreneurship: Small and Medium Tourism Enterprises	3.00	
TOUR 233	Cross Cultural Tourism	3.00	
TOUR 250	Operations Management in Tourism & Hospitality	3.00	



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Course	Course Title	Course Credits	Grades
		3.00	
	15.00 credits of Electives at 100- or 200-Level from the prefixes below: o REC: Outdoor Recreation	3.00	
	o SATO: Study Abroad - Tourism/OREC	3.00	
	o TOUR: Tourism Management o WLP: Wilderness Leadership	3.00	
		3.00	
CMNS 354	Advanced Communications Skills for Tourism Management	3.00	
TOUR 312	Tourism Marketing II [Note: Students who have successfully completed TOUR 212 at Capilano University are required to take an additional upper level elective in place of TOUR 312.]	3.00	
TOUR 316	Financial Management for Tourism	3.00	
TOUR 327	Research Methods and Applications in Tourism	3.00	
TOUR 335	Strategic Management in Tourism	3.00	
TOUR 360	Contemporary Topics Shaping Tourism – A Global Perspective	3.00	
TOUR 423	Tourism Planning and Policy	3.00	
TOUR 435	Applied Project Management in Tourism	3.00	
TOUR 440	Applied Research in Tourism	3.00	
TOUR 471	Human Capital Development in Tourism Management	3.00	
	Select 3.00 credits from the following list: o TOUR 307: Tourism and Climate Change (3.00) o TOUR 342: Environmental Stewardship: Advanced Principles and Applications (3.00)	3.00	
	Select 3.00 credits from the following list: o TOUR 450: Tourism Operations II (3.00) o TOUR 451: Hotel Operations II (3.00) o TOUR 456: Land Use and Tourism Operations (3.00)	3.00	
		3.00	
	 15.00 credits of Electives at 300- or 400-Level from the prefixes below: o SATO: Study Abroad - Tourism/OREC o TOUR: Tourism Management 	3.00	
		3.00	
		3.00	
		3.00	
	Total <u>Degree</u> program credits:	120.00	



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Comments:

- Students starting this program from January 2019 onwards are able to use this program planner. If you started the program before this term, please contact Academic Advising for an appropriate program planner or you may refer to Capilano University Academic Calendar for your program profile requirements.
- Quantitative/Analytical Requirement: A Quantitative/Analytical course is a requirement of all University baccalaureate degrees.

Quantitative/Analytical Elective Course:	□ TOUR 116 (3.00)

- Residency Requirement: Students transferring to Capilano University must complete a minimum of 50% of their program course credits at Capilano University, the majority of which will normally fulfill the requirements of their final years of study.
- <u>Graduation Requirement</u>: A minimum CGPA of 2.00 (calculated on all program required courses) must be
 achieved to graduate from all Capilano University credentials. Programs may have additional graduation
 requirements as approved by the University Senate.
 - Check your cumulative Grade Point Average (cGPA) yourself using the <u>GPA Calculator</u> on CapU website.
- <u>Timeframe for Completion of the program and Graduation</u>: Students in a four-year program would be given ten years to complete their program.

Concentration Chart:

Students may obtain a Concentration by completing 15.00 Upper Level credits in one of the following areas:		
Adventure Concentration:	TOUR 344, TOUR 356, TOUR 455, TOUR 456, and TOUR 457	
Hotel and Resort Concentration:	TOUR 373, TOUR 400, TOUR 404, TOUR 416, and TOUR 451	



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<u>Cap Core Requirement</u>: Students starting in their baccalaureate degree on or after Fall 2018 and graduating on or after June 2022 must meet Cap Core graduation requirements in addition to their program requirements.

Foundation (6 credits)				
Foundation - Literacy	□ ENGL 100 (3.00)			
Foundation - Numeracy				
Integration (18 credits)				
Integration - Culture and Creative Expression				
Integration - Science and Technology	□ TOUR 327 (3.00)			
Integration - Self and Society	□ REC 152 (3.00)			
Integration Elective: o Culture and Creative Expression o Science and Technology o Self and Society	□ TOUR 111 (3.00)			
Integration Elective: o Culture and Creative Expression o Science and Technology o Self and Society	□ TOUR 114 (3.00)			
Integration Elective: o Culture and Creative Expression o Science and Technology o Self and Society	□ TOUR 233 (3.00)			
Professional Practice (6 credits)				
Professional Practice - Capstone	□ TOUR 440 (3.00)			
Professional Practice - Experiential	□ TOUR 435 (3.00)			