

Bachelor of **Business** **Administration**



Launch your business career

In the Bachelor of Business Administration (BBA) degree program at Capilano University, you'll gain the foundational skills you need in management, statistics, economics, research and leadership to launch your new career. Graduate with the skills employers demand and an edge in today's competitive job market.

Specialize to stand out

Increase your marketability and adaptability in the workforce by choosing one of the BBA's concentrations, including accounting, business information and analytics, financial planning, human resources management, international business and logistics and marketing.

Take the path to success

In addition to smaller classes and individualized learning support, business students at CapU also have access to our Career Development Centre, which offers career coaching, networking events and hands-on training in vital workplace skills you'll need to get hired.

Career paths

- Accounting and finance
- Event planning and promotions
- Human resources
- Marketing
- Operation management
- Sales
- Small business ownership

Program

Bachelor of Business Administration Degree

4 years | Full-time or part-time | Starts in Sept, Jan, May | North Vancouver Campus, Squamish Campus