

IDEA SCHOOL OF DESIGN



MAKE CREATIVITY YOUR CAREER

Build a strong foundation in graphic design and refine your knowledge by specializing in branding, interactive design or illustration. Develop an impressive portfolio with one-on-one mentoring from our instructors who are experienced visual communication professionals with solid industry connections.

LEARN IN A STUDIO ENVIRONMENT

To prepare you for the workplace, classrooms at Capilano University's IDEA School of Design are set up like design studios. You'll be equipped with the same tools design professionals use every day, including a MacBook Pro laptop, drawing tablet and digital SLR camera.

BUILD YOUR NETWORK IN THE CREATIVE ARTS

Before graduating, gain work experience in an eight-week industry practicum placement. Then showcase your portfolio at the annual Grad Show. There, you'll connect with Vancouver's top agencies and art directors, who eagerly anticipate each year's new creative talent.

CAREER PATHS

- Graphic designer
- Art director
- Creative director
- Illustrator
- Concept artist
- User interface designer
- User experience designer

PROGRAM

Bachelor of Design in Visual Communication Degree
4 years | Full-time | Starts in September

CAPILANOU.CA/IDEA

2055 PURCELL WAY, NORTH VANCOUVER, B.C.

