



# CAPILANO UNIVERSITY

COURSE OUTLINE			
TERM: Spring 2021		COURSE NO: TOUR 256	
INSTRUCTOR:		COURSE TITLE: Adventure Education and Recreation Programming	
OFFICE:	LOCAL:	SECTION NO(S):	CREDITS: 3.0
E-MAIL:			
OFFICE HOURS:			
COURSE WEBSITE:			

Capilano University acknowledges with respect the Lil'wat, Musqueam, Squamish, Sechelt, and Tsleil-Waututh people on whose territories our campuses are located.

## COURSE FORMAT

Three hours of class time, plus an additional hour delivered through on-line or other activities for a 15-week semester, which includes two weeks for final exams.

## COURSE PREREQUISITES

15 credits of 100 level or higher coursework.

## CALENDAR DESCRIPTION

Recreation programming is designing, staging, and delivering leisure opportunities by facilitating social interactions. This course gives students the knowledge to design, stage and evaluate programming activities to create extraordinary participant experiences, within the context of the recreation and tourism industries.

## REQUIRED TEXTS AND/OR RESOURCES

Rossmann, R., and Schlatter, B., Recreation Programming: Designing and Staging Leisure Experiences. 8<sup>th</sup> Edition. (E-Book) Sagamore Publishing LLC, 2011.  
ISBN E-Book: 978 1 57167 741 9

## COURSE STUDENT LEARNING OUTCOMES

### LEARNING OUTCOMES

1. **Apply** programming theory through the Six Key Elements of a Situated Activity System and Framed Experience Design.

2 <b>Analyze</b> elements of successful recreation and outdoor adventure tourism programs through a set of national and international programs.
3. <b>Develop</b> a staged program suitable for a variety of recreation and outdoor adventure tourism environments using the program development cycle in order to balance resources available.
4. <b>Develop</b> appropriate goals and <b>design</b> delivery methodologies, for effective programming.
5. <b>Analyze</b> a mix of program evaluation techniques to determine success of various programming.
6. <b>Create</b> a comprehensive program plan, for a recreation and outdoor adventure tourism environment or recreational centre operation, using the program development cycle

**COURSE CONTENT**

<u>Week</u>	<u>Topics</u>
<b>Part 1: Foundations for Programming</b>	
1	<ul style="list-style-type: none"> <li>• Course Overview and Expectations</li> <li>• Basic Programming Concepts</li> </ul>
2	<ul style="list-style-type: none"> <li>• How Individuals Experience Leisure</li> <li>• Six Key Elements of a Situation Activity System</li> </ul>
3	<ul style="list-style-type: none"> <li>• Outcome- Based Programming</li> <li>• Developing recreation and outdoor adventure tourism products in the Experience Economy</li> </ul>
4	<ul style="list-style-type: none"> <li>• Using goals and Objectives in Program Development</li> <li>• I-C analysis of programming in various recreational and outdoor environments.</li> </ul>
5	<ul style="list-style-type: none"> <li>• The Program Development Cycle</li> </ul>
<b>Part II: Determining Agency Culture</b>	
6	<ul style="list-style-type: none"> <li>• Midterm</li> <li>• Developing the Agency’s Programming Mission &amp; Developing Strategic Directions: Writing Program Management Goals</li> </ul>
<b>Part 3: Targeted Program Development</b>	
7	<ul style="list-style-type: none"> <li>• Obtaining Participant Input</li> <li>• Writing Program Design Goals</li> </ul>
8	<ul style="list-style-type: none"> <li>• Program Design</li> <li>• Creative Programming</li> </ul>
<b>Part 4: Operational Strategies</b>	
9	<ul style="list-style-type: none"> <li>• I-C workshop Program Planning</li> <li>• Preparing the Program Plan</li> </ul>

<b>10</b>	<ul style="list-style-type: none"> <li>• Program Promotion</li> <li>• Program Pricing &amp; Determining Program Costs</li> </ul>
<b>Part 5: Follow-Up Analysis</b>	
<b>11</b>	<ul style="list-style-type: none"> <li>• Program Evaluation Techniques</li> <li>• Developing a Comprehensive Evaluation System</li> </ul>
<b>12</b>	<ul style="list-style-type: none"> <li>• Making Decisions about Program Services</li> <li>• Final Exam Review</li> </ul>
<b>13</b>	<ul style="list-style-type: none"> <li>• Present Program Proposal</li> </ul>
<b>14-15</b>	<b>Final Exam Weeks</b>

**EVALUATION PROFILE**

Assessment	% of Final Grade
Participation	0-10%
Assignments *	40% - 70%
Quizzes / Midterm / Final Exams	20% - 60%
Total	<b>100%</b>

\*This consists of several smaller assignments. No one assignment will be valued at more than 30% of the final grade

**Participation**

Participation grades are based on the consistency, quality, and frequency of contributions to class discussions. Consistency means attending every class, maintaining a positive and respectful presence in the classroom, and actively contributing to discussions on a regular basis. Quality means demonstrating respect for peers and their contributions; listening attentively during lectures and when other students are speaking; and participating in all activities with an open and inquisitive mind.

**GRADING PROFILE**

A+ = 90-100	B+ = 77-79	C+ = 67-69	D = 50-59
A = 85-89	B = 73-76	C = 63-66	F = 0-49
A- = 80-84	B- = 70-72	C- = 60-62	

**Incomplete Grades**

Grades of Incomplete "I" are assigned only in exceptional circumstances when a student requests extra time to complete their coursework. Such agreements are made only at the request of the

student, who is responsible to determine from the instructor the outstanding requirements of the course.

### **Late Assignments**

Assignments are due at the beginning of the class on the due date listed. If you anticipate handing in an assignment late, please consult with your instructor beforehand.

### **Missed Exams/Quizzes/Labs etc.**

Make-up exams, quizzes and/or tests are given at the discretion of the instructor. They are generally given only in medical emergencies or severe personal crises. Some missed labs or other activities may not be able to be accommodated. Please consult with your instructor.

### **Attendance**

Students are expected to attend all classes and associated activities.

### **English Usage**

Students are expected to proofread all written work for any grammatical, spelling and stylistic errors. Instructors may deduct marks for incorrect grammar and spelling in written assignments.

### **Electronic Devices**

Students may use electronic devices during class for note-taking only.

### **On-line Communication**

Outside of the classroom, instructors will (if necessary) communicate with students using either their official Capilano University email or eLearn; please check both regularly. Official communication between Capilano University and students is delivered to students' Capilano University email addresses only.

## **UNIVERSITY OPERATIONAL DETAILS**

### **Tools for Success**

Many services are available to support student success for Capilano University students. A central navigation point for all services can be found at: <https://www.capilanou.ca/student-life/>

**Capilano University Security: download the [CapU Mobile Safety App](#)**

### **Policy Statement (S2009-06)**

Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Academic Integrity, Academic Probation and other educational issues. These and other policies are available on the University website.

### **Academic Integrity (S2017-05)**

Any instance of academic dishonesty or breach of the standards of academic integrity is serious and students will be held accountable for their actions, whether acting alone or in a group. See policy and procedures S2017-05 Academic Integrity for more information: <https://www.capilanou.ca/about-capu/governance/policies/>

Violations of academic integrity, including dishonesty in assignments, examinations, or other academic performances, are prohibited and will be handled in accordance with the Student Academic Integrity Procedures.

**Academic dishonesty** is any act that breaches one or more of the principles of academic integrity. Acts of academic dishonesty may include but are not limited to the following types:

**Cheating:** Using or providing unauthorized aids, assistance or materials while preparing or completing assessments, or when completing practical work (in clinical, practicum, or lab settings), including but not limited to the following:

- Copying or attempting to copy the work of another during an assessment;
- Communicating work to another student during an examination;
- Using unauthorized aids, notes, or electronic devices or means during an examination;
- Unauthorized possession of an assessment or answer key; and/or,
- Submitting of a substantially similar assessment by two or more students, except in the case where such submission is specifically authorized by the instructor.

**Fraud:** Creation or use of falsified documents.

**Misuse or misrepresentation of sources:** Presenting source material in such a way as to distort its original purpose or implication(s); misattributing words, ideas, etc. to someone other than the original source; misrepresenting or manipulating research findings or data; and/or suppressing aspects of findings or data in order to present conclusions in a light other than the research, taken as a whole, would support.

**Plagiarism:** Presenting or submitting, as one's own work, the research, words, ideas, artistic imagery, arguments, calculations, illustrations, or diagrams of another person or persons without explicit or accurate citation or credit.

**Self-Plagiarism:** Submitting one's own work for credit in more than one course without the permission of the instructors, or re-submitting work, in whole or in part, for which credit has already been granted without permission of the instructors.

**Prohibited Conduct:** The following are examples of other conduct specifically prohibited:

- Taking unauthorized possession of the work of another student (for example, intercepting and removing such work from a photocopier or printer, or collecting the graded work of another student from a stack of papers);
- Falsifying one's own and/or other students' attendance in a course;
- Impersonating or allowing the impersonation of an individual;
- Modifying a graded assessment then submitting it for re-grading; or,
- Assisting or attempting to assist another person to commit any breach of academic integrity.

## **Sexual Violence and Misconduct**

All Members of the University Community have the right to work, teach and study in an environment that is free from all forms of sexual violence and misconduct. Policy B401 defines sexual assault as follows:

Sexual assault is any form of sexual contact that occurs without ongoing and freely given consent, including the threat of sexual contact without consent. Sexual assault can be committed by a stranger, someone known to the survivor or an intimate partner.

Safety and security at the University are a priority and any form of sexual violence and misconduct will not be tolerated or condoned. The University expects all Students and Members of the University Community to abide by all laws and University policies, including B.401 Sexual Violence and Misconduct Policy and B.401.1 Sexual Violence and Misconduct Procedure (found on Policy page <https://www.capilanou.ca/about-capu/governance/policies/>)

**Emergencies:** Students are expected to familiarise themselves with the emergency policies where appropriate and the emergency procedures posted on the wall of the classroom.