

Faculty of GLOBAL & COMMUNITY STUDIES		
COURSE OUTLINE		
Term:	Fall 2015	Instructor:
Course No (Section):	TOUR 206	Office:
Course Name:	Directed Study in Tourism I	Telephone:
Credits:	3	E-mail:
Classroom/Lab:		Office
Scheduled:		Hours:

COURSE FORMAT: Supervised applied learning experience for 100 hours in 15 weeks

PREREQUISITES: 30 credits of 100-level or higher coursework including TOUR 111

COURSE DESCRIPTION: This course is designed to provide students with 100-hours of directed study experience in business, industry or government. Directed Studies is a student-driven course intended for students that demonstrate clear interest and capabilities in a selected topic in a subject area that is not included in any other available course. The purpose of this course is for students to gain relevant experience, and to make an easier transition into the workforce.

Major emphasis of this experience is to allow students to put emerging tourism knowledge into practice while developing new sector-related skills and knowledge in the context of their applied topic.

The Curriculum Committee in the School of Tourism Management would approve the topic's suitability.

Students, through the applied experience, will evaluate their specific interests in order to more fully develop the necessary skillset. Students must work with their instructor to clearly articulate the intended outcomes for their term of directed study.

COURSE LEARNING OUTCOMES: Specific course learning outcomes are specifically identified in the curriculum assigned to this directed study. In addition to this, upon successful completion of this course, all Directed Study students should be able to demonstrate competence in the following abilities and skills:

LEARNING OUTCOMES
1. Develop a detailed project charter that includes a statement of the purpose and scope of the directed study.
2. Negotiate the learning outcomes and project deliverables with the faculty supervisor. (Note: Must be approved by Curriculum Committee in the School of Tourism Management.)
3. Utilize existing skills, learn new skills, and experience life as part of the workforce.
4. Demonstrate competence in a written or oral communication by producing a report that fulfills the agreed on deliverables.

EVALUATION PROFILE:

Assessment	% of Final Grade	Individual/Group
1. Destination SWOT Analysis	15%	I
2. Mini Presentation	10%	I
3. Field Trip Report	15%	I
	100.00%	

GRADING PROFILE: A+=90-100% B+ = 77-79% C+ = 67-69% D = 50-59%
 A =85-89% B = 73-76% C = 63-66% F = 49% or less
 A-=80-84% B- = 70-72% C- = 60-62%

GRADING STANDARDS:

A+	All aspects of the work submitted are to exceptional standards. Comprehensively researched, clear and concise, extremely well structured and designed, with a diverse and exhaustive range of evidence (e.g.: literature, other data) used effectively and critically. Demonstrates enlightening, insightful, and/or original thinking of the topics. Presented to the highest standards (e.g.: references, style, grammar, length).
A	All aspects of the work submitted are to excellent standards. Thoroughly researched, clear and concise, excellently structured and designed, with an extensive range of evidence (e.g.: literature, other data) used effectively and critically. Demonstrates a thorough and comprehensive understanding of the topics. Presented to very high standards (e.g.: references, style, grammar, length).
B	All aspects of the work submitted are to good standards. Accurately researched, clear discussion, well structured and designed, with a good range of evidence (e.g.: literature, other data) used effectively and critically. Demonstrates a thorough understanding of the topics. Presented to high standards (e.g.: references, style, grammar, length).
C	All aspects of the work submitted are to satisfactory standards, or (C-) a marginal pass. Sufficiently researched, providing good discussion, reasonably well structured and designed, with an acceptable range of evidence (e.g.: literature, other data) used effectively. Demonstrates satisfactory understanding of the topics. Presented to reasonable standards (e.g.: references, style, grammar, length).
D	Work submitted earns a minimal pass. Insufficiently researched, needs improvement in flow and design, and/or level of detail, with a limited range of evidence (e.g.: literature, other data) used. Demonstrates rudimentary understanding of the topics. Presented to basic standards (e.g.: references, style, grammar, length).
F	All aspects of the work submitted are below adequate standards Research, flow and design, and/or level of detail are unsatisfactory, with an insufficient range of evidence (e.g.: literature. Other data) used. Demonstrates unfamiliarity with the topics. Presented to below adequate standards (e.g.: references, style, grammar, length).

REQUIRED TEXT and OTHER RESOURCES: No text required.

COURSE CONTENT/SCHEDULE:

1. Students will meet the instructional objectives of the course under the guidance and direction of the faculty liaison.
2. Students will meet or contact the faculty liaison when necessary to discuss their progress and performance.
3. The student will write a comprehensive directed study report following the guidelines listed in the directed study report documentation.
4. The student will ensure specified deliverables are met and are documented.

UNIVERSITY POLICIES:

Capilano University has policies on academic appeals, student conduct, cheating and plagiarism, academic probation, and other educational issues. These and other policies are available on the University website.

FACULTY POLICIES:

Attendance:

Regular class attendance, and participation in course activities and assignments, is expected and likely essential to successfully achieving the course learning outcomes. Students are responsible for any and all content and instructions communicated during scheduled classes, in course handouts, and (if applicable) via course e-mail and websites. In cases where participation by all students is essential for conducting the planned instructional activities, attendance may be mandatory. In all cases, the attendance expectations and any penalties for missing instructional activities shall be clearly articulated on the course outline. **Attendance for weekend courses is mandatory.**

Participation:

This mark, if included as part of the assessment items by the instructor, is based on both the frequency and quality of the student's comments, questions, observations, and involvement, with the emphasis on quality. The quality is determined by, among other things, the relevance, insight and clarity of remarks. Preparing the required readings will support a student's ability to participate. The participation mark is also influenced by professionalism (as described below), attitude and punctuality.

Professional Behaviour:

Students must demonstrate a professional attitude and behaviour toward work, fellow students and their instructors. Each student should demonstrate reliability, respect for and cooperation with colleagues. A willingness to work calmly and courteously under difficult conditions as well as a determination to achieve first-class work while meeting deadlines is necessary. Students should have respect for equipment and systems. Students should display a constructive response to criticism.

Professional behaviour includes appropriate language use. Appropriate language use involves using respectful, moderate, and inclusive language at all times.

Cheating and Plagiarism: Cheating is an act of deceit, fraud, distortion of the truth, or improper use of another person's effort to obtain an academic advantage. Cheating includes permitting another person to use one's work as their own. Plagiarism is the presentation of another person's work or ideas as if they were one's own. Plagiarism is both dishonest and a rejection of the principles of scholarship. Information about how to avoid plagiarism by proper documentation of sources is available in the Library, the Writing Centre and is published in the University Calendar.

Penalties for Cheating & Plagiarism:

A grade of '0' for an examination, quiz or assignment or 'F' for the course may be assigned if cheating or plagiarism has taken place. First incidents deemed by the instructor to be particularly serious or second or subsequent incidents of cheating and plagiarism will be dealt with under the provisions of the University Policy on Cheating and Plagiarism (see the University Calendar). All students should familiarize themselves with the University Policy on Cheating and Plagiarism as such behaviour can result in suspension from the University.

Missed Exams & Quizzes: Will receive a grade of '0' unless **PRIOR** arrangements (wherever possible) are made with the instructor. Permission to make up an exam will only be given in extraordinary situations such as illness of the student or the death of a close family member. **A doctor's certificate, or other proof supporting the reason for the absence, may be required.**

English Usage: All assignments are marked for correct English usage, proofreading and formatting, **up to a maximum of 15% of the total mark for that assignment.**

Assignments: Homework assignments are due at the **start of class** on the due date unless otherwise advised by your instructor. Late assignments will only be accepted if prior approval for a late submission date has been given by the instructor.

Programmable Tools: The use of programmable items such as calculators and dictionaries, etc. is forbidden during tests, quizzes, and exams unless authorized by the instructor. Cell phones are not to be brought to any test, quiz or exam.

Incomplete Grades: Incomplete grades will not be given unless special arrangements have been made with the instructor prior to the date set by University Administration.

Copyright Policy: Students are expected to familiarize themselves with and abide by the University's Copyright Policy. The University's Copyright Policy is published in the University Calendar.

Emergency Procedures: Students are required to familiarize themselves with emergency procedures posted in the classroom.