

COURSE OUTLINE			
<b>TERM: Fall, 2018</b>		<b>COURSE NO: SOC 210</b>	
<b>INSTRUCTOR:</b>		<b>COURSE TITLE: Sociology of Popular Culture</b>	
<b>OFFICE:</b>	<b>LOCAL:</b>	<b>SECTION NO(S):</b>	<b>CREDITS: 3.0</b>
<b>E-MAIL:</b>	@capilanou.ca		
<b>OFFICE HOURS:</b>			
<b>COURSE WEBSITE:</b>			

Capilano University acknowledges with respect the Lil'wat, Musqueam, Squamish, Sechelt, and Tsleil-Waututh people on whose territories our campuses are located.

### **COURSE FORMAT**

Three hours of class time, plus an additional hour delivered through on-line or other activities for a 15-week semester, which includes two weeks for final exams.

### **COURSE PREREQUISITES/CO-REQUISITES**

None

### **CALENDAR DESCRIPTION**

This course will explore sociological theories and ideas about popular culture from the nineteenth century to the present day. Students will analyze the social context that surrounds the production and consumption of cultural products such as art, music, film, fashion, and television.

### **COURSE NOTE**

SOC 210 is an approved Self & Society SOC for Cap Core requirements.

### **REQUIRED TEXTS AND/OR RESOURCES**

Haslam, Jason. 2016. *Thinking Popular Culture*. Toronto: Pearson.

Additional articles and book chapters available from the SOC 210 Moodle site. (See below for more information).

### **COURSE STUDENT LEARNING OUTCOMES**

**On successful completion of this course, students will be able to do the following:**

- Compare functionalist, critical/conflict, and interactionist theories of popular culture production and consumption.
- Explain the role and responsibility of popular culture producers in perpetuating and rectifying social problems, including racialized fear of crime and unrealistic standards of beauty.
- Identify the ethical concerns associated with stereotypes of race, ethnicity, gender, and sexuality in popular culture.

- Describe the changing role of the audience in popular culture consumption and production.
- Evaluate the impact of technological change on popular culture today.

**Students who complete this Self & Society course will be able to do the following:**

- Identify potential root causes of local/global problems and how they affect local/global cultures, economies, politics, and policies.
- Assess and evaluate individual and collective responsibilities within a diverse and interconnected global society.
- Synthesize a range of differing community perspectives on ethics and justice and explain how these perspectives can inform structural change.
- Explain how contexts (e.g. cultural, historical, colonial, economic, technological) shape identity formation and social structures.

**COURSE CONTENT**

<b>Week</b>	<b>Content</b>
1	Introduction to Popular Culture
2	High and Low Culture: Class and Inequality Read: Haslam, Chapter 2
3	Class and Inequality Continued Read: Haslam, Chapter 3
4	Theoretical Perspectives: Freud/The Fragmented Self Read: Haslam, Chapter 4 <b>Test #1</b>
5	Theoretical Perspectives: Linguistics, Semiotics and Popular Culture Read: Haslam, Chapter 5 (Part 1)
6	Semiotics Continued Read: Haslam, Chapter 5 (Part 2)
7	Marxism and Psychoanalysis: Lacan, Althusser, Identity and Popular Culture Read: Haslam, Chapter 6
8	Theoretical Perspectives: Cultural Studies: Frankfurt School Read: Haslam, Chapter 7 <b>Test #2</b>
9	Carnavalesque and Rituals of Rebellion: Case Study: Mardi Gras Made in China Read: Haslam, Chapter 8
10	Theoretical Perspectives: Discourse; Pomo/Brave New World Read: Haslam, Chapter 9
11	Cultural Theories and Identities Read: Haslam, Chapter 10
12	Sexuality and Queer Theory Read: Haslam, Chapter 11
13	Race: Edward Said/Orientalism Read: Haslam, Chapter 12 <b>Research Paper Due</b>
14/15	Final Exam Period

**EVALUATION PROFILE**

Test #1	20%
Test #2	20%
Research Paper	30%
Final Exam	30%
Total	100%

**GRADING PROFILE**

A+ = 90-100	B+ = 77-79	C+ = 67-69	D = 50-59
A = 85-89	B = 73-76	C = 63-66	F = 0-49
A- = 80-84	B- = 70-72	C- = 60-62	

**Incomplete Grades**

Grades of Incomplete "I" are assigned only in exceptional circumstances when a student requests extra time to complete their coursework. Such agreements are made only at the request of the student, who is responsible to determine from the instructor the outstanding requirements of the course.

**Late Assignments**

Assignments are due at the beginning of the class on the due date listed. If you anticipate handing in an assignment late, please consult with your instructor beforehand.

**Missed Exams/Quizzes/Labs etc.**

Make-up exams, quizzes and/or tests are given at the discretion of the instructor. They are generally given only in medical emergencies or severe personal crises. Some missed labs or other activities may not be able to be accommodated. Please consult with your instructor.

**Attendance**

Students are expected to attend all classes and associated activities.

**English Usage**

Students are expected to proofread all written work for any grammatical, spelling and stylistic errors. Instructors may deduct marks for incorrect grammar and spelling in written assignments.

**Electronic Devices**

Students may use electronic devices during class for note-taking only.

**On-line Communication**

Outside of the classroom, instructors will (if necessary) communicate with students using either their official Capilano University email or Moodle; please check both regularly. Official communication between Capilano University and students is delivered to students' Capilano University email addresses only.

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## UNIVERSITY OPERATIONAL DETAILS

### Tools for Success

Many services are available to support student success for Capilano University students. A central navigation point for all services can be found at: <http://www.capilanou.ca/services/>

**Capilano University Security: download the [CapU Mobile Safety App](#)**

### Policy Statement (S2009-06)

Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Academic Integrity, Academic Probation and other educational issues. These and other policies are available on the University website.

### Academic Integrity (S2017-05)

Any instance of academic dishonesty or breach of the standards of academic integrity is serious and students will be held accountable for their actions, whether acting alone or in a group. See policy S2017-05 for more information: <http://www.capilanou.ca/about/governance/policies/Policies/>

Violations of academic integrity, including dishonesty in assignments, examinations, or other academic performances, are prohibited and will be handled in accordance with the Student Academic Integrity Procedures.

**Academic dishonesty** is any act that breaches one or more of the principles of academic integrity. Acts of academic dishonesty may include but are not limited to the following types:

**Cheating:** Using or providing unauthorized aids, assistance or materials while preparing or completing assessments, or when completing practical work (in clinical, practicum, or lab settings), including but not limited to the following:

- Copying or attempting to copy the work of another during an assessment;
- Communicating work to another student during an examination;
- Using unauthorized aids, notes, or electronic devices or means during an examination;
- Unauthorized possession of an assessment or answer key; and/or,
- Submitting of a substantially similar assessment by two or more students, except in the case where such submission is specifically authorized by the instructor.

**Fraud:** Creation or use of falsified documents.

**Misuse or misrepresentation of sources:** Presenting source material in such a way as to distort its original purpose or implication(s); misattributing words, ideas, etc. to someone other than the original source; misrepresenting or manipulating research findings or data; and/or suppressing aspects of findings or data in order to present conclusions in a light other than the research, taken as a whole, would support.

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**Plagiarism:** Presenting or submitting, as one's own work, the research, words, ideas, artistic imagery, arguments, calculations, illustrations, or diagrams of another person or persons without explicit or accurate citation or credit.

**Self-Plagiarism:** Submitting one's own work for credit in more than one course without the permission of the instructors, or re-submitting work, in whole or in part, for which credit has already been granted without permission of the instructors.

**Prohibited Conduct:** The following are examples of other conduct specifically prohibited:

- Taking unauthorized possession of the work of another student (for example, intercepting and removing such work from a photocopier or printer, or collecting the graded work of another student from a stack of papers);
- Falsifying one's own and/or other students' attendance in a course;
- Impersonating or allowing the impersonation of an individual;
- Modifying a graded assessment then submitting it for re-grading; or,
- Assisting or attempting to assist another person to commit any breach of academic integrity.

### **Sexual Violence and Misconduct**

All Members of the University Community have the right to work, teach and study in an environment that is free from all forms of sexual violence and misconduct. Policy B401 defines sexual assault as follows:

Sexual assault is any form of sexual contact that occurs without ongoing and freely given consent, including the threat of sexual contact without consent. Sexual assault can be committed by a stranger, someone known to the survivor or an intimate partner.

Safety and security at the University are a priority and any form of sexual violence and misconduct will not be tolerated or condoned. The University expects all Students and Members of the University Community to abide by all laws and University policies, including [B.401 Sexual Violence and Misconduct Policy](#) and [B.401.1 Sexual Violence and Misconduct Procedure](#).

**Emergencies:** Students are expected to familiarise themselves with the emergency policies where appropriate and the emergency procedures posted on the wall of the classroom.