

COURSE OUTLINE		
<b>TERM: Fall 2020</b>	<b>COURSE NO: NABU 340</b>	
<b>INSTRUCTOR:</b>	<b>COURSE TITLE: North American Financial Management</b>	
<b>OFFICE: LOCAL:</b> <b>E-MAIL: @capilanou.ca</b>	<b>SECTION NO(S):</b>	<b>CREDITS: 3.0</b>
<b>OFFICE HOURS:</b>		
<b>COURSE WEBSITE:</b>		

Capilano University acknowledges with respect the Lil'wat, Musqueam, Squamish, Sechelt, and Tseil - Waututh people on whose territories our campuses are located.

### **COURSE FORMAT**

Three hours of class time, plus an additional hour delivered through on-line or other activities for a 15-week semester, which includes two weeks for final exams. Fourth Hour activities may include company visits, guest speakers and conducting company reviews and analysis. This course may also be offered in mixed mode or online.

### **COURSE PREREQUISITES**

3 NABU/CMNS credits and NABU 320

### **CALENDAR DESCRIPTION**

This course will enable individuals to make better business decisions through the application of financial analysis tools for budgeting, forecasting and decision-making and giving students an increased understanding of how these concepts can be used in measurement, evaluation and decision-making. In groups, the students will analyze and report on the financial performance of a publicly traded corporation.

### **REQUIRED TEXTS AND/OR RESOURCES**

Block, Hirt, Danielsen, Short. (2018). *Foundations of Financial Management* (or similar). Please note the CONNECT access code card for this course text is required. It is provided within the cost of a new book. IF you purchase a used book please note that you will have to purchase the Connect access code separately.

<http://connect.mheducation/com>

### **COURSE STUDENT LEARNING OUTCOMES**

**On successful completion of this course, students will be able to do the following:**

1. Apply Finance and Accounting concepts and techniques to better support your decision making process using budgets and pro-forma statement for the purpose of planning, control, and financial forecasting
2. Demonstrate how working capital management impacts the long and short term financing decisions of the firm

3. Apply of the management of cash flow, short term investments, accounts receivables and inventory to decision making
4. Make more informed investment and management decisions using financial ratios for the purpose of analysis and planning
5. Describe social and global perspectives in business and situational analysis and decision-making.
6. Understand business ethics, corporate social responsibility and corporate governance
7. Effectively apply learning to solve leadership challenges relevant to a variety of local and global situations

### COURSE CONTENT

Week	Topic
1	Course Introduction & 3xx Course Review
2	<b>Part 4 The Capital Budgeting Process</b>
	The Time Value of Money
3	Valuation and Rates of Return
4	Cost of Capital
5	Capital Budgeting Decisions <b>Midterm 1 Review</b>
6	<b>Midterm 1:</b>
7	<b>Part 5 Long Term Financing</b>
	Risk and Capital Budgeting
8	Capital Markets
9	Long Term Debt and Lease Financing <b>Midterm 2 Review</b>
10	<b>Midterm 2</b>
11	<b>Part 6 Expanding the Perspective of Corporate Finance</b>
	External Growth through Mergers
12	International Financial Management <b>Final Exam Review (comprehensive)</b>
13	<b>Final Group Presentations</b>
14-15	<b>Final Exam Period - Final Exam covers all instructional chapters</b>

**EVALUATION PROFILE**

Assessment	% of Final Grade
Online Assignments Quizzes & Cases	10%
Midterm 1	20%
Midterm 2	20%
Term Project	15 - 25%
Final Exam	25 - 35%
<b>Total</b>	<b>100%</b>

**GRADING PROFILE**

A+	=	90-100	B+	=	77-79	C+	=	67-69	D	=	50-59
A	=	85-89	B	=	73-76	C	=	63-66	F	=	0-49
A-	=	80-84	B-	=	70-72	C-	=	60-62			

**Incomplete Grades**

Grades of Incomplete "I" are assigned only in exceptional circumstances when a student requests extra time to complete their coursework. Such agreements are made only at the request of the student, who is responsible to determine from the instructor the outstanding requirements of the course.

**Late Assignments**

Assignments are due at the beginning of the class on the due date listed. If you anticipate handing in an assignment late, please consult with your instructor beforehand.

**Missed Exams/Quizzes/Labs etc.**

Make-up exams, quizzes and/or tests are given at the discretion of the instructor. They are generally given only in medical emergencies or severe personal crises. Some missed labs or other activities may not be able to be accommodated. Please consult with your instructor.

**Attendance**

Students are expected to attend all classes and associated activities.

**English Usage**

Students are expected to proofread all written work for any grammatical, spelling and stylistic errors. Instructors may deduct marks for incorrect grammar and spelling in written assignments.

**Electronic Devices**

Students may use electronic devices during class for note-taking only.

**On-line Communication**

Outside of the classroom, instructors will (if necessary) communicate with students using either their official Capilano University email or eLearn; please check both regularly.

## UNIVERSITY OPERATIONAL DETAILS

### Tools for Success

Many services are available to support student success for Capilano University students. A central navigation point for all services can be found at: <https://www.capilanou.ca/student-life/>

**Capilano University Security: download the [CapU Mobile Safety App](#)**

### Policy Statement (S2009-06)

Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Academic Integrity, Academic Probation and other educational issues. These and other policies are available on the University website.

### Academic Integrity (S2017-05)

Any instance of academic dishonesty or breach of the standards of academic integrity is serious and students will be held accountable for their actions, whether acting alone or in a group. See policy and procedures S2017-05 for more information: <https://www.capilanou.ca/about-capu/governance/policies/>

Violations of Academic Integrity, including dishonesty in assignments, examinations, or other academic performances, are prohibited and will be handled in accordance with the Student Academic Integrity Procedures.

**Academic dishonesty** is any act that breaches one or more of the principles of academic integrity. Acts of academic dishonesty may include but are not limited to the following types:

**Cheating:** Using or providing unauthorized aids, assistance or materials while preparing or completing assessments, or when completing practical work (in clinical, practicum, or lab settings), including but not limited to the following:

- Copying or attempting to copy the work of another during an assessment;
- Communicating work to another student during an examination;
- Using unauthorized aids, notes, or electronic devices or means during an examination;
- Unauthorized possession of an assessment or answer key; and/or,
- Submitting of a substantially similar assessment by two or more students, except in the case where such submission is specifically authorized by the instructor.

**Fraud:** Creation or use of falsified documents.

**Misuse or misrepresentation of sources:** Presenting source material in such a way as to distort its original purpose or implication(s); misattributing words, ideas, etc. to someone other than the original source; misrepresenting or manipulating research findings or data; and/or suppressing aspects of findings or data in order to present conclusions in a light other than the research, taken as a whole, would support.

**Plagiarism:** Presenting or submitting, as one's own work, the research, words, ideas, artistic imagery, arguments, calculations, illustrations, or diagrams of another person or persons without explicit or accurate citation or credit.

**Self-Plagiarism:** Submitting one's own work for credit in more than one course without the permission of the instructors, or re-submitting work, in whole or in part, for which credit has already been granted without permission of the instructors.

**Prohibited Conduct:** The following are examples of other conduct specifically prohibited:

- Taking unauthorized possession of the work of another student (for example, intercepting and removing such work from a photocopier or printer, or collecting the graded work of another student from a stack of papers);
- Falsifying one's own and/or other students' attendance in a course;
- Impersonating or allowing the impersonation of an individual;
- Modifying a graded assessment then submitting it for re-grading; or,
- Assisting or attempting to assist another person to commit any breach of academic integrity.

### **Sexual Violence and Misconduct**

All Members of the University Community have the right to work, teach and study in an environment that is free from all forms of sexual violence and misconduct. Policy B401 defines sexual assault as follows:

Sexual assault is any form of sexual contact that occurs without ongoing and freely given consent, including the threat of sexual contact without consent. Sexual assault can be committed by a stranger, someone known to the survivor or an intimate partner.

Safety and security at the University are a priority and any form of sexual violence and misconduct will not be tolerated or condoned. The University expects all Students and Members of the University Community to abide by all laws and University policies, including B.401 Sexual Violence and Misconduct Policy and B.401.1 Sexual Violence and Misconduct Procedure (found on Policy page <https://www.capilanou.ca/about-capu/governance/policies/>)

**Emergencies:** Students are expected to familiarize themselves with the emergency policies where appropriate and the emergency procedures posted on the wall of the classroom.

### **DEPARTMENT OR PROGRAM OPERATIONAL DETAILS**

See Course Syllabus