COURSE OUTLINE		
TERM: Fall 2028	**COURSE NO:** MOPA 327	
INSTRUCTOR:	**COURSE TITLE:** The Ethical Producer	
OFFICE: **LOCAL:** **E-MAIL:** @capilanou.ca	**SECTION NO(S):**	**CREDITS:** 3.0
OFFICE HOURS:		
COURSE WEBSITE:		

Capilano University respectfully acknowledges that our campuses are located on the unceded territories of the səlilwətaɬ (Tsleil-Waututh), Sḵwx̱wú7mesh (Squamish) and xʷməθkʷəy̓əm (Musqueam) Nations.

COURSE FORMAT
Three hours of class time, plus an additional hour delivered through on-line or other activities for a 15-week semester, which includes two weeks for final exams.

COURSE PREREQUISITES
45 credits of 100-level or higher coursework

CALENDAR DESCRIPTION
Through case studies, readings, field research and leading experts, students will examine and formulate best practices for ethical producing in an every-changing and increasingly complex media landscape.

COURSE NOTE
None

REQUIRED TEXTS AND/OR RESOURCES
Resource material is provided by the instructor or on reserve in the Main Library. Check eLearn for assignments and readings.

COURSE STUDENT LEARNING OUTCOMES
On successful completion of this course, students will be able to do the following:

- Practice critical thinking to develop innovative and well-founded ethical perspectives;
- Formulate and apply appropriate communication skills across settings, purposes and audiences;
- Demonstrate and promote professional behaviour;
- Identify and implement best practices for a more sustainable BC industry;
- Contribute to the creation of a healthy, diverse, and respectful filmmaking community; and
- Advance producing standards and practices for the global industry.

COURSE CONTENT

Week	Topics
1	**Introduction – Innovative Approaches in Producing** • Producer Mission Statements • The Role of Morals and Values in Decision-Making • Ethics vs. Law
2	**Health and the Workplace** • Stress Management, Presenteeism & Building Resilience • Mental Health & Industry Resources • Sleep Hygiene, Turnarounds, & Toxic Work Environments • Building Your Mental Health Toolkit
3	**Safety First!** • Producer Liability & Employer Responsibilities • Safety Plans, Reports & Audits • Insurance and WorkSafe Limitations • Industry Case Studies- Working with Weapons, Stunts
4	W**orking with Children** • Producer Responsibilities • Working Hours & the Rights of a Minor • Working with Tutors, Parents/Guardians, & Navigating "Stage Parents" • Protecting Children from Exploitation
5	**Intimacy Onscreen** • Best Practices for Auditioning • Nudity Riders & ACTRA Requirements • Working with an Intimacy Coordinator from Concept to Set
6	**ImagineNATIVE's Onscreen Protocols & Pathways** • The 4 Key Principles of Practice • Processes for Working with Indigenous Concepts, Content, & Communities • Creating Meaningful Collaborations & TRC Commitments
7	**Building Opportunity** • Intersectional Theory, Power Dynamics & Equality • Dealing with Harassment in the Workplace • Representation Onscreen and Behind the Camera, DEI Initiatives, & Inclusion Riders
8	**Sustainability** • Greening the Film Industry • Carbon Literacy and the 'Paperless' Production • Industry Partnerships and Tools for Sustainable Production Management
9	**Content Creation** • Why are we making this and what do we wish to put out in the world?

	• Free Expression and The Charter of Rights and Freedoms; Hate Speech & Censorship • Social Media Management, Mental Health Impacts, & Disinformation • Ethics in Comedy & Other Genres
10	**Business Ethics** • Having Difficult Conversations • Privacy Legislation & Managing Personal Information • Fiduciary Duties, Conflicts of Interest, & Transparency in Business • Use of NDA's and Confidentiality Clauses • Informed Consent & Win-Win Negotiating
11	**AI and Emerging Technologies** • Creative Impacts and Job Displacement • Copyright and Plagiarism • Deepfakes and Propaganda
12	**Producer Mentorships and industry Associations** • Building Capacity and Community • Producer Role Models • Trends in Ethical Producing
13	**Class Presentations** • Regroup • Hot Topics and Future Trends
14 / 15	**FINAL EXAM PERIOD**

EVALUATION PROFILE

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Assignments (4)	80%
Quiz (1)	10%
Attendance and Participation*	10%
Total	**100%**

***Participation:** The grade for class participation is based on both the frequency and the quality of students' comments, questions and observations, with the emphasis on quality. The quality is determined by, among other things, the relevance, insight and clarity of remarks. The correct delivery of Exercises will also factor into the Participation Mark.

ASSIGNMENTS	
Assignment #1: Critical Thinking Journal At select intervals throughout the term, students will reflect on course content through short written analyses that demonstrate critical thinking skills.	25%
Assignment #2: Safety Show & Tell Consists of both an in-class presentation plus the creation of a practical, specific, and detailed safety communication that is both shareable and reproducible to use in either crew management and/or community education.	15%

Assignment #3: Written Review & Discussion Forum Students write a critical review of a film or book related to ethics in media. The reviews are posted to a class discussion forum where students analyze and engage with their classmates' work.	15%
Assignment #4: Choose Your Own Assignment (in lieu of a final exam) Students select their own format of either an essay, report, project proposal, or presentation to expand more deeply upon a topic of their choosing from the course.	25%

GRADING PROFILE

A+ = 90-100	B+ = 77-79	C+ = 67-69	D = 50-59
A = 85-89	B = 73-76	C = 63-66	F = 0-49
A- = 80-84	B- = 70-72	C- = 60-62	

Incomplete Grades
Grades of Incomplete "I" are assigned only in exceptional circumstances when a student requests extra time to complete their coursework. Such agreements are made only at the request of the student, who is responsible to determine from the instructor the outstanding requirements of the course.

Late Assignments
Assignments are due at the beginning of the class on the due date listed. If you anticipate handing in an assignment late, please consult with your instructor beforehand.

Missed Exams/Quizzes/Labs etc.
Missed exams and quizzes will be assigned a grade of zero. Make-up exams, quizzes and/or tests are given at the discretion of the instructor. They are generally given only in medical emergencies or severe personal crises. Some missed labs or other activities may not be able to be accommodated. Please consult with your instructor.
**Accommodations can be made to honour community needs and traditional practices.

Attendance
Students are expected to attend all classes and associated activities.

English Usage
Students are expected to proofread all written work for any grammatical, spelling and stylistic errors. Instructors may deduct marks for incorrect grammar and spelling in written assignments.

Electronic Devices
Students may use electronic devices during class for note taking only.

On-line Communication
Outside of the classroom, instructors will (if necessary) communicate with students using either their official Capilano University email or eLearn; please check both regularly. Official communication between Capilano University and students is delivered to students' Capilano University email addresses only.

UNIVERSITY OPERATIONAL DETAILS

Tools for Success
Many services are available to support student success for Capilano University students. A central navigation point for all services can be found at: https://www.capilanou.ca/student-services/

Capilano University Security: download the CapU Safe Alert App

Policy Statement (S2009-06)
Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Academic Integrity, Academic Probation and other educational issues. These and other policies are available on the University website.

Academic Integrity (S2017-05)
Any instance of academic dishonesty or breach of the standards of academic integrity is serious and students will be held accountable for their actions, whether acting alone or in a group. See policy and procedures S2017-05 Academic Integrity for more information: https://www.capilanou.ca/about-capu/governance/policies/

Violations of academic integrity, including dishonesty in assignments, examinations, or other academic performances, are prohibited and will be handled in accordance with the Student Academic Integrity Procedures.

Academic dishonesty is any act that breaches one or more of the principles of academic integrity. Acts of academic dishonesty may include but are not limited to the following types:

Cheating: Using or providing unauthorized aids, assistance or materials while preparing or completing assessments, or when completing practical work (in clinical, practicum, or lab settings), including but not limited to the following:

- Copying or attempting to copy the work of another during an assessment;
- Communicating work to another student during an examination;
- Using unauthorized aids, notes, or electronic devices or means during an examination;
- Unauthorized possession of an assessment or answer key; and/or,
- Submitting of a substantially similar assessment by two or more students, except in the case where such submission is specifically authorized by the instructor.

Fraud: Creation or use of falsified documents.

Misuse or misrepresentation of sources: Presenting source material in such a way as to distort its original purpose or implication(s); misattributing words, ideas, etc. to someone other than the original source; misrepresenting or manipulating research findings or data; and/or suppressing aspects of findings or data in order to present conclusions in a light other than the research, taken as a whole, would support.

Plagiarism: Presenting or submitting, as one's own work, the research, words, ideas, artistic imagery, arguments, calculations, illustrations, or diagrams of another person or persons without explicit or accurate citation or credit.

Self-Plagiarism: Submitting one's own work for credit in more than one course without the permission of the instructors, or re-submitting work, in whole or in part, for which credit has already been granted without permission of the instructors.

Prohibited Conduct: The following are examples of other conduct specifically prohibited:

- Taking unauthorized possession of the work of another student (for example, intercepting and removing such work from a photocopier or printer, or collecting the graded work of another student from a stack of papers);
- Falsifying one's own and/or other students' attendance in a course;
- Impersonating or allowing the impersonation of an individual;
- Modifying a graded assessment then submitting it for re-grading; or,
- Assisting or attempting to assist another person to commit any breach of academic integrity.

Sexual Violence and Misconduct

All Members of the University Community have the right to work, teach and study in an environment that is free from all forms of sexual violence and misconduct. Policy B401 defines sexual assault as follows:

> Sexual assault is any form of sexual contact that occurs without ongoing and freely given consent, including the threat of sexual contact without consent. Sexual assault can be committed by a stranger, someone known to the survivor or an intimate partner.

Safety and security at the University are a priority and any form of sexual violence and misconduct will not be tolerated or condoned. The University expects all Students and Members of the University Community to abide by all laws and University policies, including B.401 Sexual Violence Policy and B.401.1 Sexual Violence Procedure (found on Policy page https://www.capilanou.ca/about-capu/governance/policies/)

Emergencies: Students are expected to familiarise themselves with the emergency policies where appropriate and the emergency procedures posted on the wall of the classroom.