



CAPILANO UNIVERSITY

COURSE OUTLINE		
TERM: Fall 2019	COURSE NO: INMA 530	
INSTRUCTOR:	COURSE TITLE: Major Research Project	
OFFICE: LOCAL: E-MAIL: @capilanou.ca	SECTION NO(S):	CREDITS: 9.0
OFFICE HOURS:		
COURSE WEBSITE:		

Capilano University acknowledges with respect the Lil'wat, Musqueam, Squamish, Sechelt, and Tsleil-Waututh people on whose territories our campuses are located.

COURSE FORMAT

Independent study, research and writing as well as advisory review meetings with faculty on regular basis. The course website on Moodle will provide a detailed schedule of activities, resources, deliverables and updates.

COURSE PREREQUISITES/CO-REQUISITES

None

CALENDAR DESCRIPTION

The integrated research project is a substantial and transformative piece of investigative work undertaken by students which develops the skills needed to integrate their learning from the range of disciplines covered in the program's taught courses and apply it to a complex international business problem. Students develop and apply independent research skills in the location, evaluation, presentation and analysis of data in coming to an understanding of the problem they are investigating. It is expected that the final research project is a contribution to the existing literature.

COURSE NOTE

N/A

REQUIRED TEXTS AND/OR RESOURCES

Reading package (details in course syllabus)

COURSE STUDENT LEARNING OUTCOMES

On successful completion of this course, students will be able to do the following:

1. Judge appropriate research methodologies and justify their use.
2. Assess how to implement a research strategy.
3. Evaluate the connection between theory, empirical data and their own research findings
4. Recommend findings that have implications for policy or practice in the relevant field of study

5. Present an articulate and coherent business report that synthesizes theoretical approaches and research findings and considers their implications for policy or practice in the field of study
6. Conduct work in an appropriate ethical manner;
7. Critically evaluate alternative methods, theories and data in the context of a dynamic, complex and uncertain international environment
8. Evaluate and apply research data into a complex international business environment;

Research Ethics Board

To protect our participants, community, faculty and students, all research with human participants or human biological materials conducted under the auspices of Capilano University is subject to approval by our Research Ethics Board (REB). This includes research by faculty and students or by other researchers at Capilano University, and/or research that involves Capilano University employees or students.

In accord with the [Tri-Council Policy Statement: Ethical Conduct for Research Involving Humans](#) (TCPS, 2014), the governing principles of the Capilano University Research Ethics Board correspond with the ethical principles of Respect for Persons, Concern for Welfare, and Justice.

All research involving human participants requires compliance with Capilano University's Research Ethics policy (S2002-01) and with the TCPS policy statement (TCPS, 2014). Research proposals must be submitted and approved by the REB before participants are recruited or data is collected.

COURSE CONTENT

This following weekly course outline is tentative and subject to change. Additional readings and homework will be assigned during the course and will be posted on the course web site. You are responsible for checking Moodle and your name@mycapilanou.ca email on a regular basis. The instructor may be required to travel on university business, during these times classes will be conducted online.

Week	Topic
Week 1-4	Research Project Plan Development
Week 5-8	Development of Research Strategy Research Preparation and Review
Week 9-13	Conduct Research Literature Review
Week 14-16	Further Research
Week 17-19	Further Research, Editing and review
Week 19-21	Draft Review Process
Week 22	Final Paper Preparation

EVALUATION PROFILE

The Major Research Project is an independent piece of work incorporating research, study and evaluation. It is the culmination of a successful graduate program.

The Major Research Project may focus on any aspect of international business justified as relevant for research. It will adopt a similar structure to that of a dissertation but will have a more applied orientation and a less broad literature review. For this Major Research Project, research may use primary and/or secondary sources.

A Major Research Project Handbook will be available to all students to act as a focus and guide for the report process. Each student will also be allocated a report supervisor, whose role will be to offer guidance and support during the report process to ensure the learning objectives are achieved in each individual case.

Management of the research strategy, development and application of research techniques and skills are assessed both formatively and summatively. Formative assessment is undertaken by the supervisor through discussion with the student about their initial proposal form, and then discussion surrounding the maintenance of a 'report log', which is signed by the supervisor and the student at each meeting as a record of progress and action. This log and the research proposal must be submitted with the dissertation. Together, these provide evidence upon which summative assessment is made of the management of the research strategy and skill and practice development. Other learning outcomes are assessed summatively through the report document itself and the 'reflective chapter'.

Assessment	% of Final Grade
Written report (approximately 15,000 words excluding appendices) including a final chapter entitled 'Reflections';	100%
Meetings log (in the appendix);	0%
There may be other items detailed in the Major Research Project Handbook .	0%
Total	100%

100% for the final report, to include aspects of the report presentation, research method/ methodology, literature/theory review and analysis and reflections chapter

Detailed descriptions and criteria for evaluation of course assessments will be made available on the course Moodle site.

GRADING PROFILE

This course is graded credit or no credit based on successful completion of all the assessments indicated above. The assessment grading criteria and other issues relating to the assessment strategy are detailed in the Major Research Project Handbook and Grading Criteria.

Incomplete Grades

Grades of Incomplete “I” are assigned only in exceptional circumstances when a student requests extra time to complete their coursework. Such agreements are made only at the request of the student, who is responsible to determine from the instructor the outstanding requirements of the course. To be considered for an incomplete grade, students must have completed at least 50% of course work.

Late Assignments

Late assignments will not be accepted.

Grades of Incomplete “I” are assigned only in exceptional circumstances when a student requests extra time to complete their coursework. Such agreements are made only at the request of the student, who is responsible to determine from the instructor the outstanding requirements of the course.

Missed Exams/Quizzes/Labs etc.

Make-up exams, quizzes and/or tests are given at the discretion of the instructor. They are generally given only in medical emergencies or severe personal crises. Some missed labs or other activities may not be able to be accommodated. Please consult with your instructor.

Attendance

Students are expected to attend all classes and associated activities.

English Usage

Students are expected to proofread all written work for any grammatical, spelling and stylistic errors. Instructors may deduct marks for incorrect grammar and spelling in written assignments.

Electronic Devices

Students may use electronic devices during class for note-taking only. A casual check of your cell phone is fine but please be respectful of your peers as well as the preparation that went into your class sessions.

On-line Communication

Outside of the classroom, instructors will (if necessary) communicate with students using either their official Capilano University email or Moodle; please check both regularly. Official communication between Capilano University and students is delivered to students’ Capilano University email addresses only.

UNIVERSITY OPERATIONAL DETAILS**Tools for Success**

Many services are available to support student success for Capilano University students. A central navigation point for all services can be found at: <https://www.capilanou.ca/student-life/>

Capilano University Security: download the [CapU Mobile Safety App](#)

Policy Statement (S2009-06)

Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Academic Integrity, Academic Probation and other educational issues. These and other policies are available on the University website.

Academic Integrity (S2017-05)

Any instance of academic dishonesty or breach of the standards of academic integrity is serious and students will be held accountable for their actions, whether acting alone or in a group. See policy and procedures S2017-05 Academic Integrity for more information: <https://www.capilanou.ca/about-capu/governance/policies/>

Violations of academic integrity, including dishonesty in assignments, examinations, or other academic performances, are prohibited and will be handled in accordance with the Student Academic Integrity Procedures.

Academic dishonesty is any act that breaches one or more of the principles of academic integrity. Acts of academic dishonesty may include but are not limited to the following types:

Cheating: Using or providing unauthorized aids, assistance or materials while preparing or completing assessments, or when completing practical work (in clinical, practicum, or lab settings), including but not limited to the following:

- Copying or attempting to copy the work of another during an assessment;
- Communicating work to another student during an examination;
- Using unauthorized aids, notes, or electronic devices or means during an examination;
- Unauthorized possession of an assessment or answer key; and/or,
- Submitting of a substantially similar assessment by two or more students, except in the case where such submission is specifically authorized by the instructor.

Fraud: Creation or use of falsified documents.

Misuse or misrepresentation of sources: Presenting source material in such a way as to distort its original purpose or implication(s); misattributing words, ideas, etc. to someone other than the original source; misrepresenting or manipulating research findings or data; and/or suppressing aspects of findings or data in order to present conclusions in a light other than the research, taken as a whole, would support.

Plagiarism: Presenting or submitting, as one's own work, the research, words, ideas, artistic imagery, arguments, calculations, illustrations, or diagrams of another person or persons without explicit or accurate citation or credit.

Self-Plagiarism: Submitting one's own work for credit in more than one course without the permission of the instructors, or re-submitting work, in whole or in part, for which credit has already been granted without permission of the instructors.

Prohibited Conduct: The following are examples of other conduct specifically prohibited:

- Taking unauthorized possession of the work of another student (for example, intercepting and removing such work from a photocopier or printer, or collecting the graded work of another student from a stack of papers);
- Falsifying one's own and/or other students' attendance in a course;
- Impersonating or allowing the impersonation of an individual;
- Modifying a graded assessment then submitting it for re-grading; or,
- Assisting or attempting to assist another person to commit any breach of academic integrity.

Sexual Violence and Misconduct

All Members of the University Community have the right to work, teach and study in an environment that is free from all forms of sexual violence and misconduct. Policy B401 defines sexual assault as follows:

Sexual assault is any form of sexual contact that occurs without ongoing and freely given consent, including the threat of sexual contact without consent. Sexual assault can be committed by a stranger, someone known to the survivor or an intimate partner.

Safety and security at the University are a priority and any form of sexual violence and misconduct will not be tolerated or condoned. The University expects all Students and Members of the University Community to abide by all laws and University policies, including B.401 Sexual Violence and Misconduct Policy and B.401.1 Sexual Violence and Misconduct Procedure (found on Policy page <https://www.capilanou.ca/about-capu/governance/policies/>)

Emergencies: Students are expected to familiarise themselves with the emergency policies where appropriate and the emergency procedures posted on the wall of the classroom.