

COURSE OUTLINE		
<b>TERM: FALL 2018</b>	<b>COURSE NO: IBUS 434</b>	
<b>INSTRUCTOR:</b>	<b>COURSE TITLE: ADVANCED TOPICS IN CROSS-CULTURAL BUSINESS</b>	
<b>OFFICE: LOCAL:</b> <b>E-MAIL: @capilanou.ca</b>	<b>SECTION NO(S):</b>	<b>CREDITS: 3</b>
<b>OFFICE HOURS:</b>		
<b>COURSE WEBSITE:</b>		

Capilano University acknowledges with respect the Lil'wat, Musqueam, Squamish, Sechelt, and Tsleil-Waututh people on whose territories our campuses are located.

#### **COURSE PREREQUISITES/CO-REQUISITES**

75 credits of 100-level or higher coursework including IBUS 255, ENGL 100, and CMNS 152 or 220

#### **COURSE FORMAT**

Three hours of class time, plus an additional hour delivered through on-line or other activities for a 15-week semester, which includes two weeks for final exams.

#### **CALENDAR DESCRIPTION**

Students will acquire knowledge and develop skills in cross-cultural leadership and management for business, including cross-cultural management, leadership style, motivation, negotiation skills, conflict resolution, and cross-cultural ethics.

#### **REQUIRED TEXTS AND/OR RESOURCES**

There is no required text for this course. Some resources will be distributed in class as noted in the course content. Students are expected to find additional research resources.

#### **COURSE STUDENT LEARNING OUTCOMES**

**On successful completion of this course, students will be able to do the following:**

- Identify and assess the cross-cultural challenges embedded in conflict and negotiation accurately.
- Understand the relationship between culture and communication as it pertains to international business, particularly in the realms of conflict resolution and negotiation.
- Exhibit proficiency in identifying culturally-related issues as they arise in business situations.
- Design culturally specific problem-solving strategies to address culturally complex cross-cultural business challenges.
- Defend self-selected culturally relevant strategies for dealing effectively with these issues.
- Demonstrate ethical cross-cultural behaviours in negotiation, conflict, and a wide range of business situations.
- Identify and explain the concepts and challenges surrounding cultural sustainability.

**COURSE CONTENT**

Week	Topic	Assessment
1	Introductions, Moodle, course outline, assignments, presentations, evaluation rubric, presentation rubric, and teams, your industry context, team feedback, reflections, discussion: Collaboration versus cooperation.	Read articles provided on Moodle before each class
2	Cultural Dimensions and Dilemmas Discussion on Further Reading	
3	Reflections on Cultural Dimensions and Dilemmas #1 Culture and Styles of Management Activity or Discussion on Further Reading (Article provided on Moodle.)	Topic Delivery Group 1 (10%) 1st Reflection (1%)
4	Review of Reflections on Culture and Styles of Management #2 Culture and Corporate Structures Activity or Discussion on Further Reading	Topic Delivery Group 2 2nd Reflection
5	Review of Reflections on Culture and Corporate Structures #3 Culture and Leadership Activity or Discussion on Further Reading	Topic Delivery Group 3 3rd Reflection
6	Review of Reflections on Culture and Leadership #4 Culture and Corporate Strategy Activity or Discussion on Further Reading	Topic Delivery Group 4 4th Reflection
7	<b>Exam 1 (Topics # 1-4)</b> Review of Reflections on Culture and Corporate Strategy #5 Cultural Change in Organizations Activity or Discussion on Further Reading	Topic Delivery Group 5 5th Reflection
8	Review of Reflections on Cultural Change in Organizations #6 Cultural Diversity in Organizations Activity or Discussion on Further Reading	Topic Delivery Group 6 6th Reflection
9	Review of Reflections on Cultural Diversity in Organizations #7 Negotiating Internationally Activity or Discussion on Further Reading	Topic Delivery Group 7 7th Reflection
10	Review of Reflections on Negotiating Internationally #8 Working with International Teams Activity or Discussion on Further Reading	Topic Delivery Group 8 8th Reflection
11	Review of Reflections on Working with International Teams #9 Conflicts and Cultural Differences Activity or Discussion on Further Reading	Topic Delivery Group 9 9th Reflection
12	<b>Exam 2 (Topics 5-9)</b> Review of Reflection on Conflicts and Cultural Differences #10 Developing Intercultural Communicative Competence Activity or Discussion on Further Reading	Topic Delivery Group 10 10th Reflection
13	Review of Reflection on Developing Intercultural Communicative Competence Final Review of course content Roundtable	Roundtable (15%)
14-15	Final Exam Period	

**EVALUATION PROFILE**

Assessment	% of Final Grade
Topic/Concept Group Research Report (10%) and Presentation (10%)	20%
Context Research Paper Component	15%
Roundtable	15%
Reflections	10%
Attendance for weekly reading activities or discussions and topic delivery presentations	5%
Exam #1	15%
Exam #2	15%
Total	100%

**GRADING PROFILE**

A+ = 90-100	B+ = 77-79	C+ = 67-69	D = 50-59
A = 85-89	B = 73-76	C = 63-66	F = 0-49
A- = 80-84	B- = 70-72	C- = 60-62	

**Incomplete Grades**

Grades of Incomplete "I" are assigned only in exceptional circumstances when a student requests extra time to complete their coursework. Such agreements are made only at the request of the student, who is responsible to determine from the instructor the outstanding requirements of the course.

**Late Assignments**

Assignments are due at the beginning of the class on the due date listed. If you anticipate handing in an assignment late, please consult with your instructor beforehand.

**Missed Exams/Quizzes/Labs etc.**

Make-up exams, quizzes and/or tests are given at the discretion of the instructor. They are generally given only in medical emergencies or severe personal crises. Some missed labs or other activities may not be able to be accommodated. Please consult with your instructor.

**Attendance**

Students are expected to attend all classes and associated activities. Student learning in this course depends on viewing weekly presentations (.25% each) and the demonstration of preparatory reading through participation in activities or discussions on weekly readings (.25% each).

**English Usage**

Students are expected to proofread all written work for any grammatical, spelling and stylistic errors. Instructors may deduct marks for incorrect grammar and spelling in written assignments.

**Electronic Devices**

Students may use electronic devices during class for note-taking only.

**On-line Communication**

Outside of the classroom, instructors will (if necessary) communicate with students using either their official Capilano University email or Moodle; please check both regularly. Official communication between Capilano University and students is delivered to students' Capilano University email addresses only.

**UNIVERSITY OPERATIONAL DETAILS****Tools for Success**

Many services are available to support student success for Capilano University students. A central navigation point for all services can be found at: <http://www.capilanou.ca/services/>

**Capilano University Security:** download the [CapU Mobile Safety App](#)

**Policy Statement (S2009-06)**

Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Academic Integrity, Academic Probation and other educational issues. These and other policies are available on the University website.

**Academic Integrity (S2017-05)**

Any instance of academic dishonesty or breach of the standards of academic integrity is serious and students will be held accountable for their actions, whether acting alone or in a group. See policy S2017-05 for more information: <http://www.capilanou.ca/about/governance/policies/Policies/>

Violations of academic integrity, including dishonesty in assignments, examinations, or other academic performances, are prohibited and will be handled in accordance with the Student Academic Integrity Procedures.

**Academic dishonesty** is any act that breaches one or more of the principles of academic integrity. Acts of academic dishonesty may include but are not limited to the following types:

**Cheating:** Using or providing unauthorized aids, assistance or materials while preparing or completing assessments, or when completing practical work (in clinical, practicum, or lab settings), including but not limited to the following:

- Copying or attempting to copy the work of another during an assessment;
- Communicating work to another student during an examination;
- Using unauthorized aids, notes, or electronic devices or means during an examination;
- Unauthorized possession of an assessment or answer key; and/or,
- Submitting of a substantially similar assessment by two or more students, except in the case where such submission is specifically authorized by the instructor.

**Fraud:** Creation or use of falsified documents.

**Misuse or misrepresentation of sources:** Presenting source material in such a way as to distort its original purpose or implication(s); misattributing words, ideas, etc. to someone other than the original source; misrepresenting or manipulating research findings or data; and/or suppressing aspects of findings or data in order to present conclusions in a light other than the research, taken as a whole, would support.

**Plagiarism:** Presenting or submitting, as one's own work, the research, words, ideas, artistic imagery, arguments, calculations, illustrations, or diagrams of another person or persons without explicit or accurate citation or credit.

**Self-Plagiarism:** Submitting one's own work for credit in more than one course without the permission of the instructors, or re-submitting work, in whole or in part, for which credit has already been granted without permission of the instructors.

**Prohibited Conduct:** The following are examples of other conduct specifically prohibited:

- Taking unauthorized possession of the work of another student (for example, intercepting and removing such work from a photocopier or printer, or collecting the graded work of another student from a stack of papers);
- Falsifying one's own and/or other students' attendance in a course;
- Impersonating or allowing the impersonation of an individual;
- Modifying a graded assessment then submitting it for re-grading; or,
- Assisting or attempting to assist another person to commit any breach of academic integrity.

### **Sexual Violence and Misconduct**

All Members of the University Community have the right to work, teach and study in an environment that is free from all forms of sexual violence and misconduct. Policy B401 defines sexual assault as follows:

Sexual assault is any form of sexual contact that occurs without ongoing and freely given consent, including the threat of sexual contact without consent. Sexual assault can be committed by a stranger, someone known to the survivor or an intimate partner.

Safety and security at the University are a priority and any form of sexual violence and misconduct will not be tolerated or condoned. The University expects all Students and Members of the University Community to abide by all laws and University policies, including [B.401 Sexual Violence and Misconduct Policy](#) and [B.401.1 Sexual Violence and Misconduct Procedure](#).

**Emergencies:** Students are expected to familiarise themselves with the emergency policies where appropriate and the emergency procedures posted on the wall of the classroom.