

| COURSE OUTLINE                          |  |                     |
|---|--|---------------------|
| <b>TERM: FALL 2018</b>                  | <b>COURSE NO: IBUS 341</b>   |                     |
| <b>INSTRUCTOR:</b>                      | <b>COURSE TITLE: Introduction to Supply Chain Management and Sustainably</b> |                     |
| <b>OFFICE: LOCAL:</b><br><b>E-MAIL:</b> | <b>SECTION NO(S):</b>  | <b>CREDITS: 3.0</b> |
| <b>OFFICE HOURS:</b>                    |  |                     |
| <b>COURSE WEBSITE:</b>                  |  |                     |

Capilano University acknowledges with respect the Lil'wat, Musqueam, Squamish, Sechelt, and Tsleil-Waututh people on whose territories our campuses are located.

### **COURSE FORMAT**

Three hours of class time, plus a fourth hour delivered through on-line or other activities for a 15-week semester, which includes two weeks for final exams.

### **COURSE PREREQUISITES**

45 credits of 100 level or higher coursework

### **CALENDAR DESCRIPTION**

This course examines the competitive advantages to be gained from an effective and efficient supply chain in an era of ever-increasing challenges associated with global logistics. In addition, this course requires students to examine and assess the core strategies and procedures that will help businesses avoid common pitfalls of global logistics. The final project requires students to apply course content, with an emphasis on sustainable supply chains, to a real business situation.

### **COURSE NOTE**

IBUS 341 is an approved Self and Society course for Cap Core requirements.

IBUS 341 is equivalent to IBUS 356. Duplicate credit will not be granted for this course and IBUS 356.

### **REQUIRED TEXT:**

Mangan, John and Lalwani, Chandra (2016). *Global logistics and Supply Chain Management*. 3<sup>rd</sup> Edition, Wiley.

### **COURSE STUDENT LEARNING OUTCOMES**

**Upon successful completion of this course, students will be able to do the following:**

1. Articulate why supply chain management is often a key contributor to a firm's competitive advantage.
2. Identify key challenges faced when operating a global supply chain.
3. Examine supply chain, logistics companies from a sustainable sourcing perspective which includes key elements, benefits, risks, key issues, companies using this practice and its

importance in the overall supply chain.

4. Explain how current and future trends will impact supply chain management covering topics such as paradigms for sharing risk, on-line and e-commerce systems, artificial intelligence, predictive analytics and the “greening of the supply chain”.

**Student who complete this Self and Society course will be able to do the following:**

1. Identify potential root causes of local/global problems and how they affect local/global cultures, economies, politics, and policies
2. Apply concepts of sustainable development to address sustainability challenges in a global context
3. Assess and evaluate individual and collective responsibilities within a diverse and interconnected global society.
4. Synthesize a range of differing community perspectives on ethics and justice and explain how these perspectives can inform structural change

**COURSE CONTENT:**

| Week    | Topic   |
|---------|---|
| 1       | Course Introduction   |
| 2       | Introduction to Supply Chain Management                             |
| 3       | Globalization and International Trade<br>Supply Chain Relationships |
| 4       | Supply Chain Strategies   |
| 5       | Transport in Supply Chains  |
| 6       | Transport Security and Logistics Providers                          |
| 7       | Procurement   |
| 8       | Review and Midterm  |
| 9       | Introduction to Sustainable Logistics/Supply Chain                  |
| 10      | Reverse Logistics   |
| 11      | Supply Chain Vulnerability, Risk Robustness and Resilience          |
| 12      | Paper and Presentation Preparation                                  |
| 13      | Group Project Paper and Presentations                               |
| 14 + 15 | Final Exam Period   |

**EVALUATION PROFILE:**

| ASSESSMENTS                                    | % OF FINAL GRADE |
|--|------------------|
| Assignments                                    | 25%              |
| Quiz   | 8%               |
| Midterm Exam                                   | 15%              |
| Team Project: Sustainable Supply Chain Project | 33%              |
| Participation/Professionalism                  | 4%               |
| Final Exam (Comprehensive)                     | 15%              |
| <b>Total</b>                                   | <b>100 %</b>     |

**Assignments:**

Assignments may consists of, but are not limited to, projects, case studies, handouts, readings, in-class discussions, news presentations, etc.

**Quiz**

Assesses student's comprehension and application of content and concepts covered in the textbook and other material provided by the instructor prior to Midterm.

**Mid-term Exam:**

Assesses student's comprehension and application of content and concepts covered in the textbook and other material provided by the instructor.

**Final Exam:**

Assesses student's comprehension and application of content and concepts covered in the textbook and other material covered in class.

**Team Project:**

Teams prepare a report and oral presentation on a case study that examines sustainable supply chains.

**Professionalism/Participation:**

Grades are allocated, up to a maximum of 4%, based on the percentage of time spent in class engaged in group discussions and applying concepts to both individual and team projects, assignments, activities.

**GRADING PROFILE**

|             |            |            |           |
|-------------|------------|------------|-----------|
| A+ = 90-100 | B+ = 77-79 | C+ = 67-69 | D = 50-59 |
| A = 85-89   | B = 73-76  | C = 63-66  | F = 0-49  |
| A- = 80-84  | B- = 70-72 | C- = 60-62 |           |

**Incomplete Grades**

Grades of Incomplete "I" will not be assigned in this course.

**Late Assignments**

Assignments are due at the beginning of the class on the due date listed. If you anticipate handing in an assignment late please consult with your instructor beforehand.

**Missed Exams/Quizzes/Labs etc.**

Make-up exams, quizzes and/or tests are given at the discretion of the instructor. They are generally given only in medical emergencies or severe personal crises.

**Attendance**

Students are expected to attend all classes and associated activities.

**English Usage**

Students are expected to proofread all written work for any grammatical, spelling and stylistic errors. Instructors may deduct marks for incorrect grammar and spelling in written assignments.

**Electronic Devices**

**Classes:** Laptops and cell phones should not be used within the class unless related to a specific activity as indicated by the instructor.

**Exams:** No personal electronic devices of any kind may be used during an examination or quiz.

**On-line Communication**

Outside of the classroom, instructors will (if necessary) communicate with students using either their official Capilano University email or Moodle; please check both regularly. Official communication between Capilano University and students is delivered to students' Capilano University email addresses only.

**UNIVERSITY OPERATIONAL DETAILS****Tools for Success**

Many services are available to support student success for Capilano University students. A central navigation point for all services can be found at: <http://www.capilanou.ca/services/>

**Capilano University Security: download the [CapU Mobile Safety App](#)**

**Policy Statement (S2009-06)**

Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Cheating and Plagiarism, Academic Probation and other educational issues. These and other policies are available on the University website.

**Academic Integrity (S2017-05)**

Any instance of academic dishonesty or breach of the standards of academic integrity is serious and students will be held accountable for their actions, whether acting alone or in a group. See policy S2017-05 for more information: <http://www.capilanou.ca/about/governance/policies/Policies/>

Violations of academic integrity, including dishonesty in assignments, examinations, or other academic performances, are prohibited and will be handled in accordance with the Student Academic Integrity Procedures.

**Academic dishonesty** is any act that breaches one or more of the principles of academic integrity. Acts of academic dishonesty may include but are not limited to the following types:

**Cheating:** Using or providing unauthorized aids, assistance or materials while preparing or completing assessments, or when completing practical work (in clinical, practicum, or lab settings), including but not limited to the following:

- Copying or attempting to copy the work of another during an assessment;
- Communicating work to another student during an examination;
- Using unauthorized aids, notes, or electronic devices or means during an examination;
- Unauthorized possession of an assessment or answer key; and/or,
- Submitting of a substantially similar assessment by two or more students, except in the case where such submission is specifically authorized by the instructor.

**Fraud:** Creation or use of falsified documents.

**Misuse or misrepresentation of sources:** Presenting source material in such a way as to distort its original purpose or implication(s); misattributing words, ideas, etc. to someone other than the original source; misrepresenting or manipulating research findings or data; and/or suppressing aspects of findings or data in order to present conclusions in a light other than the research, taken as a whole, would support.

**Plagiarism:** Presenting or submitting, as one's own work, the research, words, ideas, artistic imagery, arguments, calculations, illustrations, or diagrams of another person or persons without explicit or accurate citation or credit.

**Self-Plagiarism:** Submitting one's own work for credit in more than one course without the permission of the instructors, or re-submitting work, in whole or in part, for which credit has already been granted without permission of the instructors.

**Prohibited Conduct:** The following are examples of other conduct specifically prohibited:

- Taking unauthorized possession of the work of another student (for example, intercepting and removing such work from a photocopier or printer, or collecting the graded work of another student from a stack of papers);
- Falsifying one's own and/or other students' attendance in a course;
- Impersonating or allowing the impersonation of an individual;
- Modifying a graded assessment then submitting it for re-grading; or,
- Assisting or attempting to assist another person to commit any breach of academic integrity.

### **Sexual Violence and Misconduct**

All Members of the University Community have the right to work, teach and study in an environment that is free from all forms of sexual violence and misconduct. Policy B401 defines sexual assault as follows:

Sexual assault is any form of sexual contact that occurs without ongoing and freely given consent, including the threat of sexual contact without consent. Sexual assault can be committed by a stranger, someone known to the survivor or an intimate partner.

Safety and security at the University are a priority and any form of sexual violence and misconduct will not be tolerated or condoned. The University expects all Students and Members of the University Community to abide by all laws and University policies, including B.401 Sexual Violence and Misconduct Policy and B.401.1 Sexual Violence and Misconduct Procedure.

**Emergencies:** Students are expected to familiarise themselves with the emergency policies where appropriate and the emergency procedures posted on the wall of the classroom.