

COURSE OUTLINE		
TERM: Fall 2023	COURSE NO: CMNS 358	
INSTRUCTOR:	COURSE TITLE: Media Culture in the Lives of Children and Adolescents	
OFFICE: LOCAL: E-MAIL: @capilanou.ca	SECTION NO(S):	CREDITS: 3.0
OFFICE HOURS:		
COURSE WEBSITE:		

Capilano University acknowledges with respect the Lilwat7úl (Lil'wat), xʷmə Ṽ 0kʷəyəm (Musqueam), shíshálh (Sechelt), Sk̓w̓x̓wú7mesh (Squamish), and Səlílwətaʔ/Selilwitulh (Tsleil-Waututh) people on whose territories our campuses are located.

COURSE FORMAT

Three hours of class time face-to-face/mix-mode/online. Plus an additional hour delivered through on-line or other activities (4th hour) for a 15-week semester; which includes two weeks for final exams. May be delivered in online or mixed mode format.

COURSE PREREQUISITES

30 credits of 100-level or higher coursework

CALENDAR DESCRIPTION

This course takes a historical and cultural perspective to examine children and young people's relationship with media. Students will engage with critical debates and media studies research (qualitative and quantitative) regarding the role that media (toys, books, comics, film, TV, digital media e.g. videogames and social media) have played in creating the growing field of youth media culture.

COURSE NOTE

CMNS 358 is an approved Self and Society Course for Cap Core requirements.

REQUIRED TEXTS AND/OR RESOURCES

Specific texts, resources and technology will vary depending on term and instructor. The course may make use of an assigned textbook, instructor prepared courseware or readings made available as Open Educational Resources (OER).

COURSE STUDENT LEARNING OUTCOMES

On successful completion of this course, students will be able to do the following:

1. Identify and describe major *structures* within the modern historical development of popular and children’s media culture
2. Identify and describe the major *debates* typical of mediated children’s culture in the contexts of both early mass consumer society and the more recent emergence of post-industrialism and postmodern culture
3. Recognize the relation of media and audiences as a political and cultural relation as they come to be expressed within and through popular cultural forms and practices
4. Apply critical thinking to the study of contemporary global consumer culture
5. Apply various media theories and frameworks to particular cases – globalization, advertising, popular music, youth culture, and new media.

Students who complete this Self and Society Course will be able to do the following:

- Identify potential root causes of local/global problems and how they affect local/global cultures, economies, politics, and policies.
- Assess and evaluate individual and collective responsibilities within a diverse and interconnected global society.
- Analyze the impact of colonialism and racism on Indigenous peoples.
- Synthesize a range of differing community perspectives on ethics and justice and explain how these perspectives can inform structural change.
- Explain how contexts (e.g. cultural, historical, colonial, economic, technological) shape identity formation and social structures.

COURSE CONTENT

Introduction
In search of childhood and youth culture: historical look at perceptions of childhood and youth
Children’s folklore and literature: a look at early mass media
Development of Mass Culture Theory and Media Effects Models
Cultural Studies and Media Ecologies: major theorists and their perceptions of youth and media including Early media studies: Youth culture – moral panics and planned rebellions- a closer look at early TV and film studies
Advertising: a look at the high art of consumer society and the role in mass media
Marketing regulations, policies and then shifts in youth culture

Globalization: cultivation of stereotypes, theory of othering- issues of race and gender in tv and film
Educational TV: research and debate about the value of educational tv- is it entertainment or part of the development of literacy and critical thinking skills.
Digital era: Deceptive pleasures and digital environment- a look at current digital media and youth culture studies
Fandom and participatory culture
Participatory culture and youth digital media ecologies
Media Education
Final exam period (Weeks 14-15)

EVALUATION PROFILE

Individual work	Reading journals 5x2%	10%
	Media culture exercises - Using various media forms (written, imagery, oral, auditory) students will express understanding of class themes	25%
	Critical text review - Analysis of media text (film, tv, book, videogame, etc) using critical theory template	20%
	Research Project	30%
	Professionalism *	5%
Group Work	Presentation	10%
Total		100%

*Professionalism includes engaging in thoughtful and collegial discussion in class such as showing up to class on time, staying off of electronic devices unless asked to use, handing in assignments on time in APA format. Exceptional circumstances and students with documents from Accessibility Services will be dealt with individually.

GRADING PROFILE

A+ = 90-100	B+ = 77-79	C+ = 67-69	D = 50-59
A = 85-89	B = 73-76	C = 63-66	F = 0-49
A- = 80-84	B- = 70-72	C- = 60-62	

Incomplete Grades

Grades of Incomplete "I" are assigned only in exceptional circumstances when a student requests extra time to complete their coursework. Such agreements are made only at the request of the student, who is responsible to determine from the instructor the outstanding requirements of the course.

Late Assignments

Assignments are due on the dates listed on the course syllabus. If you anticipate handing in an assignment late, please consult with your instructor.

Missed Exams/Quizzes/Labs etc.

Make-up exams, quizzes and/or tests are given at the discretion of the instructor. They are generally given only in medical emergencies or severe personal crises. Some missed activities (live small group discussion, e.g.) may not be able to be accommodated. Please consult with your instructor.

Attendance

Students are expected to attend all classes and associated activities. However, if you are ill or caring for someone who is ill and/or need to self-isolate, please contact your instructor.

English Usage

Students are expected to proofread all written work for any grammatical, spelling and stylistic errors. Instructors may deduct marks for incorrect grammar and spelling in written assignments.

Electronic Devices

Students may use electronic devices during class for note taking only.

On-line Communication

Outside of the classroom, instructors will (if necessary) communicate with students using either their official Capilano University email or eLearn; please check both regularly. Official communication between Capilano University and students is delivered to students' Capilano University email addresses only.

UNIVERSITY OPERATIONAL DETAILS**Tools for Success**

Many services are available to support student success for Capilano University students. A central navigation point for all services can be found at: <https://www.capilanou.ca/student-services/>

Capilano University Security: download the [CapU Mobile Safety App](#)

Policy Statement (S2009-06)

Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Academic Integrity, Academic Probation and other educational issues. These and other policies are available on the University website.

Academic Integrity (S2017-05)

Any instance of academic dishonesty or breach of the standards of academic integrity is serious and students will be held accountable for their actions, whether acting alone or in a group. See policy and procedures S2017-05 Academic Integrity for more information:

<https://www.capilanou.ca/about-capu/governance/policies/>

Violations of academic integrity, including dishonesty in assignments, examinations, or other academic performances, are prohibited and will be handled in accordance with the Student Academic Integrity Procedures.

Academic dishonesty is any act that breaches one or more of the principles of academic integrity. Acts of academic dishonesty may include but are not limited to the following types:

Cheating: Using or providing unauthorized aids, assistance or materials while preparing or completing assessments, or when completing practical work (in clinical, practicum, or lab settings), including but not limited to the following:

- Copying or attempting to copy the work of another during an assessment;
- Communicating work to another student during an examination;
- Using unauthorized aids, notes, or electronic devices or means during an examination;
- Unauthorized possession of an assessment or answer key; and/or,
- Submitting of a substantially similar assessment by two or more students, except in the case where such submission is specifically authorized by the instructor.

Fraud: Creation or use of falsified documents.

Misuse or misrepresentation of sources: Presenting source material in such a way as to distort its original purpose or implication(s); misattributing words, ideas, etc. to someone other than the original source; misrepresenting or manipulating research findings or data; and/or suppressing aspects of findings or data in order to present conclusions in a light other than the research, taken as a whole, would support.

Plagiarism: Presenting or submitting, as one's own work, the research, words, ideas, artistic imagery, arguments, calculations, illustrations, or diagrams of another person or persons without explicit or accurate citation or credit.

Self-Plagiarism: Submitting one's own work for credit in more than one course without the permission of the instructors, or re-submitting work, in whole or in part, for which credit has already been granted without permission of the instructors.

Prohibited Conduct: The following are examples of other conduct specifically prohibited:

- Taking unauthorized possession of the work of another student (for example, intercepting and removing such work from a photocopier or printer, or collecting the graded work of another student from a stack of papers);

- Falsifying one's own and/or other students' attendance in a course;
- Impersonating or allowing the impersonation of an individual;
- Modifying a graded assessment then submitting it for re-grading; or,
- Assisting or attempting to assist another person to commit any breach of academic integrity.

Sexual Violence and Misconduct

All Members of the University Community have the right to work, teach and study in an environment that is free from all forms of sexual violence and misconduct. Policy B401 defines sexual assault as follows:

Sexual assault is any form of sexual contact that occurs without ongoing and freely given consent, including the threat of sexual contact without consent. Sexual assault can be committed by a stranger, someone known to the survivor or an intimate partner.

Safety and security at the University are a priority and any form of sexual violence and misconduct will not be tolerated or condoned. The University expects all Students and Members of the University Community to abide by all laws and University policies, including B.401 Sexual Violence and Misconduct Policy and B.401.1 Sexual Violence and Misconduct Procedure (found on Policy page <https://www.capilanou.ca/about-capu/governance/policies/>)

Emergencies: Students are expected to familiarise themselves with the emergency policies where appropriate and the emergency procedures posted on the wall of the classroom.