

COURSE OUTLINE		
TERM: Fall 2018	COURSE NO: <i>CMNS 253</i>	
INSTRUCTOR:	COURSE TITLE: <i>Society and Digital Media</i>	
OFFICE: LOCAL:	SECTION NO(S):	CREDITS: 3.0
E-MAIL: @capilanou.ca		
OFFICE HOURS:		
COURSE WEBSITE:		

Capilano University acknowledges with respect the Lil'wat, Musqueam, Squamish, Sechelt, and Tsleil-Waututh people on whose territories our campuses are located.

COURSE PREREQUISITES

CMNS 112 and CMNS 132

COURSE FORMAT

Three hours of class time, plus an additional hour delivered through on-line or other activities for a 15-week semester, which includes two weeks for final exams.

CALENDAR DESCRIPTION

This course explores the historical development of and current issues raised by digital media. It sees digital media not only as tools, but as an environment within which certain complex and conflictual cultural, political, psychological and economic tendencies take shape. These tendencies are seen as embedded in both design aspects of digital media and in everyday digital media practices.

REQUIRED TEXTS AND/OR RESOURCES

All required and recommended online resources will be available through the course Moodle.

COURSE STUDENT LEARNING OUTCOMES

On successful completion of this course, students will be able to do the following:

- Identify and define issues framing communication in digital media environments
- Apply understandings of new media in various modes of digital media communications

- Create meaningful, critical communications projects using digital media
- Identify and define frameworks for interpreting the role of digital media in society
- Weigh and value analytic frameworks for digital media relative to their outcomes and limitations
- Apply analytic frameworks in the creation of scholarly and digital media works
- Define and apply guidelines for ethical practice in digital media communications
- Identify and define key social issues arising from the diffusion & development of digital media
- Apply and adapt analytic frameworks to produce understanding of the social contexts of specific digital media innovations

COURSE CONTENT

Date	Topic	Reading	In-class or assignments
Week 1	Introduction – “digital media” & society	None	
Week 2	Digital media and the information society	Castells, “An introduction to the information age”	
Week 3	History 1: Pre-history	Rowland, <i>Spirit of the Web</i> , chapters 21 & 22	Reading Journals DUE
Week 4	History 2: Digital Computing	Rowland, <i>Spirit of the Web</i> , chapter 26	
Week 5	History 3: The Internet	Rowland, <i>Spirit of the Web</i> , chapter 27	Reading Journals DUE
Week 6	Introduction to Assignment 3	Project 4 assignment brief	Form groups for Assignment 3
Week 7	Information and its discontents	Rowland, <i>Spirit of the Web</i> , chapters 1 & 2	Assignment 3 proposals DUE
Week 8	The contradictions of digital media	Dean, “Communicative capitalism”	Reading Journals DUE
Week 9	Media pathologies	Turkle, from <i>Alone together</i> Copeland, “Is Facebook making us sad?”	Assignment 2 DUE

Date	Topic	Reading	In-class or assignments
Week 10	From leisure time to free labour	Cohen, "The valorisation of surveillance"	Reading Journals DUE
Week 11	Security, surveillance and social control	Lyon, "9/11, synopticon & scopophilia"	Assignment 3 – treatments DUE
Week 12	Innovation and intellectual property	<i>This American Life</i> "When patents attack!"	Reading Journals DUE
Week 13	Conclusion	None	Assignment 3 DUE In-class screening
Weeks 14/15	Final Exam period		Final Exam Date & Time TBD

EVALUATION PROFILE

Description	% of grade
Reading journal – 5 @ 4% each	20%
Literature review	20%
Final exam	20%
Documentary video	30%
Participation & professionalism	10%
TOTAL	100%

Participation & Professionalism

In addition to the attendance policy outlined below, participation and professionalism grade is evaluated on the basis of students' apparent preparation, participation in in-class group activities, their tacit and explicit participation in class discussions and their respectful behaviour in class (see also "electronic devices", below).

GRADING PROFILE

A+ = 90-100	B+ = 77-79	C+ = 67-69	D = 50-59
A = 85-89	B = 73-76	C = 63-66	F = 0-49
A- = 80-84	B- = 70-72	C- = 60-62	

Incomplete Grades

Grades of Incomplete "I" are assigned only in exceptional circumstances when a student requests extra time to complete their coursework. Such agreements are made only at

the request of the student, who is responsible to determine from the instructor the outstanding requirements of the course.

Late Assignments

All written assignments are to be submitted on Moodle at the time and on the date specified. Extensions on due dates are only given in the case of documented illness or family emergency. Late assignments will be penalised with a deduction of 1 point per day on the total grade value of the assignment. Late assignments will not receive written feedback. Assignments submitted more than 3 days late will not be accepted and will receive a grade of "0".

Missed Exams/Quizzes/Labs etc.

Make-up exams are given at the discretion of the instructor. They are generally given only in medical emergencies or severe personal crises. Please consult with your instructor.

Attendance

Students are expected to attend all classes and associated activities. Repeated absences or late arrivals will result in deductions to the participation and professionalism grade, up to a maximum of 5 instances, after which this grade will be "0".

English Usage

Students are expected to proofread all written work for any grammatical, spelling and stylistic errors. Instructors may deduct marks for incorrect grammar and spelling in written assignments.

Electronic Devices

Students may use electronic devices during class for note-taking only.

On-line Communication

Outside of the classroom, instructors will (if necessary) communicate with students using either their official Capilano University email or Moodle; please check both regularly. Official communication between Capilano University and students is delivered to students' Capilano University email addresses only.

UNIVERSITY OPERATIONAL DETAILS

Tools for Success

Many services are available to support student success for Capilano University students. A central navigation point for all services can be found at:

<http://www.capilanou.ca/services/>

Capilano University Security: download the [CapU Mobile Safety App](#)

Policy Statement (S2009-06)

Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Academic Integrity, Academic Probation and other educational issues. These and other policies are available on the University website.

Academic Integrity (S2017-05)

Any instance of academic dishonesty or breach of the standards of academic integrity is serious and students will be held accountable for their actions, whether acting alone or in a group. See policy S2017-05 for more information:

<http://www.capilanou.ca/about/governance/policies/Policies/>

Violations of academic integrity, including dishonesty in assignments, examinations, or other academic performances, are prohibited and will be handled in accordance with the Student Academic Integrity Procedures.

Academic dishonesty is any act that breaches one or more of the principles of academic integrity. Acts of academic dishonesty may include but are not limited to the following types:

Cheating: Using or providing unauthorized aids, assistance or materials while preparing or completing assessments, or when completing practical work (in clinical, practicum, or lab settings), including but not limited to the following:

- Copying or attempting to copy the work of another during an assessment;
- Communicating work to another student during an examination;
- Using unauthorized aids, notes, or electronic devices or means during an examination;
- Unauthorized possession of an assessment or answer key; and/or,
- Submitting of a substantially similar assessment by two or more students, except in the case where such submission is specifically authorized by the instructor.

Fraud: Creation or use of falsified documents.

Misuse or misrepresentation of sources: Presenting source material in such a way as to distort its original purpose or implication(s); misattributing words, ideas, etc. to someone other than the original source; misrepresenting or manipulating research findings or data; and/or suppressing aspects of findings or data in order to present conclusions in a light other than the research, taken as a whole, would support.

Plagiarism: Presenting or submitting, as one's own work, the research, words, ideas, artistic imagery, arguments, calculations, illustrations, or diagrams of another person or persons without explicit or accurate citation or credit.

Self-Plagiarism: Submitting one's own work for credit in more than one course without the permission of the instructors, or re-submitting work, in whole or in part, for which credit has already been granted without permission of the instructors.

Prohibited Conduct: The following are examples of other conduct specifically prohibited:

- Taking unauthorized possession of the work of another student (for example, intercepting and removing such work from a photocopier or printer, or collecting the graded work of another student from a stack of papers);
- Falsifying one's own and/or other students' attendance in a course;
- Impersonating or allowing the impersonation of an individual;
- Modifying a graded assessment then submitting it for re-grading; or,
- Assisting or attempting to assist another person to commit any breach of academic integrity.

Sexual Violence and Misconduct

All Members of the University Community have the right to work, teach and study in an environment that is free from all forms of sexual violence and misconduct. Policy B401 defines sexual assault as follows:

Sexual assault is any form of sexual contact that occurs without ongoing and freely given consent, including the threat of sexual contact without consent. Sexual assault can be committed by a stranger, someone known to the survivor or an intimate partner.

Safety and security at the University are a priority and any form of sexual violence and misconduct will not be tolerated or condoned. The University expects all Students and Members of the University Community to abide by all laws and University policies, including [B.401 Sexual Violence and Misconduct Policy](#) and [B.401.1 Sexual Violence and Misconduct Procedure](#).

Emergencies: Students are expected to familiarise themselves with the emergency policies where appropriate and the emergency procedures posted on the wall of the classroom.