

COURSE OUTLINE		
<b>TERM: Spring 2021</b>	<b>COURSE NO: BCPT 420</b>	
<b>INSTRUCTOR:</b>	<b>COURSE TITLE: Business Info Ethics, Privacy, Security &amp; Sustainability</b>	
<b>OFFICE: LOCAL:</b> <b>E-MAIL: @capilanou.ca</b>	<b>SECTION NO(S):</b>	<b>CREDITS: 3.0</b>
<b>OFFICE HOURS:</b>		
<b>COURSE WEBSITE:</b>		

Capilano University acknowledges with respect the Lil'wat, Musqueam, Squamish, Sechelt, and Tsleil-Waututh people on whose territories our campuses are located.

### **COURSE FORMAT**

Three hours of class time, plus an additional hour delivered through on-line or other activities for a 15-week semester, which includes two weeks for final exams. May also be delivered online or mixed-mode.

### **COURSE PREREQUISITES**

45 credits of 100-level or higher coursework including BCPT 123 and BADM 201

### **CALENDAR DESCRIPTION**

This course presents a deep view of information ethics, privacy, security and sustainability in business. Students will be introduced to concepts and frameworks surrounding the definitions, core topics and issues of ethics in such areas as information technology, big data and artificial Intelligence (AI). Students learn about the business systems that are most at risk regarding security, privacy and sustainability issues, as well as the importance of an organization-wide approach to these issues. Students will also learn the standards that business managers must follow to balance environmental, social and economic responsibilities, with their obligations to stakeholders.

### **REQUIRED TEXTS AND/OR RESOURCES**

Reynolds, George. *Ethics in Information Technology* (6<sup>th</sup> edition). Cengage Learning. (ISBN 13: 978-1-337-40587-4) or similar

### **COURSE STUDENT LEARNING OUTCOMES**

**On successful completion of this course, students will be able to:**

Report on decisions that must be made regarding Information ethics, data privacy, network security and sustainability issues in business environments.
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Describe and discuss ethics, privacy, security and sustainability concepts, techniques and issues using professional business terminology
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Critically assess and analyze the importance of how ethics, privacy, security and sustainability issues can be addressed for businesses.

Apply problem-solving and teamwork skills to analyze and formulate solutions for information ethics, privacy, security and sustainability challenges in Business environments.

Create solutions to consumer and stakeholder concerns regarding information ethics, privacy, security and sustainability practices in business environments both locally and in the global community.

## COURSE CONTENT

Week	Topic
1	<b>Introductions; An Overview of Ethics</b>
2	<b>Ethics for IT Workers and IT Users</b>
3	<b>Computer and Internet Crime</b>
4	<b>Privacy</b>
5	<b>Freedom of Expression</b>
6	<b>Intellectual Property</b>
7	<b>Software Development</b>
8	<b>The Impact of Information Technology on Productivity and Quality of Life</b>
9	<b>Social Networking</b>
10	<b>Ethics of IT Organizations</b>
11	<b>Advanced Topics in Information Security</b>
12	<b>Group Projects coordination</b> <b>Project presentations</b>
13	<b>Project presentations</b>
14-15	<b>FINAL EXAM PERIOD</b>

**EVALUATION PROFILE**

Assessment	% of Final Grade
Cases, Readiness Assurance Tests and In-Class Activities	30%
Midterm Exam	20%
Group Project	20%
Final Exam (Comprehensive)	30%
<b>Total</b>	<b>100%</b>

**GRADING PROFILE**

A+ = 90-100	B+ = 77-79	C+ = 67-69	D = 50-59
A = 85-89	B = 73-76	C = 63-66	F = 0-49
A- = 80-84	B- = 70-72	C- = 60-62	

**Incomplete Grades**

Grades of Incomplete "I" are assigned only in exceptional circumstances when a student requests extra time to complete their coursework. Such agreements are made only at the request of the student, who is responsible to determine from the instructor the outstanding requirements of the course.

**Late Assignments**

Due dates and times for all assessments are posted to eLearn. Late assignments are normally not accepted in this course.

**Missed Exams/Quizzes/Labs etc.**

Make-up exams, quizzes and/or tests are given at the discretion of the instructor. They are generally given only in medical emergencies or severe personal crises. Generally missed case studies and group work cannot be accommodated. Please consult with your instructor.

**Attendance**

Students are expected to attend all classes and associated activities.

**English Usage**

Students are expected to proofread all written work for any grammatical, spelling and stylistic errors. Instructors may deduct marks for incorrect grammar and spelling in written assignments.

**Electronic Devices**

Laptops are encouraged to be used as directed by the instructor. Laptops may not be used during exams or other evaluated work unless directed by the instructor.

### **On-line Communication**

Outside of the classroom, instructors will (if necessary) communicate with students using either their official Capilano University email or eLearn; please check both regularly. Official communication between Capilano University and students is delivered to students' Capilano University email addresses only.

### **UNIVERSITY OPERATIONAL DETAILS**

#### **Tools for Success**

Many services are available to support student success for Capilano University students. A central navigation point for all services can be found at: <https://www.capilanou.ca/student-life/>

**Capilano University Security: download the [CapU Mobile Safety App](#)**

#### **Policy Statement (S2009-06)**

Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Academic Integrity, Academic Probation and other educational issues. These and other policies are available on the University website.

#### **Academic Integrity (S2017-05)**

Any instance of academic dishonesty or breach of the standards of academic integrity is serious and students will be held accountable for their actions, whether acting alone or in a group. See policy and procedures S2017-05 Academic Integrity for more information: <https://www.capilanou.ca/about-capu/governance/policies/>

Violations of academic integrity, including dishonesty in assignments, examinations, or other academic performances, are prohibited and will be handled in accordance with the Student Academic Integrity Procedures.

**Academic dishonesty** is any act that breaches one or more of the principles of academic integrity. Acts of academic dishonesty may include but are not limited to the following types:

**Cheating:** Using or providing unauthorized aids, assistance or materials while preparing or completing assessments, or when completing practical work (in clinical, practicum, or lab settings), including but not limited to the following:

- Copying or attempting to copy the work of another during an assessment;
- Communicating work to another student during an examination;
- Using unauthorized aids, notes, or electronic devices or means during an examination;
- Unauthorized possession of an assessment or answer key; and/or,
- Submitting of a substantially similar assessment by two or more students, except in the case where such submission is specifically authorized by the instructor.

**Fraud:** Creation or use of falsified documents.

**Misuse or misrepresentation of sources:** Presenting source material in such a way as to distort its original purpose or implication(s); misattributing words, ideas, etc. to someone other than the original source; misrepresenting or manipulating research findings or data; and/or suppressing aspects of findings or data in order to present conclusions in a light other than the research, taken as a whole, would support.

**Plagiarism:** Presenting or submitting, as one's own work, the research, words, ideas, artistic imagery, arguments, calculations, illustrations, or diagrams of another person or persons without explicit or accurate citation or credit.

**Self-Plagiarism:** Submitting one's own work for credit in more than one course without the permission of the instructors, or re-submitting work, in whole or in part, for which credit has already been granted without permission of the instructors.

**Prohibited Conduct:** The following are examples of other conduct specifically prohibited:

- Taking unauthorized possession of the work of another student (for example, intercepting and removing such work from a photocopier or printer, or collecting the graded work of another student from a stack of papers);
- Falsifying one's own and/or other students' attendance in a course;
- Impersonating or allowing the impersonation of an individual;
- Modifying a graded assessment then submitting it for re-grading; or,
- Assisting or attempting to assist another person to commit any breach of academic integrity.

### **Sexual Violence and Misconduct**

All Members of the University Community have the right to work, teach and study in an environment that is free from all forms of sexual violence and misconduct. Policy B401 defines sexual assault as follows:

Sexual assault is any form of sexual contact that occurs without ongoing and freely given consent, including the threat of sexual contact without consent. Sexual assault can be committed by a stranger, someone known to the survivor or an intimate partner.

Safety and security at the University are a priority and any form of sexual violence and misconduct will not be tolerated or condoned. The University expects all Students and Members of the University Community to abide by all laws and University policies, including B.401 Sexual Violence and Misconduct Policy and B.401.1 Sexual Violence and Misconduct Procedure (found on Policy page <https://www.capilanou.ca/about-capu/governance/policies/>).

**Emergencies:** Students are expected to familiarise themselves with the emergency policies where appropriate and the emergency procedures posted on the wall of the classroom.