

 **CAPILANO**  
UNIVERSITY  
**COURSE OUTLINE**

<b>TERM:</b> Fall 2015	<b>COURSE NO:</b> ANIM 201
<b>INSTRUCTOR:</b>	<b>COURSE NAME:</b> Visual Storytelling
<b>OFFICE:</b> LOCAL: x	<b>SECTION NO(S):</b>
<b>EMAIL:</b>	<b>COURSE CREDITS:</b> 3

**COURSE FORMAT:** 4 lecture hours per week for 15 weeks

**PREREQUISITE:** ANIM 108

**MISSION STATEMENT:** The program strives to provide a comprehensive artistic and technical education, preparing students in the art of animation and encouraging critical reflection, collaboration and professionalism. Through innovative teaching, local and international partnerships and the highest standards of artistic and academic excellence, the program seeks to ensure student success in creative careers within the animation industry.

**COURSE OBJECTIVES:** Students will be introduced to the role of the story artist in the animation industry and learn the industry-standard methods used to create storyboards for animation. Students will explore one or more software packages used by studios in the creation of storyboards and animatics. Students will use the theory and practices learned in this course to plan their animated projects in the following term.

**COURSE STUDENT LEARNING OUTCOMES:** Upon successful completion of this course, students will be able to:

- define the role of storyboard artist for animation and live action;
- create clear, concise and entertaining visual narratives;
- analyse and break down existing films for study;
- work with digital storyboard tools, as used in the industry;
- present their work clearly to a group for review;
- produce an animatic of their storyboards.

**REQUIRED TEXTS:** Course materials will be supplied by the instructor.

**COURSE CONTENT:**

Week	Topic	Assg
1	Storyboarding defined. Aspect ratio. Labelling a board. Formats.	1
2	Staging and composition. Posing and expression. The rule of thirds.	2
3	Analysis of a short film. Editing basics. Perspective tips. Drawing stages of storyboarding. Scene planning. Line of axis.	3
4	Digital storyboard production: A survey of the software; analysis and reverse engineering of a sequence to study board theory and practice.	
5	Review. Continuity: character directions and match cuts.	4
6	Size relationships, expressions and dynamic posing.	
7	A day in the life of a board artist. Guest lecture and discussion.	5
8	Visually creating mood and suspense. Working with light and dark.	
9	Moving the camera to tell the story. Sketching locations.	6
10	Interpreting the written script and solving visual problems.	
11	The storyboard pitch.	7
12	The first pass: rough boards.	
13	The animatic.	8
14	Storyboard revisions.	
15	Project presentations.	

**ASSIGNMENTS:** Eight assignments will make up the final grade.

**EVALUATION PROFILE:**

1	Storyboard Labelling	5%
2	Acting and Expression	10%
3	Creating Thumbnail Drawings to Rough Out a Story	15%
4	Rough Storyboard 1	15%
5	Boarding Action - Rough Storyboard 2	15%
6	Final Project - Rough/Clean Storyboard	20%
7	Final Project - Storyboard Pitch	10%
8	Final Project - Animatic	10%
<b>TOTAL:</b>		<b>100%</b>

**GRADING PROFILE:**

A+ = 90-100%	B+ = 77-79%	C+ = 67-69%	D = 50-59%
A = 85-89%	B = 73-76%	C = 63-66%	F = 0-49%
A- = 80-84%	B- = 70-72%	C- = 60-62%	

**OPERATIONAL DETAILS:**

*University Policies:* Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Cheating and Plagiarism, Academic Probation and other educational issues. These and other policies are available on the University website.

*Professional Behaviour:* Students must demonstrate a professional attitude and behaviour toward work, other students, guests and instructors. Each student should demonstrate reliability, respect for and co-operation with colleagues. A willingness to work calmly and courteously under difficult conditions as well as a determination to achieve first class work while meeting deadlines is necessary in this course. Students must have respect for equipment and systems and constructive response to criticism.

*Attendance:* Regular attendance is essential. Students missing more than 20% of classes will not receive credit for the course. Each student is responsible for the material covered and any work assigned in class. The instructor has no obligation to repeat material for students who missed class.

*Late Assignments:* Late assignments will only be accepted if a doctor's certificate is provided and the instructor has given prior approval for a late submission date.

*"I" Grades:* An "I" grade or Incomplete may be assigned in exceptional circumstances. If the date for the submission of incomplete assignments is not met, the grade will automatically revert to the grade based on the student's present achievements. In addition, the student concerned must submit a *written request* for approval by the instructor prior to the last regular class in the course.

*Emergency Procedures:* Students should familiarize themselves with emergency procedures posted in the classroom.