UCR University Extension

Certificate in Applied Management for Hospitality and Tourism

(With paid academic training at Walt Disney World® Resorts through the Disney College Program)







ACADEMIC EXPERIENCE

Certificate in
Applied Management for
Hospitality and Tourism
15 credits

Introduction to Global Hospitality Class (at UCR University Extension) 3 credits UCR University Extension Online Class

3 credits

Academic Training Experience

6 credits

One Class offered in person at Disney World

3 credits

Students successfully completing all components will receive:
Official UCR University Extension Certificate
Official UCR University Extension Grade Transcripts



SAMPLE CALENDAR 2-Week course at UCR University Extension

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
June 23	24	25	26	27	28	29
Free Day	Registration and Mandatory Orientations 9:00AM - 12:00PM Conference Rooms D&E Program Orientation 1:00PM - 3:00PM Conference Room D	Team Building Peter Fordos Class 8:30AM - 4:30PM 1 hour lunch break Suite 3	Hotel and Service Management Ellen Kim Class 8:30AM – 4:30PM 1 hour lunch break	Cross Cultural Perspectives Elena Romine Class 8:30AM – 4:30PM 1 hour lunch break	Customer Service and Loyalty Mariasol Diaz-Gomez Class 8:30AM - 4:30PM 1 hour lunch break Suite 3.	Free Day
Free Day	July 1 Principles of Special Events Management Rey O'Day Class 8:30AM - 4:30PM 1 hour lunch break Suite 3.	SITE VISIT Sheraton Fairplex Hotel & Conference Center Depart from Homestay Drop-off at 10:00AM Return to UCR by 1:00PM (estimated)	3 Ethics and Tourism Cathy Davis-Dickey Class 8:30AM - 4:30PM 1 hour lunch break Suite 3	Independence Day Holiday No Classes Campus Closed	Final Exam 8:30AM - 9:30AM Room A Presentations 10:00AM - 1:00PM Cathy Davis-Dickey Room A Mandatory Wrap-Up Meeting 2:00PM - 3:00PM Room D	Free Day
Departure to Disney World	Arrive in Orlando, Florida Check into Housing 12:00PM-3:00PM	Have fun at Disneyworld!!				



UCR University Extension Academic Requirements

- One 3-credit online course offered through UCR University Extension. Choices include:
 - Consumer Behavior
 - Customer Service Management
 - Organizational Leadership
 - Strategic Marketing and the Marketing Plan
- Students will choose one 3 credit in-person course while at Disneyworld. Choices include courses such as:
 - Advanced Studies in Hospitality Management
 - Corporate Communication
 - Human Resource Management

Students will receive academic credit from UCR University Extension for all completed courses.







Select Disney Learning Opportunities

Disney Exploration Seminars

- Integrated series exploring the various elements of our business
- Topics include Animal Sciences and Event Operations

Spotlight On

- Stand-alone sessions that provide insight into various elements of Disney's business
- Topics include The Epcot Story and Disney Traditions

Discover Disney

- An exciting way to explore the parks and resorts that make up the Walt Disney World® Resort in a whole new way
- Topics include Costuming Vault Tour and Expedition Everest Backstage Tour

Conversations With ...

- Provides participants with the opportunity to learn about different topics and/or career paths at Disney through the personal stories shared by guest speakers
- Topics include Guest Relations and Disney Auditions





UCR University Extension Academic Requirements

Additional Academic Requirements

- Complete a two-part Supervised Training course that includes assignments correlating directly to the internship experience.
- Enroll in select Disney Learning
 Opportunities to augment learning and build
 on knowledge.





Academic Training at Walt Disney World® Resorts

Students earn semester credits for a 5.5-month academic training

Positions include:

5.5 month positions

Lifeguard

Role Rotation (2 positions in 5.5 months)

- Quick Service Food and Beverage
- Merchandise
- Attractions









Living at Disney World

- Two- to four-bedroom fully furnished apartments
- Costs are automatically deducted from students' paychecks weekly
- 24-hour security in complex
- Bus transportation is provided to and from Disney World and to grocery stores, post office and shopping malls





Earning at Disney World

- Students will work in a range of roles in Disney World Theme Parks and Resort
- 30 37 hours on average when classes are in session
- Up to 40 or more hours during peak season and no classes in session.
- Base pay \$16.00/hour
- Hourly rate of pay is determined by the role at the Walt Disney World ® Resort





Program Admission Requirements

- Must have completed first year courses before start of program
- Enrolled as a full-time undergraduate student at your home institution
- Recommended by your institution
- In good academic standing
- Pass oral interviews with UCR University Extension and Disney recruiters





Estimated Disney Program Costs

Fixed Program Cost

Cost at UCR \$7470.00 Includes

Application Fees \$450

Medical Insurance \$1820 (\$65 x 28 weeks - may vary by intake)

Tuition \$5,200

Housing (included in Tuition cost)

<u>Disney Program Assessment Fee</u>

\$442.00

Includes

First week of housing cost, events and activities

Estimated program cost \$7912.00

Personal Expenses and Additional Costs to keep in mind

SEVIS Fee \$220.00
 Visa Processing Fee \$185.00
 Personal expenses at UCR 2 weeks (food/travel) varies

Additional costs in Orlando (26 weeks)

• Books & Materials for Courses \$100 (variable)

• Housing in Orlando, FL \$199-\$235/wk (subject to change)

Personal expenses (food/travel/gifts)
 varies

□Your estimated wages earned through your Disney employment are \$15,000.00 (based on \$16/hr at 37.5 hrs per week).

☐ We recommend that you bring additional funding for personal travel & gifts





Program Procedures

- Students complete UCR University Extension application, including essay and copy of transcripts, photo page of passport
- Students are pre-screened by their home institution and recommended to UCR
- UCR assesses student application and recommends list to Disney for interviews
- Normally, UCR and Disney conduct the interviews on campus
- Once interviewed by Disney, successful applicants will be offered a role at Walt Disney World ® Resorts, normally within one week.
- Students will have one to two weeks from the offer date to accept the role and are required to pay \$450 nonrefundable application fee to UCR. Proof of financial support is also required at that time.









University Extension
Professional Studies



Thank You

extension.ucr.edu

Important Dates



Summer Cohort

• June - January

Winter Cohort

• January – July

Spring Cohort

• March - September

MARK YOUR CALENDAR!



