CAPILANO UNIVERSITY

Bachelor of **Design in Visual Communication**

IDEA School of Design



Make creativity your career

The Bachelor of Design degree at CapU is career-focused and taught by industry professionals. Our objective is to prepare you for a career doing what you love, whether that's illustration, branding, interactive design, graphic design, character design, art direction, UX or UI, editorial design, publishing, digital media and more.

Learn in a studio environment

You'll train in a studio environment, with small classes, support from your peers and personal attention from faculty. Tuition fees include industry-quality tools, such as laptops with all necessary software, cameras and art supplies for classes and workshops.

Build your network

Prior to graduation, you'll take part in an eight-week industry practicum placement to help you transition into your new career. Showcase your portfolio at our annual Grad Show, attended by Vancouver's top agencies and creative directors. Bring your talent, passion and goals to a program with a reputation for industry-ready graduates.

Career paths

- Art director
- Character designer
- Communication designer
- Digital designer
- Graphic designer
- Illustrator
- Packaging designer
- Storyboard artist
- UI/UX designer
- Web/App designer

Programs

Bachelor of Design in Visual Communication Degree
4 years | Full-time | Starts in Sept | North Vancouver Campus

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