



## SENATE CURRICULUM COMMITTEE MEETING

Friday, November 16, 2012 1:00 pm LB321

### MINUTES

**PRESENT:** Robert Campbell (Chair), Carol Aitken, Kim Bothen, Anna Lee Boulton, Annabella Cant, Graham Fane, Karin Hall, Meike Wernicke-Heinrichs, Debbie Jamieson, Karen McCredie, Jennifer Moore, Corey Muench, Heather Plume, Cheryl Schreder, Recording Secretary: Mary Jukich

**REGRETS:** Bill Gibson, Lynn Jest, Jenna Theny, Michael Thoma, Tammy Towill, Ghazal Tohidi, Jo Wang, Milton Williams

**GUESTS:** Erin Crisfield, Michael Fleming

The Chair called the meeting to order at 1:00 p.m.

Robert introduced and welcomed Annabella Cant, the new representative from Health and Education, Carol Aitken, the new representative from Media Arts and Corey Muench, replacing Maggie Reagh for November and December. Also introduced were guests Erin Crisfield and Michael Fleming.

Members were advised of the calendar deadline that any changes to courses and programs to be implemented in the 2013/2014 year need to be submitted by the March SCC meeting for approval at the April Senate meeting.

#### 1. APPROVAL OF AGENDA

Item #6 Linguistics was deferred to the December meeting.

*On the motion of Jennifer Moore and seconded by Heather Plume:  
the amended Agenda was approved.*

**CARRIED**

**2. MINUTES**

*On the motion of Kim Bothen and seconded by Meike Wernicke-Heinrichs:*

***the Minutes of the meeting of October 19, 2012 were approved.***

**CARRIED****3. CONTINUING EDUCATION**

AADG 171 – Textile Art: The Magic of Disperse Dyes  
 AMMSG 127 – Teaching for Musicians – How to Teach your Instrument  
 AMMSG 126 – World Music Ensemble  
*Presented by: Erin Crisfield*

SCC was requested to approve three new Continuing Education courses.

*Jennifer Moore moved and Anna Lee Boulton seconded that:*

**12/78** The new Continuing Education courses, AADG 171 Textile Art: The Magic of Disperse Dyes, AMMSG 127 Teaching for Musicians – How to Teach your Instrument and AMMSG 126 World Music Ensemble, be recommended for approval to Senate.

**CARRIED****4. PHILOSOPHY**

PHIL 309 – Neuroethics  
 PHIL 401 – Morality and Global Justice  
*Presented by: Michael Fleming*

PHIL 309 Neuroethics and PHIL 401 Morality and Global Justice are two new courses that will contribute to the bank of upper level courses available for the LSBA.

*Kim Bothen moved and Karin Hall seconded that:*

**12/79** The new courses, PHIL 309 Neuroethics and PHIL 401 Morality and Global Justice, be recommended for approval to Senate.

**CARRIED****IDEA**

DSGN 121 – Creative Thinking for Designers I  
 DSGN 122 – Creative Thinking for Designers II  
 IDES 131 – Survey and Principles of Illustration I  
 IDES 132 – Survey and Principles of Illustration II  
 IDES 133 – Visual Studio  
 IDES 141 – Survey and Principles of Design I  
 IDES 142 – Survey and Principles of Design II  
 IDES 151 – Digital Media I  
 IDES 211 – Technology Intensive I  
 IDES 212 – Technology Intensive II  
 IDES 235 – Illustration Studio I  
 IDES 236 – Illustration Studio II  
 IDES 237 – Digital Illustration  
 IDES 243 – Design Studio I  
 IDES 244 – Design Studio II  
 IDES 247 – Survey and Principles of Typography

IDES 249 – Brand Identity  
 IDES 252 – Digital Media II  
 IDES 313 – Technology Intensive III  
 DSGN 325 – Design Thinking and Research I  
 DSGN 326 – Design Thinking and Research II  
 IDES 340 – Visual Communication Workshops I  
 IDES 341 – Visual Communication Workshops II  
 IDES 360 – Visual Communication Studio I  
 IDES 361 – Visual Communication Studio I: Illustration Concentration  
 IDES 362 – Visual Communication Studio I: Branding Concentration  
 IDES 363 – Visual Communication Studio I: Interactive Concentration  
 IDES 380 – Visual Communication Studio II  
 IDES 381 – Visual Communication Studio II: Illustration Concentration  
 IDES 382 – Visual Communication Studio II: Branding Concentration  
 IDES 383 – Visual Communication Studio II: Interactive Concentration  
 IDES 414 – Technology Intensive IV  
 DSGN 440 – Professional Development I  
 DSGN 441 – Professional Development I: Illustration Concentration  
 DSGN 442 – Professional Development I: Branding Concentration  
 DSGN 443 – Professional Development I: Interactive Concentration  
 DSGN 460 – Professional Development II  
 DSGN 473 – Business Practices for Design Professionals  
 IDES 490 – Industry Internship  
 Bachelor of Design in Visual Communication  
 Visual Communication Advanced Diploma  
*Presented by: Carol Aitken*

SCC was requested to review and approve a series of new courses which will form the new Bachelor of Design in Visual Communication degree. During the review of the new courses, concern was expressed on the naming of some of the courses, specifically, DSGN 440 Professional Development I, DSGN 441 Professional Development I: Illustration Concentration, DSGN 442 Professional Development I: Branding Concentration, DSGN 443 Professional Development I: Interactive Concentration and DSGN 460 Professional Development II. Members discussed whether the title “professional development” clearly indicated the overall course content. On further discussion and as an alternative course title was not agreed upon, it was suggested that the courses be approved as presented.

*Heather Plume moved and Cheryl Schreader seconded that:*

**12/80** The new courses, DSGN 121 Creative Thinking for Designers I, DSGN 122 Creative Thinking for Designers II, IDES 131 Survey and Principles of Illustration I, IDES 132 Survey and Principles of Illustration II, IDES 133 Visual Studio, IDES 141 Survey and Principles of Design I, IDES 142 Survey and Principles of Design II, IDES 151 Digital Media I, IDES 211 Technology Intensive I, IDES 212 Technology Intensive II, IDES 235 Illustration Studio I, IDES 236 Illustration Studio II, IDES 237 Digital Illustration, IDES 243 Design Studio I, IDES 244 Design Studio II, IDES 247 Survey and Principles of Typography, IDES 249 Brand Identity, IDES 252 Digital Media II, IDES 313 Technology Intensive III, DSGN 325 Design Thinking and

**CARRIED**

Research I, DSGN 326 Design Thinking and Research II, IDES 340 Visual Communication Workshops I, IDES 341 Visual Communication Workshops II, IDES 360 Visual Communication Studio I, IDES 361 Visual Communication Studio I: Illustration Concentration, IDES 362 Visual Communication Studio I: Branding Concentration, IDES 363 Visual Communication Studio I: Interactive Concentration, IDES 380 Visual Communication Studio II, IDES 381 Visual Communication Studio II: Illustration Concentration, IDES 382 Visual Communication Studio II: Branding Concentration, IDES 383 Visual Communication Studio II: Interactive Concentration, IDES 414 Technology Intensive IV, DSGN 440 Professional Development I, DSGN 441 Professional Development I: Illustration Concentration, DSGN 442 Professional Development I: Branding Concentration, DSGN 443 Professional Development I: Interactive Concentration, DSGN 460 Professional Development II, DSGN 473 Business Practices for Design Professionals and IDES 490 Industry Internship, be recommended for approval to the Senate.

The Bachelor of Design in Visual Communication final approval was presented. This is a new four-year degree that will prepare graduates for professional practice in a variety of visual communication related fields. The team who developed the degree, as well as the Registrar's Office were thanked for a job well done on this proposal.

*Jennifer Moore moved and Graham Fane seconded that:*

**12/81** Final approval of the Bachelor of Design in Visual Communication be recommended for approval to the Senate.

**CARRIED**

Final approvals for the three concentrations within the Bachelor of Design in Visual Communication were presented for approval. It was noted that as the concentration policy has not yet been approved, if the concentrations do not meet the requirements of the policy, the degree will require revision.

The Bachelor of Design in Visual Communication – Illustration Concentration

*Jennifer Moore moved and Heather Plume seconded that:*

**12/82** Final approval of the Bachelor of Design in Visual Communication – Illustration Concentration, subject to the final definition of the Baccalaureate Concentration, be recommended for approval to the Senate.

**CARRIED**

The Bachelor of Design in Visual Communication – Branding Concentration

*Jennifer Moore moved and Karin McCredie seconded that:*

**12/83** Final approval of the Bachelor of Design in Visual Communication – Branding Concentration, subject to the final definition of the Baccalaureate Concentration, be recommended for approval to the Senate.

**CARRIED**

The Bachelor of Design in Visual Communication – Interactive Design Concentration

*Graham Fane moved and Karen McCredie seconded that:*

- 12/84** Final approval of the Bachelor of Design in Visual Communication – Interactive Design Concentration, subject to the final definition of the Baccalaureate Concentration, be recommended for approval to the Senate.

**CARRIED**

The Visual Communication Advanced Diploma final approval was presented. This is an exit credential for students enrolled in the Bachelor of Design in Visual Communication program who wish to graduate after year 3. Students will complete years 1 through 3 of the degree curriculum, but will not complete fourth year professional development, business practices and internship courses.

*Graham Fane moved and Karen McCredie seconded that:*

- 12/85** Final approval of the Visual Communication Advanced Diploma be recommended for approval to the Senate.

**CARRIED**

### **LINGUISTICS**

FNST 102 – Lil'wat People and Language I (Ucwalmicw I)

FNST 101 – Squamish People and Language II (Skwxwu7meshulh Uxwumixw II)

FNLG 101 – The Squamish Language II (Skwxwu7mesh Snichim II)

This item was not dealt with at the meeting.

### **SCHOOL OF BUSINESS**

General Management Advanced Diploma Program Profile

*Presented by: Heather Plume*

As a result of a previous oversight, SCC was requested to approve adding IBUS 340 as a core course and IBUS 341 as an elective course to the General Management Advanced Diploma program profile. During the review, it was requested that the sentence under "Request" be changed to "The School of Business requests that the change be applied retroactively to Fall 2012".

*Heather Plume moved and Anna Lee Boulton seconded that:*

- 12/86** The revision to the General Management Advanced Diploma Program Profile be recommended to Senate for approval.

**CARRIED**

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**DISCUSSION ITEMS**

Discussion Item #1 – Senate Curriculum Committee Mandate and Structure

This item was not dealt with at the meeting; however, members were requested to review the recommendation for some necessary changes to the structure of SCC based on the recent five Faculty structure approval. This item will be brought to the December meeting.

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**INFORMATION ITEMS**

None.

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There being no further business, the meeting concluded at 3:00p.m.

**Next Meeting: December 14, 2012**

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