## Revenue

- Sell land
- Program "rebuild"
  e.g., restructure, re-brand programs especially with low enrollment.
  Laboratory's?

### Service Learning

- Career Access Training (BC Jobs Plan)
- Private sector funding for contract training, e.g. aboriginal learning

Potential international students who are in high schools but not completing

- To access post-secondary need high school completions, e.g., ABE
- Continuing education access training

Programs to international students to better attract them to.

English for specific purposes

- Trained in profession but in another language
- English training specifically for profession

Survey if communities for educational background, career aspirations how can Cap keep them

- Under-utilized resources rent office space to business/commercial enterprises
- Bar/restaurant non-university run just rent the space.
- Offering courses off-campus in business spaces, in return for tax receipts for facilities, evenings and weekends Continuing Ed?
- Restructuring courses to make them revenue generating, i.e., making courses worth more credits.
- Lecture 35 students or more
- Labs divide in half and run 2
- Need a forum where all submissions are visible.

- 1. What criteria for cuts did you use last year?
- 2. We need lists of "underperforming" courses.
- 3. What is the definition of "underperforming"?
- 4. We need to develop criteria for cutting programs that don't lead to a degree? Programs that are not unique" Programs that are not essential to our "mission".
- 5. How much money could we make by increasing the number of students in courses?
- 6. Have all departments been asked and have given their suggestions for increasing revenue and cutting? (Hasn't happened in Business, for example).
- 7. Building utilization teach on Saturdays.

#### Revenues

- Medicinal marijuana.
- Post degree post baccalaureate programs pathways to labour market needs.
- Closer association to industry.
- Make space available to high schools
- Reduce purchase of school district portables
- Space for community parks and rec night school

#### Innovation

- Support for areas to manage individual area budgets.
- Streamline processes for approvals curriculum changes, take away roadblocks to creativity in program development 0 more authority to programs.
- Revamp Curricunet or something similar.
- · Partnerships with trade schools to develop soft skills.
- Enrollments through partnerships

#### Cuts

- Academic planning web page look at guidelines
- · Create temporary crisis criteria.
- · Don't disable what's going to survive.

# Cuts

- 1. Budget Committee would tell faculties number of sections to cut.
- 2. Then faculties would sort among departments.
- 3. Departments would do cuts.

## Revenues

- Bar
- Slot machines.
- Partnerships with industry.
  - o Film, tourism, legal studies
  - Change programs to supply industry needs and partner, eg., textile art is looking for private industry money.

Aboriginal program issues: completion resolution, can be taken on the road to places of greatest need.

Increase international enrolment. Douglas has 30% international enrolment and we have 9%.

- 1. Strategic Interdisc. Destin. University Coordinator Service courses and Interdisciplinary opportunities maintain Int. Disc. options as an attractant.
- 2. Increase class size for Bread and Butter courses.
- 3. Trades school here or in SQ and management in those areas as well N.S. specific partnerships.

# Increased Revenue – Pub on campus – risk management

- Rental of external space
- Private
- Merge with SFU/or others
- Merging with other institutions with programming
- Spend \$ for recruiting/local or international VFS \$1m
- Renewal of programs with new surcharges or other fees

### **Institutional Innovations**

- More MOOCs on online delivery of courses
- Reduce classrooms
- Industry support for sponsorship program

# Manage Cuts – guidelines

- More information on program success
- \$1,500 exceptional
- Demand/international/surcharges

# ?? Corporate funding for recruitment

- 1. Outside contracted services
  - do ourselves Armark, Security, Janitorial or hire students Keep profits
- 2. Analyze % faculty time in doing admin duty re-evaluate coordinator role. Marketing and recruitment within programs.
- Contract out experts and services as consultants
  Bid on RFP's
  Hire students
  30% of contract university for administration

Examples – Business

Tourism

Health/Human Kinetics

Aboriginal

Public administration

CDO ECCE

4. Reduction of retirement benefits

- Where can trades and health care and aboriginal programs be implemented across departments? (All departments should examine this).
- We need a detailed list of deferred maintenance and student services items to make informed suggestions. (All departments should examine this).
- Avoid replacing Dean of Academics and put in VP level
- Take another look at administrative costs.
- Marketing flood into international markets and ensure international recruitment is not downloaded to Deans.
- Can we begin trade programs as part of strategic direction? What is the definition of trades/health/aboriginal services? (as defined by BC government). Could cut programs be re-formulated to be trades/health care programs?
- Communication with other similar colleges/universities in BC to find out their strategies for dealing with cuts.
- PSEA will they pressure the government to use surplus? Are they working together?
- If we had solidarity across province, could we pressure BC government to access surplus?
- Share information <u>across</u> programs and departments to see how trades/health/aboriginal programs could connect.
- Fix cedar elevator don't remove from maintenance budget.
- All institutions should protest in solidarity against these cuts (faculty, staff, and admin). (There may be no clear answer).