

PRESIDENT'S REPORT TO THE BOARD

MARCH 20, 2018

PRESIDENT'S OFFICE

During Toran Savjord's time as acting President, focus was placed on progressing many initiatives around campus including, but not limited to:

President's Highlights: In February, to keep our staff and faculty informed with what has been happening at Capilano University, we began sending out a weekly Constant Contact email providing high-level updates. Going forward, on months when there are no President's Report to the Board, "Highlights from the Office of the President" will be sent to keep employees informed of recent developments.

Employee Engagement Survey: A review of the Employee Engagement Survey results took place in February 2018 by BC Stats to the campus community. A list of action items from the review will be brought back to share at the next Board meeting.

Universities Canada: Capilano University had its first informational meeting with Universities Canada (UC) on January 24, 2018. Becoming a member of UC is a step towards CapU gaining academic recognition at home and abroad, and making sure we are meeting Canada's higher education standards of quality.

Municipality communications: Conversations were held with the Mayor of the District of North Vancouver, Richard Walton, Mayor of the City of North Vancouver, Darrell Mussatto, and councillors regarding our Campus Master Plan and potential growth.

Executive recruitment: The role of Vice-President, Academic & Provost is presently being recruited for, with the aim to make a decision on the final candidate by late March. Recruitment for the role of Director, Centre for International Experience (CIE) is complete.

Academica: Between February 20-22, representatives of Academica held successful meetings and interviews with different departments at CapU in review of our admissions processes. Academica will be returning to CapU in early April to report their findings.

International students: This semester, CapU has welcomed more international students from more places around the world than ever before. To promote success for international students and enrich the learning experience for all students on campus, our AVP of Student Success, Cyndi Banks, is leading an initiative in collaboration with the CIE to ensure that we are proactively addressing the increase in international enrolments and any needs this may bring.

ACADEMIC & PROVOST

FACULTY OF ARTS AND SCIENCES (FAS)

- » In FAS we have been very busy with the large project of gaining Cap Core approvals for our courses. This has resulted in extensive work in course review and revision, and the process is stimulating excellent discussion around renewal. In STEM, a group of faculty led by chair Paul McMillan is working on two majors and the B.Sc. general degree, while in Arts we are moving ahead with majors in English and Psychology. The new ENGL 100 Foundational Writing Portfolios are now in their second term, with over 1250 ENGL 100 students now working comfortably in the portfolio environment. We are all looking forward to the second student research symposium, to be held on Saturday, April 21. Mark your calendars!

KÁLAX-AY SUNSHINE COAST CAMPUS

- » At the kálah-ay Sunshine Coast campus we are very busy with full courses in Adult Basic Education, Education Assistant, Health Care Assistant and Accounting Assistant. Huge thanks to Deans Halia Valladares and Brad Martin for their support of new programming on campus, which has allowed us to better respond to community needs. As we work to develop an action plan in support of the recently completed Environmental Scan, we see opportunities to:
 - increase our commitment to technology-supported learning,
 - the shíshálh and other First Nations members of our community,
 - the community as a whole, to developing non-traditional pathways to engage students with our campus, and
 - enhance the campus brand and reputation throughout the lower Sunshine Coast.Most exciting is that we have received Ministry approval for the “Pathways to Higher Learning” project, which is a funded Aboriginal community-based training program that we will be offering in collaboration with the shíshálh Nation.

FACULTY OF BUSINESS AND PROFESSIONAL STUDIES (FBPS)

- » In FBPS we have been very busy gaining Cap Core approvals for our courses. For the School of Communications, six courses received approval in self and society and culture and creative expressions. For the School of Business, nine courses received approval at all levels from 1yr to 4yr. For the School of Law, the courses are in the process of being approved; they are on the agenda for the Senate Curriculum Committee (SCC) meeting in March, and hopefully will be going forward to Senate for approval in April.
- » The School of Business received approval to offer its first course with a First Nations component, BADM 469 – Indigenous Entrepreneurship, which was also approved as Cap Core, as self and society and experiential.
- » The School of Business students have been very successful in national and regional competitions. The CapU team of Harrison Cho, Rachel Annable, Evan Blacklock and James Stone placed in the top 6 finalists (out of 17 teams) in the Battle on Bay – a national corporate finance competition hosted by Ryerson University in Toronto in January.
- » The Enactus Capilano team placed 1st runner up in the Enactus Regionals on March 1 in the Youth Empowerment category with their project where they educated over 700 high school students about entrepreneurship, positively impacting the North Shore community, including Sechelt, and receiving almost \$13,000 in donations for this project.
- » We achieved top 10 for the American Marketing Association Case Team competition. Please note that the competition is incredible, with 365 Collegiate Chapters in the American Marketing Association participating. The students will compete in the final round in New Orleans at the beginning of April.
- » The Field School to London was a success, where 18 Capilano students led by two faculty from the School of Business learned about how to do business in the UK, visited the high commissioner office of Canada in the UK, and experienced several cultural and company visits. In addition, we visited our partners in Hertfordshire to discuss our current partnership with the masters programs and to negotiate improvements.

FACULTY OF EDUCATION, HEALTH & HUMAN DEVELOPMENT

- » Effective January 2018, the First Nations Student Services (FNSS) Department joined the Faculty of Education, Health & Human Development from its prior home in the portfolio of the AVP – Student Success.
- » Effective February 2018, the Dean of the Faculty of Education, Health & Human Development assumed the duties and responsibilities of the Dean of the Faculty of Global & Community Studies in an acting capacity until further notice.
- » The 2018 provincial budget announced significant investments in education and training in areas administered by the Faculty of Education, Health & Human Development, including early childhood education, Indigenous education, adult basic education, English language learning, seniors care, and settlement services. The Faculty was pleased by the commitment of the government to the recommendations of the Truth & Reconciliation Commission.
- » On February 27, faculty and staff from the Rehabilitation Assistant Therapy Program welcomed to campus the Accreditation Review Team from Physiotherapy Education Accreditation Canada (PEAC) and the Canadian Association of Occupational Therapists (CAOT). The program is seeking renewal of its 5-year full accreditation status.

FACULTY OF GLOBAL & COMMUNITY STUDIES

SCHOOL OF TOURISM MANAGEMENT

- » School of Tourism Management students participated in the go2HR “Winning Pitch” case competition on January 30 and gained third place overall. Additionally, over 60 students participated in the Go2HR Student Rendezvous which is a “speed dating” employment event with hotels and tour companies.

- » On February 28, 50 students participated with industry leaders including the CEO of the Tourism Industry Association of BC, Walt Judas, VP Vancouver Trade and Convention Centre and alumni, Claire Smith, CEO Jordan Kallman, Partner, Social Concierge and alumni, in an on-campus forum exploring various topical issues in the tourism industry.
- » A high school Tourism Student Case Competition with local high schools is in the works by the PATA student chapter to heighten awareness of tourism education and career opportunities.
- » RISE4, our alumni event of the tourism and outdoor recreation programs was held recently with Keith Henry, CEO of the Indigenous Tourism Association of Canada addressing 85 students and alumni in attendance.
- » Ten students from the tourism management programs have headed off on a study exchange this semester.

SCHOOL OF PUBLIC ADMINISTRATION

- » A master's degree in public administration concept paper has been completed and submitted to the Senate Academic Planning and Program Review Committee (SAPPRC) and Academic Leadership (AL) for feedback.

SCHOOL OF OUTDOOR RECREATION

- » The School of Outdoor Recreation held their fourth annual Rail Jam event on campus on February 1. This is where snow is brought onto campus and snowboarding stunts are set up for students to compete and showcase their skills.



Competitors take part in the annual Rail Jam event on Feb. 1, 2018.

SCHOOL OF HUMAN KINETICS

- » The Bachelor of Human Kinetics Stage 1 paper has been submitted to SAPPRC for their March agenda, and the Program Sustainability Worksheet has been submitted to AL for review in March. Stage 2 and new courses are completed and have been approved by the Faculty Academic Planning Committee.

FACULTY OF FINE & APPLIED ARTS

IDEA SCHOOL OF DESIGN

- » Second-year students are designing a 2019 calendar which will be printed and used to promote the IDEA School of Design. Grad show booklets, student display panels, website and other collateral will be ready soon for the first ever Bachelor of Design grad show on April 9.

SCHOOL OF MOTION PICTURE ARTS

- » Bosa Centre held an open house on Saturday, February 24 which was attended by over 150 people, in spite of the snow. Faculty, staff, technical support and student volunteers from all programs participated to showcase the high quality learning facilities and experiences in the School of Motion Picture Arts.
- » Three MOPA alumni – Nigel Edwards, Sky Morfopolous and Devan Frances – are returning to North Korea for a third time to finish their documentary on hockey.

SCHOOL OF PERFORMING ARTS

- » Cap Singers from the Music program went on tour on Vancouver Island recently, performing in various locations including Christ Church Cathedral in Victoria.
- » As is the case virtually every year, more alumni of Capilano University were nominated for Juno awards this year. These include Bria Skonberg (B.Mus. 2006) for Vocal Jazz Album of the Year: With a Twist, Gordon Grdina (B.Mus. 2000), for Instrumental album of the year, Peregrine Falls, and Kent Wallace plays trumpet with Five Alarm Funk, also nominated for the album Sweat.
- » Jazz had a successful recruiting event on March 3 where over 150 students from five North Vancouver schools formed ensembles to play together and experience what it's like to have a day at CapU in the Music program.

LIBRARY

- » There are a number of outreach initiatives underway this semester:
 - On March 6, the Library hosted a Wikipedia edit-a-thon in celebration of International Women's Day. The Library has partnered with other departments including Women's and Gender studies to promote International Women's Day.



The CapU Library hosted an Art+Feminism Wikipedia Edit-a-thon, an event designed to improve content on feminism and the arts on Wikipedia, on March 6, 2018.

- On March 7, the Library outreach team held a pop-up library at the residences to provide research help and library services to students living in the CapU residences.
- On March 8, the Library hosted a talk with representatives from BC Campus on Creative Commons in celebration of Open Education Week.
- For the month of March, the Library partnered with music therapy students to promote Music Therapy Awareness Month. The students created an interactive display and engaged library visitors and the Library promoted the music therapy collections.

ACADEMIC INITIATIVES AND PLANNING

- » The Academic Initiatives office is fortunate to have John Stubbs (former DQAB member and past president of SFU) on contract one day a week to provide guidance, historical perspective and in-depth industry knowledge along with feedback on CapU's tools and techniques. He has also provided coaching sessions for those currently engaged in program development proposals and reviews self-assessments.
- » Our office co-hosted a curriculum mapping session during Reading Break (facilitated by Roselynn Verwoerd of UBC's Centre for Learning and Teaching) and will continue to support areas in completing curriculum maps along with our Centre for Teaching Excellence.

FINANCE & ADMINISTRATION

- » The countdown is on for the close of the current year and start of next fiscal. Departments such as Purchasing support the numerous requests for goods and services, Facilities wrapping up projects and Financial Services with year end deadlines and reporting. Work continues on the development of the 2018/19 – 2020/21 operating and capital budgets.

CONTRACTS AND CAPITAL PLANNING

- » As a result of increasing demand for electric vehicles, four additional level-2 electric vehicle charging stations are being installed.
- » The University is implementing a business account with Evo car share which will allow CapU employees to use Evo vehicles when on University business. This will be a no-cost program as we will exchange additional parking fees for Evo cars parked on campus for minutes on the Evo vehicles use. The University should save on mileage expenses and processing expense claims, taxis, parking fees, etc.
- » Clothing sales for January and February have doubled in response to the 50th anniversary campaign.

FACILITIES SERVICES

- » In February, we welcomed a new Manager of Health & Safety and Emergency Preparedness. The new manager has initiated a Health & Safety gap analysis in effort to benchmark the University's health & safety compliance and to establish a 3 to 5-year work plan to update the Safety Management System. Specific attention has been paid to the Joint Health and Safety Committee activities, as well as issues of Violence in the Workplace, in conjunction with other relevant university offices.
- » As we are nearing the end of the fiscal year, a number of large deferred maintenance projects have been completed or are in the process of wrapping up. The electrical systems in the Arbutus building have been renewed as the old systems were beyond their specified life. The new systems incorporate reliable technologies that are more energy efficient, contributing to greenhouse gas reduction and lower operating costs. Further energy efficiency initiatives have now been completed including upgrades to standard LED lighting and the installation of lamps with cooler operating temperatures to reduce heat buildup and increase operating life cycle.
- » With the fiscal year coming to an end, we are shifting our focus to planning projects set to take place in the 2018/19 fiscal year. The project to build a Learning Commons on the first floor of the Library building is underway. Designs are complete and a building permit has been awarded by the District of North Vancouver. The project has been posted on the BC Bid website and a pre-construction walk-through with potential contractors has been completed. A contractor will be selected later this month and the construction is set to start at the beginning of April 2018.

HUMAN RESOURCES

- » Results of the 2017 Employee Engagement Survey were presented to all employees at an open forum and posted online. Overall engagement showed a slight increase over 2016 results; moving from 70% to 71%. While satisfaction

with senior leadership reflected a strong improvement, workload, stress, and workplace learning continue to be flagged as requiring additional attention.

- » The HR Department is convening a small working group to review and consider best options for supporting managers and employees in dealing with mental health related issues. An increased focus on mental health has been built into the HR Department's operational plan and the working groups recommendations (due mid-April) will help inform specific strategies.

INFORMATION TECHNOLOGY SERVICES

- » The website redesign project is well underway and will provide an improved user experience and a modern, mobile-friendly design. The website is scheduled to launch this summer.
- » The learning management system (Moodle) upgrade is planned for May 1, 2018. Sessions highlighting the new features will be held for faculty during Faculty PD week in May.
- » The course outline search project was completed by the Registrar's Office and IT Services. Course outline search incorporates course outlines approved after 2013, and can be found at www.capilano.ca/programs/course-outline-search.

STUDENT HOUSING SERVICES

- » The 2018-19 Residence Application Process was launched on March 1, 2018. Current students and new applicants are able to login to the application portal and submit an application to live in residence for the 2018-19 year. Our new application portal includes features such as:
 - Integration with our Banner student information system;
 - Intuitive roommate matching software that allows students to create a profile and match with suitable roommates;
 - Ability to review and sign virtual documents, accept payments, and indicate room preferences.
- » Residence Demand Study – in November 2017, a student residence demand study was conducted by market research firm, CRi, to determine the level of demand for student residence at Capilano University. A comprehensive survey was sent to all current CapU students resulting in 672 individual responses (10% response). This information will support development of future housing.

STRATEGIC PLANNING , ASSESSMENT AND INSTITUTIONAL EFFECTIVENESS

STRATEGIC PLANNING, ASSESSMENT AND INSTITUTIONAL EFFECTIVENESS HAS FOCUSED ON THE FOLLOWING PRIORITIES:

1. Writing the Operational Plan for 2018/19 is underway with a focus on simplicity and measurable goals, as well as a large inclusion of First Nations Student Services (FNSS).
2. Discussions have been taking place towards potential partnerships for student housing.

STUDENT SUCCESS PORTFOLIO

- » Co-Chairs Cyndi Banks and Laura MacKay hosted the Student Success and Retention Task Force meetings in January and February. The seven working groups continue to meet separately with the goal to provide their recommendations to the Task Force by the Spring Semester. In addition, three Task Force forums were also hosted in order to engage the campus community (students, faculty and staff) and gather further input/recommendations to bring back to the Task Force committees. These were well attended with significant input collected throughout.
- » To promote success for international students and enrich the learning experience for all students on campus, AVP of Student Success, Cyndi Banks, is leading an initiative in collaboration with CIE to ensure that we are proactively addressing the increase in international enrolments and any needs this may bring. An International Student Success Working Group has been struck, and work has begun to gain information from Chairs and Coordinators about their experiences in teaching and assisting international students.
- » CapU students from each faculty were invited to enjoy a pizza lunch and share their ideas on what makes for an outstanding student experience at a Student Voices Forum hosted by acting President, Toran Savjord, and Associate Vice President of Student Success, Cyndi Banks. The third forum was held this month in an ongoing series that aims to focus on discussing what works well for students at CapU and identifying opportunities for change.

ACCESSIBILITY SERVICES

- » Presentations were made on services for students with disabilities to the High School Counsellors' Conference and International Student Orientation.
- » Invigilated 77 accommodated exams in January 2018 (up from 30 in January 2017); invigilated 302 accommodated exams in February (up from 249 in February 2017).
- » Formalizing the final draft of the University's Access and Accommodation Policy to be reviewed next by senior administration.
- » Received (APSD) funding from the Ministry of Advanced Education, Skills and Training to use for tutoring of students with disabilities enrolled in developmental programs.
- » Nominations of students with disabilities for bursaries by Financial Aid and Awards at CapU and a total amount of \$4,510 will be awarded to students registered with Accessibility services.

ATHLETICS & RECREATION (A&R)

Athlete Accomplishments

- » The 2018 Blues men's and women's volleyball teams were awarded the PACWEST Conference Player of the Year, Coach of the Year, 2 All-Rookie team selections, 1 All-Canadian, and 4 PACWEST All-Star awards. At the end of February 14 CapU Blues athletes received PACWEST Academic Excellence awards. The average GPA of our athletes was 3.9. All six varsity teams have ranked in the national collegiate rankings this year. Eight students were hired for the Spring term as weight room monitors.
- » The PACWEST Provincial Collegiate Basketball Championship was hosted by Vancouver Island University, March 1-3, 2018. The Capilano University Blues women's basketball team delivered a strong all-around performance in the final of the PACWEST Championship on Saturday, defeating the Camosun College Chargers 75-70 to win PACWEST gold. The win advances Capilano to the CCAA Nationals hosted by Mount Allison University in Sackville, New Brunswick, March 14-17, 2018.



"It's Capilano University's first conference gold medal since 2010-11, and it comes on the heels of two consecutive silvers. It was great to see all of our hard work finally pay-off! We finally reached our goal of winning the provincial championship. It was a very satisfying experience for the team, the Blues program and for our 3 senior athletes who played their last PACWEST game for the Capilano University Blues." – Milt Williams (Manager, Athletics & Recreation)

New Initiatives

- » The Peer Support Coach Program is a new mentorship initiative in which more senior Capilano student-athletes mentor new teammates to help them stay on top of their academic workload. The program was developed by the Athletics & Recreation Department in conjunction with Learning Services and was tested out as a pilot project in the Fall with the Capilano men's and women's soccer teams. Currently there are five peer support coaches (two senior athletes from women's soccer and three from men's soccer). The purpose of the program is to help new student-athletes adjust to university life while also meeting the demands of playing on a varsity athletic team. The veteran players offer their time, attend a training session to learn mentorship strategies, and complete three check-ins each semester with an assigned teammate. They also refer students to other service areas on campus when needed. If any red flags come up, the Academic Support Coach reaches out to the student and requests a meeting with Learning Services to discuss learning strategies.
- » Volleyball meet and greet in January was a great success with 150 youth volleyball players from Atomic Volleyball clubs attending to meet our athletes. This event builds support for our teams while connecting the teams and their supporters. Chartwells donated the food for both events.
- » A&R and the Residence Advisors held two successful campus recreation events in residence and our athletes assisted again with Move-In Day in January.

Facilities

- » A&R held 24 home games, and 9 days of rentals and tournaments in Jan/Feb.
- » New lighting has been installed in the gymnasium, replacing out dated technology. With the new computerized lighting system the main court lighting can be enhanced while at the same time darkening the spectator seating areas.

CAREER DEVELOPMENT CENTRE (CDC)

Increasing our Student Contact

- » During January and February, the CDC conducted 245 one-on-one career advising appointments, 9 CDC workshops (in-person and remotely through WebEx) and 18 classroom workshops (in-person and remotely through WebEx).
- » Launched CDC resource site and “Don’t Cancel That Class” program for faculty, and conducted 2 NABU JSSP sessions.
- » Conducted 3 workshops in our new initiative: “Don’t Cancel That Class” program and held TD Bank info session (15 students.)
- » Hosted new event: Career Café.
- » 45 NABU students registered for Job Search Skills Program in February.

Increasing our Marketing and Social Media Outreach

- » Created Instagram account: @capucdc, disseminated our first ever e-newsletter to faculty, sent e-newsletters to all students and promoted all events and workshops to DDAs and Faculty Ambassadors.
- » Held a Faculty Ambassador Appreciation event.
- » Secured sponsorship from WorkBC for Jobs for Caps Hiring Fair and Industry Panel.

Planned Events

- » Panel for “What Employers Want” event during March Career Development Month.
- » Recruiting companies for Cap Cares Volunteer Fair and Jobs for Caps Hiring Fair.

COUNSELLING

- » January saw 213 appointments (85% usage) and 41 students came for drop-in sessions as well as two Meditation Mondays drop-in sessions with 10 attendants each.
- » Conducted one assertiveness workshop and in collaboration and support from Athletics and Recreation and Jody Armstrong, Community Wellness Strategist, the “Bell Let’s Talk Day” event promoted mental health awareness with an estimated 130 students, staff and faculty participating.

LEARNING SERVICES

Student Contact

- » 13 micro-sessions offered in January although the turnout was disappointing.
- » 10 workshops on various learning skills and strategies topics offered with a total of 52 participants and discovered that Tuesdays have the best turn out.
- » Eight students have attended the learning lab since January.
- » Conducted 26 Learning Services Advisor individual consultations and 17 Learning Specialist individual consultations.
- » Planning is taking place for collaborative peer coach programming with A&R and we are looking to expand the program to the basketball and volleyball teams for 2018/2019.

OFFICE OF INSTITUTIONAL RESEARCH

- » Search is moving forward for a Director of Institutional Research.
- » Program / Major restructuring is expected to go live next term and we anticipate disruption in all reporting and CDW activities.
- » IR Frontlines webpage has been updated to include access to KPIs reporting, request forms, as well as relevant data and institutional research resources for campus community access.

Research

- » Student services pilot survey reports have been distributed to each unit for feedback on the questions for implementation in the full survey this spring. Similar to past surveys, the pilot concludes that student services are underutilized at CapU.
- » National Survey of Student Engagement (NSSE – surveys student engagement) is live and the Canadian University Survey Consortium (CUSC – surveys the overall student experience) Graduating Year Student Survey is live. Consistent low survey response rates are reported for most survey research activities at CapU and we are investigating strategies to overcome this.
- » Our new Survey tool (Blue) implementation is delayed but the tentative launch is mid-March.
- » Implementation of Tableau for our Decision Maker Dashboard is expected in April.

STUDENT AFFAIRS

Program Development

- » Orbis has been purchased for the Co-Curricular Record implementation. Working on a test site to start the process and we are still on track for launch in late August.
- » The peer program is now called “Peers Helping Peers” and a new logo has been created.
- » Our next Peers Helping Peers appreciation event will be on March 15.
- » Orientation will be expanding to a week long start off event to include academic supports. Events for students transitioning into CapU will continue during the Fall semester. Summer events and communications are also being developed.
- » We continue the search for a new Manager of Student Affairs.

Collaborations

- » Remy Marlatt, Student Success Facilitator, attended training at KPU on tutoring; KPU staff were very helpful and shared resources that will benefit the CapU Peers Helping Peers Program. Remy’s proposal about graphic recording and the photo voice project has been accepted for the Canadian Association of College and University Student Services (CACUSS) in June.
- » Lynn Newman, Student Conduct Officer, met with Social Science instructors to raise awareness of Student Affairs and its role in academic integrity (the plan is to meet with all program areas). Lynn established a cross-campus student safety committee comprised of staff working closely with students: its purpose is to share information relating to student safety/success (form of Early Alert without the supporting software), foster community, and discuss issues that may appear on the horizon (e.g. cannabis use by students on campus). Lynn is working with the new Health and Safety Manager to identify vulnerable areas and begin planning on processes to address areas of concern.
- » Jody Armstrong, Community Wellness Strategist, launched the “Let’s Get Consensual” campaign in collaboration with the Capilano Students’ Union (CSU). So far training has been conducted for 12 volunteers and the first open workshop will be held in conjunction with events planned for International Women’s Day.
- » “Bell Let’s Talk Day” debuted at CapU on January 31 in collaboration with Student Affairs, Athletics and Recreation and Counselling Services.

CENTRE FOR TEACHING EXCELLENCE (CTE)

- » In its first six months as a new unit, the CTE has reached more than 20% of all faculty. According to the American Council on Education (ACE) this is exemplary for teaching and learning centers.
- » Students made 327 nominations for 144 separate faculty. Over 23% of all faculty were nominated by students for their teaching innovation and impact to the student experience. The 2017/18 Teaching Excellence Award recipients are:
 - Eugene Chu, Faculty of Arts and Sciences (Biology)
 - Barb Mathieson, Faculty of Education Health and Human Development (ECCE)
 - Karen Okun, Faculty of Business and Professional Studies (Business)
 - Greig Gjerdalen, Faculty of Global and Community Studies (Tourism)
 - Stephen Atkins, Faculty of Fine and Applied Arts (Theatre)

Building CTE Programming

- » Two new faculty are working with the CTE: Dr. Mary Giovannetti is supporting new faculty with their teaching and Dr. Nancy Nowlan in co-chairing the 2018 Teaching and Learning Symposium May 7-10. This annual conference brings our Capilano University faculty community together to share innovative ideas, useful teaching practices and resources surrounding teaching, research and the use of educational technologies.
- » The Open Educational Resources Working Group completed a survey of faculty use of Open Educational Resources (OER) in January. The OER Working Group is summarizing the results and has planned an event during Open Education Week (March 5-9) on Creative Common Licensing in conjunction with Open Education Advisors from BCCampus.
- » Educational Technology: CTE has increased support for faculty in designing and facilitating online programs including a module on “Getting started Teaching Online” and a two week micro-course on “Active Learning Online.”
- » K-16 Project: Collaborations are ongoing with the BC Teaching and Learning Council and the local school districts. This project will assist with student transition from K-12 under the new BC curriculum to post-secondary.
- » Planning for the Association for Authentic Experiential Evidence-Based Learning (AAEEBL) Conference July 23-26 at Capilano University is underway. This is the first time the conference has been held outside the US.

REGISTRAR

- » March Explore CapU Info Night brought over 600 participants to campus to explore program opportunities, take campus tours and participate in panel discussions and program sessions.
- » A High School Counsellors' Conference was held on January 12, 2018. This annual event brought 51 high school counsellors to campus to showcase our programs and support services. This is a popular event for our high school counsellors as they have an opportunity to reconnect with some of their graduates and meet our current students and faculty.
- » Recruiters continued with high school visits in February. Our recruiters follow up the formal recruitment season with return visits to some of our most popular feeder schools. Recruiters visited 18 high schools and had follow up one on one meetings with almost 200 prospect students. Further visits are scheduled for March.
- » Our new Student Recruitment Advisor for First Nations Students participated in the Strengthening Connections sessions that bring together Aboriginal peoples in BC with Aboriginal recruiters to support students in their transition to university and college. Willie Lewis, First Nations Student Recruitment Advisor visited 8 schools, meeting with more than 150 students.
- » Summer registration began on Monday, March 5. The Registrar's Office offered targeted registration workshops for our international students to provide instructions and support for students planning their summer schedules.
- » Financial Aid and Awards disbursed approximately \$400,000 in bursaries in the Spring term supporting students in financial need from all faculties on campus.



Capilano University hosted Explore CapU Info Night on March 1, 2018.

CONTINUING STUDIES & EXECUTIVE EDUCATION

- » Executive Education is working with the Ledcor Group to deliver customized Financial Management workshops to a group of their senior executives in Edmonton this month.
- » The division is collaborating with the North Vancouver Chamber of Commerce to offer workshops geared to individuals who own or operate a small business in North Vancouver. Topics this term include Digital Advertising and Content Marketing. These workshops will be offered off-campus in Central Lonsdale, closer to many of the small businesses on the North Shore.
- » Summer Camp planning is well underway. Camps offered this summer will have a heavy emphasis on meaningful learning and STEM subjects will feature prominently throughout the camp lineup. Camps being offered include Coding, Robotics, Video Game Design, Filmmaking & more.

CENTRE FOR INTERNATIONAL EXPERIENCE (CIE)

INTERNATIONAL LEADERSHIP AND MENTORSHIP PROGRAM

- » CIE-led events in January/February for International students included:
 - Co-Op Work Permit for international students sessions.
 - Sexual Assault Prevention for international students (presented in partnership with North Vancouver RCMP).
 - Fraud Awareness for international students (presented in partnership with North Vancouver RCMP).
 - BC PNP & Immigration Workshop for International Students (presented in partnership with the IRCC and BC PNP representatives).
 - Valentine's Day and Lunar New Year cultural lantern events.
- » During Reading Break, CapU faculty members Tammy Towill, Noel Genoway and Dean, Halia Valladares from the School of Business accompanied 18 students to the UK on the 2018 London Field School organized by the CIE. The London Field School is one of Capilano University's longest running short term study abroad opportunities and provided students a unique opportunity to develop cross-cultural business skills through industry visits and cultural experiences.
- » The CIE hosted two Field School Information Sessions for Faculty to support them with proposals for the 2018-19 Academic Year:
 - General Field School Information Session
 - Field School Budgeting Workshop
 - The CIE hosted a number of 'CIE Touch Point' open house events for academic program areas to improve communication and stimulate information sharing between the CIE and the Deans, Chairs, Coordinators and Conveyors of academic areas.
- » The CIE sent out its first campus-wide newsletter to the full campus community with information about: the international student community on campus, international engagement, PD opportunities for faculty and staff, along

with a number of other resources related to support international students on campus and campus internationalization.

- » The CIE launched its first “Internationalization Workshop Series” and held three successful workshops for the campus community:
 - Todd Odgers (BCIT) – Something’s Up (for faculty and staff)
 - Chelsey Laird (BCCIE)– Staff and the “Internationalizing” University (for staff)
 - Heather Tobe (Douglas College) – Internationalizing the Curriculum (for faculty)

ADVANCEMENT

Advancement includes the departments of Communications & Marketing, Development & Alumni Relations and Special Events & Ceremonies. Advancement’s goals are to: enhance the University’s reputation; develop positive relationships, and secure resources to support University priorities.

FUND DEVELOPMENT

- » As of March 1, 2018:
 - Donations: \$350,376 raised against a goal of \$373,000.
 - Sponsorship: \$107,002 generated, against a target of \$117,300.
- » The development team is currently focused on the University’s participation in the Scotiabank Charity Challenge fundraising appeal this spring, as well as securing sponsorship for the 50th anniversary celebrations.

ALUMNI RELATIONS

- » Throughout January and February, the alumni relations team conducted 12 campus outreach meetings in order to share upcoming alumni engagement information with department leadership and staff. The discussion focused largely on the 50th anniversary and the Alumni Homecoming event happening at CapFest on September 22, 2018. The Homecoming will be an opportunity to deepen and expand upon our existing relationships with alumni from all generations of CapU’s history.
- » At these outreach meetings, the alumni relations team received constructive feedback from faculty and staff that will be incorporated into alumni relations engagement plans and processes, where possible.
- » On February 26, 2018 the alumni relations team launched a social media campaign to engage with alumni and encourage them to update their contact information. This initiative has achieved excellent results with over 215 new explicit consents obtained, representing a 12% increase in less than one week.

CAPILANO UNIVERSITY ALUMNI ASSOCIATION (CUAA)

- » Nominations are now open for the 50th Anniversary Alumni Awards of Excellence, which is also the 10th Anniversary of the Capilano University Alumni Association. The awards will be held on October 18, 2018 at the Pipe Shop in the North Vancouver Shipyards.
- » The alumni relations team is currently promoting the awards on social media (Facebook and LinkedIn). These posts have attracted 123 new ‘likes’ and 14 ‘shares’ within a 2-week period. Nominations for the awards close at noon on Friday, March 9. The selection committee, comprised of representatives from the Capilano University Board of Governors, Alumni Association Board of Directors and President’s Office will identify recipients in late March 2018.

MARKETING

- » The 2018 out-of-home and online brand advertising campaign is now underway and appearing in transit shelters, on bus backs, billboards and other highly visible platforms. Concurrent advertising will also appear online through social media. The campaign will conclude in late March. The University’s next advertising campaign will begin in late summer, to support the 50th anniversary.

WEBSITE REDESIGN

- » Communications & Marketing is collaborating with IT Services on the renewal of www.capilanou.ca. The project team is currently immersed in the design process to create templates for the main pages of the website. As well, the team is analyzing and revising the overall approach to content management to ensure greater quality, timeliness and

consistency of information provided throughout the site. Stylistic elements will follow the brand guidelines and the overall approach will offer a more current and streamlined user experience.

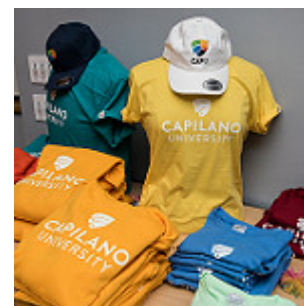
50TH ANNIVERSARY- CELEBRATE THE EXPERIENCE!

Cap Love Tuesdays (CLT)

- » This 50th anniversary initiative includes a new CapU branded apparel line sold through the bookstore. Employees and students are encouraged to don their CapU wear every Tuesday to show their Cap pride. Between January 11 and February 28 of this year, 467 apparel items from the CLT line were purchased, resulting in \$13,114 in sales, of which 5% (\$655) was donated back to the CapU 50th Anniversary Student Bursary.

Great Ideas Fund

- » To commemorate Capilano University's 50th anniversary, \$50,000 was allocated to a Great Ideas Fund to support school/department/team generated project ideas that:
 - Enhance the student experience at Capilano University.
 - Showcase Capilano University in the broader community (i.e. off campus.)
 - Improve the physical environment for the benefit of the campus community.
- » The 50th Anniversary Steering Committee received 30 proposals, totaling more than \$525,000.
- » The Committee has reviewed all proposals against the criteria and identified those that best meet the goals of this initiative.
- » Given the number of worthy and inspiring proposals, the Committee has directed Advancement to seek additional funding from other sources, including donors, sponsors and partners, to increase the number of projects that may be supported.
- » Final evaluations will conclude in March, and information about the approved projects will be shared at the next 50th anniversary employee information session, "Let's Keep it Going", on May 10.



A sample of some of the new Cap Love Tuesday apparel available at CapU's bookstore.

AWARDS & RECOGNITION

- » At the Council for Advancement and Support of Education (CASE) District VIII conference in Seattle on February 8, Capilano University's rebranding project, 2018-2019 viewbook, and program guide and digital viewbook were all recognized with silver awards for excellence in "process, performance and purpose." Of particular note, the judges said Capilano University's rebrand project "was a perfect presentation for how to implement a brand."
- » CASE District VIII is geographically the largest of the Council's eight North American Districts, encompassing Alaska, Washington, Oregon, Idaho and Montana, as well as British Columbia, Alberta, Saskatchewan, Manitoba, the Yukon and Nunavut.