PRESIDENT'S REPORT TO THE BOARD

Reporting period from September 8 to November 8, 2021

PRESIDENT'S OFFICE

With the Fall term in full swing, the University has continued to adapt, evolve and is now settling into a flexible learning and working environment, which we anticipate will reflect the best of in-person and online experiences for our students and employees. At the same time, you will see in the report that Capilano University is playing an important role in supporting our communities in their recovery while introducing new diverse and relevant program options that reflect the broader needs of society. The report also highlights a number of new funding opportunities, research grants, student and alumni accomplishments and exceptional employees achievements, all of which demonstrates the resilience and tenacity of the CapU community.

ACADEMIC & PROVOST

The start of new academic year launched in a positive way given the strong collective efforts of employees, academic leadership and many others with the majority of classes being offered in person (campuses and learning locations). With *Illuminating 2030* providing guidance and direction activities continue to focus on regionality, experiential and engaged learning, and collaborative partnering. A new agreement has been signed with School District 44 (North Vancouver) to strengthen collaboration and bring enhanced benefits to learners and communities locally. With provincial government initiatives with COVID-19 recovery, faculties have been active in collaboration with communities, organizations and various sector industries. Academic activities continue with regards to new program development, quality enhancements and improvements based on program reviews, and a Provost's Advisory Committee on micro-credentials has completed draft recommendations that are in the final stages of internal consultations.

FACULTY OF ARTS & SCIENCES

The Ministry of Advanced Education and Skills Development recently approved the Stage I proposal for a major program in the School of STEM. The program will feature multidisciplinary studies in chemistry, physics and data science with applications to sustainability, clean energy, carbon capture and emission reduction. Work-integrated learning and practicums will be featured at all year levels of the program to ensure learning is relevant and to foster connections between the community and the University. Preparation of the Stage II document is underway.

FACULTY OF BUSINESS & PROFESSIONAL STUDIES

School of Business

- » Capilano U School of Business is proud and excited to announce that we are now selecting eligible applicants to enrol in the fully-funded (100% tuition-free) Accounting Assistant Certificate—Spring 2022 intake! This is a tuition-free program funded by the Government of Canada through its Canada-British Columbia Workforce Development Agreement, and is designed to provide job-related skills, reattach to the labour market and prepare for current and emerging job opportunities for people impacted by COVID-19. Classes will be delivered remote synchronously in the evenings. This will enable participants from across B.C. to participate!
- » Also excited to announce that we are the recipients of an almost \$200K grant to support Work-Integrated Learning (WIL) initiatives for students. The funding will support the expansion of the new WIL Internship and Work Experience (similar to co-op) courses across all business programs, the creation of an entrepreneurship speaker series, the



development of a new hands-on course focused on creating a distinct university experience and support for expanding industry applied projects in the classroom.

- The School of Business will be providing a \$270,000 grant funded Accounting Assistant Certificate to the Lil'wat Nation community (Mount Currie), providing local residents with an opportunity to obtain the necessary qualification to fill an increasingly high-demand sector and certify those who are currently employed, without an accounting assistant designation, in the various finance positions within the Nation. This initiative will build capacity and create pathways for this 2,000-member community to enter the local job market.
- » Congratulations to David Kuch (faculty) who was awarded the CARS Unified #5 Grant.

School of Legal Studies

- » The School of Legal Studies will once again be offering its Citation in Contract Law to BC Hydro employees in Spring 2022. For the first time, we will offer BC Hydro graduates of the program three other courses, including Indigenous People & the Law.
- » Congratulations to faculty members Angeline Han and Karen Yip for each receiving a CARS Unified #5 Grant.
- » The school is pleased to announce the recent approval of a new minor that will be available to students by Fall 2022.

School of Communication

- » Student Advisory Council update:
 - » Two CMNS faculty have spearheaded the School of Communication Student Advisory Council (SAC). Faculty members are Alaa Al-Musalli and Lydia Watson
 - » Six candidates were interviewed and four students were hired for the School of Business SAC. They are paid for their work. Two students are from CMNS and the other two are from NABU. The team has been meeting since October 2021 and have been tasked with supporting the CMNS program review, the academic plan and the integrated plan. They will be sharing suggestions from the students' point of view, based on peer discussions.
 - » Since the students are not considered research assistants, they will be given the freedom to work on themes of their choosing. They decide how to collect information (interviews and/or surveys) and how they will record the information when advising CMNS faculty.
- » Congratulations to Michael Markwick (faculty) who was awarded the CARS Unified #5 Grant.
- » The school continues with program review for the bachelor's degree in communication. The self-study will be completed early in the New Year and we expect an external review visit in May 2022.
- » The school's concept paper for a post baccalaureate in business communication was approved by Senate in June and development work began this fall on a full program proposal which may be presented to Senate as early as Spring 2022.

FACULTY OF EDUCATION, HEALTH & HUMAN DEVELOPMENT

» The Community Development and Outreach (CDO) department has expanded the adult upgrading program developed in partnership with the Skwxwú7mesh (Squamish) Nation's Eslha7an Adult Learning Centre to include classes from the fundamental to provincial (secondary) level this year. CapU students can now receive needed transfer credits or complete the Adult Upgrading (Dogwood) Diploma by studying in an Indigenous learning centre.



- Ana Fortes has been hired to join the CDO Queen Mary Family Literacy program. The goals of this program include supporting newcomers to the Lower Lonsdale area, building community and providing opportunities to improve the English language skills of participants. Having moved from Brazil, this program was vital for Ana and her family's own integration on the North Shore. It is always fulfilling when we see our students move from CDO programs into rewarding work. It is even more exciting when these students end up working in programs they once attended!
- October 18 was Health Care Assistant Day in British Columbia. This day of recognition was first proclaimed in 2011 by the provincial government as a celebration of the critical roles played by health care assistants in community health, long term care and acute care settings. As part of the celebrations this year, the Minister of Advanced Education and Skills Training, the Hon. Anne Kang, joined the Sechelt HCA program via Zoom to congratulate our students on their dedication to their studies and to thank them for committing to this important line of work.
- The Adult Basic Education (ABE) department has created an Indigenization Committee to develop and collaborate on best practices in this area of programming and pedagogy. The committee develops ideas and shares resources with instructors delivering ABE throughout our region. The goal of the committee is to work collaboratively with partner Nations in building pathways for Indigenous and non-Indigenous students into a shared future premised on respect, responsibility, reciprocity and relational ways of being. The work of the committee will feed directly into the Faculty of Education, Health & Human Development Indigenization Plan currently under development.
- » After a period of remote delivery necessitated by the pandemic, the ABE department has returned to in-person delivery of the Pathways to Higher Learning (P2HL) program at the <u>kálax</u>-ay campus in Sechelt. In partnership with the shíshálh Nation, P2HL provides upgrading courses and academic preparation for Indigenous students aiming to bridge into further university studies through a supportive year-long, cohort-based delivery in their own community.
- » Recent appointments in the Early Childhood Education and Care (ECCE) department:
 - Nancy van Groll—new pedagogist for the Early Childhood Educators of B.C. The pedagogist is a newly
 implemented professional role for leading the pedagogical development of early childhood educators. The role
 aims to foster democratic, experimental and socially-just cultures of early childhood education aligned with the
 vision of the B.C. Early Learning Framework.
 - Violet Jessen—re-elected as board chair for another three-year term with the Early Childhood Educators of B.C. (ECEBC). This organization provides professional development opportunities, training, and resources for early childhood educators and has been the leading advocate for early childhood education and care since 1969.
- » Kathleen Kummen and Nancy van Groll from the ECCE department have published a new article in the Journal of Childhood Studies entitled, "Pedagogies and COVID-19: Fermenting New Relationships and Practices in Early Childhood Care and Education".
- » Kummen (ECCE) served as the guest editor for the Fall 2021 issue of the Journal of Early Childhood Educators. The focus of the issue is the Early Childhood Pedagogy Network (ECPN). The British Columbia Early Childhood Pedagogy Network (BCECPN) is a provincial group of pedagogists who support early childhood educators and create space for public conversations about pedagogical projects and processes that matter to early childhood communities. Kummen is the co-director of the BCECPN.
- » Annabella Cant from the ECCE department delivered a conference presentation at ISSOTL 2021—Sustainable Education through SOTL: Practices and Cultures entitled, "A Faculty Learning Community for Sustaining Support for SoTL Research at a Teaching-Focused University," October 26–29, 2021.



» In collaboration with students in the ECCE department and the CapU CityStudio initiative, faculty members Elaine Beltran-Sellitti and Tahmina Shayan recently completed an exhibit project at MONOVA (Museum of North Vancouver) entitled, "Encounters with Public Art: Decolonizing literacies of self, place and education".

FACULTY OF FINE & APPLIED ARTS

- » Fine & Applied Arts began the fall with a strong in-person relaunch. A huge acknowledgement to all the employees and IT support that returned to campus in advance to make this possible for our students.
- As fall got underway, our students were able to reflect on the new National Day for Truth and Reconciliation on September 30 with two important exhibitions; both were facilitated by Doreen Manuel, director of the Nat and Flora Bosa Centre for Film and Animation. Manuel, who is of Secwepemc and Ktunaxa heritage, is also a residential school survivor. Doreen Manuel and the School of Motion Picture Arts Costume department created *The Red Dress Warriors* display in honour of Missing and Murdered Indigenous Women and Girls. The display was held in the Bosa Centre for Film and Animation from mid-September until mid-October. The Costume department created the dress display from their existing collection, and Manuel wrote the statements beside each dress, as well as some featured stories.





» Another initiative created by Doreen Manuel, through the President's Office, is a display of banners for the campus community to see as they walk from the bus circle towards the Library Building. Doreen wrote the words and worked with Indigenous designer, Greg Pierre, on the design. These were in place on September 27. As people walk past them they will read the following: Honour Residential School Survivors, Acknowledge, Honour, Never Forget, Residential School, Children, Honour Residential School Survivors.





The School of Fine & Applied Arts hosted the Kawai Music Canada and Loewen Piano House on-campus annual sale of new and used pianos at the Bosa Centre for Film and Animation from September 17–19. Capilano's Music programs enjoy the free loan of many new Kawai pianos and this sale is part of the agreement between Kawai Music and CapU, now in its 26th year. The annual sale allows students, employees and alumni to receive preferred pricing on the instruments. In addition, Kawai contributes to a scholarship endowment fund that provides annual income to fund scholarships for Music students at the University.



- The Bachelor of Performing Arts (BPA) degree completion program (co-offered with Douglas College) wrapped up final completion projects in early October. After two online terms, plans for live performance were dashed by a fourth COVID-19 wave with tightening restrictions, and the performances quickly shifted to the virtual realm. The BPA program has long stated its primary objective is real-world training, and the ongoing necessity to respond and adapt was certainly a taste of life as a cultural entrepreneur. A heartfelt congratulations goes out to the students and the instructors who supported them throughout. These graduates will walk across the stage at the February convocation.
- This fall, classes in the Bachelor of Design were set up in a mixed-mode delivery: one week on campus, the next online, and so on. This was partly as a measure to allow for a gentler return to in-person attendance, as well it was to utilize what the program learned and benefitted from working remotely last year. The result has been largely successful, allowing for flexibility and variety. Both students and faculty have enjoyed the energy and interaction of the physical classroom as well as the efficiencies of its online counterpart.
- The BlueShore at CapU presented the John Lee Quartet on October 22 to an audience of 120, including a great turnout from CapU's Jazz program students. The show also featured Cory Weeds, a CapU alumnus. Miles Black, one of Vancouver's most treasured jazz pianists, replaced Eric Reed, a US pianist that did not make it across the border due to travel complications. It was the theatre's first show with a larger audience since the pandemic, and all went smoothly with re-opening our services and respecting all PHO mandates. It was a positive step towards getting back to normal operations for our performances.
- The School of Performing Arts has begun to host more in-person performances for their programs. The Theatre program hosted Love/Sick in the Arbutus Theatre on October 26, 28 and 29 with 85 per cent attendance (55 a night). In December, they will return to performing at the BlueShore at CapU with three shows in December: Amelie The Musical. Front and Little Women.
- The Jazz program is almost 100 per cent back in person and they have been receiving extremely positive feedback from the students who really appreciate learning in person. Since September, Jazz has continued to host both livestream and in person classes, Kofi Gbolonyo's workshop on Ghanaian music, drumming, movement and singing every Friday afternoon. However, as indoor capacity restrictions allow for more performers on stage, it has made this year's workshops a lot more fun and the students are LOVING IT. Jazz also had a new artist-in-residence— young multi-instrumentalist, John Lee from Nanaimo—working with students for three days. Brad Turner, Jazz faculty, hosted a faculty concert featuring one of our students, David Cabellero, on bass.
- In December, the Music program is excited to host its first in-person performances by students, as the last performances held by the department were in December 2019! The shows being rehearsed are:

 Capilano University Instrumental Ensemble, December 2, Sheltering Sky: A Concert in the Clouds

 Capilano University Festival Chorus and Chamber Singers, December 4, Blow Blow Thou Winter Wind
- » Music had Indigenous musician and composer, Sandy Scofield, come to their Instrumental Ensemble class as a guest speaker on November 3 to talk about reconciliation, Indigenization and the decolonization of music and the music industry. "Scofield is a multi-award-winning composer, musician and singer. She has studied classical, jazz, African, Indonesian gamelan and electro-acoustic music. A Métis from the Saulteaux and Cree Nations, she hails from four generations of fiddlers, singers and musicians."



» Congratulations to the CapU Theatre department for being named one of the top 20 training institutions in Canada by Casting Workbook. Casting Workbook is an industry recognized communication system designed to allow the transfer of actor portfolio between the talent agency, casting director and production team.



- » Recent Theatre graduate accolades include:
 - Synthia Yusef (2013 MUTH) has been cast in the theatrical production of *Harry Potter and the Cursed Child* produced by the Mirvish Productions.
 - Keira Jang (2019 MUTH) was cast in the TV series, Batwoman.
 - Caleb Lagayan (MUTH grad 2018) has been cast in the UK touring production of Les Misérables.
 - Jennifer Tong (ASAS 2018 grad) was cast as a lead in a new CBC Gems/Netflix TV series Fakes.
 - Anna Kuman (MUTH 2008 grad) is choreographing the 2020 EXPO in Dubai, United Emirates
 - MUTH grads are back on the Disney ships—Sophie Leroux (2014), Tiffany Hunter (2016) and Jolene Bernadino (2018) are cruising and performing on the high seas.
 - Lastly, Michelle Bardach (MUTH 2012 and upcoming BPA grad 2022) sang the national anthem at the Canucks opening season game. It was a special night as the Canucks were honoring the new National Day of Truth and Reconciliation on September 30. Bardach is a proud member of the Squamish Nation and was asked to speak about this and performed alongside other important First Nation guests. She is now heading off for a tour of Greece.
 - Arts and Entertainment Management program instructor, Christy Goerzen, completed
 her fourth young adult novel, *River Mermaid*. A story about art, identity, the creative
 process, family and 80s movies—all the things that are most important to her
- Bachelor of Motion Picture Arts instructor Suzanne Friesen has an impressive number of film projects on display this fall. She was the director of photography on a film screened at the Vancouver International Film Festival called, <u>Be Still</u>, set in the late 19th century in sleepy Victoria, B.C. Suzanne is also part of a group show at the Polygon Gallery <u>called The Lind Prize 2021</u>, which showcases the work of 17 emerging artists. Finally, Suzanne was the director of photography on a short film called, <u>No More Parties</u>, which was selected for the TIFF Bell Lightbox (a selection of short films showcased online for the Toronto International Film Festival).
- » Martin Gregus (Documentary Certificate 2014) won the Rising Star Portfolio Award, at the 2021 annual Wildlife Photographer of the Year Awards competition, developed by the Natural History Museum in London and announced October 12, 2021. This year's competition drew 50,000 entries from 95 countries. Gregus and his team, which included his assistant and a bear guard, travelled to Hudson Bay to get up close and personal with the local wildlife.



- The Indigenous Digital Accelerator has recently taken on a new client, The Shine Network Institute—A digital space where Indigenous women can showcase their work and accelerate their careers using innovative UI and UX design and digital technology tools. Their goal is to ensure the platform has the functionality and capacity to accommodate future goals of hosting Shine's 'Digital IWF Symposium' (online learning modules), email newsletter subscription, an ecommerce hub and more. This project work is designed to serve the need of comprehensive and powerful software tools for future online learning and e-commerce development.
- » IATSE 891 has confirmed that they will host their 60th Anniversary Gala at the Bosa Centre for Film and Animation this August, offering an excellent opportunity to work with IATSE 891 to network, improve industry connections and promote the School of Motion Picture Arts within the film and TV industry. This will also create an opportunity to refresh the backlot which will increase the building's marketability for future studio rentals.
- » CapU Animation teams worked hard over the Thanksgiving weekend, participating in the international 24-HOURS Animation Contest, now in its 19th year. The contest challenges its participants to create a 30-second film based on a given theme in a designated 24-hour period. Finished films are judged by a panel of industry experts and top schools compete from around the world. The theme this year was "What will the new normal be?" Over 200 teams competed



and one of the CapU teams placed fifth in the College category. Team Prumboltar made up of 2nd-year 2D students: Cameron Atkinson, Emi Lavoie, Miranda Murillo Ruelas, Micayla Upsdell Witherly and Oscar Miller, with the support of faculty members, Don Perro and Glenn Sylvester.

- DigiBC—the Creative Technology Association of British Columbia worked closely with the Animation and Visual Effects departments to provide industry input for a Ministry funding application for two new micro-credentials: Virtual Production for Creative Technology and Harmony (2D Digital Animation) Badge, which the program hopes to launch this summer.
- The Stage 1 Degree for Costuming proposal was approved at Senate. Next stop is the Board meeting in November followed by Ministry of Advanced Education and Skills Training approval.

FACULTY OF GLOBAL & COMMUNITY STUDIES

Dean's Office

- » FGCS Dean Lara Duke had an article published in collaboration with colleagues from Okanagan College and Memorial University, "How Kinesiology Leaders Can Use the Constructs of Adaptive, Complexity, and Transformational Leadership to Anticipate and Prepare for Future Possibilities." In Kinesiology Review https://doi.org/10.1123/kr.2021-0046
- » Full faculty involvement in developing the draft Faculty of Global & Community Studies *Indigenous Plan* in the early part of fall 2021.

School of Kinesiology

Caleb Pope (KINE student) has been doing some fantastic research in diabetes. She had an article published in Diabetes Communicator Winter 2021—A Diabetes Canada professional section publication titled, "Do-It-Yourself Looping: The Provider's Perspective".

Schools of Tourism Management & Outdoor Recreation Management

- » The Bachelor of Tourism Management & Tourism Management Co-operative Education Diploma programs received the prestigious UNWTO TedQual certification and is only the second institution in Canada to earn this certification. UNWTO TedQual certification is an international recognition for quality of education, supports for students and impact on the field of tourism management.
- The School of Tourism Management signed a MOA with Talent Basket which is a youth employment platform connecting students to global online work experiences that support digital skill literacy. This MOA is broad reaching across three programs within the School of Tourism Management and one program in the School of Outdoor Recreation Management and supports the internationalization plan.
- Fanshawe College and Bachelor of Tourism Management signed a block transfer agreement which enables graduates from six Fanshawe diplomas to transfer into the third year of the Bachelor of Tourism Management program. This is the second agreement with institutions in Ontario for the School of Tourism Management.
- » Eli Paolo Fresnoza's, "Transcending from Structural Functionalism to Theoretical Pluralism in Disaster Research" has earned best paper for the contribution to theory at the Royal Roads National Doctoral Conference this past August.
- » Jeffrey F Wahl, who co-authored "Indigenous Heritage Tourism Development in a (Post-) COVID World: Towards Social Justice at Little Bighorn Battlefield National Monument, USA" with colleagues at Texas A&M, has been added to the World Health Organization's database of global literature on the Coronavirus.



- » Nazmi Kamal, along with student researcher Marian Chung (Bachelor of Tourism Management), completed their research and report, "Beating the Pandemic, One Bite at a Time: How the Gastronomy Sector in British Columbia is Forging Its Own Path Forward", and were accepted for publication in the next issue of the *Journal of Gastronomy and Tourism*. They will also be presenting their work at the 2021 Terroir Symposium on November 17.
- » Christy Dodds article, "Ethical Risk Management and Co-op in a Changing World", was published in *CareerWise*. The article highlights good practices recently actioned by the School of Tourism Management work-integrated learning team.
- » TOUR 205—Tourism Sales has been certified by the Canadian Professional Sales Association (CPSA). This designation require 35 hours of recognized professional development in sales aligned to the CPSA professional sales competencies.
- » The School of Tourism Management celebrated World Tourism Day virtually on September 27, in collaboration with tourism student associations TRECSA and PATA. This year's theme was "Tourism for Inclusive Growth" and attracted over 170 attendees from students, faculty and industry partners.
- » The School of Outdoor Recreation Management students went on a five-day field trip to Ahous Bay, the west side of Vargas Island, as part of REC 222 Leadership and Experiential Education course.

KÁLAX-AY THE SUNSHINE COAST CAMPUS

Conversation Circle: Introduction to English and Writing and Book Club

For the most part, we have been holding in-person classes at the \underline{k} ala \underline{x} -ay Sunshine Coast campus. Our learners appear relaxed and happy to be back in person, with accommodation for those who have significant physical injuries to attend remotely: collective value and a sense of community created when we are in the same room are evident.

Community Access to Literacy and Learning (CALL)

The volunteer tutor program has begun well. The New Year brought changes for many. After years of service, some of our tutors re-directed their contributions. New tutors are now in place: 15 active tutors meet weekly at the \underline{k} ála \underline{x} -ay Sunshine Coast campus or within the community. We appreciate their support.

Sunshine Coast Literacy Coalition and literacy outreach coordination

Our nine community member Literacy Coalition met and are busy making plans for the year. Some of the activities held include Story Walks at every elementary school on the Sunshine Coast while the weather was good. Moving forward, we will be holding additional Storytelling events, Human Libraries and a Family Day event in late January for Family Literacy Day.

» Pathways to Higher Learning (P2HL)

Our P2HL students started the fall term in an online environment. However, students and instructors were thrilled to return to in-person classes on October 18. While online engagement went better than anticipated, this group of students is enjoying and engaging more readily in an in-person environment. The P2HL cohort had the Minister of Advanced Education and Skills Training, the Hon. Anne Kang, visit virtually on Health Care Assistant Day on October 18. The teaching faculty Joshua Boyd and Karen McGinnis, students, and the Dean Brad Martin appreciated her visit, sharing their calling to the work, highlights and the challenges of the meaningful career each has embarked upon.

» Indigenous Plan: Contribution from the kálax-ay Sunshine Coast campus

We have provided input to the *Indigenous Plan* for CapU through the Indigenous Education and Affairs department. Employees came together to share experiences and discuss how our campus can continue working in relationship with the shíshálh Nation over the next few years. Our Elder and Indigenous education advisor, of shíshálh and Skwxwú7mesh heritage, generously spoke to us about their culture and history. We are committed to our relationship with the shíshálh Nation. We are learning how to Indigenize our physical spaces, courses and programs. We intend to continue to have meaningful conversations and work together on significant projects. The opportunity to contribute to



CapU's *Indigenous Plan* has been invaluable as we learn and improve our understanding and significance of Indigenous perspectives and experiences.

Virtual retreat

In October, our employees came together for our second virtual retreat, facilitated by the wonderful and skillful Jorge Oceguera. We had some much-needed fun and the team worked together to review the current operational plan progress. Through *Illuminating 2030* and distinguishing regionality actions in our work, we identified adjustments and potential new initiatives to inform the upcoming submission for the 2022/2025 Integrated Plan.

INDIGENOUS EDUCATION & AFFAIRS

- On September 22, 2021, CapU marked the partnership with the Howe Sound Biosphere Reserve Initiative and the announcement of the UNESCO Átl'ka7tsem/Howe Sound Biosphere Region. Indigenous Education & Affairs hosted a paddle of Skw'chays to mark the event, with representatives from the Skwxwú7mesh Nation, the Howe Sound Biosphere Reserve Initiative, CCUNESCO and the Capilano University family.
- From September 27–29, 2021, we hosted the first event in the development of an *Indigenous Plan* for the University. Elder Rose Nahanee from the Skwxwú7mesh Nation welcomed participants, and we hosted the internationally-renowned language revitalizationist, Lorna Williams, from the Lil'wat Nation and education expert and community leader, Carleen Thomas from the Səlílwəta?/Selilwitulh Nation presented on understandings of Indigenization and decolonization on the first two days. On the third day, the University hosted a discussion between students and employees on what these terms mean for Capilano University. The event was recorded by conversation illustrators and two legacy posters were created to mark the event. CapU employees were then guided to read the TRC Calls to Action, the MMIWG Calls to Justice and the UN Declaration on Rights of Indigenous Peoples in preparation for their contribution to the *Indigenous Plan*.



» On October 29, 2021, we celebrated the first day back in the <u>Kéxwusm-áyak</u>n Centre with a Hallowe'en party, pumpkin carving and stories from our Elders about their experiences in the centre.







UNIVERSITY

LIBRARY

» The Library opened to its full regular hours (Monday to Thursday, 8 a.m.-10 p.m.; Friday 8 a.m.-6 p.m.; Saturday 10:30 a.m.-6 p.m.) after a year of shortened operating days. As we did last year, we are providing all our usual services and access to all collections.

- » The implementation of Relais, our new interlibrary loan platform, is complete and we are now able to provide this service more efficiently with better tracking. We launched a pilot of Talis Aspire, improving the student experience of course reading lists by allowing faculty to connect students directly to required and recommended resources from eLearn. When fully implemented, the software allows for better risk management in copyright compliance.
- » In order to provide a more accessible experience for students, we completed a project to ensure that all online research and subject guides are provided in a fully accessible environment, as outlined in the industry standard Web Accessibility Content Guidelines, Level AA.
- » Librarians are exploring the best balance of old and new as they adapt to meet the needs of remote and on-campus students. There are 149 Library classes booked across all faculties this term, up 6 per cent over 2020/21. This includes 40 session in the classroom, 56 remote workshops, 36 asynchronous online learning opportunities and 16 mixed remote and in-person classes.

ACADEMIC INITIATIVES & PLANNING

- » <u>CityStudio North Vancouver</u> is thrilled to be collaborating on 13 meaningful projects this Fall term with our City of North Vancouver partners, including students working on social planning, Gen Z engagement with the City of North Vancouver Fire Department and MONOVA's social media channels, community engagement with storm water management in the City, four projects with the RCMP and more! To learn more about current and past projects, explore our CityStudio North Vancouver <u>collaborations</u> resources and our <u>annual reports</u>. This year's end-of-term celebration, Hubbub #5, will be taking place on December 7, 2021 from 9:30–11:30 a.m. online. Register by emailing <u>citystudionv@capilanou.ca</u>. Looking forward to seeing you there!
- » AIP continues to support degree development across all five faculties, including the IDEA School of Design's upcoming non-degree proposal for internal approval and external peer review. The proposed Diploma in Interaction Design represents the first non-degree for CapU since 2017.
- » With the leadership and support of the Provost's Office and AIP, CapU has submitted its Quality Assurance Process Audit (QAPA) Institution Report in preparation for the upcoming QAPA site visit in early January 2022.

CREATIVE ACTIVITY, RESEARCH & SCHOLARSHIP

Drum roll, please. Unified #5 Grant results, congratulations to faculty! At just two years old, the CARS Unified Grant competition is now in its fifth round. This round will provide faculty with funding to hire research assistants. After diligent peer adjudication, we are happy to announce the following grant awardees. Faculty of Arts & Sciences: Gregory Morrissey, Leah Bailly, David Weston, Bruno Tomberli, Tong Chow, Douglas Alards-Tomalin, Kirsten McIlveen. Business & Professional Studies: Angeline Han, Karen Yip, David Kuch, Michael Markwick. Fine & Applied Arts: Stephen Atkins, Jared Burrows, Laura Harrison, Michael Thoma, Anthea Mallinson. Education, Health & Human Development: Diana Twiss, Erin Elliott, Sylvia Kind, Michelle Lebeau, Rachel Yu, Caroline Pacheco. Global & Community Studies: Joanna Jagger, Nazmi Kamal, Eli Paolo Fresnoza. The CARS Unified #5 awards and projects span a broad range of research topics, including: Indigenous archeological fieldwork, 18th century London, quantum computing, social justice in childhood education, jazz history, Chinese language, disaster capitalism, and vocal improvisation—to name a few. We congratulate the faculty grant awardees and offer a heartfelt thank you to our faculty peer adjudicators.



» Congratulations to one of our research partners, The Howe Sound Biosphere Region Initiative Society, on their recent UNESCO designation.





The designation was an opportunity for the community to celebrate with the launch of Skw'cháys, CapU's canoe. Pictured above at the launch event is student research assistant Alysha Monk who is working with Business & Professional Studies instructor Jane Raycraft on their CARS/Mitacs funded research project with The Howe Sound Biosphere Region Initiative. This community-based research project aims to raise awareness of sustainable forestry practices and invites collaboration between companies in the forestry industry operating in the Howe Sound region.

FINANCE & ADMINISTRATION

The recruitment process for the next chief information officer, as well as director of corporate services is well underway. We hope to fill these two administrator positions by early next year or sooner.

On October 26, the VP Finance & Administration provided a fiscal 2021/22 financial update and Q&A session to the University community. The VP Strategic Planning, Assessment & Institutional Effectiveness also gave an update on integrated planning for fiscal 2022–23. Questions from the audience (online and in person), were addressed at the end.

FINANCIAL SERVICES

- » Finance is implementing the New Spending and Signing Authority Policy and Procedures approved in Spring 2021. A soft launch of this policy was undertaken to allow time for employees to complete the mandatory training; required for VPs, directors, deans, managers and other employees who provide support in administering financial approvals (e.g., assistants and DDAs). Eleven virtual training sessions were provided to 172 employees. The training was moved to the e-learn platform to allow new employees to take the training on demand at their convenience and to enable current employees to refresh their knowledge to the material.
- Effective October 1, 2021. Finance and purchasing departments were no longer accepting financial documents that were not approved in accordance with the University's current policy; documents were returned to the department to obtain the correct approval and resubmit for processing. Effective November 15, 2021, finance and purchasing will only be accepting documents approved by signing officers who have completed the mandatory training. Employees who have not completed the required training will have their signing privileges revoked until the requirements are met.
- » Finance continues to work with internal partners throughout the organization to address policy gaps, issues and to ensure understanding of the policy.

FACILITIES SERVICES & CAMPUS PLANNING

Our team continues to advance the Campus Master Plan and safety initiative in alignment with our *Envisioning 2030* goals, creating a healthy and dynamic campus for our community. Some highlights of work completed this fall include:

» Two key positions were successfully filled: a project manager and a project planner.



- » In consultation with the Integrated Classroom Advancement Project (ICAP) team, improvements were made to 25 classrooms on the main campus. This includes a complete refurbishment of four general classrooms, upgraded furniture in 15 classrooms and flooring/finish upgrades in 18 classrooms.
- » An analysis of security was conducted at the <u>k</u>ála<u>x</u>-ay Sunshine Coast campus. Several upgrades were made and processes improved.
- » The safe and successful repair of a gas main between the Library and Arbutus Building was completed.
- » The library envelope project is wrapping up. Key student service teams are being moved back into the library space.

HUMAN RESOURCES

- » HRIS Systems updates: The HR performance and development process has been moved to Laserfiche—A workflow system from Ricoh. The system was successfully launched on September 1 with training sessions and step-by-step training videos created and presented prior to the go live date. The HR dashboard that is sent quarterly to the executives and the Board has had a makeover now providing filterable HR metrics.
- » HR has revamped and relaunched the CapU Lead leadership training certificate. Working with LinkedIn Learning, we have created 'learning pathways' for our Level 1 and Level 2 CapU Lead program. A soft launch occurred on Monday, October 18, with a wider roll out to the wider administrator group in November.
- » Working with the 2SLGBTQ+ Committee and Facilities, HR facilitated the installation of the Pride flag in September, inside the Birch Building cafeteria. The flag hangs beside the Canada and the B.C. flag and shows representation and support of the 2SLGBTQ+ community at Capilano University.
- » HR led the annual Experience Well-being Week in October with a mixture of in-person and online workshops. Working with student affairs, events covered all aspects of work, life, body and mind well-being for everyone.
- In partnership with the Chartered Professional Accountants (CPA), the HR Well-being team relaunched the Financial Health workshops, hosting a monthly workshop with different financial topics. September also saw the restart of the weekly therapeutic yoga classes, a twice-weekly 20-minute Mindful Meditation session and a monthly social for CapU Knitters. HR also hosts monthly Indigenous Allyship dialogue sessions. Tailored Respectful Workplace training was offered to the Faculty of Business & Professional Studies.
- » For a three week period starting October 13, HR in partnership with the Centre for Teaching Excellence (CTE), hosted the Peer Observation Workshop—A workshop focused on evidence-informed practices for faculty evaluations.
- » HR, in partnership with communications and MDX, launched its first recruitment brand campaign. The campaign features advertisements on Facebook and Instagram encouraging people to apply for positions at CapU. The campaign encompasses all types of employment at CapU and runs from October 15-December 15.







INFORMATION TECHNOLOGY SERVICES

- With the support of the University executive, IT services is moving ahead with the implementation and execution of the 2022–2024 Cybersecurity Strategy. Broader remote working and learning has increased our threat landscape and a shift is required to protect users regardless of their location. This increases the priority of initiatives such as strong password enforcement and Multi-Factor Authentication (MFA). The first initiative of Self-Service Password Reset (SSPR) will allow users to reset their passwords from their phone or personal email address, without IT services' involvement. This new service will be available in November with all users required to enrol by end of January 2022. Password complexity requirements will be modernized and aligned with the SSPR rollout to add an extra safety net for forgotten passwords. The final piece of the puzzle is MFA where an additional security validation check will be used during login for specific systems such as Office365 and TargetX by sending a notification to your phone or email. The pilot group of MFA users will be expanded in November with a phased rollout to more users and systems in 2022. Once these initiatives have been adopted, we will eliminate the current practice of forced password changes every three months. Password rotation will become a risk-based activity, rather than time-based.
- The Your Early Support (YES) System is one of the strategic initiatives completed by IT services and the student success team to enhance the student experience. The new system enables early support and engagement with students from a student success perspective. It helps track student progress, develops early intervention processes when needed, maintains a centralized repository for information, enables online appointment booking for students and employees and issues appropriate alerts for students. Based on this success, the system will be further expanded to additional teams in early 2022.
- IT services worked with several departments to launch phase one of the program pages redesign for the capilanou.ca website. The changes made will allow more flexibility within the program pages to add graphical elements and application information. These enhancements make the pages student-centric by providing a showcase of the student experience through imagery, video, and content as well as making application information accessible to both domestic and international students directly on the program pages.
- IT services, communications and institutional research departments worked together with the Return-to-Campus (R2C) committee to leverage our use of our existing CapUSafe App and our vendor partner to expand the use of this app to provide vaccine declaration support for our University community. These existing partnerships and internal collaboration and support enabled by the R2C team resulted in the availability of the CapUSafe App for all University students and employees to provide their vaccine declaration conveniently and quickly. An additional benefit of this approach was to get more people signed on to the CapUSafe App, enabling broader and more seamless safety and emergency communications with our community in the future.

STRATEGIC PLANNING, ASSESSMENT & INSTITUTIONAL EFFECTIVENESS

The Return-to-Campus (R2C) project is sponsored by VP Strategic Planning and the team continues to meet regularly to address matters related to employee and student return to campus ensuring a coordinated and university-wide approach. Most recently, the R2C shared the results of the CapU COVID-19 vaccination self-declaration with students and employees. Going forward and with the broader provincial context in mind, CapU will be focusing vaccine-awareness efforts on members of our community who are unvaccinated or have not declared their vaccination status.

INTEGRATED PLANNING

The Integrated Planning team has been actively supporting those who request assistance to complete the mid-year reflection and adjusted plans for 2022/23-2024/25. A facilitated session for the Senior Leadership Council (SLC) was organized to ensure that every SLC member had an opportunity to share their areas' progress and potential barriers hindering the achievement of this year's commitments. This session also served as the vehicle to further collaboration across areas by identifying key interdependencies and risks. An opportunity was taken during this session to highlight



accomplishments across the University. Finally, the Integrated Planning team provided a reminder of the key elements that help us build a robust integrated approach to planning.

» The Integrated Planning team will continue to implement this year's planning process, including the compilation of mid-year reflection submissions and adjusted plans in preparation for the 2022/23–2024/25 Integrated Plan.

ENVISIONING 2030

- » In close collaboration with the Integrated Planning team, SLC members were asked to reflect on and to share how each of their areas has already changed as a result of the implementation of *Envisioning 2030* and *Illuminating 2030*. Additionally, SLC members identified specific areas of focus that support the achievement of our 2030 desired future.
- The team is planning meetings across the University for early 2022 to reinforce alignment efforts toward *Envisioning 2030* and *Illuminating 2030*, and to identify tangible progress. We are also identifying ways to make sure that the use of our multiple plans becomes easier and smoother.

OFFICE OF STRATEGIC & ANALYTICS (INCLUDES INTITUTIONAL RESEARCH AND STRATEGIC ENROLMENT MANAGEMENT)

- The past few months have been a fine balance of operational insights and strategic research. From an operational perspective, the team worked closely with IT services and communications to administer and analyze the CapU vaccine self-declaration process. In addition, the team worked on the October CDW submission to the ministry. The submission was successfully received and passed all data quality checks. The domestic FTE analysis comparing this year to last, showed a growth in FTEs for the Summer term but a decline in the fall. Finally, the team has been working independently and in collaboration with finance to identify ways to better forecast enrolment and to streamline the enrolment planning process as part of integrated planning.
- » From a strategic perspective, the team has made significant progress on three major initiatives:
 - Machine Learning & Retention—This project is in collaboration with MNP to leverage the power of machine
 learning to identify features that might indicate whether a student is likely to drop out/stop out. The goal is to
 translate those features into actionable insights which can then be shared with student-facing teams to build
 and/or enhance supports available to students in order to improve retention. Currently, we have identified a set of
 features and are exploring the directionality of these features.
 - Labour Market Analysis & Program Gap Analysis—This project is a two-part strategic research that looks into both
 the future of labour markets and where there may be opportunities for CapU to develop new programming based
 on the competitive landscape. The goal is to publish these reports as an internal resource for the Office of
 Academic Initiatives & Planning and for the deans to inform program development, review and assessment.
 - Strategic Enrolment Management Retreat—A half-day retreat was held for the deans and other academic leads with the goal to provide them with a set of tools to conduct strategic enrolment planning with their respective teams. The retreat included three components: strategy/strategic planning, enrolment statistics and management. Participants were introduced to the foundations of each components, provided with prompting questions and asked to practice answering a subset of these questions during the workshop. The next step is for each of the academic leads to continue this exercise with their respective teams in order to define specific enrolment goals and strategies for each faculty, regional campus and student population

CONTINUING STUDIES

» Enrolments for Fall 2021 continue to be underway. Continuing Studies (CS) accepts registrations throughout the term to its short-term programs). Registrations for adult programs have returned to pre-pandemic levels.



- Most CS courses were redesigned during the pandemic to be offered online and will remain in this format to provide flexible offerings to CS's part-time, adult audience. However, courses in arts and languages, which depend on face-to-face instruction, returned to CapU Lonsdale after a nearly 1.5-year hiatus.
- » New courses launched this fall:
 - Diversity and inclusion: Understanding Unconscious Bias in the Workplace
 - Visualization and Storytelling
 - Leadership 1: Leadership Pursuits
 - MS Outlook Basics
 - Studio Photography: From food and Family to Products and Portraits
- » CapU Lonsdale welcomed two new employees to support the building's operations in the evenings and on weekends.

CENTRE FOR INTERNATIONAL EXPERIENCE

- There are positive signs of new international registration recovery. Spring 2022 offers of acceptance (program deposits) have now exceeded pre-COVID-19 2019 levels and mark a 64 per cent increase over Spring 2021. This follows a similar pattern for the Fall where new international registrations were up by 16 per cent over 2020 registrations. While our application to registration conversion rates are far stronger than pre-pandemic, overall applications are lower. Rebuilding international applications to pre-pandemic levels remains a high priority.
- » Although overall international enrolment at the University has reduced due to challenging recruitment conditions during the global pandemic, it is highly noteworthy that during this time international retention peaked at 88 per cent and 2020/21 marked a record year for graduation with 1,105 international students achieving this milestone. This was an 85 per cent increase over 2019/20 and international graduates accounted for 49 per cent of total graduates of the University.
- » Formal announcements about the Global Skills Opportunity program were made on Wednesday, November 3. As noted in the last President's Report to the Board, this is the first Universities Canada project for the University and features a \$475,000 grant support virtual and physical mobility with special emphasis on supporting Indigenous students, students with disabilities and low-income students. The project will develop and implement Collaborative Online International Learning (COIL) and eight new reimagined field schools over the next four years.
- Study abroad is back in full swing (and more). The department welcomed 17 international exchange and VISP students in the fall and we are planning on enabling 22 of our own students to participate in exchange activities in the UK, Europe and Japan in the spring—travel conditions depending. We are rebuilding and expanding our exchange partnerships and focusing on creating opportunities in countries with strong infrastructure, health care supports, vaccination rates and related factors in 2022, as we hopefully navigate our way clear of the global pandemic in the coming years. We are also expanding our global network of partners with new agreements at signing stages with Hochschule de Medien, University of Applied Sciences in Stuttgart, Germany and De la Salle College of Sainte Benilde in the Philippines and to provide new exchange and project opportunities for motion picture arts, animation fields and other fields.
- » International has reembarked on in-person recruitment activities with our recruitment manager attending the first in-person agent fair in Berlin, Germany this week. This has been a highly successful event and timely opportunity to rebuild relations with our agency partners around the world.
- » The Ministry of Advanced Education and Skills Training has released a draft *International Education Framework* to provide guidance for the sector in the years ahead. Capilano University consulted through various forums on this plan, including VP Academics of BCAIU and B.C. Heads of International.
- » On October 28, President Paul Dangerfield presented a keynote address to over 500 university and college leaders from Vietnam, Cambodia, Myanmar, Laos and the Philippines at the South East Asia Ministers of Education

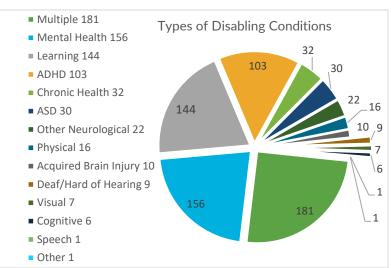


Organization Regional Training Centre (SEAMEO RETRAC) and BCCIE International Education Conference hosted in Ho Chi Minh City, Vietnam. His address was warmly and gratefully received as it focused on leadership through the pandemic—A challenge all are facing globally. This is the third keynote President Dangerfield has delivered to this conference. Earlier in the week, Chris Bottrill, director, international, delivered a half-day workshop to around 40 university leaders from these countries on employee and team development.

STUDENT SUCCESS

ACCESSIBILITY SERVICES

- » The revised draft of the *Academic Accommodation for Students with a Disability Policy and Procedures* was completed and moved to the approval process.
- We submitted our StudentAidBC annual report for students receiving accessibility services. With a total of 708 students, this is the largest number on record for CapU. From April 1 to October 31, 232 new students registered bringing our total of active accessibility service registrants to 518. The highest type of disabling condition is referred to as multiple (more than one type of academically-accommodated disabling condition). Mental health disabilities are the second highest occurring disability.
- » Requests for accessible learning materials for students who have difficulty with conventional print have also increased. For the Apr 1, 2021 to



print have also increased. For the Apr 1, 2021 to October period, there are 83 active students, a 33 per cent increase.

ATHLETICS & RECREATION

- Capilano University Blues this fall celebrated the Canadian Colleges Athletic Association National Scholar Awards at each of the indoor sports first home games to honour the recipients. This year, there were 37 students who achieved the national award, which is the most in the conference and is a Blues athletics academic record. To be recognized as a CCAA National Scholar, student-athletes must achieve honours standing with a GPA of 3.50 or better for the academic year. Of those 37 awarded national scholars, 15 athletes were from the men's and women's soccer teams.
- For the first time since 2007, the Blues Women's Soccer team won gold at the B.C. Colleges provincial championship on Sunday, October 31 against Douglas College in overtime—2–1. The Blues compete for the national title in Toronto, November 10–13, 2021.
 - Capilano Blues tournament awards:
 - o Top Midfielder-Claire Ye
 - o Top Forward—Catrina Olstrom
 - o Tournament MVP-Catrina Olstrom

- PROVINCIAL WOMEN'S SOCCER

 CHAMPIONS WOMEN'S SOCCER

 Next stop: CCAA National Championship in Toronto, ONT

 ONLY SOCIAL S
- CapU Blues were recently presented with major PACWEST conference awards:
 - Women's Player of the Year & CCAA All-Canadian—Claire Ye
 - Rookie of the Year & CCAA All-Canadian—Kayla Campbell
 - Women's Coach of the Year-Dennis Kindel
 - Men's Player of the Year & CCAA All-Canadian—Nima Moazeni Zadeh



- » PACWEST League All-Stars from Capilano Blues:
 - Claire Ye, women's soccer
 - Kayla Campbell, women's soccer
 - Mya Fraser, women's soccer
 - Alanah Dulong, women's soccer
 - Nima Moazeni Zadeh, men's soccer
 - Merlin Fisk, men's soccer
- » Women's soccer team finished firt place in league standings.
- » Group fitness classes: We are currently offering weekly virtual yoga, circuit training and spin classes. This gives employees and students a chance to participate live on campus or from the comfort of their own home.
- » Intramurals: For the Fall term, we are running cricket, soccer and basketball intramurals.
- » Move More North Shore (MMNS) is expanding to the outside community and active health coaches (KIN students) and members are beginning their eight week programs together. Additional grants have been awarded to the program.
- Strava (virtual run club) is still up and 'running' through the Strava app and we hosted a CapU Halloween Boogie Challenge. Strava events will be organized on a regular basis.
- » CapU Rec and student housing are working together to put on recreation events. Next month, we will be hosting a dodgeball tournament and we hope to continue co-hosting regular events and with some fitness classes in student housing in the near future.
- » Student Life Hub (SLH)/CapU Rec co-hosted a Hallowe'en mixer. We plan to continue future events with SLH.
- » The weight room and the gymnasium are available for drop-in's at various times throughout the week. Facility use has been very active and increasing weekly. Student hiring for weight room monitors has grown.
- » Collaboration with Continuing Studies is underway to explore ways in which summer camp programs can be jointly coordinated where by all summer camp offerings are offered under one University umbrella.

CAREER DEVELOPMENT CENTRE

- » In September, we started providing in-person services again to students. Our career development advisors met with 213 students for one-on-one career development appointments (167 were virtual appointments and 46 in-person) from September 8–November 8.
- » We welcomed a new student career ambassador to our team, Alok Singh, a second-year international student in the Associate of Arts, Psychology program. Alok joins our two other career ambassadors, Liam and Clara. Liam and Clara hosted and organized three portrait photo sessions, providing 59 students with photos for professional use.
- » Anna Kuziakina, employer engagement and experiential learning facilitator, organized a tax webinar for self-employed individuals with representatives from the CRA, attracting 18 students.
- » The CDC participated in the CIE mentors event, "How to Get Involved on Campus," to introduce the CCR and Career Hub to students.
- Our advisors completed 14 class workshops for 275 students in the School of Tourism, School of Communication, School of Business, School of Allied Health, School of Motion Picture Arts and School of Performing Arts. Our advisors also offered students 13 hybrid career development workshops this term.



- For the first time in over 18 months, we organized our first in-person event, the annual CapU to Career (C2C) Alumni Panel. We invited alumni from the NABU program (Mariana Silveira, Vittesh Jhaveri and Andre Tambosi) to speak with 26 students from Alaa Al-Musalli's NABU CMNS 405 (Advanced Communication for International Learners) class. The panel provided advice and answered students' questions about actions they can take during and after their studies to secure the future they desire.
- » Two recent alumni were successful in obtaining the two CapU sponsored United Way Campaign Associate roles, providing them with a valuable opportunity to build their skills and professional network.
- We soft-launched the Student to Employment Program (STEP), providing funding to four departments and supporting about 17 student positions for Writing Centre peer tutors, student advisory committee members, peer-assisted learning leaders and student housing ambassadors. STEP ensures convenient on-campus work opportunities and provides students with meaningful work and learning experiences guided by best practices.
- We collaborated with Continuing Studies to offer students stackable badges through CanCred for our workshops, Pathway to Meaningful Employment (P2ME) and CapU Launch programs. We hope these badges will encourage more students to engage actively and participate in their career development and also help them demonstrate and articulate their developed competencies to potential employers.

COUNSELLING & LEARNING SUPPORT

- » Student contact from September-October, 2021:
 - 244 counselling appointments attended
 - 39 drop-in/same day appointments attended
 - Top personal issues related concerns: anxiety, depression, relationship, trauma, family and stress.
 - Top academic-related concerns: performance, adjustment, stress, career planning, motivation and attention
- » In addition to phone, counselling appointments are offered through MS Teams starting in the fall term; however most students prefer phone.

STUDENT AFFAIRS

- Student affairs welcomed Shiayli Toni as the new sexual violence prevention and well-being facilitator and Wayne Dunkley as the new EDI advisor to support new and innovative programming within the CapU community.
- The Student Life Hub and athletics & recreation held an in-person Hallowe'en mixer on October 28 in the Lower Cafeteria. The event was attended by approximately 100 students who enjoyed board games, videos games, snacks and a photo booth.

STUDENT HOUSING SERVICES

SPRING 2021 APPLICATIONS AND TURNOVER

- Residence applications for Spring 2022 opened on October 1, 2021. We have received 40 completed applications as of October 30, which is up 91 per cent from last year. International students are still arriving this late in the term, with the latest arrival being October 31, 2021.
- With our exchange program back up and running, we anticipate 30–40 students moving out of student housing after Fall 2021, a significant increase from last year (due to COVID-19) but lower than pre-COVID times.
- Offers for Spring 2022 will be sent in mid-November. Based on the number of applicants versus the numbers estimated to move out, we expect occupancy to remain at 100 per cent for the Spring 2022 term.



» PROGRAMMING AND EVENTS

• In September and October 2021, over 37 separate programs and events, led by residence advisors have been held for students, including yoga, Hallowe'en décor, pumpkin carving, Hallowe'en carnival, video game tournament, a rock painting party, etc. Attendance and engagement has been high for in-person, physically-distant events.

FALL/SPRING 2022-23 APPLICATIONS

• In advance of the October 1, 2021 start to the Fall term, we launched our applications almost a full calendar year in advance. This will enable CapU recruiters to prompt students, during school visits, to apply for housing immediately after applying to any program at CapU. We have received 18 applications which is more than 400 per cent higher than pre-COVID-19 numbers.

REGISTRAR'S OFFICE

As we head into the end of the term, we are looking forward to moving into our new student service space in the Library Building, which we will be sharing with career services and student financial accounts. The space is beautiful, modern and well planned. Prior to employees moving into the space, students have already been using the fantastic new study, collaboration and lounge spaces. Once we are up-and-running in our new location, this will open up opportunities for improved student services and collaboration with other service units. We can't wait to move in!

FINANCIAL AID & AWARDS

» For the months of September and October, the financial aid & awards team opened up 100 appointments.

ACADEMIC ADVISING

» For the months of September and October, the academic advising team opened up 430 appointments and responded to over 2,000 emails.

STUDENT RECRUITMENT & TRANSITION

Student recruitment and transition has been feverishly presenting to prospective students and high school counsellors this fall, with an aim to increase our applications for Fall 2022. In the first month of our efforts, applications are up 15 per cent for the month of October compared to the previous year. In addition to our high school recruitment efforts, this year we have implemented a new permanent resident strategy, with the hopes of capturing the attention of new Canadian immigrants. This group is identified as a growing sector in Vancouver and one we are targeting for future enrolment growth. Also, the team is busy preparing for our annual Explore CapU event, to be held on November 20 in a fully online setting. We hope to increase the number of participants with a unique offering of prizes and marketing strategies that opened up earlier this year compared to last. Finally, we are exploring opportunities to work with the program areas to present CapU in the Classroom—CapU faculty and student-led presentations providing mock lectures and student testimonials..

ADMISSIONS & GRADUATION

The admissions team is working on improving the speed and efficiency in which we admit students into programs. In meetings with all the program areas, we have started a number of new initiatives to better support students, improve the admissions process and provide speedy and timely offers. The team is working hard to ensure that both in-house and cohort-based applicants receive offers at a time when they can make an informed decision, not later in the cycle. In addition, we have added XML post-secondary transcript sharing with Douglas College and are in the process of adding SFU to our existing exchange partners. Furthermore, communications to applicants is being ramped up to ensure students move through the process with timely reminders of outstanding documents on a regular basis.



» The transfer credit department is currently working with BC Transfer Guide to display all equivalencies from outside provinces and countries that have been articulated by CapU faculty. This opportunity allows students to determine their transfer credits prior to beginning their program or while attending the University.

SYSTEMS & SCHEDULING

» Course scheduling for the Spring 2022 term is underway and the final schedule will be released to students on November 16. Registration will begin on November 22.

REGISTRATION & STUDENT INFORMATION SERVICES

» The registration period for the Spring 2022 term has been adjusted to November 22-December 1, 2021, one week later than what was originally published in the academic schedule. Students were notified of the change by email on October 18. To date, the RO has not received a high volume of inquiries related to the change.

UNIVERSITY RELATIONS

University Relations (UR) includes the departments of communications, marketing & digital experience (MDX), development & alumni relations and special events & ceremonies. The portfolio also supports CapU government relations and community engagement. University Relations goals are to: enhance the University's reputation; develop positive relationships, and secure resources to support University priorities.

UNIVERSITY RELATIONS

- The UR portfolio welcomed Cary Gaymond as the new director, philanthropy and alumni relations. Cary is a seasoned strategic gift planner with more than 35 years of experience in the social service, healthcare and educational sectors, and brings a wealth of knowledge to lead the DAR team toward future growth and success.
- » The portfolio is also thrilled to welcome back Alisha Moolla as the manager, marketing in MDX. As many of you who've worked with her in the past know, her collaborative nature, strategic foresight, and marketing expertise have helped shape many of the new MDX initiatives we have in place today.

COMMUNICATIONS

- Throughout September and October, 2021, CapU communications focused on supporting the University's Return 2 Campus Declaration of COVID-19 vaccination initiative. From researching and proposing the most viable platform (CapU Safe) to developing messaging, FAQs and promotional materials, this initiative resulted in exceptionally high participation and engagement by students and employees. Student volunteers assisted in the effort and appreciated the opportunity to be on campus, lending their highly relatable peer-to-peer support to the effort.
- » Media relations and major announcements for this period included the news of Hon. Minister Anne Kang's virtual visit to the Health Care Assistant class at the <u>kálax</u>-ay Sunshine Coast campus on Health Care Assistant Day (October 18, 2021); the Red Dress Warriors Project display; National Day for Truth and Reconciliation; celebrating the new UNESCO-designated Howe Sound Biosphere Region; and need-to-know information for students and employees leading up to the beginning of the Fall 2021 term..

GOVERNMENT RELATIONS

September into November was a busy period in providing briefing notes and discussion with government on various initiatives from housing, the new Centre for Childhood Studies and other capital projects for funding opportunities. We anticipate government funding announcements for capital projects in the following months.



MARKETING & DIGITAL EXPERIENCE

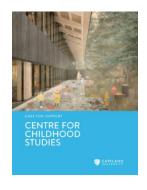
On October 7, 2021, CapU launched its annual brand campaign. Running until March 31, 2022, the "Empower" campaign will continue to build brand awareness and position CapU as a place of transformational experience. With a strong digital focus, we have developed a 60-second brand video, three 15-second videos for social media, over 200 digital ads and a dedicated landing page at join.capilanou.ca. Rounding out the campaign is a series of out-of-home placements with digital billboards and bus wraps in Vancouver, Burnaby, New Westminster and the Tri-Cities.



- » MDX worked with IT services and curriculum colleagues to develop a new template for the program pages on capilanou.ca. The new template focuses on enhancing the user experience, making it easier for prospective students to navigate through key information through a tab structure and reorganized layout and content. The next phase of this project will involve meeting with select program areas to add custom marketing-focused information to their pages. Explore the new pages by choosing any program from the Find a Program or Course page.
- » A recruitment search is underway for a new director, MDZ, to lead the team since a vacancy in September.

DEVELOPMENT & ALUMNI RELATIONS

The capital campaign in support of the new Centre for Childhood Studies (CCS) has gained tremendous momentum, receiving a \$250,000 grant from the Dennis and Phyllis Washington Foundation. Along with several corporate and private gifts, the campaign has reached 67 per cent of its \$5M fundraising goal, with 61 per cent of the gifts coming from donors new to the University. While the campaign remains in its "quiet" phase, the University anticipates a transition to a "public" phase in late 2021. For more information, please connect with Kari Wharton, campaign director.



The University's first asset naming framework and inventory continues to inform the portfolio's work on the revisions and recommendations focused on the policies, processes and procedures that support the University's approach to naming its tangible and intangible assets.

DEVELOPMENT

- » The "Take A Seat" campaign to refresh the BlueShore at CapU theatre has achieved 56 per cent of its fundraising goal with two new grant gifts received from the Alan & Gwendoline Pyatt Foundation and the Lohn Foundation. A special, limited-time gift-matching offer was promoted to patrons in conjunction with the first live performance of the fall.
- A series of support funds, established by the Capilano Students' Union, will provide disbursements to a number of groups including Black, disabled, trans, Two-Spirit and non-binary students. A gift of \$3,500 was received from Will Creative Inc. to create a program fund to support BIPOC students enrolled in the IDEA School of Design. A \$10,000,



over five-year pledge, has been made by community donor, Faith Dara to create an award to support female students who achieve academic success and demonstrate financial need.

- » IDA funding partner, TD Bank, featured a story on IDA business participant Chastity Davis-Alphonse to profile the launch of her online course, Deyen—An Invitation to Transform, which teaches Canadian history through the eyes of women from Indigenous communities.
- A new film supported by funding received from imagineNATIVE through the Indigenous Digital Accelerator, premiered recently as part of the imagineNATIVE Film + Media Arts Festival. CapU alumna Petie Chalifoux (Driftpile Cree Nation) and her husband, Micheal Auger (Bigstone Cree Nation) received funding and support through the IDA with their production company, Tohkapi Cinema, to produce their latest film, *Disappearing Moon*.



ALUMNI RELATIONS

- » The Capilano University Alumni Association (CUAA) hosted their annual general meeting through a virtual format on September 23. Five new board members were elected: Alvaro Calderon, Jamil Kara, Ritika Rana, Matthew Smith and Milla Zaenker. The CUAA recognizes the extraordinary commitment of outgoing members: Emily Walmsley and Deb Jamison.
- » On September 23, the CUAA also hosted the Shaping the Future Lecture Series: Is the future gendered? Moderated by Chris Bolton, aka Connie Smudge, the panel included alum Orene Askew, Andy Warner and CapU's Ki Wight. This thoughtful and critical conversation explored how complex the biopsychosocial interconnection is when discussing gender. Attendees left informed and inspired to continue working together to create more environments for people to safely express their identities.
- The CUAA Board hosted their annual strategic planning session on October 16 at CapU Lonsdale. Led by board chair, Brittany Barnes, and guest facilitator Chris Girodat, the board welcomed its new members and launched right into setting priorities for the year to include increasing alumni engagement and contactable alumni records, helping to grow a culture of philanthropy before students graduate and providing alumni with additional benefits and affinity partnerships.







UNIVERSITY EVENTS

An important event was left off the September University events report!

August 26, CapU hosted its first in-person President's Perspective since COVID began. About 75 employees joined the president in the Cedar Courtyard to hear his thoughts on successes throughout the past year and things to look forward to. Guests were greeted by a mariachi band, did some zumba and participated in a drum circle in effort to create some noise to celebrate our return to campus. 240 other employees joined in the fun virtually through a Teams live event. In person guests enjoyed free Johnny Pop popsicles.







- » September 7 was the most exciting day on campus since COVID-19 began. It was the return of the CapU Street party and approx. 2,000 people gathered on campus for the President's BBQ, Discover Fair, Indigenous Pavilion and more!
 - With a farmers' market event style in mind, the Discovery Fair took place in Parking Lot #1 behind the Birch Building with booths, food trucks, a relaxation station and live music performances by CapU alumni. In total, there were 24 internal booths, including First Years' VIP tent, information booths, Enactus Club and CapU Rec. There were nine sponsors and community-related booths, including Cypress Mountain Ski Resort, Evo Car Share and ICBC. Running from 11:30 a.m.-3 p.m., the entire fair was well attended by students, employees and alumni alike.



• The President's BBQ is always a hit and the long lines of hungry staff and students showed just how popular it is. Feeding 1650 people while being COVID safe, following guidelines and passing health inspections was a tall order but all went well and people were very happy to be on campus enjoying their day in the sun with their peers. The Senior Leadership team served hamburgers (including vegan and gluten free options), while those that waited could enjoy a round of mini golf that was hosted by the CSU.









• The Indigenous Pavilion hosted a cedar bracelet-making workshop with Shy Watters, Pearl Jig shared their infectious music and the Pacific Association of First Nations women closed with a traditional drum circle.





 The event also featured Gratitude chalk where students and employees could share their wishes with others, as well as add to the 'This year I want to accomplish' Chalk cube. So much more to see and tell but the pictures can speak for themselves. <u>CUSP Photo gallery</u>



September 22, 2021 was a historic day as Capilano University celebrated with the Squamish Nation, the announcement that Squamish is now a UNESCO site. This event happened incredibly quickly with not a lot of lead time but was very well received. Guests were able to go for a quick journey in Skw'cháys, the university's canoe. Approximately 40 people attended the event, including CapU employees, Squamish Nation council and community members and representatives from the Howe Sound Biosphere Region - UNESCO announcement photo gallery





- » October is the month of gratitude and therefore the best time to say 'Thanks4Giving' to our volunteers who gave of their time at Orientation and Convocation. This event is held annually, but this year felt that much more important given the strange times we live in. Volunteers gathered for food, great conversation and the recognition that they deserved.
- » On November 2, Capilano University hosted the Lieutenant Governor, Her Honour Janet Austin, for a meeting with the president, VP university relations and the dean, School of Education, Health & Human Development. The meeting also included tour of the campus with a focus on the new Centre for Childhood Studies.

