

PRESIDENT'S REPORT TO THE BOARD

Reporting period from February 4 to April 4, 2025

PRESIDENT'S OFFICE

As I prepare to retire in April after nearly nine years as president & vice-chancellor, I am pleased to announce that Laureen Styles, EdD, was appointed as interim president and vice-chancellor on February 21, 2025, effective April 22, 2025. With her deep commitment to student success, academic excellence and community engagement, Laureen will provide strong leadership during this transitional period.

In February, I travelled to Asia along with a few colleagues to attend the [Canada-in-Asia Conference 2025](#), hosted by Universities Canada and the Asia Pacific Foundation of Canada. During our visit, CapU's alumni relations team organized alumni workshop events in Singapore, Bangkok and Manila. These workshops were excellent opportunities to connect with alumni, learn from their experiences, and explore global opportunities for expanding CapU's innovative academic and work-integrated learning programs for students in Canada and abroad. We were also hosted by universities in Singapore and Manila to develop partnerships.

The provincial budget for the 2025/26 fiscal year was unveiled on March 4, 2025. It focuses on strengthening public services, supporting businesses and preparing for potential economic challenges, and aims to create a stable, sustainable economy while addressing a projected \$10.9 billion deficit. We continue to collaborate with colleagues at the provincial level to deliver high-quality, accessible and innovative education to learners and to partner with the communities we serve.

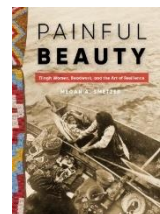
Capilano University, which joined [Universities Canada](#) in 2020, has also successfully completed the 2025 reaffirmation process. This process ensures that the university continues to meet the high standards of governance, academic freedom, program offerings, and commitment to research required by Universities Canada. This reaffirmation further strengthens Capilano University's standing as a quality institution within the Canadian higher education community.

ACADEMIC & PROVOST

The work undertaken by academic colleagues contributes to the ability of the University to recruit and retain students and provides them with high-quality learning experiences, while fostering operational sustainability.

FACULTY OF ARTS & SCIENCES

- » As the 2024 recipient of the Charles C. Eldredge Prize for outstanding scholarship in the field of American Art, Megan A. Smetzer lectured on her book *Painful Beauty: Tlingit Women, Beadwork, and the Art of Resilience*, published by the University of Washington Press in 2021. The talk took place at the Smithsonian American Art Museum on March 13 in Washington, DC. The recording of the livestreamed talk will be available on the Smithsonian American Art Museum's website shortly. [Read additional details](#) about the prize, as well as access to the press release announcing her win.



- » The Applied Behaviour Analysis—Autism department had two students present their ABA 412 Directed Studies literature review projects at the 17th Annual British Columbia Association for Behaviour Analysis Conference. Niruya Ninan (pictured left) presented her project on behavioral strategies for teaching imitation and Alessandra Pinto Rosendo (pictured right) presented her project on video modelling for teaching vocational skills to individuals with autism.



- » Faculty of Arts & Sciences instructor Caroline Dingle, participated in Genome British Columbia's Ideas Lab, "Biodiversity in BC: Future Visions and Novel Solutions." This three-day workshop brought together multidisciplinary experts to tackle the challenges of monitoring and conserving biodiversity in B.C.

Participants explored innovative solutions, formed teams and developed research proposals for the chance to submit a full proposal to Genome BC for a share of \$2 million in funding.

- » Hande Gurses presented a paper titled “Friendship in Exile: Poetics and Politics of Friendship in Hisham Matar’s My Friends” at the 56th Annual Northeast Modern Language Association (NeMLA) Convention on March 8, 2025. Hande also gave a book presentation titled “Displacing Fictions of Orhan Pamuk” at the University of Toronto, Department of Near & Middle Eastern Civilization on March 28, 2025.

FACULTY OF BUSINESS & PROFESSIONAL STUDIES

- » On March 13, 2025, Azita Shafai, IBUS 341 Introduction to Supply Management instructor, accompanied 22 of her students on a site visit to Neptune Terminals—one of Canada’s largest bulk shipping facilities that operates within the Port of Vancouver and plays a vital role in Canada’s global trade network. During the visit, students gained firsthand insight into the logistics and infrastructure involved in exporting two of Canada’s key commodities: potash and steelmaking coal, primarily destined for markets in Asia and South America. The experience offered a valuable real-world perspective on global supply chain operations, reinforcing classroom concepts and enhancing students’ understanding of international trade logistics.
- » On March 12–15, 2025, Enactus Capilano participated in the Enactus Western Canada Exhibition in Edmonton and won two trophies against teams from much larger universities. Students took home the Desjardins Youth Empowerment Challenge AND the TD Entrepreneurship Challenge, regional runner-up awards (a.k.a. second place in both categories) at the Enactus Canada Western Canada Exhibition. We are very proud of this team’s hard work and dedication!
- » The School of Communication recently received Senate approval for the launch of a Squamish exclusive certificate. Launching in Fall 2025, the Communication for Professionals Certificate will give students in Squamish and the Sea-to-Sky corridor the knowledge and applied skills needed to be successful in their current or future workplace.



FACULTY OF EDUCATION, HEALTH & HUMAN DEVELOPMENT

- » The Rehabilitation Assistant diploma program received funding from the Ministry of Post-Secondary Education and Future Skills to support a second delivery of the program in partnership with Vancouver Island University (VIU). Students enrolled in the program will be based on Vancouver Island and conduct their practicums locally and their clinical training at lab facilities at VIU. Theory components of the program will be taught in-person and online by Capilano University faculty and, upon graduation, the students will receive their credential from CapU. The program starts in the fall of 2025 and lasts 16 months.
- » On February 20–21, faculty in the Early Childhood Care and Education department coordinated and participated in the 2025 Squamish Early Years Conference, the first conference held at the Squamish campus. The theme was “Inclusion: Creating Spaces of Inclusion” and welcomed delegates from across the Sea-to-Sky corridor. Faculty member Annabella Cant gave the keynote address at the conference.
- » Several members of the Early Childhood Education and Care department and the Children’s Centre staff had their work published:
 - Anita Ewan, “Developmental Screening with Indigenous Families: Perspectives of Early Years Home Visitors on the ASQ-3”. *Journal of Research in Childhood Education* (2025), 1–16.
 - Jiyeon Kim, “Reimagining Inclusive Education: Moving Beyond Tokenistic Gestures to Embrace Pedagogical Risk in Education,” *Journal of Early Childhood Educators of BC* (Winter 2025), 13–15.
 - Adrienne Argent, Kelly Pickford and Ali Morrow, “Moving Beyond the Recycling of Mechanistic Practices in Teacher Education: 21st-Century Lab Schools as Sites of Transformative Practice,” in *The How and Why of Laboratory Schools: Innovations and Success Stories in Teacher Education and Student Learning*, ed. Michael Odell, Teresa J. Kennedy, Barbara Meyer and Jill Sarada. Myers Education Press, 2025.

- » The Community Development and Outreach department received federal funding to continue delivery of settlement and language education in communities throughout the Sea-to-Sky corridor and Sunshine Coast for the next three years, 2025–2028. The renewal of this funding continues a longstanding relationship between Capilano University, local community partners, and Immigration, Refugees, and Citizenship Canada in the provision of these services to newcomers and immigrants across our region.

FACULTY OF FINE & APPLIED ARTS

- » Capilano Jazz Studies graduate [Shruti Ramani](#) and Raagaverse received a [JUNO nomination](#) for Jazz Album of the Year. The album features performances by current faculty Jocelyn and Parmela and CapU alumni Feven Kedane and Casey Burns. This prestigious nomination highlights the exceptional caliber of Capilano University's graduates and their impact on the music industry.

- » [Costuming for Stage & Screen celebrates success at industry awards in Toronto](#): Anthea Mallinson, retired CapU faculty and founding member of the Costuming for Stage and Screen program, was honoured as a CAFTCAD Icon at this year's Canadian Alliance of Film and Television Costume Arts and Design (CAFTCAD) Awards, held in Toronto on March 2. More than 30 CapU alumni, including a recent graduate, were nominated this year, showcasing the program's industry impact. Through support from the employer engagement and experiential learning facilitator, all costuming students are CAFTCAD members, allowing them to engage with the industry by viewing and voting on nominees. Strengthening connections between CAFTCAD, students and alumni, the event continues to foster collaborations and industry opportunities. CapU's Costuming for Stage and Screen program is proud to support the event as an alumni sponsor. Pictured right: Denise Gingrich & Anthea Mallinson at CAFTCAD Awards



- » The BlueShore Centre for Performing Arts plays an important role in enhancing the campus experience, cultivating a vibrant community at CapU and promoting the University to the wider community. The centre has hosted two productions from the Theatre department: *One Man, Two Guv'nors* and *Alice by Heart*, with the former becoming the best-selling student production in February on record. Through partnerships with CIE and student life, the BlueShore at CapU offered free programming for students, including movie nights, talent shows and various other events. Moreover, the centre has showcased successful concerts, such as Christen Jensen's workshop with jazz studies students and Nik Bärtsch's Ronin, in collaboration with our presenting partner, the Rickshaw Theatre. The upcoming concert, Les Égarés, on March 31, is anticipated to sell out.
- » The productions of *One Man, Two Guv'nors* and *Alice By Heart* presented at the BlueShore at CapU by the CapU Theatre department were a resounding success, showcasing the exceptional abilities of students and faculty. *One Man, Two Guv'nors* featured live music, a cast of graduating students from the Acting for Stage and Screen program, and a production crew of Technical Theatre and CapU Costuming students, all helmed by director and faculty member Cathy Wilmot. The play ran to near-capacity crowds. *Alice By Heart* featured a band led by music director and faculty Melissa Morris, direction by Cathy Wilmot and choreography by Tory McLaughlin. The cast comprised graduating students from the Musical Theatre and Acting for Stage and Screen program, supported by a production crew of Technical Theatre and CapU Costuming students.



'One Man, Two Guv'nors' and 'Alice By Heart' presented at the BlueShore Centre (photo: Michel Ostaszewski)

- » Alumni Spencer Zimmerman has achieved notable success with his film [HEADCASE](#) at the Crazy8s Film Society. His work has been recognized for its creativity and impact, further establishing him as a rising talent in the film industry. CapU's nurturing environment and strong film program have undoubtedly played a significant role in Zimmerman's development as a filmmaker. Raine eMay, the production designer for **HEADCASE**, is also a graduate of the Motion Picture Arts program.



- » Michelle Mason (Documentary & MOPA), Gregory Coyes (Indigenous Digital Film & MOPA), Cheryl Schreder (Geography) and Marja de Jong Westman (Biology—retired) co-wrote and submitted a seven thousand word paper to the Film Education Journal, University College London. This bi-annual journal is the world's only publication committed to exploring how educators work with film. The paper is titled *Environment and Society in Átl'ka7tsem: The Howe Sound Biosphere: Towards an Integrated Media Ecology* and is scheduled for a June 2025 publication in a special edition on media education and the environment. This publication not only showcases the interdisciplinary expertise of CapU faculty but also enhances the University's reputation in the global academic community.

FACULTY OF GLOBAL & COMMUNITY STUDIES

School of Kinesiology

- » The Kinesiology Games (Kin Games, KGs) started in 2001 and are one of the largest student-run undergraduate conferences in Canada. Every year in late March, between 400–800 kinesiology students compete in the four pillars of KGs: Academics, athletics, dance and spirit. The CapU KINE team (14 students) participated in the KGs in Calgary. Competing alongside 28 teams and 500 participants. CapU achieved remarkable success, earning: Top five in the dance competition; Second place in the "Dance Off" during the gala night; First-seeded team in athletics prior to playoffs; and the prestigious "BIGGEST BEAUTIES" (a.k.a. spirit) award, as voted by peers. This award includes leaving a great impression on other teams through energy, spirit and interactions. Essentially, kind, charismatic and well-liked amongst the other KG teams.



Schools of Tourism Management and Outdoor Recreation Management:

- » The Tourism and Outdoor Recreation Student Association organized a successful alumni and industry event called RiSE 2025 event in February at JW Marriott in downtown Vancouver. Over 300 students, faculty, alumni and industry professionals—the largest turnout in the event's history.
- » The School of Tourism successfully finalized its first articulation agreement with Universidad de Dagupan, making this a first international articulation agreement in the Philippines in 20 years.
- » Simon (Wenjun) Wang was awarded CapU's Work-Integrated Learning (WIL) student of the year. Simon, a student in the Bachelor of Tourism Management program, completed a WIL placement at Grouse Mountain where he started as a guest services agent.
- » Over 60 tourism students from the Diploma in Tourism Management International program visited Grouse Mountain. Their visit included a tourism sneak peek and a snowshoe tour, introducing them to the basics of snowshoeing and snow safety. This applied learning experience gave students good insights into the winter tourism industry.



School of Public Administration:

- » The School of Public Administration (PADM) successfully renewed its partnership with the Local Government Management Association for another three years, building on a 30-year relationship. This partnership provides local government education to over 100 local government employees in B.C. each year.

- » PADM is beginning a new relationship with the City of Kelowna to provide in-house education to the city's employees. Starting this year, PADM will support 25 City of Kelowna employees with their local government education. Students will graduate in 3 years with the Local Government Administration Certificate.

KÁLAX-AY THE SUNSHINE COAST CAMPUS

- » HCAP has completed their classes and is now concluding their practicums, ready to embrace the future. Pictured right: faculty Joshua Boyd and Tara Swann with the HCAP class of 2024–2025.
- » Jessica Silvey, a Master Weaver from the shíshálh Nation and a teacher in the Carving Shed—CapU—Shishalh Nation partnership, led a dynamic workshop for eight high school instructors in collaboration with the Sunshine Coast Arts Centre. This workshop showcased the impressive shíshálh timeline prominently installed at the kálah-ay campus.
- » March 28 was the final day of the Coast Music Theatre production of *Joseph and the Amazing Technicolor Dreamcoat*, featuring CapU faculty Joshua Boyd and Lydia Watson.
- » Tracy Penny Light, interim vice-president academic & provost, chaired the biannual Capilano-kálah-ay Advisory Council Meeting this month. The meeting shared updates and included a discussion on the role of education's contribution in the economic and social well-being of the Sunshine Coast community.



SQUAMISH CAMPUS

- » Squamish campus welcomed Frank Panagopoulos as the new acting manager, facilities operations. He began March 26 and will work from the Squamish campus to oversee the planning, scheduling, and daily operations necessary to maintain the campus buildings and grounds. He will play a key role in ensuring our facilities remain safe, functional, and welcoming for all who work and learn here.
- » Four new certificates have been approved for Fall 2025: Communications for Professionals, Computing Systems, Outdoor Filmmaking, and Sustainable Economics ([Squamish Program Listing](#)).
- » Squamish's online presence is growing; there are three new webpages highlighting how the community can engage with campus [Stay at CapU - Capilano University](#) (short-term accommodations), [Squamish Campus Room Booking](#) (for conferences or events), and [Filming on Campus](#) (for industry).
- » CapU Squamish hosted its first conference February 21–22, 2025. The Skwxwú7mesh Early Years Conference 2025 used the classrooms, dining hall, and multi-purpose room spaces for the 182 people attending the plenary sessions and seminars.
- » Partnerships with community groups have highlighted CapU's presence in the Sea-to-Sky corridor. The Squamish Chamber of Commerce holds its "Stepping into Leadership" series on campus, which provides leadership skills to local supervisors, managers and business owners. CapU and the Whistler Film Festival Society signed a memorandum of understanding on February 27, 2025; the new partnership aims to elevate and grow capacity to develop domestic talent for B.C.'s film industry, and will provide a strong educational foundation to expand training and skills.
- » Squamish campus hosted its second Explore CapU event March 8 with representation from faculty (Global & Community Studies, School of Motion Picture Arts, Education, Health & Human Development, Faculty of Arts & Sciences, and Business & Professional Studies, and student services (housing, student life, career development, WIL, recreation, STEPS Forward, academic advising, student union, Centre for International Experience, Centre for Teaching Excellence and library services). There were more than 100 attendees, many of them high school students, who participated in campus tours and spoke with faculty and student services about programs and offerings this summer and fall. Thank you to Kristie Lummack, Squamish's



student success facilitator, for organizing the event with support from the recruiting team. *Pictured right: Squamish Learning Strategist Negar Elmieh speaks to prospective students at the Explore CapU Squamish event March 8, 2025.*

INDIGENOUS EDUCATION & AFFAIRS

- » On March 31, the Elder's Circle in partnership with IEA honoured the work of President Paul Dangerfield through a Blanketing Ceremony. This is the highest honour that can be bestowed upon a person and is meant to give guidance and protection to the blanketed person in their future endeavours.
- » CapU attended Gathering our Voices as part of our development of the Indigenous student recruitment strategy.
- » The land acknowledgement was updated and will be released through the official MDX process. Through the Indigenous Education Steering Committee, the Nation representatives highlighted the importance of the land acknowledgement solely acknowledging the Nations on whose lands that Capilano University has established itself upon. Lil'wat Nation is no longer acknowledged as CapU has been invited to work in their Ts'zil Learning Centre, but the Ts'zil Learning Centre does not belong to CapU. Those working in the Ts'zil Learning Centre can continue to acknowledge the lands and the people of the lands that they are working on, but in a way that conveys their personal relationship as guests.

LIBRARY

- » **Spaces:** *New room reservations dashboard!* As a continuation of enhancing our analytics, the library's assessment team created a new dashboard to visualize the utilization of the library's bookable spaces. Across eight bookable spaces, 883 reservations were made by 331 unique users in January 2025. Responding to specific program needs, the library is offering a bookable room for a psychology peer-support pilot in February.

Room reservation analysis



- » The library acquired new furniture to meet student demands in our collaboration spaces on the main floor, including additional privacy screens and replacement of soft seating.

- » **Library instruction:** Librarian faculty taught over 90 classes this term across CapU's five areas of study. Some forms of teaching involve more specialized presentations and workshops including Librarian Sabrina Wong's work with students to assist them in sharing their capstone research in the University's Institutional Repository as part of its Repository as part of its Student Research Collection. *Pictured right: Jen Goerzen, librarian and Victoria Gauthier, library technician assisting a student.*



- » **Engagement:** There is always a lot of activity in the library and this term is no exception. In addition to regular offerings, including supporting notable days and events at CapU, the library team also provided a fun space for exploring new resources. Complementing an outer space display, Collection Development Librarian Jocelyn Hallman and Library Technician Talia Armour, invited students to join them in playing the logic puzzle board game *The Search for Planet X*. At our Squamish location, Jen Goerzen and Victoria Gauthier introduced library services to community members at Explore CapU Squamish and introduced visitors to the art of button making.
- » **Scholarship:** Teaching & Learning Librarian Krystyna Nowak led CapU faculty through two sessions to explore strategies for SoTL research, as part of the CTE's *Scholarly Inquiry workshop series*. Faculty learners valued having the space to share their research interests with the group and suggested relevant resources to each other.

ACADEMIC INITIATIVES & QUALITY ASSURANCE

- » The academic programming and quality assurance office currently has 18 new programs in various stages of development, with anticipated launch dates within a 12–24-month timeframe. Eighteen proposed programs include four master's degrees, four baccalaureates, one associate degree, three diplomas, four minors and two certificates.

- » More new programs are suggested by deans and faculty on a weekly basis. In addition, eight existing programs are undergoing curriculum renewal.
- » On February 25, 2025, the Board approved four innovative certificate programs for launch at the Squamish campus in Fall 2025: Outdoor Filmmaking, Sustainable Economics, Computing Systems, and Communications for Professionals. These programs respond directly to community and industry needs in the Sea-to-Sky corridor, aligning closely with our strategic vision outlined in *Illuminating 2030* and *Envisioning 2030*. This achievement significantly advances our *Illuminating 2030* commitment to expanding accessible, relevant and community-focused education.
- » Cohort A has successfully completed and submitted comprehensive self-study reports under the updated program and unit review process. These insightful reviews were submitted by the Institute for Interdisciplinary Studies, the School of Humanities, and the School of Allied Health. Each self-study provides essential data-informed insights into program strengths and areas for continuous improvement, crucial for maintaining educational excellence. This initiative supports our institutional commitments under *Illuminating 2030* and *Envisioning 2030* to foster robust, high-quality academic offerings through ongoing evaluation and reflection.
- » **External review Institute for Interdisciplinary Studies:** Panelists, Dana Landry (UFV) and Shelly Jones (RRU) met virtually over three days with the dean, faculty, employees and students in the Institute for Interdisciplinary Studies. The reviewers also met with the associate vice-president & vice-provost and the director, academic & quality assurance. Maryam Babu, program review liaison, organized and facilitated the successful review. The panelists will submit their report in late April.
- » **External review Institute for Humanities:** Panelists, Claire Grogan, dean faculty of arts & humanities (VIU) Jacqueline Turner, interim dean faculty of culture & community (ECUAD) and Darren Bernaerdt, dean of arts (Langara), virtually over three days with the dean, faculty, employees and students in the Humanities. The reviewers also met with the Interim Vice-President Academic & Provost Tracy Penny Light and director, academic & quality assurance. Maryam Babu, program review liaison, organized the successful review. The panelists will submit their report in late April.

WORK-INTEGRATED LEARNING

- » The Work-Integrated Learning (WIL) unit works to support curricular work-integrating learning engagement University-wide and focuses on the following long-term goals:
 - To identify structural solutions and new revenue streams to attain a strong and sustainable alignment between academic coursework, program learning outcomes, and labour market trends, so students gain straightforward access to quality WIL opportunities and can achieve the skills they need to be successful and help grow our regional economy.
 - To create and nurture relationships with external partners in the region, collaborate with businesses, chambers, local governments, and communities to portray the ways our students can contribute to the economic growth in the region and generate new ideas businesses can rely on.
- » From February–March 2025, the WIL team organized the following events to increase visibility for WIL at CapU and strengthen our relationships with both external collaborators and the CapU community.
- » **Let's Talk WIL:** On February 26, we held the third edition of this reoccurring session happening every February, June and October. The conversations are intended to create new collaborations between faculty members engaged in WIL and external partners in our region. These café-style sessions have brought to light over 20 new ideas and possible WIL applied projects.
- » CapU WIL External Advisory committee meeting on March 27. The committee meets three times a year and plays an important role in maintaining close relationships with the external partners who are providing advice on labour market trends. Chaired by the WIL senior manager and includes two CapU alumni voting members.
- » The University-wide CapU WIL Committee met on February 12. One faculty representative from each of the five Faculties provided updates and advice to the WIL team. This committee oversees the annual WIL



Awards at CapU and a subcommittee is created every fall to adjudicate nominations for both a WIL student of the year and a WIL partner of the year.

- » CapU WIL Awards and the month of WIL. Every March we celebrate the month of WIL by featuring [student success stories](#) on WIL social media channels, advocating for WIL in our region, and supporting ACE-WIL and CEWIL Canada. At the end of March, we have an awards ceremony and a media release to celebrate the [CapU WIL Awards winners](#).
 - » WILCAP on March 12: the vice-provost & AVP academic and the WIL senior manager presented a program proposal to the executive team at CapU. WILCAP program overview: CapU students enrolled in a course with a WIL component, including a capstone, practicum, co-op or other types of WIL, can access WILCAP to engage with short-term WIL opportunities made available within CapU non-academic units or departments. Each WILCAP opportunity will be aligned with CEWIL Canada and will: (1) be initiated/ supported by a WIL project liaison; (2) consistently follow agreed upon program requirements; and (3) have a pre-determined number of hours, contingent on the WIL type, the number of course credits, and course/program requirements. CapU students engaged in WILCAP will be informed of the program requirements, eligibility criteria, and will attend a mandatory orientation session. A collaboration between WIL and People, Culture & Diversity, this program is expected to launch in Fall 2025.
- An internal WIL program tailored to CapU and monitored by the WIL team in collaboration with PCD.

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    FM[Faculty member] --> WILCAP((WILCAP))
    CS[CapU students] --> WILCAP
    WL[WIL liaison] --> WILCAP
    NAU[Non-academic unit] --> WILCAP
  
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- » The WIL unit worked on developing a better communication system to expand the knowledge our communities have about WIL and its impact on both our students and the regional economy. We launched our Frontlines page in February and currently working on launching a WIL newsletter. Our [LinkedIn](#) and Instagram (experientialcapu) social media channels have kept us connected with students, faculty members, and external partners and helped us celebrate our talented students and their successes.
 - » During Spring 2025, the two WIL liaisons supported 25 courses to engage in a WIL applied projects and meet learning outcomes through collaborations with external partners. Several new partnerships have been solidified, including with Cedar Springs Retirement, Life Space Gardens, North Van School District, North Shore Community Resources, Summerhill Residences Parc, Coast Consignments, View Optometry, North Shore Sports Medicine, Lower Mainland Humane Society, Ginger Jar Furniture, Listifyy, Mt. Seymour Resort, Chef Agathe, Presentation House Theatre, Native Courtworkers Association of BC, Reglan Bistro, Silver Harbour Centre—to name just a few of the newly added collaborations.

TEACHING & LEARNING

- » On March 3, 2025 the Centre for Teaching Excellence (CTE) welcomed Ally Quinney (PhD) into the role of educational developer—Indigenous pedagogies and welcomed Yi Cui (PhD) back from parental leave.
- » Ally (she/her/hers) is proudly Métis and an educational developer specializing in Indigenous pedagogies and decolonizing education at CapU. She holds a PhD in sport management from Florida State University, in which she specialized in decolonizing education and DEI issues in sport, as well as both a master's degree in journalism and a BA in Critical and Creative Studies from the University of British Columbia. With 10 years of research and teaching experience, Ally has taught post-secondary courses and supported faculty across various disciplines ranging from early childhood education, DEI, sport sociology, sport management, physical cultural studies, as well as media and film studies. Her research interests include decolonizing education, Indigenous cultural revitalization, community-based research and Indigenous-led research.
- » Yi (she/her/hers) is an educational developer with extensive experience in teaching, research and instructional development. She has worked as a language instructor and researcher in several post-secondary institutions, including Iowa State University, New York University, Peking University and Simon Fraser University (SFU). Prior to joining CTE, Yi worked as a program developer at CapU's Continuing Studies for three years. Yi is enthusiastic about improving teaching and learning through design, technology and learning analytics. She received her PhD in Educational Technology and Learning Design from SFU.

- » Lydia Watson, educational developer, published a chapter titled “Placing Students at the Heart Centre: Using A Compassionate Lens in the Selection and Use of Open Assessment” in the Open Access book titled [“Open Educational Resources for and as Assessment”](#).
- » The Student Digital Ambassadors (SDA) have become a familiar sight in the Learning Commons in the Library Building. They provide students with peer support for using eLearn, Zoom, Teams, Kaltura and PebblePad ePortfolios, logging over 85 support visits from February 4 to April 4 alone.
- » The CTE website continues to be a first stop for many instructors and students as they navigate teaching and learning at CapU. Between February 4 and April 4, over 1,500 unique visitors viewed over 7,300 pages. Pages on the symposium, the SDA and consultations drew the most traffic.



CREATIVE ACTIVITY, RESEARCH AND SCHOLARSHIP & GRADUATE STUDIES

- » Congratulations to the following faculty members who received CARS grants to fund section release, student research assistant hiring and research project expenses. Pictured left to right: Lydia Watson, David Matijasevich, Sara El Rayess, Melissa Panjer, Jay Manuel Carreiro and Sarah Yercich.



- Lydia Watson (CTE & BPS) was awarded a CARS-SIA Section Release grant for her project titled, *Restoring Trust and Engagement in K-12 Classrooms: Open Educational Practices as a Response to the Challenges of Generative AI and Student Disengagement*.
- David Matijasevich (FAS) was awarded a CARS-SSHRC Explore grant for his project titled, *Canada's Indo-Pacific Strategy in Southeast Asia: The Voice of Pro-Democratic Forces in Singapore*.
- Sara El Rayess and Melissa Panjer (BPS) were awarded a CARS-SSHRC Explore and CARS-SIA Section Release grant, for their project titled, *Community Paralegal Clinic*.
- Jay Manuel Carreiro (EHHD) was awarded a CARS-SSHRC Explore and CARS-SIA Section Release grant for his project titled, *Exploring Systemic Influences on Youth Mental Health in North Shore Education*.
- Sarah Yercich (FAS) was awarded a CARS-SIA Section Release grant for her project titled, *When one-size-fits-all doesn't 'fit': Innovative community-based peer support programing for survivors of gendered violence*.
- » Congratulations to Caroline Dingle (FAS), was selected to participate in Genome BC's Ideas Lab, *Biodiversity in BC: Future Visions and Novel Solutions*. The Ideas Lab brought together multidisciplinary experts to tackle the challenges of monitoring and conserving biodiversity in BC. Participants explored innovative solutions, form teams, and develop research proposals targeted at Genome BC's \$2M in funding.
- » Congratulations Robert Omura (BPS), for his successful CARS-led *Test Your Concept* (TYC) pitch to the UNESCO designated Howe Sound Biosphere Society. In support of this work, Robert was awarded CARS-NSERC Mobilize funding to run two community-based research projects: *Woodfibre Creek StoryMap in the Howe Sound Biosphere* and *Run of the River in the Howe Sound Biosphere*. Both projects will offer training opportunities for legal studies students to work in community-based research.



FINANCE & ADMINISTRATION

FINANCIAL SERVICES

- » Our area was busy with fiscal year-end activities and preparations for the upcoming financial statement audit.
- » We are also pleased to welcome Ferinaz Haji as our new payroll manager. Ferinaz has over 10 years of payroll experience across multiple industries. She brings strong expertise in payroll operations, compliance, and system integrations, and is looking forward to enhancing our payroll processes and overall efficiency.

CORPORATE SERVICES

- » Mohammad Daeipour joined the procurement team as the senior buyer, replacing Iain Medcalf who has been seconded to the Enterprise Resource Planning (ERP) project. Mohammad has been working for the team as a contractor, supporting key procurement initiatives and activities.
- » Purchasing services supported the RFP processes for an update to CCTV video surveillance systems on the North Vancouver main campus and for landscaping services at Squamish. Invitations to tender were completed for upgrades to the heating and cooling systems for the Bosa Centre for Film & Animation.
- » 162 purchase orders and 28 agreements were processed during this period.

POLICY, PRIVACY & GOVERNANCE

- » The policy office continues to update the CapU policy suite. In April, Senate approved updates to the S2017-01 Grading Profile and S1990-01 Attendance policies. The Senior Leadership Council (SLC) approved the new OP.422 Facilities Access policy, updates to OP.421 Technology Surveillance Systems policy and OP.420 Safety & Emergency Services policy. SLC rescinded E.403 Facilities Access Policy After Hours Access Students, E.408 Facilities Access Policy After Hours Access Employees and E.404-Crisis-Emergency-Management.

FACILITIES SERVICES & CAMPUS PLANNING

- » We welcomed Frank Panagopoulos as the new acting manager, facilities operations, at Squamish campus.
- » Facilities operations successfully completed several mechanical upgrades at the main campus, including Cedar boiler plant Upgrade, and Bosa Centre for Film & Animation boiler plant and render farm & server room cooling upgrades. Additionally, we completed projects at the Squamish campus: modular heat pumps replacement and campus-wide fire alarm system replacement. These upgrades and replacements have contributed to improving the performance, efficiency and reliability of our facilities at both campuses.
- » The Fulmer Family Centre for Childhood Studies was granted occupancy on February 21. Multiple departments are collaborating to operationalize the building fully by the fall.
- » Implementation has begun for the campus functional program project—a campus-wide initiative providing a data-informed approach to the utilization of campus spaces that prioritizes the student learning experience. In collaboration with faculty and department leaders, information regarding functional requirements was gathered to inform the strategic planning tool.
- » In support of operational continuity planning, Safety & Emergency Services (SES) completed 95 per cent of the impact assessments with SLC, operational directors and business managers.
- » SES successfully supported the PacWest basketball tournament with advanced security screening of over 700 attendees.
- » SES began the installation of the wiring for the CapU Safe Alert (mass communications) project; completed camera installations in the Fulmer Family Centre for Childhood Studies and Squamish campus; and received upgraded camera technology for the main campus. Additionally, training sessions in fall protection, Naloxone, de-escalation, and Floor Warden (Squamish) were provided to the CapU community.

DIGITAL TECHNOLOGY SERVICES

- » Digital Technology Services (DTS) welcomed Scott Holynaty as the manager, integration & web services on March 10. Scott is responsible for developing the new operational integration services and updating the web services used across CapU.
- » Enterprise Resource Planning (ERP) project: The project's detailed design phase is in progress with end-to-end business processes being completed. Customer confirmation sessions using Workday functionality are in progress.
- » Integration services: The data integration project continues and is in the process of developing interfaces inbound/outbound to Workday. Included in this work is establishing data governance in collaboration with a steering committee with University-wide representation, the focus of the steering committee is to develop standards relating to people, culture & diversity, finance and payroll data.
- » Cybersecurity: Multi-Factor Authentication (MFA) was rolled out to students. The team is also enhancing security tools and closing gaps. New solutions are being implemented to improve the security posture such as a cloud email security solution for advanced threat detection, account remediation and reduce spam.
- » Curriculum management system: In collaboration with academic integrated planning and the registrar's office, a project is being initiated to implement a curriculum management system to deliver a single definitive source of reliable curriculum information and support timely and efficient development of programs.
- » The DTS management team attended and presented at the BCNET 2025 CONNECT Higher Ed & Research Summit and won second place for team spirit! Our cybersecurity team presented "[Cybersecurity, A Journey through Time: People, Processes, and Technology](#):" and Chris Jacques, director, student & academic, presented "[Building a Digital Transformation Roadmap: Leveraging Business Architecture for Educational Excellence](#)"



PEOPLE, CULTURE & DIVERSITY

EMPLOYEE EXPERIENCE (EE)

- » HR business partner's (faculty) provided joint training on the reduction process and evaluation process.
- » HR business partner's (faculty) and EE manager provided training to academic leadership on the reduction process and participated in a round table discussion.
- » The EE manager participated in the Joint Standing Working Group on reduction mitigation strategies.
- » Clara Pucci, HR advisor, moved into the HR business partner role to replace a parental leave.
- » Beatriz Chams joined the EE team as HR advisor (staff) on March 5. Beatriz is replacing Clara's position.

TALENT ACQUISITION (TA)

- » Presented one offering of Introduction to Talent Acquisition Workshop to the faculty group to highlight how TA can support the faculty search hire process.
- » Attended the Jobs for U! Hiring fair at CapU. Connected with current and upcoming graduating students to connect them with current/future job opportunities at CapU.
- » Attended the WorkBC Squamish hiring fair with Stephanie Merinuk and Vedan Mehra. Connected with Squamish locals and connected them with current/future job opportunities at CapU.

ORGANIZATIONAL DEVELOPMENT

- » Launch of updated Goals and Performance (GAP) program for administrators and exempt employees. 138 self-assessments and leader assessments completed.
- » Launch of inaugural Envisioning and Illuminating Awards to recognize outstanding contributions from employees, with recipients announced in April and celebrated alongside the Long Service Awards recipients.
- » DEI governance model approved by the executive team, defining roles and shared responsibilities for advancing DEI at CapU. Plans to re-establish a DEI advisory council was also approved, with recruitment in May. DEI Roadmap progress update shared with SLC members.
- » With the ERP team, we defined the new self-identification approach into employee data management.
- » Partnered with HR analytics to create self-identification dashboards for both employees and candidates.

STRATEGIC PLANNING, ASSESSMENT & INSTITUTIONAL EFFECTIVENESS

ENVISIONING 2030

- » The planning team worked with plan owners to request a progress update at the April SLC planning retreat. This is a key piece for the team to follow up on themes and goals outlined in *Envisioning 2030*. Progress updates for the Digital Transformation Roadmap, the Campus Master Plan, the International Plan, the People Plan and Chénchenstway were presented.

INTEGRATED PLANNING

- » The team facilitated the senior discussion to identify key elements to frame the 2026–2027 planning cycle, including planning and context constraints. Due to the current state of things, the team outlined the connections between the recently developed academic outcomes, financial planning and resource allocation principles, and the 2026–2027 planning priorities also identified during these discussions.
- » The Integrated Planning team worked on the design and implementation of the new planning template for this year's cycle, using the feedback gathered from budget owners. In close collaboration with finance and People, Culture & Diversity (PCD), a fillable template was presented to the executive team and to SLC. Key improvements from previous years is that one customized template is used, and it provides both the financial reporting and planning sections, as well as the forward planning requirements; it also includes marketing and academic and faculty capital requests; and it incorporates the request for people engagement initiatives and actions.
- » In collaboration with the president's office, the academic collective, PCD and finance, the team designed and co-facilitated the annual two-day SLC retreat in early April. This event marked the start of the 2026–2027 planning cycle and represents the end of the 2024–2025 fiscal year. We shared some of the most relevant feedback gathered around the planning process and templates. The 2026–2027 planning cycle was kicked off, and the new planning template was presented, along with the respective planning priorities, constraints and timeline.

STRATEGY, ANALYTICS & TRANSFORMATION

- » The team completed the roll out of the redesigned Performance Metrics (CapU Analytics) dashboards, which offer a revamped user interface, better navigation and new data visualizations created based on user feedback. This was followed by two webinar series introducing the updated dashboard set with over 90 attendees. More user engagement and educational activities are currently being planned.
- » We concluded the design of new dashboards in support of Strategic Enrolment Management (SEM), including one set providing time tracking of application decisions, and a second set related to English-language proficiency. In order to enable future products in support of SEM, the team created new data views, namely Point-in-Time and Transfer Credit datasets.
- » The IR team continues to strengthen their capabilities in the advanced analytics space. Over the past two months, we launched a predictive modelling and planning dashboard for English 100 section planning. We are also in constant communications with DTS regarding the necessary technology stack required for

predictive analytics to support SEM and the University's academic outcomes.

INTERNATIONAL

- » The changes imposed on international education by IRCC and the global trade and political uncertainty generated by the Trump administration in the USA have left international education in a state of disarray. Markets are unclear whether or not to make the commitment to engage in international education due to concerns of safety and cost certainty. In addition, Canada immigration seems uncertain on whether to accept applications or not. We are currently seeing the worst visa rejection patterns where valid applications are being rejected. All of this has contributed to a distinct reduction in applications for the Fall 2025 term and likely the lowest registration level since 2017. With political changes on the landscape and more certainty we are confident these patterns will change; however, they will require some clear and positive communications from the Canadian government that welcome international students back to Canada as a world class and welcoming place to study.
- » One of the highest priorities from an international enrolment perspective is to generate new internationally attractive programming at CapU. Our international team has been collecting feedback and insights from our global network on market conditions and market interests, and we have crafted a memo for executive and academic leadership proposing several revised or new program suggestions that will help rebuild the lost market share.
- » The much-appreciated Global Skills Opportunity program reached its conclusion, and the final report was submitted to Global Affairs Canada and Universities Canada by CIE. The program helped support 95 students in COIL-related activities and 90 students in four field schools, including 48 underrepresented students. These were significant accomplishments as we tripled field school activities for CapU last year with schools to Vietnam, Ghana and Thailand. We hope the GSO project will receive renewed funding so we can apply for support again. It was extremely important and helpful to provide transformative and unparalleled learning experiences for mostly domestic students here.
- » After several years in the making, we have signed our first 2+2 dual degree articulation agreement in the Philippines with Universidad de Dagupan. This is the first such agreement in over 20 years for CapU. Several more are in process including two more in the Philippines and one in Vietnam, and three initiatives underway in Nepal and India. These are important agreements to help build resilient and sustainable recruitment to our degree programs and generate productive academic relations with offshore partners.



STUDENT SUCCESS

ATHLETICS & RECREATION

- » Athletics & Recreation hosted the PACWEST men's and women's basketball provincial championship from February 28–March 1, at the main campus. The top six teams of each gender participated in the championship. Our men's basketball team won gold, earning a berth to the national championship at Vanier College in Montreal, and our women's basketball team won bronze at this event. The women's volleyball team also secured a bronze medal at the PACWEST men's & women's provincial championship hosted by Vancouver Island University from February 20–22, 2025.
- » Recreation hosted a few unique offerings for students and employees to participate in this term such as bunny stretch, meal planning and Restart a Heart and Naloxone training.

CAREER DEVELOPMENT CENTRE

- » The Career Development Centre (CDC) hosted its annual Jobs for U! Hiring Fair on Thursday, March 6, welcoming 129 student participants from a range of programs and 18 exhibitors. During the fair, free professional LinkedIn portraits were offered to CapU students, with 73 students getting portraits done.
- » On March 13, CDC hosted its annual Tourism Hiring Fair in collaboration with the School of Tourism Management and Outdoor Recreation. The fair welcomed 164 students and 19 exhibitors. Additionally, 11 students took part in Marriott Bonvoy's University Programs Information Session hosted on campus March 4.



- » CDC team delivered 32 in-person and online workshops to 533 students, covering a various career and professional development topics. In addition, advisors conducted 238 advising appointments, supporting students in their career development journey. Career ambassadors connected with over 230 students during in-class CDC intro presentations, sharing information about CDC services with their peers.
- » CDC is promoting its services to Squamish students and employees. On March 8, the CDC joined other CapU student services and programs during the Explore CapU Squamish event. On April 2, we hosted the first-ever in-person resume workshop and drop-in advising appointments at the Squamish campus; eight students attended the workshop, and one additional student accessed the advising services.
- » CDC collaborated with various schools, student services and clubs to deliver career development programming and information to students. We piloted a skills articulation workshop "Around the World in 30 Skills" with the CIE for students who are returning from study abroad or field school experiences; joined students and Elder Rose at the Kéxwusm-áyakn Student Centre for regular bi-weekly drop-in sessions; participated as panelists in CSB's Elevate Your Career to New Heights panel for third- and fourth-year students and Next Steps Panel for students in the Education and Employment Access certificate program; supported student-led initiatives such as the CLA Legal Networking Fair and the CAA 2nd Annual Accounting Case Competition.

COUNSELLING & LEARNING SUPPORT

- » We are getting clinical consultation with Collective Healing to address serious concerns and provide the best ethical and clinical support for students. The CSU and Student Care updated the team on the insurance coverage and benefits related to mental health issues.
- » Learning support services continues to assist students to build confidence, skills, and strategies as they navigate university life. A variety of resources were developed to assist students with their learning needs, techniques and habits. Our workshops offer practical and engaging strategies to support students with more awareness and intention.

STUDENT HOUSING & FOOD SERVICES

- » Application for academic year 2025/2026: We received 404 completed applications for the North Vancouver Dollarton student housing—an impressive 17 per cent increase over the same period last year. This surge underscores the growing demand for student housing and signals continued enthusiasm for joining the CapU community. Additionally, with the highly anticipated launch of the new on-campus student housing this academic year, we expect this positive trend to continue.

- » Residence events and community building: Residence advisors actively foster a sense of community among residents through an array of creative and engaging events. This term has seen a diverse range of activities, including a trip to the aquarium, a smoothie bar, a pool tournament, mug decorating, LEGO building, tie-dye t-shirts, candy grams, cookie decorating, a Quarry Rock hike, cricket and dodgeball tournaments, flower potting, weekly BINGO, Jeopardy, a graffiti wall, coaster making and an exciting escape room challenge. These events provide residents with opportunities to connect, have fun, and create lasting memories in a vibrant, inclusive environment.



- » Summer housing applications: As of this reporting period, we received 61 completed summer housing applications, a slight decline compared to the same time last year. We attribute this decrease primarily to a reduction in international student enrolment. However, we anticipate application numbers to rise as we approach summer move-in date. We typically see an increase in applications closer to the start of Summer term.
- » Summer conference services: We will be expanding summer conference group stay options at the North Vancouver Dollarton location. This will help offset the seasonal dip in student housing occupancy while also welcoming a broader range of guests to experience our CapU community.

FOOD SERVICES

- » Local spotlight: In March, we continued our Local Spotlight initiative, which brings local vendors to campus to share their products with students and employees. This month, we featured Happy Harvest Juice, offering cold-pressed juices that were well received. Students enjoyed sampling a variety of juice options and supporting regional businesses.
- » Summer conference services: In preparation for the launch of the summer conference rental services at Squamish campus, we are using one of our student housing buildings to accommodate overnight guests and groups throughout the summer. This will complement existing services and work in tandem with other departments on campus, including athletics and recreation, room bookings, food services and facilities to ensure seamless experience for all guests.
- » Food services: Food services operator continues to enhance the variety and nutritional quality of offerings available to students and employees. This expansion reflects our ongoing commitment to providing diverse, health-conscious food options to support the well-being of the campus community.



STUDENT LIFE

- » The Canadian Campus Well-being Survey (CCWS) was launched by the student life team on March 3, 2025, and closed on March 30. The CCWS survey is a biennial Canadian assessment tool to help colleges and universities collect the data they need to support student health and well-being. Coordinated by UBC, the CCWS gives students an opportunity to share their experiences with mental and physical health and well-being at CapU and to inform current and future policies interventions, programs and additional resources needed. The sample size was 9,142 students, of which 397 students completed the survey, demonstrating a 4.3 per cent response rate. This response rate was significantly lower than 2023, with a sample size of 7,060 students, yielding an institutional response of 11.9 per cent. A report on key findings will be released in the summer.
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- » Student Perceptions of Sexual Violence Survey: The Ministry of Post-Secondary Education and Future Skills requested all public post-secondary institutions implement the Student Perceptions of Sexual Violence Survey in the winter 2025 term. Launched on March 10, the survey closed on April 7. The survey was deployed to 9,142 students and as of April 3, generated 473 completions, yielding a 5.17 per cent response rate. This survey aims to gather critical insights into student perceptions of sexualized violence within B.C.'s public post-secondary institutions. In 2022, our past deployment, 158 students participated. A report on key findings will be released later in the summer.
 - » Our peer leadership appreciation event, Cheers to Peers, took place on March 19, bringing together over 35 peer leaders, including orientation leaders, student employees, mentors and more. The main event was Family Feud: Peer Leader Edition, where teams competed in a high-energy competition, putting their teamwork and quick thinking to the test for a chance to win exciting prizes. A special round was added with a supervisor joining each team to collaborate with the peer leaders. A testimonial video was also featured where peers shared their personal experiences, reflecting on their roles within the CapU community. Attendees enjoyed delicious food and were presented with a gift of appreciation for their hard work and dedication.
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- » The collaboration between student life, the BlueShore at CapU and the Centre for International Experience continues with BlueShore Blockbusters, bringing students together for movie nights. February and March's student-voted lineup featured *Bob Marley: One Love* and *The Substance*. With free popcorn, an open concession and lively pre-show activities, the events created a welcoming space for students to connect through film, culture, and community.
 - » CapU students lit up the BlueShore at CapU stage at the first CapU's Got Talent on March 6. Eleven diverse acts—including singing, dancing, stand-up comedy and a blindfolded Rubik's Cube act. This high-energy evening highlighted incredible talent.
 - » More than 40 students filled the CSU Student Lounge for a chance to win fun prizes and cheer on their peers
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as part of The Price is Right: CapU Edition on April 3. Co-hosts kept the energy high as contestants played classic games like Higher or Lower, One Wrong Price, and even a mini golf challenge. After winning a number of chips, students dropped them down our custom-built Plinko board crafted in-house by facilities! It was a night full of laughs, surprises and unforgettable campus fun.

- » Student life and CSU introduced a new program on our Squamish campus called 'Together Tuesdays'. This is an opportunity to come together every week in the Serratus Residence lounge and take part in different activities like art, board games, snacks, bingo, etc. We get a chance to build community in a non-academic way, get to know one another, and have a good time.
- » Explore CapU Squamish was a project managed by student life. We had representation from 24 different CapU programs and services. It was wonderful to feel the buzz and excitement on campus. We had 103 attendees, and the feedback was overwhelmingly positive. Some attendees have already started their application process, which is fantastic news!



REGISTRAR'S OFFICE

The registrar's office continues to take an active role in the University's Strategic Enrolment Management (SEM) initiatives that impact many of our units, including scheduling, recruitment, admissions, registration, transfer credit and financial aid & awards.

FINANCIAL AID & AWARDS

- » We awarded over \$847,000 in scholarships, bursaries, entrance awards and grants to 476 students.

ACADEMIC ADVISING

- » Nearly 600 individual academic advising appointments took place during the reporting period.
- » The team facilitated three course planning workshops for the summer term registration period.

RECRUITMENT & ADMISSIONS

- » The recruitment team brought back the Explore CapU Info Night—Spring, which last took place in 2019. Held on February 26, we welcomed 250 prospective students, students with incomplete applications for summer and fall 2025, as well as their families and supporters. A big thank you to the entire campus community and employees for their support in making this event a success! [Pictures from the event can be found on MediaValet.](#)
- » On March 8, the Explore CapU Open House—Squamish hosted the highest number of participants among all three editions of the events so far—A total of 103 people attended, with a notable shift to current high school students and adult learners. A big thank you to Kristie Lummack, student success facilitator, for organizing the event, as well as to the entire Squamish team, student success and MDX for their support with logistics and promotion. We also want to recognize employees who made



the trip to Squamish to welcome our future students. [Pictures from the event can be found here](#), and you can access them using your Capilanou.ca email account.

- » Recruitment and admissions are leading a series of new initiatives focused on conversion for all campuses. These include delivering a next-step checklist card with a personalized letter from faculty members of specific programs to newly admitted students, calling campaigns with student ambassadors to assist with registration, and individual appointments with admissions facilitators to help Squamish campus students complete their applications. Thanks to both teams, as well as MDX for their support in preparing these materials, and to all employees involved in these pilot initiatives.

- » Recruitment season is never over for the team! While the busiest time is in the fall, recruiters continue to visit high schools for independent visits focused on conversion while also building CapU's brand awareness among Grade 10 and 11 students. They are actively participating in career and immigration fairs. For many of these visits and large fairs, faculty and/or divisional supervisors are invited to join us, adding more value for prospective students. Over 10 visits and career fairs have taken place during this period. Stay tuned for more!

Pictured right: Student Recruitment Advisor Mei Kawasaki and Divisional Supervisor of the School of Performing Arts Lindsay Warnok attended an independent visit at Langley Fine Arts School on February. 21.



- » In March, MDX and recruitment organized the first joint recruitment planning session. Representatives from both teams came together to discuss current strategies, review statistics and tactics, align plans and goals, and share knowledge about SEM and a data-driven recruitment approach. We are excited and preparing for the 2026–27 season, where we will actively collaborate to recruit domestic students for our campuses!

SCHEDULING

- » Following the publication of the scheduling guidelines, which came into effect Spring 2025 term, the scheduling unit identified four key performance indicators to use for evaluating the effectiveness of the guidelines.
- » Due to the popularity of the in-person training sessions for the new data collection utility scheduling software offered last fall, the team offered a session on April 4 for the upcoming Fall 2025 term.

REGISTRATION & STUDENT INFORMATION SERVICES

- » The team responded to 3,500 emails and 2,400 phone calls from students during this reporting period.

UNIVERSITY RELATIONS

- » On February 11, CapU announced the name of its newest building, the [Fulmer Family Centre for Childhood Studies](#). The name recognizes the generous support of Chancellor Yuri Fulmer and his family for early childhood education at CapU and their \$2-million donation in support of the centre. Several areas within portfolio worked collaboratively to build excitement and garner media for this important occasion. Yuri was [interviewed by Business in Vancouver](#), and other media outlets published the naming of the building.
- » As part of the portfolio's focus on increasing impact and aligning efforts to strategic priorities, university relations unit leaders attended a performance measurement training course (PuMP KPI training) from March 10–12. Learnings from the course will be applied to integrated plans for 2025–26 and in future.

GOVERNMENT RELATIONS & COMMUNITY ENGAGEMENT

- » Canada is holding a federal election on April 28. CapU has prepared a 2025 Election Advocacy Action Plan outlining the University's key priorities, the federal candidates for CapU ridings, advocacy action tactics and a timeline for engagement activities with candidates. Currently, Liberal Party Members of Parliament (MPs)

represent all three federal ridings where CapU operates, and CapU has had positive working relationships with MP Terry Beech (main campus), MP Jonathan Wilkinson (CapU Lonsdale) and MP Patrick Weiler (CapU Squamish and *káɫax̣-ay* campuses).

- » CapU's Government Relations and Community Engagement (GRCE) manager continues to build relationships with new staff at the relevant ministries in the provincial government. With the new cabinet announced by Premier Eby in fall 2024, post-secondary institutions work with the Ministry of Infrastructure regarding capital funding and projects and liaise with the Ministry of Post-Secondary Education and Future Skills regarding academic programs.
- » To support the transition of a new president, GRCE has created a President Transition Playbook. The playbook provides the interim and new president with an understanding of the role government relations plays in supporting the University.

COMMUNICATIONS

- » The communications team delivered several significant internal communication activities, including keeping employees updated on the presidential search, announcing new certificate programs at the Squamish campus, and supporting the Multi-Factor Authentication (MFA) roll-out to students with the digital technology services team. We also worked with facilities and security on incident response communications including winter weather closures and earthquake response.
- » CapU's LinkedIn channel continued to grow over this period, ranking fifth in total engagements when compared to other post-secondary institutions in B.C. Employee profiles are performing well; this period featured recent hires, employees involved with Black History Month programming, and employees answering, "Who's the most influential woman you've encountered in your career?" as part of our International Women's Day feature.
- » Newsworthy mentions about CapU this period included the following:
 - [CapU announces Laureen Styles as interim president](#)
 - [CapU and Whistler Film Festival Society launch new partnership](#)
 - [Yuri Fulmer and family donate \\$2M to Capilano University](#)
 - [CapU announces new summer intensives](#)

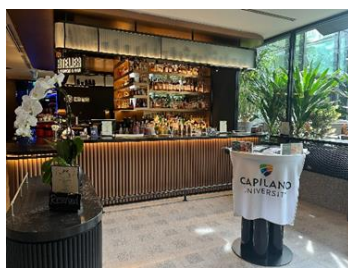
MARKETING & DIGITAL EXPERIENCE

- » Marketing & Digital Experience (MDX) supported student recruitment through the launch of nearly 20 targeted campaigns for academic year 2025 to boost applications in key areas, as well as promotion for the Squamish Summer Intensives. Planning is underway for four newly approved Squamish certificates and preparations for academic year 2026.
- » Website optimization efforts included the launch of additional new school pages, a refreshed [policy page](#), updated [Squamish housing information](#), and content to support the Fulmer Family Centre for Childhood Studies.
- » The team produced a wealth of new photography and video content during the period, including a lifestyle photoshoot with students at the North Vancouver campus for upcoming recruitment campaigns, a Kinesiology program video and photography for the Alumni Awards of Excellence and Teaching Excellence Awards to showcase our exceptional alumni and faculty.
- » MDX also supported the broader university relations team with promotional materials and planning for key events and initiatives, including the Fulmer Family Centre for Childhood Studies naming announcement, Explore CapU Spring events, Alumni Awards of Excellence, Chancellor's Dinner, Convocation, Employee Awards and Black History Month.

PHILANTHROPY & ALUMNI RELATIONS

- » The PAR team was pleased to welcome two new members to the team.

- Stuart Craig joined the role of manager, fundraising. Stu brings a wealth of experience in strategic fundraising, donor engagement and sponsorship development, having led successful initiatives at BC Children's Foundation, Cancer Research UK, Canadian Tire Corporation, and RBC. In this role, Stu will lead key fundraising initiatives, strengthen donor stewardship and collaborate across the University to advance CapU's philanthropic goals.
 - Robin Thorneycroft joined the role of fundraising communications & research specialist. Robin brings a wealth of experience in research, writing, and donor and community engagement, having previously worked with organizations like the Canadian Mental Health Association, Ride Don't Hide, LynnValleyLife, BC Pharmacy Association and local newspapers. Her background includes supporting communications initiatives, working in journalism, and crafting compelling content to inspire and engage diverse communities.
- » Three new awards have been established to help attract students to the Squamish campus and support their educational journey:
- McGill ECCE Award—A \$50,000 endowed award supporting students enrolled in the Early Childhood Care and Education program at the Squamish campus.
 - Squamish Campus Outdoor Filmmaking Entrance Award—A \$1,000 annual award for a student entering the new Squamish Outdoor Filmmaking Certificate program in Fall 2025.
 - Rise Annual Entrance Bursary—A \$50,000 annual bursary for first-year students residing in the Sea-to-Sky corridor, with preference given to Indigenous students.
- » Confirmed recurring sponsorships include:
- *Guard.me Insurance*—Supporting the International Learning and Mentorship Program
 - *PH&N Institutional*—Supporting the CapU Marketing Association
 - *Northeastern University*—Supporting the Jobs4U Career Fair
- » On March 18, a plaque was unveiled in the Cedar Building foyer, in collaboration with the Faculty of Business & Professional Studies to celebrate the Executive in Residence Program. The plaque recognizes Quay Pacific Property Management as the program sponsor and President Paul Dangerfield as the program's patron.
- » In February, the alumni relations team hosted alumni gatherings in Singapore and Bangkok, connecting with graduates in the Asia-Pacific region:
- Singapore: An alumni dinner featured keynote Joyce Ip, AVP, strategy, analytics & transformation, on global adoption of generative AI. The event preceded participation in the 2025 *Canada-in-Asia* conference, where leaders from Canada and Asia came together to strengthen ties and explore opportunities.



- Bangkok: Seventy CapU alumni, industry partners and students from the Thailand Field School gathered for an evening event that featured a panel discussion with Mario Hardy (CapU Honorary Degree recipient), Kylie Ellie (CapU alum), Derek van Pelt and Daniel Fraser. Their insights and support were instrumental to the event's success.



- » On March 26, five outstanding alumni were recognized at a sold-out celebration at The Polygon Gallery. With 198 attendees, the event showcased the impact of CapU graduates. Presenting sponsors for the event included Neptune Terminals, Clark Wilson LLP, and Quay Pacific Property Management.



UNIVERSITY EVENTS & CEREMONIES

- » In February, the events team attended the annual NAACO (North American Association of Commencement Officers) conference, connecting with peers from over 250 post-secondary institutions across North America. The conference provided insight into a range of topics, including presidential installations, advancing DEI practices and enhancing the student experience.
- » Congratulations to Alexa Morgan, ceremonies & protocol officer, on graduating from the two-year NAACO Certificate in Academic Ceremonies program. Her coursework included an interview with President Paul Dangerfield, reflecting on his experiences with convocation at CapU and his vision for the future. The interview was published in the March edition of *The Mace*.
- » On February 26, CapU welcomed more than 250 attendees to the North Vancouver main campus for the Explore CapU Info Night. The events team supported the recruitment team by managing event logistics and set up in the Birch Building cafeteria.
- » Alumni Awards of Excellence: The events team provided its support to the 2025 Alumni of Excellence Awards event, supporting planning, event concept and overall experience. The team ensured a seamless and immersive evening.

