

EFFECTIVE DATE

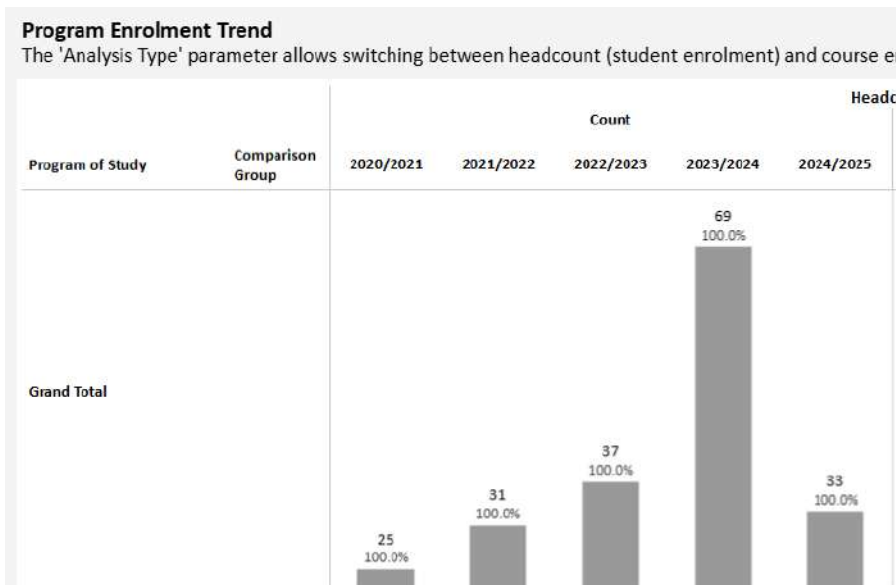
Tuesday, February 24th 2026

PROGRAM HISTORY

1. Diploma in Tourism Management International (TMI): This program is a long-standing program at Capilano University targeting international students. As a result of the IRCC changes, the interest in this program has dropped and the program is no longer eligible for a post-graduate work permit. The English language entry requirements are lower than required for University entry, which makes this program appealing to international students. The program intake was suspended in 2025-2026.
2. Tourism Marketing Citation: This program is a long-standing program at Capilano University and has always received very low interest.
3. Hotel and Resort Management Post-Baccalaureate Diploma (launched under new name), Post-Baccalaureate Diploma in Global Hospitality and Tourism Management (launched under new name), Tourism Management for International Students Diploma (intake paused previously), Tourism Marketing and Development Post-Baccalaureate Diploma (intake paused previously): These programs have been launched under different names or paused.

RATIONALE

1. Diploma in Tourism Management International: The first Table below shows the enrolment trend over the past 5 years in both major terms for new students. The second Table below indicates the ratio applicants/offered applicants, registered applicants over the past 5 years. The program intake was paused in 2025-2026.



				2021/2022	2022/2023	2023/2024	2024/2025	2025/2026
Global & Community Studies	Tourism Management	Diploma in Tourism Management International	Applicants	155	196	340	155	9
			Offered Applicants	100	138	172	77	5
			Registered Applicants	31	37	69	33	0

3. Tourism Management Citation: This program typically has one student enrolled per year. The last 5 years applicants/offered applicants/registered applicants are below:

			2022/2023	2023/2024	2024/2025	2025/2026	2026/2027	
Global & Community Studies	Tourism Management	Tourism Marketing Citation	Applicants	1	7	4	2	1
			Offered Applicants	0	5	3	1	1
			Registered Applicants	0	1	0	1	0

4. Hotel and Resort Management Post-Baccalaureate Diploma (launched under new name), Post-Baccalaureate Diploma in Global Hospitality and Tourism Management (launched under new name), Tourism Management for International Students Diploma (intake paused previously), Tourism Marketing and Development Post-Baccalaureate Diploma (intake paused previously): These programs have been launched under different names or paused. The Hotel and Resort Management Post Baccalaureate changed name in 2021 and the Post-Baccalaureate Diploma in Hospitality and Tourism Management in 2024. The Tourism Management for International Students Diploma changed name in 2022. The Tourism Marketing and Development Post-Baccalaureate Diploma has been paused for a long time (exact date TBD).

CONSULTATION

- December 10: Registrar
- December 10: Chair was notified
- December 11: Memo was sent to University Community from VPA
- December 12: Dean's communication was sent to the School of Tourism
- December 17: Meeting scheduled with School of Tourism for consultation. Please note that a possible second consultation will be scheduled if necessary. The Director of CTE will be attendance to support the consultation(s).
- December 16: GCS Faculty Council consultation. Please note that a possible second consultation will be scheduled if necessary

The following consultation have not been done at this point:

- Indigenous Education and Affairs
- Accessibility Services
- Capilano Students' Union

REMINDER: From policy B.104 procedures – "The manner and extent of consultation must be proportional to the magnitude of the discontinuance." Pauses where we truly hope to reimagine and relaunch a program would be far lower magnitude, than an outright program discontinuation.

COMMUNICATION PLAN

December 16: Consultation with Global and Community Faculty Council

December 17: Consultation School of Tourism Management (a second date possible scheduled)

December and 1st week of January: Further consultation to be scheduled with School of Tourism Management and Faculty Council

January 5: Recommendations from Dean to Senate

To be determined:

- *Indigenous Education and Affairs*
- *Program Advisory Committee*
- *Accessibility Services*
- *Capilano Students' Union*

Program Suspensions (Intake Pause)

The following 11 programs or pathways have been identified as unsustainable (they are not attracting enrollments or are not serving students effectively) given their current design. As such, we are proposing pausing the intakes for AY 26-26 to enable us to investigate their redesign for ongoing sustainability.

To: Dr. Tracy Penny Light, Vice President Academic & Provost

From: Dr. Caroline Dépatie, Covering Dean Faculty of Business and Professional Studies

Subject: Proposed program of Study Intake Suspension:
Bachelor of Communication Studies

Date: December 15, 2025

cc: Dr. Ted Hamilton, Chair, School of Communication
Dr. Aurelea Mahood, Associate Vice President Academic & Vice Provost
Christina Neigel, Director, Academic Planning & Quality Assurance
Dr. Adam Vincent, Associate Dean, Faculty of Business & Professional Studies

PROGRAM OF STUDY INTAKE SUSPENSION

Bachelor of Communication Studies, School of Communication, Faculty of Business & Professional Studies

EFFECTIVE DATE

February 24th 2026

PROGRAM HISTORY

The Bachelor of Communication Studies was approved by the Ministry of Advanced Education in March of 2011 with a 21-credit minor approved in Spring, 2021.

In the last five years, the degree has had inconsistencies in applications and subsequent enrollments. The program has also, especially over the last five years, experienced significant attrition as it relates to their 400-level courses where many classes experience fill rates <60%.

RATIONALE

The Bachelor of Communication Studies has had fluctuating enrollment numbers over the last five years, hovering around one full class' worth of students (35). These numbers, unfortunately, shrink in the upper-level courses (300 and 400 level) where some courses fail to meet a threshold of enrolments that are financially sustainable. As per [Policy B.104](#), the following criteria may be used to determine viability of programs; these criteria have further supported the decision to suspend the intake for this program:

(a) student demand for courses or programs;

The application numbers for the degree are not enough to sustain the program through a full four-year credential (without the support of non-Communication students [which are not guaranteed]).

(b) breadth and depth of student opportunities;

The content of the program has been a point of discussion for a few years within the School and Faculty where the identity of the program is not strong compared to other universities. While there have been talks of generating 'streams' or 'concentrations' to appeal to new and diverse learners, this work has not yet been fully realized. This means there are limited, unique, opportunities for studying Communication at CapU.

(h) contribution to Capilano University's reputation, aspirations and role as a special purpose teaching university;

While the overarching reputation of the faculty members and the School is positive, the degree is not/has not offered something unique in the post-secondary market. It has not shifted with market trends and is therefore competitive when compared to other programs in the lower mainland. This sees the degree falling out of alignment with CapU's status as a special purpose teaching university.

(j) economic sustainability and fiscal contribution to the institution;

The fiscal contribution of the degree is inconsistent, and many 300 and 400-level course offerings are not fiscally sustainable due to low course enrollments and overall student attrition.

(k) labour market needs and expectations.

The degree in its current form does not appear to be meeting labour market and student needs (as demonstrated by enrolment inconsistencies and attrition).

All Enrolment by Course Load Status, CapU Status, and Residency

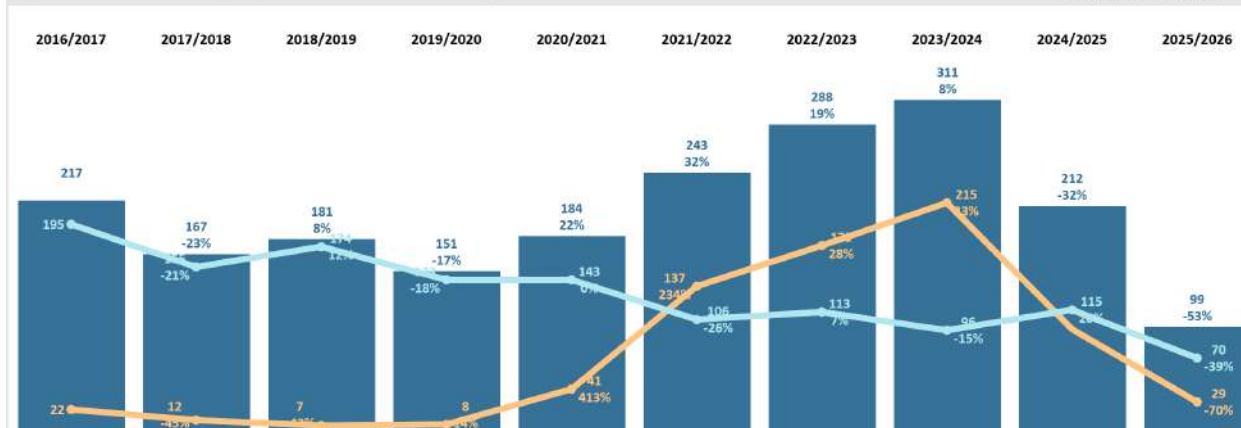
Note: Click on +/- boxes that appear when hovering at top of course load status and CapU status columns to collapse or drill down. Unduplicated total may be less than sum of rows when multiple terms are selected.

			2020/2021	2021/2022	2022/2023	2023/2024	2024/2025	2025/2026
Full time	New	Domestic	32	35	16	15	12	21
		International	16	9	10	6	8	10
	Returning	Domestic	160	139	127	105	81	88
		International	40	48	36	33	28	23
Part-time	New	Domestic	4	6	6	2	3	2
		International	4		0	1		

Course Registration Trends

Registration counts include both registered and withdrawn course registrations.

Data updated on
12/15/2025 5:12:08 AM



This chart represents only 400-level Communication courses at CapU from 2016 to present. This information also includes courses offered for the NABU program which was offered exclusively to international learners (accounting for the spike in 2023/24 international enrolments in orange).

As the degree program is not currently meeting a unique need in the market and the new enrollment numbers are not enough to sustain a full four-year credential, the program in its current form is no longer meeting the needs of the institution. It is thereby recommended that there is an intake suspension to allow for a reimagining and redesigning of this program so that the good work being done by the School of Communication at the institution can continue while the future of the degree is examined and reconsidered. In its current form, the degree is not meeting or exceeding student or market demands.

CONSULTATION

- December 10: Registrar
- December 10: Chair was notified
- December 11: Associate Dean attended a School of Communication Department meeting
- December 11: Memo was sent to University Community from VPA
- December 12: Dean's communication was sent to the School of Communication
- December 16: Meeting scheduled with School of Communication for consultation. Please note that a possible second consultation will be scheduled if necessary. The Director of CTE will be attendance to support the consultation(s).
- January 6: BPS Faculty Council consultation.

Further Consultation TBD:

- Indigenous Education and Affairs

- *Program Advisory Committee*
- *Accessibility Services*
- *Capilano Students' Union*

REMINDER: From policy B.104 procedures – "The manner and extent of consultation must be proportional to the magnitude of the discontinuance." Pauses where we truly hope to reimagine and relaunch a program would be far lower magnitude, than an outright program discontinuation.

COMMUNICATION PLAN

December 11: Associate Dean attended a School of Communication Department meeting

December 16: Consultation School of Communication (a second date possible scheduled)

January 6: Consultation with BPS Faculty Council

January 6: Recommendation from Dean to Senate

To be determined:

- *Indigenous Education and Affairs*
- *Program Advisory Committee*
- *Accessibility Services*
- *Capilano Students' Union*

To: Dr. Tracy Penny Light, Vice President Academic & Provost

From: Dr. Caroline Dépatie, Covering Dean Faculty of Business and Professional Studies

Subject: Proposed Programs of Study Suspensions

1. North American Business Management Post-Baccalaureate Applied Diploma
2. North American Business Management Post-Baccalaureate Diploma

Date: December 15, 2025

cc: Natasha Mrkic-Subotic, Chair, School of Tourism Management
Dr. Aurelea Mahood, Associate Vice President Academic & Vice Provost
Christina Neigel, Director, Academic Planning & Quality Assurance
Dr. Adam Vincent, Associate Dean, School of Business and Professional Studies

PROGRAM OF STUDY INTAKE SUSPENSIONS PROPOSAL

North American Business Management Post-Baccalaureate Diploma and North American Business Management Post-Baccalaureate Applied Diploma

EFFECTIVE DATE

Tuesday, February 24th 2026

PROGRAM HISTORY

The North American Business Management Post-Baccalaureate Applied Diploma and Diploma programs (also known as the NABU programs) started in 2012 and targeted International Students. Combined, both programs saw their highest number of registered applicants in 2019/20 at 226 new students. The programs were suspended in 2025/26 because of the IRCC changes and the loss of International student enrolment given an ineligible CIP code. This means the programs are non-eligible for the post graduate work permit (PGWP).

The NABU programs are proposed for suspension for a second year with the possibility of implementing minor program changes (less than 33% change) resulting in CIP code eligibility. In their current format, the programs are not sustainable. The table below indicates the current demand for the programs by new students over the last 5 years. The data shows a significant decline between 2023/24 and 2024/25 supporting the decision to continue the program intake suspensions with the exploration of minor program changes leading to an eligible CIP code.

				2021/2022	2022/2023	2023/2024	2024/2025	2025/2026
Business & Professional Studies	Business	North American Business Management Applied	Applicants	358	469	430	101	3
		Post-Baccalaureate Diploma	Offered Applicants	288	355	292	72	1
			Registered Applicants	111	156	110	16	0
		North American Business Management	Applicants	132	156	142	34	
		Post-Baccalaureate Diploma	Offered Applicants	104	95	90	24	
			Registered Applicants	8	14	15	3	

CONSULTATION

- December 10: Registrar
- December 10: Chair was notified
- December 11: Memo was sent to University Community from VPA
- December 11: Dean's communication sent to the School of Business
- December 18: Meeting consultation scheduled with School of Business
- January 6: Faculty of Business and Professional Faculty Council consultation

The following consultation have not been done at this point:

- Indigenous Education and Affairs
- Accessibility Services
- Capilano Students' Union

REMINDER: From policy B.104 procedures – "The manner and extent of consultation must be proportional to the magnitude of the discontinuance." Pauses where we truly hope to reimagine and relaunch a program would be far lower magnitude, than an outright program discontinuation.

COMMUNICATION PLAN

December 18: Consultation with School of Business

January 6: Consultation with Faculty Council

January 6: Recommendations from Dean to Senate

To be determined:

- Indigenous Education and Affairs
- Program Advisory Committee
- Accessibility Services
- Capilano Students' Union

To: Dr. Tracy Penny Light, Vice President Academic & Provost

From: Brad Martin, Dean, Faculty of Education, Health, and Human Development

Subject: Program Suspension of Admission (Intake Pause): English for Academic Purposes – Business Administration Pathway

Date: December 15, 2025

cc: Diana Twiss, Chair, School of Access and Academic Preparation; Corey Muench, Program Coordinator, English for Academic Purposes

Dr. Aurelea Mahood, Associate Vice President Academic & Vice Provost

Christina Neigel, Director, Academic Planning & Quality Assurance

PROGRAM OF STUDY SUSPENSION OF ADMISSION PROPOSAL

English for Academic Purposes – Business Administration Pathway

EFFECTIVE DATE

March 2026

PROGRAM HISTORY

The EAP-Business Administration Pathway program was launched more than a decade ago to provide students with an opportunity to earn course credits towards a credential in the School of Business as they are improving their English language skills. Historically, the program has primarily served international students and has been heavily impacted by declines in international student enrolment at the University in recent years. In the 2021-22 academic year, the program had 9 students enrolled. In the other years since the 2019, the program has had between 2 and 4 students enrolled. As a result of these enrolment challenges, the decision was made to cancel the intake of the program for the 2025/26 academic year.

RATIONALE

The continuing suspension of admission for this program in the 2026/27 academic year is proposed because of anticipated low student enrolment. Recent history demonstrates the heavy impact on the program of declining international student enrolment at the University as a whole.