

COURSE OUTLINE		
<b>TERM:</b> Summer 2023	<b>COURSE NO:</b> TOUR 275	
<b>INSTRUCTOR:</b>	<b>COURSE TITLE:</b> Tourism and the Sustainable Development Goals	
<b>OFFICE:</b> <b>LOCAL:</b> <b>E-MAIL:</b> @capilanou.ca	<b>SECTION NO(S):</b>	<b>CREDITS:</b> 3
<b>OFFICE HOURS:</b>		
<b>COURSE WEBSITE:</b>		

Capilano University acknowledges with respect the Lilwat7úl (Lil'wat), xʷmə̌ł̓ ʔkʷəyəm (Musqueam), shíshálh (Sechelt), Skwxwú7mesh (Squamish), and Səlílwətaʔ/Selilwitulh (Tsleil-Waututh) people on whose territories our campuses are located.

#### **COURSE FORMAT**

Three hours of class time, plus an additional hour delivered through on-line or other activities for a 15-week semester, which includes two weeks for final exams.

#### **COURSE PREREQUISITES/CO-REQUISITES**

None

#### **CALENDAR DESCRIPTION**

Tourism and the United Nations Sustainable Development Goals gives students the opportunity to apply tourism concepts in sustainable development to address sustainability challenges in a global context and learn how both business and personal actions relate to the United Nations Sustainable Development Goals. In addition, this course is designed to build ecoliteracy, helping students acquire in-depth knowledge of their home environment with the premise that forming a connection to the natural world leads to deeper understanding and caring, and leading ultimately towards environmental and social issue actions at the local to global levels.

#### **REQUIRED TEXTS AND/OR RESOURCES**

Edwards, Andrés R., [Renewal: How Nature Awakens Our Creativity, Compassion, and Joy](#). Gabriola Island, British Columbia: New Society Publishers, 2019.

World Tourism Organization (UNWTO) and United Nations Development Programme (UNDP). [Tourism and the Sustainable Development Goals – Journey to 2030](#). 2017.

Other readings and/or cases may be provided.

**COURSE STUDENT LEARNING OUTCOMES**

**On successful completion of this course, students will be able to do the following:**

1. Increasing personal ecoliteracy through identification of a diversity of native species in the local environment and describing how they are connected, to each other, to ourselves and to the global environment.
2. Examine and demonstrate awareness of your personal actions and how they relate to the Sustainable Development Goals.
3. Synthesize a range of connections where the Sustainable Development Goals can be implemented in a tourism setting.
4. Apply concepts of sustainable development and UNWTOs Global Code of Ethics to address sustainability challenges in a global context.
5. Explain the similarities and differences between the SDGs and Canadian Indigenous Perspectives.

**COURSE CONTENT**

Week	TOPIC(S)
1	Course introduction Introduction to the Sustainable Development Goals (SDGs): Local to global connections Indigenous land acknowledgement
2	Personal reflective actions and the SDGs; Profiles: SDG 12,13 The importance of ecoliteracy; Coastal ecosystems and species identification
3	Biodiversity and its importance to tourism; Profiles: SDG 14,15
4	Tourism and the SDGs – Journey to 2030; Profiles: SDG 6,8,9 Case Study: Howe Sound Biosphere and the SDGs
5	UNWTO: Global code of ethics for tourism; Profiles: SDG 1,2,4
6	Human and social dimensions of the SDGs; Profiles: SDG 3,5,10
7	Campus hands-on project – Increasing campus biodiversity;
8	Local to global: Case studies of sustainable development People – Prosperity – Peace – Planet; Profile: SDG 7, 11
9	SDGs in tourism and outdoor recreation – Implementing best practices Assessing SDGs fulfillment in BC and Canada
10	The SDGs and Indigenous Peoples in Canada; Profile: SDG 16 Indigenous Protected and Conserved Areas (IPCA's) in Canada Case Study: Local Indigenous Businesses, Stewardship, Land Use, and SDG Alignment
11	Workshop: Meaningfully connecting people to nature and the SDGs
12	Planetary Boundaries, Anthropocene, and alternate growth ideas
13	Social, economic, and environmental sustainability and you; Profile: SDG 17
14 & 15	Final Exam Period

**EVALUATION PROFILE**

Assessment	% of Grade
1. Tourism and the SDGs Report	20-30%
2. Quizzes / Tests	30-40%
3. Homework Activities and Group Projects	25-30%
4. Participation and Professionalism	0-10%
Total	100%

\*No single assessment will be valued at more than 35% of the final grade

**Participation and professionalism:** Participation grades are based on the consistency, quality, and frequency of contributions to class and group discussions. Consistency means attending every class, maintaining a positive and respectful presence in the classroom, and actively contributing to discussions on a regular basis. Quality means demonstrating respect for peers and their contributions; listening attentively during lectures and when other students are speaking; and participating in all activities with an open and inquisitive mind. Students may be asked to self-reflect on their participation in the course either verbally and/or in a written format.

**GRADING PROFILE**

A+ = 90-100	B+ = 77-79	C+ = 67-69	D = 50-59
A = 85-89	B = 73-76	C = 63-66	F = 0-49
A- = 80-84	B- = 70-72	C- = 60-62	

**Incomplete Grades**

Grades of Incomplete "I" will not be assigned in this course.

**Late Assignments**

Assignments are due at the beginning of the class on the due date listed. If you anticipate handing in an assignment late, please consult with your instructor beforehand. See course syllabus for additional details.

**Missed Exams/Quizzes/Labs etc.**

Make-up exams, quizzes and/or tests are given at the discretion of the instructor. They are generally given only in medical emergencies or severe personal crises. Some missed labs or other activities may not be able to be accommodated. Please consult with your instructor.

**Attendance**

Students are expected to attend all classes and associated activities.

**English Usage**

Students are expected to proofread all written work for any grammatical, spelling and stylistic errors. Instructors may deduct marks for incorrect grammar and spelling in written assignments.

**Electronic Devices**

Students may use electronic devices during class for note-taking only unless otherwise noted in the course syllabus.

**On-line Communication**

Outside of the classroom, instructors will (if necessary) communicate with students using either their official Capilano University email or eLearn; please check both regularly. Official communication between Capilano University and students is delivered to students' Capilano University email addresses only.

**UNIVERSITY OPERATIONAL DETAILS****Tools for Success**

Many services are available to support student success for Capilano University students. A central navigation point for all services can be found at: <https://www.capilanou.ca/student-life/>

**Capilano University Security: download the [CapU Mobile Safety App](#)**

**Policy Statement (S2009-06)**

Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Academic Integrity, Academic Probation and other educational issues. These and other policies are available on the University website.

**Academic Integrity (S2017-05)**

Any instance of academic dishonesty or breach of the standards of academic integrity is serious and students will be held accountable for their actions, whether acting alone or in a group. See policy and procedures S2017-05 Academic Integrity for more information:

<https://www.capilanou.ca/aboutcapu/governance/policies/>

Violations of academic integrity, including dishonesty in assignments, examinations, or other academic performances, are prohibited and will be handled in accordance with the Student Academic Integrity Procedures.

**Academic dishonesty** is any act that breaches one or more of the principles of academic integrity. Acts of academic dishonesty may include but are not limited to the following types:

**Cheating:** Using or providing unauthorized aids, assistance or materials while preparing or completing assessments, or when completing practical work (in clinical, practicum, or lab settings), including but not limited to the following:

- Copying or attempting to copy the work of another during an assessment;
- Communicating work to another student during an examination;
- Using unauthorized aids, notes, or electronic devices or means during an examination;
- Unauthorized possession of an assessment or answer key; and/or,

- Submitting of a substantially similar assessment by two or more students, except in the case where such submission is specifically authorized by the instructor.

**Fraud:** Creation or use of falsified documents.

**Misuse or misrepresentation of sources:** Presenting source material in such a way as to distort its original purpose or implication(s); misattributing words, ideas, etc. to someone other than the original source; misrepresenting or manipulating research findings or data; and/or suppressing aspects of findings or data in order to present conclusions in a light other than the research, taken as a whole, would support.

**Plagiarism:** Presenting or submitting, as one's own work, the research, words, ideas, artistic imagery, arguments, calculations, illustrations, or diagrams of another person or persons without explicit or accurate citation or credit.

**Self-Plagiarism:** Submitting one's own work for credit in more than one course without the permission of the instructors, or re-submitting work, in whole or in part, for which credit has already been granted without permission of the instructors.

**Prohibited Conduct:** The following are examples of other conduct specifically prohibited:

- Taking unauthorized possession of the work of another student (for example, intercepting and removing such work from a photocopier or printer, or collecting the graded work of another student from a stack of papers);
- Falsifying one's own and/or other students' attendance in a course;
- Impersonating or allowing the impersonation of an individual;
- Modifying a graded assessment then submitting it for re-grading; or,
- Assisting or attempting to assist another person to commit any breach of academic integrity.

### **Sexual Violence and Misconduct**

All Members of the University Community have the right to work, teach and study in an environment that is free from all forms of sexual violence and misconduct. Policy B401 defines sexual assault as follows:

Sexual assault is any form of sexual contact that occurs without ongoing and freely given consent, including the threat of sexual contact without consent. Sexual assault can be committed by a stranger, someone known to the survivor or an intimate partner.

Safety and security at the University are a priority and any form of sexual violence and misconduct will not be tolerated or condoned. The University expects all Students and Members of the University Community to abide by all laws and University policies, including B.401 Sexual Violence and Misconduct Policy and B.401.1 Sexual Violence and Misconduct Procedure (found on Policy page <https://www.capilanou.ca/about-capu/governance/policies/>)

**Emergencies:** Students are expected to familiarise themselves with the emergency policies where appropriate and the emergency procedures posted on the wall of the classroom.

**DEPARTMENT OR PROGRAM OPERATIONAL DETAILS**

See Course Syllabus