CAPILANO UNIVERSITY

COURSE OUTLINE		
TERM: Fall 2020	**COURSE NO:** TOUR 456	
INSTRUCTOR:	**COURSE TITLE:** Land Use and Tourism Operations	
OFFICE: LOCAL: **E-MAIL:**	**SECTION NO(S):**	**CREDITS:** 3.0
OFFICE HOURS:		
COURSE WEBSITE:		

Capilano University acknowledges with respect the Lil'wat, Musqueam, Squamish, Sechelt, and Tsleil-Waututh people on whose territories our campuses are located.

COURSE FORMAT: Three hours of class time, plus an additional hour delivered through on-line or other activities for a 15-week semester, which includes two weeks for final exams.

COURSE PREREQUISITES: 60 credits of 100-level or higher coursework

CALENDAR DESCRIPTION: This course deepens students' knowledge of land use issues relating to operating tourism businesses in the context of various systems of land ownership types including Indigenous rights, title and land use, crown land and parks and protected areas. Students analyze and examine how these issues impact tourism businesses from an operational perspective. Case studies provide the opportunity for students to engage with complex situations and generate progressive solutions.

REQUIRED TEXTS AND/OR RESOURCES
Readings and materials will be available on TOUR 456 eLearn site

COURSE STUDENT LEARNING OUTCOMES
On successful completion of this course, students will be able to do the following:

Learning Outcomes
1. Describe the different types of land ownership upon which tourism businesses operate.
2. Identify and discuss the natural resources upon which land-based tourism is reliant.
3. Explain how procedures, regulations, liabilities, tenure, and other land use factors impact tourism business operations.
4. Illustrate and explain the issues associated land use management, and how these may impact tourism business operation.
5. Evaluate land use management tools, and explain their relation to tourism business operations.

TOUR 456 Outline

COURSE CONTENT

Week	Topic	Readings/Due Dates
1	**Land Use and Tourism:** Introduction to values, objectives and land use planning	
2	**Crown Land**: Relationship of legislation, regulation and policy. Land issues, logistics, and tenure requirements	
3	**Purpose and Value of Parks and Protected Areas:** BC Provincial Parks, Canada's National Parks and Tourism Operations	
4	**Indigenous Rights, Title and Land Use:** Land use and Tourism Operations in First Nations territories	
5	**Managing Multiple Resources in Intensive Recreation Area:** Complex land tenures and managing public access	Academic Journal Article Review Due (15%)
6	**Introduction to Management Issues and Tools:** Managing recreation and tourism on an integrated land base	Midterm (20%)
7	**Management Issues:** Tourist Access to Natural Areas vs. Preservation	
8	**Management Issue:** Wildlife and Recreation Management	
9	**Management Issues:** User Conflicts: Motorized vs. Non-motorized users; Cultural conflicts between tourists	
10	**Management Tools:** Using an Ecosystem-Based Approach: Ecosystem-Based models & decision-making	
11	**Management Tools:** Recreation Opportunity Spectrum, Carrying Capacity, & Limits of Acceptable Change	
12	**Management Tools:** Visitor Use Management Framework	
13	Presentation debrief & peer evaluation	Quiz 10- Visitor Use Management
14-15	Final project questions and discussion	Final Project Due, end of week 14 (20%)

TOUR 456 Outline

EVALUATION PROFILE

Assessment	% of Final Grade
Academic Journal Article Review	15%
Midterm	20%
Tourism & Land Management Issues & Tools Group Presentations – based on an academic article review	20%
Final Project - Tourism Tenure Application and Management Plan	20%
Quizzes (10 x 2%) – based on readings & previous classes	20%
In-class Participation	5%

Participation grades are based on the consistency, quality, and frequency of contributions to class discussions. Consistency means attending every class, maintaining a positive and respectful presence in the classroom, and actively contributing to discussions on a regular basis. Quality means demonstrating respect for peers and their contributions; listening attentively during lectures and when other students are speaking; and participating in all activities with an open and inquisitive mind.

GRADING PROFILE

A+ = 90-100	B+ = 77-79	C+ = 67-69	D = 50-59
A = 85-89	B = 73-76	C = 63-66	F = 0-49
A- = 80-84	B- = 70-72	C- = 60-62	

Incomplete Grades
Grades of Incomplete "I" are assigned only in exceptional circumstances when a student requests extra time to complete their coursework. Such agreements are made only at the request of the student, who is responsible to determine from the instructor the outstanding requirements of the course.

Late Assignments
Assignments are due at the beginning of the class on the due date listed. If you anticipate handing in an assignment late, please consult with your instructor beforehand.

Missed Exams/Quizzes/Labs etc.
Make-up exams, quizzes and/or tests are given at the discretion of the instructor. They are generally given only in medical emergencies or severe personal crises. Some missed labs or other activities may not be able to be accommodated. Please consult with your instructor.

Attendance
Students are expected to attend all classes and associated activities.

English Usage
Students are expected to proofread all written work for any grammatical, spelling and stylistic errors. Instructors may deduct marks for incorrect grammar and spelling in written assignments.

Electronic Devices
Students may use electronic devices during class for note-taking only or when working on tasks assigned by the instructor.

On-line Communication
Outside of the classroom, instructors will (if necessary) communicate with students using either their official Capilano University email or eLearn; please check both regularly. Official communication between Capilano University and students is delivered to students' Capilano University email addresses only.

UNIVERSITY OPERATIONAL DETAILS

Tools for Success
Many services are available to support student success for Capilano University students. A central navigation point for all services can be found at: https://www.capilanou.ca/student-life/

Capilano University Security: download the CapU Mobile Safety App

Policy Statement (S2009-06)
Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Academic Integrity, Academic Probation and other educational issues. These and other policies are available on the University website.

Academic Integrity (S2017-05)
Any instance of academic dishonesty or breach of the standards of academic integrity is serious and students will be held accountable for their actions, whether acting alone or in a group. See policy and procedures S2017-05 Academic Integrity for more information: https://www.capilanou.ca/about-capu/governance/policies/

Violations of academic integrity, including dishonesty in assignments, examinations, or other academic performances, are prohibited and will be handled in accordance with the Student Academic Integrity Procedures.

Academic dishonesty is any act that breaches one or more of the principles of academic integrity. Acts of academic dishonesty may include but are not limited to the following types:

Cheating: Using or providing unauthorized aids, assistance or materials while preparing or completing assessments, or when completing practical work (in clinical, practicum, or lab settings), including but not limited to the following:
- Copying or attempting to copy the work of another during an assessment;
- Communicating work to another student during an examination;
- Using unauthorized aids, notes, or electronic devices or means during an examination;
- Unauthorized possession of an assessment or answer key; and/or,
- Submitting of a substantially similar assessment by two or more students, except in the case where such submission is specifically authorized by the instructor.

Fraud: Creation or use of falsified documents.

Misuse or misrepresentation of sources: Presenting source material in such a way as to distort its original purpose or implication(s); misattributing words, ideas, etc. to someone other than the original source; misrepresenting or manipulating research findings or data; and/or suppressing aspects of findings or data in order to present conclusions in a light other than the research, taken as a whole, would support.

Plagiarism: Presenting or submitting, as one's own work, the research, words, ideas, artistic imagery, arguments, calculations, illustrations, or diagrams of another person or persons without explicit or accurate citation or credit.

Self-Plagiarism: Submitting one's own work for credit in more than one course without the permission of the instructors, or re-submitting work, in whole or in part, for which credit has already been granted without permission of the instructors.

Prohibited Conduct: The following are examples of other conduct specifically prohibited:
- Taking unauthorized possession of the work of another student (for example, intercepting and removing such work from a photocopier or printer, or collecting the graded work of another student from a stack of papers);
- Falsifying one's own and/or other students' attendance in a course;
- Impersonating or allowing the impersonation of an individual;
- Modifying a graded assessment then submitting it for re-grading; or,
- Assisting or attempting to assist another person to commit any breach of academic integrity.

Sexual Violence and Misconduct
All Members of the University Community have the right to work, teach and study in an environment that is free from all forms of sexual violence and misconduct. Policy B401 defines sexual assault as follows:

> Sexual assault is any form of sexual contact that occurs without ongoing and freely given consent, including the threat of sexual contact without consent. Sexual assault can be committed by a stranger, someone known to the survivor or an intimate partner.

Safety and security at the University are a priority and any form of sexual violence and misconduct will not be tolerated or condoned. The University expects all Students and Members of the University Community to abide by all laws and University policies, including B.401 Sexual Violence and Misconduct Policy and B.401.1 Sexual Violence and Misconduct Procedure (found on Policy page https://www.capilanou.ca/about-capu/governance/policies/)

Emergencies: Students are expected to familiarise themselves with the emergency policies where appropriate and the emergency procedures posted on the wall of the classroom.

DEPARTMENT OR PROGRAM OPERATIONAL DETAILS
See course syllabus