

PART 3 – NOMINEE STATEMENT

This section as submitted by the nominee will be posted to the public Senate Elections webpage to be viewed by prospective voters.

CANDIDATE INTERESTS AND ACTIVITIES

Staff Name: Marzieh Nasiri

INTERESTS AND ACTIVITIES AT CAPILANO

Having served as a marketing instructor for diverse classes of CSB such as BADM 101, BMKT 161, BMKT 316, and BMKT 364, I have developed a comprehensive understanding of our university's values and academic standards. Furthermore, my role as a co-faculty advisor at Capilano University Marketing Association underscores my commitment to enhancing the student experience beyond the classroom. Actively participating in CAPUMA initiatives, taking students to networking events, and volunteering for Explore CapU and CSB Concentration Day have provided me with valuable insights into fostering a distinct university experience and supporting students' success.

OTHER INTERESTS AND ACTIVITIES

In addition to my extensive teaching experience, my 7+ years as a marketing professional have provided me with a solid foundation in branding, marketing research, consumer behavior, advertising, and digital marketing. This practical experience, combined with my passion for teaching, uniquely positions me to educate and inspire students pursuing marketing education.

CANDIDATE STATEMENT: (Not required by University Act. Maximum 400 words.)

I am writing to express my sincere interest in the BPS Senate position. With a Ph.D. in Management and a proven record of leadership, coupled with a deep commitment to academic excellence, I am eager to contribute to positive changes within the academic community of Capilano University.

Throughout my 14+ years of teaching experience, I have successfully instructed various courses, receiving positive feedback from students for fostering exceptional learning experiences. With this extensive teaching background and a strong industry foundation, I bring a unique blend of academic expertise and practical insights. My track record in project management, research, and strategic planning aligns with the multifaceted responsibilities of the Senate. I am confident in my ability to provide valuable perspectives on matters pertaining to academic policies, grading, and awards for excellence.

Understanding the diverse composition of the Senate, I appreciate the need for varied perspectives. As a candidate, my academic journey, extensive teaching experience, and industry insights position me as a representative who can contribute effectively to the discussions and decisions made by the Senate. I value the collaborative nature of the Senate, and if elected, I am committed to ensuring that the interests of faculty, students, staff, and alumni are all considered.

If elected to the Senate, my vision is to actively participate in shaping policies that enhance the academic experience for students, support faculty in their roles, and contribute to the continued success of Capilano University. I am dedicated to fostering an environment that encourages innovation, inclusivity, and continuous improvement in line with the university's values.

I am grateful for the opportunity to be considered for this vital role, and I look forward to the possibility of serving as a Senate member.