



CAPILANO UNIVERSITY

COURSE OUTLINE		
TERM: Fall 2021	COURSE NO: TOUR 455	
INSTRUCTOR:	COURSE TITLE: Adventure Tourism for Community Economic Development	
OFFICE: LOCAL: E-MAIL: @capilanou.ca	SECTION NO(S):	CREDITS: 3.0
OFFICE HOURS:		
COURSE WEBSITE:		

Capilano University acknowledges with respect the Lil'wat, Musqueam, Squamish, Sechelt, and Tsleil-Waututh people on whose territories our campuses are located.

COURSE FORMAT

Three hours of class time, plus an additional hour delivered through on-line or other activities for a 15 week semester, which includes two weeks for final exams.

COURSE PREREQUISITES

60 credits of 100-level or higher course work

CALENDAR DESCRIPTION

Adventure tourism can be a vehicle for community economic development. Globally, we see cases where adventure tourism has contributed to solving a wide range of issues including: environmental conservation, employment, poverty, self-governance and human rights. This course will explore the role of community, industry partners, public sector, Indigenous partnerships and non-governmental stakeholders in the planning and development of adventure tourism as part of local community development. This course will investigate the nature of adventure tourism taking a case study approach in examining several communities engaged in adventure tourism and the tourism development models being employed in those communities.

COURSE NOTE

TOUR 455 is an approved Self and Society course for Cap Core requirements.

REQUIRED TEXTS AND/OR RESOURCES

A reading package will be developed by the instructor and be available on eLearn.

COURSE STUDENT LEARNING OUTCOMES

On successful completion of this course, students will be able to do the following:

1. Evaluate and decolonize the primary benefits and challenges inherent in adventure tourism in sovereign indigenous nation communities and other diverse communities.
2. Evaluate and decolonize how adventure tourism can contribute to community economic development, social capital and environmental conservation.
3. Apply asset-based approaches in examining the internal and external environments of a community including stakeholder and partnership needs.
4. Analyze local and global case studies relating to adventure tourism as a tool for community economic development.
5. Evaluate and decolonize community development models and techniques to leverage adventure tourism as a tool for community economic development.
6. Analyze issues of human rights in tourism development including the rights of sovereign indigenous nations and peoples relating to colonization, racism and the dispossession of land.

Students who complete this Self and Society course will be able to do the following:

1. Identify potential root causes of local/global problems and how they affect local/global cultures, economies, politics, and policies.
2. Assess and evaluate individual and collective responsibilities within a diverse and interconnected global society.
3. Apply concepts of sustainable development to address sustainability challenges in a global context.
4. Analyze the impact of colonialism and racism on Indigenous peoples.

COURSE CONTENT

Week	Topics & Activities*
1	Welcome to TOUR 455 A Discussion about the (De)Colonization of Land
2	Unpacking the Course Name
3	Social Capital
4	Community Development Thinking
	Community-BASED Tourism
5	Adventure Tourism Products and History
	Assignment #1 - Presentation Day
6	Systems Thinking
	Guest Speaker: TBA
7	Adventure Tourism and Conservation
8	Community Based (Adventure) Tourism Models
9	Special/Current Topics in Adventure Tourism
	Guest Speaker: TBA
10	Assignment #2 - Presentation Day / World Café Format
11	Adventure Tourism and Human Rights of Indigenous People

12	Guest Speaker – TBA
13	Final Assignment #3 - Presentation Day Preparation and Review for the Final Exam
14-15	FINAL EXAM Period

EVALUATION PROFILE

Assessment	% Final Grade
Case Study	10% - 25%
Assignments*	35% - 50%
Exam	20% - 30%
Participation	0% - 10%
TOTAL	100%

This consists of several smaller assignments. No one assignment will be valued at more than 30% of the final grade

Participation

Participation grades are based on the consistency, quality, and frequency of contributions to class discussions. Consistency means attending every class, maintaining a positive and respectful presence in the classroom, and actively contributing to discussions on a regular basis. Quality means demonstrating respect for peers and their contributions; listening attentively during lectures and when other students are speaking; and participating in all activities with an open and inquisitive mind.

GRADING PROFILE: A+=90-100% B+ = 77-79% C+ = 67-69% D = 50-59%
 A =85-89% B = 73-76% C = 63-66% F = 49% or less
 A-=80-84% B- = 70-72% C- = 60-62%

Incomplete Grades

Grades of Incomplete "I" are assigned only in exceptional circumstances when a student requests extra time to complete their coursework. Such agreements are made only at the request of the student, who is responsible to determine from the instructor the outstanding requirements of the course.

Late Assignments

Assignments are due as listed in the course syllabus. Assignments will be deducted a 10% late penalty per day. If you anticipate handing in an assignment late, please consult with your instructor beforehand.

Missed Exams/Quizzes/Labs etc.

Make-up exams, quizzes and/or tests are given at the discretion of the instructor. They are generally given only in medical emergencies or severe personal crises. Some missed labs or other activities may not be able to be accommodated. Please consult with your instructor.

Attendance

Students are expected to attend all classes and associated activities.

English Usage

Students are expected to proofread all written work for any grammatical, spelling and stylistic errors. Instructors may deduct marks for incorrect grammar and spelling in written assignments.

Electronic Devices

Students may use electronic devices during class for researching topics related to class discussions and topics and note taking only.

On-line Communication

Outside of the classroom, instructors will (if necessary) communicate with students using either their official Capilano University email or Moodle; please check both regularly. Official communication between Capilano University and students is delivered to students' Capilano University email addresses only.

UNIVERSITY OPERATIONAL DETAILS**Tools for Success**

Many services are available to support student success for Capilano University students. A central navigation point for all services can be found at: <https://www.capilanou.ca/student-life/>

Capilano University Security: download the [CapU Mobile Safety App](#)**Policy Statement (S2009-06)**

Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Academic Integrity, Academic Probation and other educational issues. These and other policies are available on the University website.

Academic Integrity (S2017-05)

Any instance of academic dishonesty or breach of the standards of academic integrity is serious and students will be held accountable for their actions, whether acting alone or in a group. See policy and procedures S2017-05 Academic Integrity for more information: <https://www.capilanou.ca/about-capu/governance/policies/>

Violations of academic integrity, including dishonesty in assignments, examinations, or other academic performances, are prohibited and will be handled in accordance with the Student Academic Integrity Procedures.

Academic dishonesty is any act that breaches one or more of the principles of academic integrity. Acts of academic dishonesty may include but are not limited to the following types:

Cheating: Using or providing unauthorized aids, assistance or materials while preparing or completing assessments, or when completing practical work (in clinical, practicum, or lab settings), including but not limited to the following:

- Copying or attempting to copy the work of another during an assessment;
- Communicating work to another student during an examination;
- Using unauthorized aids, notes, or electronic devices or means during an examination;
- Unauthorized possession of an assessment or answer key; and/or,
- Submitting of a substantially similar assessment by two or more students, except in the case where such submission is specifically authorized by the instructor.

Fraud: Creation or use of falsified documents.

Misuse or misrepresentation of sources: Presenting source material in such a way as to distort its original purpose or implication(s); misattributing words, ideas, etc. to someone other than the original source; misrepresenting or manipulating research findings or data; and/or suppressing aspects of findings or data in order to present conclusions in a light other than the research, taken as a whole, would support.

Plagiarism: Presenting or submitting, as one's own work, the research, words, ideas, artistic imagery, arguments, calculations, illustrations, or diagrams of another person or persons without explicit or accurate citation or credit.

Self-Plagiarism: Submitting one's own work for credit in more than one course without the permission of the instructors, or re-submitting work, in whole or in part, for which credit has already been granted without permission of the instructors.

Prohibited Conduct: The following are examples of other conduct specifically prohibited:

- Taking unauthorized possession of the work of another student (for example, intercepting and removing such work from a photocopier or printer, or collecting the graded work of another student from a stack of papers);
- Falsifying one's own and/or other students' attendance in a course;
- Impersonating or allowing the impersonation of an individual;
- Modifying a graded assessment then submitting it for re-grading; or,
- Assisting or attempting to assist another person to commit any breach of academic integrity.

Sexual Violence and Misconduct

All Members of the University Community have the right to work, teach and study in an environment that is free from all forms of sexual violence and misconduct. Policy B401 defines sexual assault as follows:

Sexual assault is any form of sexual contact that occurs without ongoing and freely given consent, including the threat of sexual contact without consent. Sexual assault can be committed by a stranger, someone known to the survivor or an intimate partner.

Safety and security at the University are a priority and any form of sexual violence and misconduct will not be tolerated or condoned. The University expects all Students and Members of the University Community to abide by all laws and University policies, including B.401 Sexual Violence and Misconduct Policy and B.401.1 Sexual Violence and Misconduct Procedure (found on Policy page <https://www.capilanou.ca/about-capu/governance/policies/>)

Emergencies: Students are expected to familiarise themselves with the emergency policies where appropriate and the emergency procedures posted on the wall of the classroom.

DEPARTMENT OR PROGRAM OPERATIONAL DETAILS

See Course Syllabus