

COURSE OUTLINE		
TERM: Fall 2019	COURSE NO: PHIL 207	
INSTRUCTOR:	COURSE TITLE: Business Ethics	
OFFICE: LOCAL: E-MAIL: @capilanou.ca	SECTION NO(S):	CREDITS: 3.0
OFFICE HOURS:		
COURSE WEBSITE:		

Capilano University acknowledges with respect the Lil'wat, Musqueam, Squamish, Sechelt, and Tsleil-Waututh people on whose territories our campuses are located.

COURSE FORMAT

Three hours of class time, plus an additional hour delivered through on-line or other activities for a 15-week semester, which includes two weeks for final exams.

COURSE PREREQUISITES/CO-REQUISITES

None

CALENDAR DESCRIPTION

This course is an introduction to contemporary philosophical thinking on ethical issues in business. It covers such topics as the power of multinational corporations, bribery and extortion in international business, the ethics of hiring practices, advertising and behaviour control, the conflict between employee loyalty and moral independence, and the responsibilities of corporations and business professionals. The course will also introduce students to a number of classical ethical theories and theories of economic justice.

COURSE NOTE

PHIL 207 is an approved Self and Society course for Cap Core requirements.

REQUIRED TEXTS AND/OR RESOURCES

Mark C. Vopat and Alan Tomhave. (Eds.) *Business Ethics: The Big Picture*. Peterborough, Ontario. Broadview Press. 2018 [REQUIRED].

COURSE STUDENT LEARNING OUTCOMES

On successful completion of this course, students will be able to do the following:

- Explain in detail the main theories in Business Ethics
- Identify and define key concepts
- Critically evaluate the merits of answers to key questions about ethical issues in business practice and relevant economic theories
- Analyses case studies and apply moral principles to these and other relevant cases

Students who complete this Self and Society course will be able to do the following:

- Identify potential root causes of local/global problems and how they affect local/global cultures, economies, politics, and policies
- Assess and evaluate individual and collective responsibilities within a diverse and interconnected global society
- Apply concepts of sustainable development to address sustainability challenges in a global context
- Synthesize a range of differing community perspectives on ethics and justice and explain how these perspectives can inform structural change

COURSE CONTENT

Week 1	Introduction
Week 2	Utilitarianism and Deontology (Reading: Mill and Kant)
Week 3	Contractarianism and Virtue Ethics (Reading: Hobbes and Aristotle)
Week 4	The Nature of Business (Reading: Smith)
Week 5	The Nature of Business (Reading: Marx & Engels)
Week 6	The Nature of Business (Reading: Duska and Flew)
Week 7	The Nature of Business (Reading: Smith Marx & Engels)
Week 8	The Conduct of Business (Reading: Carr)
Week 9	The Conduct of Business (Reading: Gillespie)
Week 10	The Conduct of Business (Reading: French)
Week 11	Business, Individual, and Society (Reading: Schrag and Ariely)
Week 12	Business, Individual, and Society (Reading: Freeman and Arrow)
Week 13	Business, Individual, and Society (Reading: Hoffman and Tomhave & Vopat)
Weeks 14,15	Exam Period

EVALUATION PROFILE:

Attendance	0-10%
Essay(s)	20-40%*
Test(s)	20-45%*
Final Exam	20-30%
Total =	100%

* No one single assignment will be worth more than 35%.

GRADING PROFILE

A+ = 90-100	B+ = 77-79	C+ = 67-69	D = 50-59
A = 85-89	B = 73-76	C = 63-66	F = 0-49

A- = 80-84	B- = 70-72	C- = 60-62	
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Incomplete Grades

Grades of Incomplete "I" are assigned only in exceptional circumstances when a student requests extra time to complete their coursework. Such agreements are made only at the request of the student, who is responsible to determine from the instructor the outstanding requirements of the course.

Late Assignments

Not accepted.

Missed Exams/Quizzes/Labs etc.

Students will be assigned a mark of zero for all missed assignments, essays, or tests. Make-up exams, quizzes and/or tests are given at the discretion of the instructor. They are generally given only in medical emergencies or severe personal crises. Please consult with your instructor.

Attendance

Students are expected to attend regularly, to be punctual, to contribute to discussions, and to behave appropriately in the classroom.

English Usage

Students are expected to proofread all written work for any grammatical, spelling and stylistic errors. Instructors may deduct marks for incorrect grammar and spelling in written assignments.

Electronic Devices

Students may use electronic devices during class for note-taking only. Avoid/turn off all other electronic distractions. During in-class tests, turn off all electronic devices and remove them from the desk.

On-line Communication

Outside of the classroom, instructors will (if necessary) communicate with students using either their official Capilano University email or Moodle; please check both regularly. Official communication between Capilano University and students is delivered to students' Capilano University email addresses only.

UNIVERSITY OPERATIONAL DETAILS**Tools for Success**

Many services are available to support student success for Capilano University students. A central navigation point for all services can be found at: <http://www.capilanou.ca/student-life/>

Capilano University Security: download the CapU Mobile Safety App

Policy Statement (S2009-06)

Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Academic Integrity, Academic Probation and other educational issues. These and other policies are available on the University website.

Academic Integrity (S2017-05)

Any instance of academic dishonesty or breach of the standards of academic integrity is serious and students will be held accountable for their actions, whether acting alone or in a group. See policy and procedures S2017-05 Academic Integrity for more information: <https://www.capilanou.ca/about-capu/governance/policies/>

Violations of academic integrity, including dishonesty in assignments, examinations, or other academic performances, are prohibited and will be handled in accordance with the Student Academic Integrity Procedures.

Academic dishonesty is any act that breaches one or more of the principles of academic integrity. Acts of academic dishonesty may include but are not limited to the following types:

Cheating: Using or providing unauthorized aids, assistance or materials while preparing or completing assessments, or when completing practical work (in clinical, practicum, or lab settings), including but not limited to the following:

- Copying or attempting to copy the work of another during an assessment;
- Communicating work to another student during an examination;
- Using unauthorized aids, notes, or electronic devices or means during an examination;
- Unauthorized possession of an assessment or answer key; and/or,
- Submitting of a substantially similar assessment by two or more students, except in the case where such submission is specifically authorized by the instructor.

Fraud: Creation or use of falsified documents.

Misuse or misrepresentation of sources: Presenting source material in such a way as to distort its original purpose or implication(s); misattributing words, ideas, etc. to someone other than the original source; misrepresenting or manipulating research findings or data; and/or suppressing aspects of findings or data in order to present conclusions in a light other than the research, taken as a whole, would support.

Plagiarism: Presenting or submitting, as one's own work, the research, words, ideas, artistic imagery, arguments, calculations, illustrations, or diagrams of another person or persons without explicit or accurate citation or credit.

Self-Plagiarism: Submitting one's own work for credit in more than one course without the permission of the instructors, or re-submitting work, in whole or in part, for which credit has already been granted without permission of the instructors.

Prohibited Conduct: The following are examples of other conduct specifically prohibited:

- Taking unauthorized possession of the work of another student (for example, intercepting and removing such work from a photocopier or printer, or collecting the graded work of another student from a stack of papers);
- Falsifying one's own and/or other students' attendance in a course;
- Impersonating or allowing the impersonation of an individual;
- Modifying a graded assessment then submitting it for re-grading; or,
- Assisting or attempting to assist another person to commit any breach of academic integrity.

Sexual Violence and Misconduct

All Members of the University Community have the right to work, teach and study in an environment that is free from all forms of sexual violence and misconduct. Policy B401 defines sexual assault as follows:

Sexual assault is any form of sexual contact that occurs without ongoing and freely given consent, including the threat of sexual contact without consent. Sexual assault can be committed by a stranger, someone known to the survivor or an intimate partner.

Safety and security at the University are a priority and any form of sexual violence and misconduct will not be tolerated or condoned. The University expects all Students and Members of the University Community to abide by all laws and University policies, including B.401 Sexual Violence and Misconduct Policy and B.401.1 Sexual Violence and Misconduct Procedure (found on Policy page <https://www.capilanou.ca/about-capu/governance/policies/>)

Emergencies: Students are expected to familiarise themselves with the emergency policies where appropriate and the emergency procedures posted on the wall of the classroom.