

COURSE OUTLINE



COURSE NAME: Integrated Research Project in International Business	COURSE NO: INMA 530
TERM: Summer 2013	COURSE CREDITS: 6
INSTRUCTOR: TBD E-mail: Phone: Office:	INSTRUCTIONAL HOURS PER WEEK: 8

COURSE PREREQUISITES:

None.

COURSE DESCRIPTION:

The integrated research project is a substantial and transformative piece of investigative work undertaken by students which demonstrates the skills needed to integrate their learning from the range of disciplines covered in the programme's taught courses and apply it to a complex international business problem in the context of the dynamic and uncertain international business environment. Students will develop and apply independent research skills in the location, evaluation, presentation and analysis of data in coming to an understanding of the problem they are investigating. They will demonstrate the ability to create, identify and evaluate appropriate strategies to meet stakeholder interests in a specific business situation.

REQUIRED TEXT and OTHER RESOURCES:

No required text. Students will use their resource materials from INMA 520 Graduate Research Methodology course.

COURSE FORMAT:

Online course work as well as advisory review meetings with faculty on average of 8 hours per week, over a 15 week period.

The course website on Moodle will provide a detailed schedule of activities, deliverables and updates.

Students are REQUIRED to check the course web site on Moodle as well as his/her name@capilano.ca email at least 3 times weekly as these are the primary vehicles for university correspondence between instructor and student. Course communication will not be sent to student personal emails.

COURSE OUTCOMES:

The aims of this course are to enable students to:

- carry out independent research on a complex international business problem;
- exercise analysis and judgment in the selection of relevant data, interpretation of findings and synthesis of conclusions;
- write an applied and integrative report encompassing all aspects of the research process.

SPECIFIC STUDENT OUTCOMES:

Upon successful completion of this course, students should be able to demonstrate competence in the following abilities and skills:

ABILITIES	OUTCOME	LEVELS*
COMMUNICATIONS	C1. communicate effectively in writing;	5->6
	C2. reference written work;	5
	C3. present a sustained and coherent report that synthesizes theoretical approaches and research findings and considers their strategic implications for commercial practice;	5
ANALYSIS AND DECISION-MAKING	A1. develop, justify and apply an appropriate research methodology for a complex international business problem;	3->6
	A2. have a knowledge and understanding of the different methodologies available to the researcher and how to differentiate between them;	3->6
	A3. carry out a successful literature and data search using both internal and external sources;	3->6
	A4. understand the interrelationships between theory from a range of disciplines covered in the International Post Graduate Diploma programme;	3->6
	A5. apply research data into a complex international business problem;	3->6
	A6. critically evaluate alternative methods, theories and data in the context of a dynamic, complex and uncertain organisational environment;	3->6
	A7. reflect on their personal learning experience;	1->5
SOCIAL INTERACTION	S1. conduct work in an appropriate ethical manner;	1->5
	S2. manage a complex research strategy systematically and creatively;	1->5
	S3. work with a client and supervisor to choose and define an appropriate focus for an applied research project.	1->5
CITIZENSHIP, SUSTAINABILITY AND GLOBAL PERSPECTIVES	G1. consider the implications of their research within their chosen field and for their academic discipline.	4

See Faculty of Business – Our Commitment to Assessment and Constructive Feedback for description of the six “Levels” of Comprehension.

EVALUATION PROFILE:

The integrated research project is a substantial and transformative piece of investigative work undertaken by students which develops the skills needed to integrate their learning from the range of discipline covered on the programme's taught courses and apply it to a complex international business problem in the context of the dynamic and uncertain international business environment. Students will develop and apply independent research skills in the location, evaluation, presentation and analysis of data in coming to an understanding of the problem they are investigating. They will develop the ability to create, identify and evaluate appropriate strategies to meet stakeholder interests in a specific business situation. The project is the culmination of a successful post graduate programme.

The research may use primary and/or secondary sources. Support includes a taught research method component in which students will be required to follow the postgraduate research methods process and requirements discussed in the post graduate research methodologies course completed in term one.

The submission of a sustained and coherent report that synthesizes theoretical approaches and research findings and considers their strategic implications for commercial practice, including a reflective piece on individual learning (12000 to 15000 words excluding appendices).

Assessment	% of Final Grade	Individual	CAPabilities Assessed			
			Communications	Analysis & Decision Making	Social Interaction	Citizenship & Global Perspectives
Research Plan and ongoing communication with Advisor	15%	I	5-6	4-6	5-6	4-6
Research Paper progress report and result	15%	I	4-6	4-6	3-6	4-6
Final Report (12000 to 15000 words)	70%	I	4-6	4-6	4-6	4-6
Total	100%					

COURSE CONTENT/SCHEDULE:

This following weekly course outline is tentative and subject to change. Additional readings and homework will be assigned during the course and will be posted on the course web site. You are responsible for checking Moodle and your @capilano.ca email on a regular basis. The instructor may be required to travel on university business, during these times classes will be conducted online.

Week	Topic	Requirements
Week 1	Research Project Plan Development and Formulating of Research Question	Class discussion, see Moodle for readings
Week 2	Development of Research Strategy	Online discussion, see Moodle for readings
Week 3	Research Preparation and Review	Meetings with faculty
Week 4	Conduct Research Literature Review	Class discussion, see Moodle for readings
Week 5	Conduct Interview or focus group if appropriate	Class discussion, see Moodle for readings
Week 6-8	Further Research	Progress review meeting
Week 9	Official Statistics	Independent work
Week 10	Editing and Review	Independent work
Week 11-15	Draft Review Process	Progress review meeting
Week 13-15	Final Paper Preparation	Independent work

UNIVERSITY POLICIES

Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Cheating and Plagiarism, Academic Probation and other educational issues. These and other policies are available on the University website

In addition to the policies of the university, the Faculty of Business has the following policies governing the management of our classes and curriculum.

FACULTY OF BUSINESS POLICIES

Attendance: Regular attendance and punctuality are both essential and expected due to the nature and format of the course materials.

Cheating and Plagiarism:

Cheating is an act of deceit, fraud, distortion of the truth, or improper use of another person's effort to obtain an academic advantage. Cheating includes permitting another person to use one's work as their own. Plagiarism is the presentation of another person's work or ideas as if they were one's own. Plagiarism is both dishonest and a rejection of the principles of scholarship. Information about how to avoid plagiarism by proper documentation of sources is available in the Library, the Writing Centre and is published in the University Calendar.

Penalties for Cheating and Plagiarism:

A grade of '0' for an examination, quiz or assignment or 'F' for the course may be assigned if cheating or plagiarism has taken place. First incidents deemed by the instructor to be particularly serious or second or subsequent incidents of cheating and plagiarism will be dealt with under the provisions of the University Policy on Cheating and Plagiarism (See the University Calendar). All students should familiarize themselves with the University Policy on Cheating and Plagiarism as such behaviour can result in suspension from the University.

Incomplete Grades:

Incomplete grades will not be given unless special arrangements have been made with the instructor prior to the date set by University Administration.

Professional Behaviour:

Students must demonstrate a professional attitude and behaviour toward work, fellow students and their instructors. Each student should demonstrate reliability, respect for and co-operation with colleagues. A willingness to work calmly and courteously under difficult conditions as well as a determination to achieve first-class work while meeting deadlines is necessary in the Business Faculty. Students should have respect for equipment and systems. Students should display a constructive response to criticism.

Copyright Policy:

Students are expected to familiarize themselves with and abide by the University's Copyright Policy. The University's Copyright Policy is published in the University Calendar.

PROGRAM POLICIES – Capilano School of Business

In addition to the Capilano University and Faculty of Business policies, the Capilano School of Business has the following policies governing the management of our classes and curriculum.

Missed Exams and Quizzes:

Missed exams or quizzes will receive a grade of "0" unless PRIOR arrangements (wherever possible) are made with the instructor. Permission to make up an exam will only be given in extraordinary situations such as illness of the student or the death of a close family member. A doctor's certificate, or other proof supporting the reason for the absence, may be required.

English Usage: All assignments are marked for correct English usage, proofreading and formatting.

Grading Profile:

A+	90-100%	B+	77-79	C+	67-69	D	50-59
A	85-89	B	73-76	C	63-66	F	Below 50%
A-	80-84	B-	70-72	C-	60-62		

COURSE LEVEL POLICIES:

In addition to Capilano University, Faculty of Business, and the Capilano School of Business policies, the following policies govern the management of this class and its curriculum.

Assignments: Homework assignments are due at the **start of class** on the due date unless otherwise advised by your instructor. Late assignments will only be accepted if prior approval for a late submission date has been given by the instructor.

Programmable Tools: Please note the use of programmable items such as calculators, dictionaries etc. is forbidden during tests, quizzes, and exams. Cell phones are not to be brought to any test, quiz, or exam.