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|-------------------------|---|
| <b>TERM:</b> Fall 2014  | <b>COURSE NO:</b> ANIM 105                              |
| <b>INSTRUCTOR:</b>      | <b>COURSE NAME:</b> Survey of Western Cinema: Animation |
| <b>OFFICE:</b> LOCAL: x | <b>SECTION NO(S):</b>                                   |
| <b>EMAIL:</b>           | <b>COURSE CREDITS:</b> 3                                |

**COURSE FORMAT:** 4 lecture hours per week for 15 weeks

**PREREQUISITE:** None

**MISSION STATEMENT:** The program strives to provide a comprehensive artistic and technical education, preparing students in the art of animation and encouraging critical reflection, collaboration and professionalism. Through innovative teaching, local and international partnerships and the highest standards of artistic and academic excellence, the program seeks to ensure student success in creative careers within the animation industry.

**COURSE OBJECTIVES:** This course introduces students to the history and development of character animation as an entertainment medium from the early 1900s to the present. Students will learn about the artists, executives, studios and animated cartoon characters that entertained audiences and built a unique industry.

**COURSE STUDENT LEARNING OUTCOMES:** Upon successful completion of this course, students will be able to:

- discuss the evolution of animation as a medium of communication and entertainment;
- understand how production and technology evolved;
- explain how economics and business defined character animation;
- discuss the artists and studio executives of important animation studios;
- understand the cyclical nature of design;
- analyze historic trends in the industry, especially the reasons why studios have failed in the past.

**REQUIRED TEXTS:** Maltin, Leonard. *Of Mice and Magic*. Toronto: Penguin Group, 1987. Print.

**COURSE CONTENT:**

| Week | Topic   | Assg |
|------|---|------|
| 1    | Early character animation: silent years.                                |      |
| 2    | Walt Disney's early career, Quiz #1 (on the preceding week).            | 1    |
| 3    | Max and Dave Fleischer, Quiz #2   | 1    |
| 4    | Iwerks, Van Beuren, Schlesinger: Early Warner Bros., Quiz #3            | 1    |
| 5    | Tex Avery at Warner Bros. and MGM, Quiz #4                              | 1    |
| 6    | Frank Tashlin, Bob Clampett, Quiz #5                                    | 1    |
| 7    | Friz Freleng & Robert McKimson, Quiz #6                                 | 1    |
| 8    | Charles M. Jones, Quiz #7   | 1    |
| 9    | Paul Terry, Walter Lantz, Hanna & Barbera at MGM, Quiz #8               | 1    |
| 10   | United Productions of America, Quiz #9                                  | 1    |
| 11   | Walt Disney Feature Animation, Quiz #10                                 | 1    |
| 12   | Walt Disney Feature Animation, Quiz #11                                 | 1    |
| 13   | Bakshi, Bluth, Spielberg, Kricfalusi and their contemporaries, Quiz #12 | 1    |
| 14   | The National Film Board of Canada, Quiz #13                             | 1    |
| 15   | Final Exam  | 2    |

**EVALUATION PROFILE:**

|               |                               |             |
|---------------|-------------------------------|-------------|
| <b>1</b>      | Weekly quizzes (13 @ 6% each) | 78%         |
| <b>2</b>      | Final Exam                    | 22%         |
| <b>TOTAL:</b> |                               | <b>100%</b> |

**GRADING PROFILE:**

|              |             |             |            |
|--------------|-------------|-------------|------------|
| A+ = 90-100% | B+ = 77-79% | C+ = 67-69% | D = 50-59% |
| A = 85-89%   | B = 73-76%  | C = 63-66%  | F = 0-49%  |
| A- = 80-84%  | B- = 70-72% | C- = 60-62% |            |

**OPERATIONAL DETAILS:***University Policies:*

Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Cheating and Plagiarism, Academic Probation and other educational issues. These and other policies are available on the University website.

*Professional Behaviour:*

Students must demonstrate a professional attitude and behaviour toward work, other students, guests and instructors. Each student should demonstrate reliability, respect for and co-operation with colleagues. A willingness to work calmly and courteously under difficult conditions as well as a determination to achieve first class work while meeting deadlines is necessary in this course. Students must have respect for equipment and systems and constructive response to criticism.

*Attendance:*

Regular attendance is essential. Students missing more than 20% of classes will not receive credit for the course. Each student is responsible for the material covered and any work assigned in class. The instructor has no obligation to repeat material for students who missed class.

*Late Assignments:*

Late assignments will only be accepted if a doctor's certificate is provided and the instructor has given prior approval for a late submission date.

*"I" Grades:*

An "I" grade or Incomplete may be assigned in exceptional circumstances. If the date for the submission of incomplete assignments is not met, the grade will automatically revert to the grade based on the student's present achievements. In addition, the student concerned must submit a *written request* for approval by the instructor prior to the last regular class in the course.

*Emergency Procedures:*

Students should familiarize themselves with emergency procedures posted in the classroom.