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Vision

Students are drawn to our dynamic and unique programs, passionate faculty, welcoming staff, and close-knit learning environment; graduates are independent learners, thinkers, and doers actively contributing to their communities.

Values

We value
- diversity, and the individuality of learners.
- a culture of inquiry and evidence-based decision making.
- academic integrity.
- open engagement with ideas and respectful engagement with each other.
- personal accountability for the integrity and success of the University.
- commitment to our communities.
- transparency and an ethic of fairness.

Mission

We are a teaching-focused university offering a wide range of programs and services that enable students to succeed in their current studies, in their ongoing education, in their chosen careers, in their lifelong pursuit of knowledge, and in their contribution as responsible citizens in a rapidly changing and diverse global community.

Institutional Goals

Arising from the Mission statement, the Institutional Goals are broadly defined as the general areas of success that are desired for all students. From the Mission, the Institutional Goals are:
- Student success in ongoing education
- Student success in chosen career
- Student success in lifelong pursuit of knowledge
- Student success in contributing as responsible citizens in a rapidly changing and diverse global community

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In support of the specific knowledge, understanding, and skills developed in individual programs, the institution has identified seven broad learning outcomes for all students. These institutional student learning outcomes are:

- Self-directed learning, awareness, and responsibility
- Up-to-date information gathering and research skills
- Communication skills
- Quantitative reasoning ability
- Group and social interaction skills
- Creative, critical, and analytical thinking skills
- Community/global consciousness and responsibility

Student achievement of these outcomes will be defined within the context of each program. While different programs of study will have a different emphasis on each of these outcomes and differing levels of expected competence, all programs are expected to address every outcome. These general student outcomes, along with the program specific outcomes, are the basis for measuring the success of the institution.

In order to effectively measure our success, the range of programs and services are organized into logical groupings, or themes. For Capilano University, the groupings are:

- Preparatory Studies
- General Education
- Specialized Programs
- Community Engagement

As we measure our outcomes we will gather information under these broad categories.

Strategic Directions

Strategic directions give the broad strokes outline of how we will reach our vision and determine those directions we wish to pursue and indicate those directions we do not wish to take. The following strategic directions form the basis for institutional priorities and actions.

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- **At each campus, maintain a climate where students feel valued as individuals and supported in their learning.**
    - Provide a welcoming, dynamic and safe learning environment committed to excellence in education and to equity of access.
    - Provide excellent and innovative student services to support the growth and development of all learners.
    - Ensure that policies are in place to provide fairness and transparency of process.
    - Provide a highly interactive learning environment that personalizes learning.
    - Involve all employees in supporting student success.
    - Foster and support initiatives that bring students/employees together to enhance informal learning and sense of community.

- **Offer exemplary programs that provide opportunities for a broad range of students.**
    - In all areas of programming and service strive to be the benchmark for excellence.
    - Anticipate and respond to emerging needs for educational programs that build on the strengths of the institution.
    - Continue offering preparatory, certificate, diploma, and degree programs.
    - Design all programs so students can enter and exit at different points with appropriate credentials.
    - Offer programs and design curricula to meet our Institutional Goals.
    - Implement teaching strategies and methods that explicitly incorporate our Institutional Goals.
    - Measure the effect of these initiatives on program outcomes.
    - Maintain high academic standards that are clearly articulated.

- **Be a leader in university teaching and learning.**
    - Recognize that we are all learners, and provide professional development opportunities for all employees.
    - Recruit and retain faculty who have a passion for and commitment to teaching and learning as well as their discipline.
    - Develop a Teaching & Learning Centre that supports exemplary instruction, use of educational technology, and classroom innovation.
    - Encourage the scholarship of teaching and learning.

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- Support activities integral to providing relevant, authentic and innovative education, including faculty professional engagement, appropriate research, and scholarly and creative activity.
- Maintain excellence by incorporating appropriate assessment and accountability processes into our ongoing review and planning processes.
- Undertake evaluation of services and programs based on defined outcomes.

- **Prepare students and employees to work in a diverse, multicultural and multinational environment.**
  - Support internationalization by increasing the number of students coming from outside of Canada to a maximum of 15% of the student body.
  - Increase the number of Canadian students participating in an international experience.
  - Develop increased capacity for employees to work with a diverse student population.
  - Incorporate curriculum that recognizes diversity and supports multicultural and multinational understanding.

- **Eliminate barriers, create pathways, and foster access to learning.**
  - Explore partnerships with the K-12 system to encourage post-secondary enrolment
  - Provide alternate entry points to encourage access for those who have not completed high school and other non-traditional learners
  - Build student capacity to fully access available supports and services.
  - Work as an educational partner with Aboriginal organizations to increase the participation and completion rates of Aboriginal post-secondary learners.

- **Build capacity to achieve our mission.**
  - Align our external relationships in support of our strategic directions.
  - Engage students, employees, alumni, community members, and organizations in the governance and growth of our institution.
  - Ensure adequate and diverse financial resources to enable student success.
  - Build facilities and processes that support learning.
  - Recruit, retain, and recognize employees committed to excellence.

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- Ensure our technology and information systems are sufficient to support our mission.

- **Be responsible.**
    - Model equity and inclusivity, and be an employer of choice.
    - Commit to environmental integrity and sustainable development.
    - Provide a safe environment for all members and guests of the Capilano University Community.
    - Be transparent and accountable in all our activities.
    - Foster an environment that encourages community and individual advocacy, service support, and philanthropy.