



CAPILANO UNIVERSITY

COURSE OUTLINE		
TERM: SPRING 2020	COURSE NO: TOUR 142	
INSTRUCTOR:	COURSE TITLE: Building Cultural Connections Through Gastronomy Tourism	
OFFICE: LOCAL: E-MAIL: @capilanou.ca	SECTION NO(S):	CREDITS: 3.0
OFFICE HOURS:		
COURSE WEBSITE:		

Capilano University acknowledges with respect the Lil'wat, Musqueam, Squamish, Sechelt, and Tsleil-Waututh people on whose territories our campuses are located.

COURSE FORMAT

Three hours of class time, plus an additional hour delivered through on-line or other activities for a 15-week semester, which includes two weeks for final exams. This course may be offered in condensed format and/or mixed mode

COURSE PREREQUISITES

None

CALENDAR DESCRIPTION

This course introduces students to gastronomy tourism, its impacts and growth opportunities as a vehicle of cultural expression and national identity. The students will investigate various global case studies that tackle planning and promotion of gastronomic experiences through Indigenous, local and national initiatives. Learners will also be able to create authentic gastronomic experiences such as food trails, tours and festivals that reflect understanding of terroir, culture and partnerships and align with tourism strategies and market needs.

COURSE NOTE

TOUR 142 is an approved Culture and Creative Expression Course for Cap Core requirements.

REQUIRED TEXTS AND/OR RESOURCES

A reading package will be accessible to students with online and library resources.

COURSE STUDENT LEARNING OUTCOMES

On successful completion of this course, students will be able to do the following:

1. Apply key concepts and terminology to communicate effectively with and within food tourism businesses
2. Identify the role of culinary tourism in building cultural connections and its effects on inter-cultural exchange

3. Assess best practices in global food tourism initiatives and apply them to Canadian context
4. Explain various channels of distribution in which culinary tourism promotes and enriches local communities
5. Articulate the role of food tourism in promoting sustainable growth for local indigenous communities, traditions and cultures
6. Create various projects that promote tourism through gastronomy in rural and urban areas
7. Incorporate sociably sustainable culinary tourism components into regional tourism strategies

Students who complete this Culture and Creative Expression course will be able to do the following:

1. Identify, analyze, and critique the elements of a form of expression using its specific vocabulary.
2. Assess the interaction among cultural frameworks, people, and the natural environment.
3. Explain or demonstrate the connection between various events, ideas, traditions, and belief systems and the modes in which they are artistically or culturally expressed.
4. Engage in creative processes including conception, investigation, execution, and ongoing critical analysis

COURSE CONTENT

Week	Topic/s
1	Influence of terroir and culture on farming and food preparation
2	Gastronomy Tourism Research
3	International destination projects and regional collaborations- Case Studies
4	Gastronomy in destination marketing- Canada & International
5	Canadian culinary landscape and cultural diversity
6	Indigenous traditions, food systems, and sustainable communities
7	Field Trip/ Class Activity
8	Growing rural tourism through agritourism
9	Sustainable strategies, partnerships and community relationships in developing gastronomy tourism
10	Sourcing, distribution and food systems
11	Product development of gastronomy experiences
12	Impacts and opportunities for growth of “foodie” culture
13	Role of policy and planning in the growth of gastronomy tourism
14/15	Final Exam Period

EVALUATION PROFILE

Assessment	Percentage
Attendance & participation	10%
Homework assignments	30%
Regional case studies	20%
Final project	25%
Field trip/activity report	15%
Total	100%

Participation

Participation grades are based on the consistency, quality, and frequency of contributions to class and group discussions. Consistency means attending every class, maintaining a positive and respectful presence in the classroom, and actively contributing to discussions on a regular basis. Quality means demonstrating respect for peers and their contributions; listening attentively during lectures and when other students are speaking; and participating in all activities with an open and inquisitive mind.

GRADING PROFILE

A+ = 90-100	B+ = 77-79	C+ = 67-69	D = 50-59
A = 85-89	B = 73-76	C = 63-66	F = 0-49
A- = 80-84	B- = 70-72	C- = 60-62	

Incomplete Grades

Grades of Incomplete "I" are assigned only in exceptional circumstances when a student requests extra time to complete their coursework. Such agreements are made only at the request of the student, who is responsible to determine from the instructor the outstanding requirements of the course.

Late Assignments

Assignments are due at the beginning of the class on the due date listed, unless otherwise indicated. If you anticipate handing in an assignment late, please consult with your instructor beforehand. Exceptional circumstances may be considered on individual basis. Un-authorized submission delays will be subject to penalty mark deductions.

Missed Exams/Quizzes/Labs etc.

Make-up exams, quizzes and/or tests are given at the discretion of the instructor. They are generally given only in medical emergencies or severe personal crises. Some missed labs or other activities may not be able to be accommodated. Please consult with your instructor.

Attendance

Students are expected to attend all classes and associated activities.

English Usage

Students are expected to proofread all written work for any grammatical, spelling and stylistic errors. Instructors may deduct marks for incorrect grammar and spelling in written assignments.

Electronic Devices

Students may use electronic devices during class for note-taking only.

On-line Communication

Outside of the classroom, instructors will (if necessary) communicate with students using either their official Capilano University email or Moodle; please check both regularly. Official communication between Capilano University and students is delivered to students' Capilano University email addresses only.

UNIVERSITY OPERATIONAL DETAILS**Tools for Success**

Many services are available to support student success for Capilano University students. A central navigation point for all services can be found at: <https://www.capilanou.ca/student-life/>

Capilano University Security: download the [CapU Mobile Safety App](#)

Policy Statement (S2009-06)

Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Academic Integrity, Academic Probation and other educational issues. These and other policies are available on the University website.

Academic Integrity (S2017-05)

Any instance of academic dishonesty or breach of the standards of academic integrity is serious and students will be held accountable for their actions, whether acting alone or in a group. See policy and procedures S2017-05 Academic Integrity for more information: <https://www.capilanou.ca/about-capu/governance/policies/>

Violations of academic integrity, including dishonesty in assignments, examinations, or other academic performances, are prohibited and will be handled in accordance with the Student Academic Integrity Procedures.

Academic dishonesty is any act that breaches one or more of the principles of academic integrity. Acts of academic dishonesty may include but are not limited to the following types:

Cheating: Using or providing unauthorized aids, assistance or materials while preparing or completing assessments, or when completing practical work (in clinical, practicum, or lab settings), including but not limited to the following:

- Copying or attempting to copy the work of another during an assessment;
- Communicating work to another student during an examination;
- Using unauthorized aids, notes, or electronic devices or means during an examination;
- Unauthorized possession of an assessment or answer key; and/or,

- Submitting of a substantially similar assessment by two or more students, except in the case where such submission is specifically authorized by the instructor.

Fraud: Creation or use of falsified documents.

Misuse or misrepresentation of sources: Presenting source material in such a way as to distort its original purpose or implication(s); misattributing words, ideas, etc. to someone other than the original source; misrepresenting or manipulating research findings or data; and/or suppressing aspects of findings or data in order to present conclusions in a light other than the research, taken as a whole, would support.

Plagiarism: Presenting or submitting, as one's own work, the research, words, ideas, artistic imagery, arguments, calculations, illustrations, or diagrams of another person or persons without explicit or accurate citation or credit.

Self-Plagiarism: Submitting one's own work for credit in more than one course without the permission of the instructors, or re-submitting work, in whole or in part, for which credit has already been granted without permission of the instructors.

Prohibited Conduct: The following are examples of other conduct specifically prohibited:

- Taking unauthorized possession of the work of another student (for example, intercepting and removing such work from a photocopier or printer, or collecting the graded work of another student from a stack of papers);
- Falsifying one's own and/or other students' attendance in a course;
- Impersonating or allowing the impersonation of an individual;
- Modifying a graded assessment then submitting it for re-grading; or,
- Assisting or attempting to assist another person to commit any breach of academic integrity.

Sexual Violence and Misconduct

All Members of the University Community have the right to work, teach and study in an environment that is free from all forms of sexual violence and misconduct. Policy B401 defines sexual assault as follows:

Sexual assault is any form of sexual contact that occurs without ongoing and freely given consent, including the threat of sexual contact without consent. Sexual assault can be committed by a stranger, someone known to the survivor or an intimate partner.

Safety and security at the University are a priority and any form of sexual violence and misconduct will not be tolerated or condoned. The University expects all Students and Members of the University Community to abide by all laws and University policies, including B.401 Sexual Violence and Misconduct Policy and B.401.1 Sexual Violence and Misconduct Procedure (found on Policy page <https://www.capilanou.ca/about-capu/governance/policies/>)

Emergencies: Students are expected to familiarise themselves with the emergency policies where appropriate and the emergency procedures posted on the wall of the classroom.