IDES 235
Illustration Studio I

Fall Term 2014 » 3 credits » No prerequisites » Instructor:

Course format: 60 hours of classroom instruction plus 30 hours of supervised studio work over 15 weeks.

Required Supplies

1 Sketchbook
2 Traditional drawing and painting mediums and tools

COURSE DESCRIPTION

This course introduces students to illustration as visual communication. Students learn the process of completing an illustration project through concept, sketches, client approval, and finished work, and begin to develop style and voice. Skills are developed using various mediums and techniques including contemporary painting and life drawing.

COURSE STUDENT LEARNING OUTCOMES

On successful completion of this course, students will be able to:

- apply conceptual thinking to illustration problems;

- paint using established techniques with oils and acrylics on a variety of surfaces;

- apply pastel, collage, and mixed–media techniques in illustration projects;

- render the human figure in a variety of situations using both wet and dry mediums;

- source reference material for illustrations; and

- understand the client–illustrator relationship.

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Weekly Schedule

WEEK 1

Researching and evaluating the artistic styles of 5 artists.
Painting in acrylics.
Project 1 assigned, due week 2.
Studio work: the techniques of Leonardo Da Vinci and Caravaggio.

WEEK 2

Studio work: the styles of James Jean and John Cuneo.
Project 1 due end of day.

WEEK 3

Project 2 assigned.
Studio work: the techniques of Barron Storey.
Project 2 due end of day.

WEEK 4

Project 3 assigned, due week 5.
Painting in oils.
Studio work: the techniques of Bernard Fuchs and the Grisaille technique.

WEEK 5

Studio work: Grisaille painting in oils.
Project 3 due end of day.

WEEK 6

Project 4 assigned.
Conceptual illustration.
Studio work: the techniques of Brad Holland.
Project 4 due end of day.

WEEK 7

Project 5 assigned, due week 15.
Life drawing: the figure in repose 1.

WEEK 8

Illustrating for posters.
Process for sourcing reference material for illustration.
Studio work: the techniques of Gary Kelly.
Project 6 assigned, due week 9.

WEEK 9

Studio work: pastel on textured and coloured speciality paper.
Project 6 due end of day.

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Weekly Schedule continued

WEEK 10

Illustrating for graphic novels.
Studio work: the techniques of Chris Buzelli.
Client approval stages for typical illustration projects.
Project 7 assigned, due week 11.

WEEK 11

Studio work: oil on canvas.
Project 7 due end of day.

WEEK 12

Project 8 assigned.
Self portraits.
Collage and paint.
Studio work: the techniques of Yvetta Fedorova.
Project 8 due end of day.

WEEK 13

Life drawing: the figure in repose 2.

WEEK 14

Life drawing: the figure in repose 3.

WEEK 15

Project 5 due.
Life drawing: the figure in repose 4.

EVALUATION PROFILE

Projects 1 – 4 (10% each)	40%
Project 5	15%
Projects 6 – 8 (10% each)	30%
Participation	15%
Term total	100%

GRADING PROFILE

Excellent **A+** 90–100 **A** 85–89 **A-** 80–84
Good **B+** 77–79 **B** 73–76 **B-** 70–72
Satisfactory **C+** 67–69 **C** 63–66 **C-** 60–62
Minimal Pass **D** 50–59
Fail **F** 0–49

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Learning Outcomes and Operational Details

Mission Statement

The *Bachelor of Design in Visual Communication* prepares graduates for professional practice in the visual communication field through the development of creative, collaborative, conceptual and design thinking skills for print, social and dynamic media.

Program Student Learning Outcomes

On successful completion of the *Bachelor of Design in Visual Communication*, graduates will be able to:

- Demonstrate in-depth knowledge of current visual communication practice.

- Identify and solve communication problems using a strategic process, with an emphasis on design thinking, creativity, original solutions, and clarity of communication.

- Describe and respond to the audiences and contexts which communication solutions must address, including recognition of the physical, cognitive, economic, cultural and social human factors that shape visual communication decisions.

- Demonstrate proficiency with the tools, techniques and technologies that support visual communication practice and apply concepts across a range of media platforms.

- Enter the field as visual communication professionals.

- Apply visual communication expertise for societal and environmental benefit.

- Work collaboratively with other disciplines in business, industry, and the broader community.

- Recognize the importance of life-long learning and responsiveness to change.

ATTENDANCE /PENALTIES FOR MISSING CLASS

Attendance is essential. Students who are absent for more than three classes without the approval of the course instructor will fail the course.

PUNCTUALITY /PENALTIES FOR LATENESS

Punctuality is essential. Students more than 15 minutes late for class, or who leave before the end of class, will be marked absent.

PARTICIPATION

Students will be evaluated on the frequency and relevance of their comments, questions, observations and discussions of weekly course content; on their active engagement in in-class assignments; on their completion of required lab hours (if any) and on their work-in-progress, at 1% per class or to a maximum of 15% of the course grade.

LATE ASSIGNMENTS

If the course contains assignments, 20% will be deducted from the assignment grade for each period of 1 to 7 days that an assignment is late, unless prior arrangements are made with the instructor.

MISSED EXAMS AND QUIZZES

Missed exams and quizzes (if any) will be assigned a grade of zero. Students will be allowed to make up exams and quizzes only under the following conditions: if a doctor's certificate of illness is provided; if in the case of the death of a close family member, a death certificate is provided; if prior approval of the instructor has been obtained.

CHEATING /PLAGIARISM

Plagiarism is the presentation of another person's work or ideas as if they were one's own. Plagiarism is both dishonest and a rejection of the principles of scholarship. All students should familiarize themselves with the University policy *Cheating and Plagiarism* (see University Policies below) as such behaviour can result in suspension from the University.

INCOMPLETE GRADES

An 'I' grade or Incomplete may be assigned in exceptional circumstances when the student can achieve a passing grade by completing one or more units of the course. It is the student's responsibility to determine from the instructor what must be done to complete the course. If an Incomplete is not cleared within four months, the grade will be changed to the evaluation attained at the time the grade was assigned. For further information please see "Incomplete Grade 'I'" in the online University Calendar.

CONTINUATION IN THE PROGRAM

Students must maintain a 2.67 (B-) term GPA in IDES/DSGN courses to continue in the program. Students who fail an IDES/DSGN course will not be permitted to register for IDES/DSGN courses in the following term and may be required to withdraw from the program.

ENGLISH USAGE

All written work submitted must use good academic English and follow the guidelines provided in the *The Capilano Guide to Writing Assignments* (available from the Capilano University Bookstore). If students anticipate difficulties, help is available through the Writing Centre (details available online or from the department).

PROFESSIONAL BEHAVIOUR

Students should demonstrate a professional attitude and behaviour towards their work, their fellow students and their instructors; reliability; respect for and cooperation with colleagues; a willingness to work calmly and courteously under difficult conditions; and a determination to achieve first-class work while meeting deadlines. Students should have respect for equipment and systems, and should demonstrate a constructive response to criticism.

COMPUTER COURSE REQUIREMENTS /POLICIES

Students are expected to abide by the University policies *Statement of Appropriate Use of Information Technology Facilities and Services* and *Misuse of Computer System* in any use of computers at the University.

UNIVERSITY POLICIES

Students are expected to read and abide by all University policies and procedures. Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Cheating and Plagiarism, Academic Probation and other educational issues. These and other policies are available on the University website.

EMERGENCY PROCEDURES

In the event of an emergency, students must follow the emergency procedures posted in the classrooms.

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