

COURSE OUTLINE		
<b>TERM: Summer 2023</b>	<b>COURSE NO: IBUS 434</b>	
<b>INSTRUCTOR:</b>	<b>COURSE TITLE: Advanced Topics in Cross-Cultural Business</b>	
<b>OFFICE: LOCAL:</b> <b>E-MAIL:</b>	<b>SECTION NO(S):</b>	<b>CREDITS: 3.0</b>
<b>OFFICE HOURS:</b>		
<b>COURSE WEBSITE:</b>		

Capilano University acknowledges with respect the Lilwat7úl (Lil'wat), xʷmə ̓ ̓kʷəyəm (Musqueam), shíshálh (Sechelt), S̓k̓w̓x̓wú7mesh (Squamish), and Səlílwətaʔ/Selilwitulh (Tsleil-Waututh) people on whose territories our campuses are located.

**COURSE FORMAT:**

Three hours of class time, plus a fourth hour for a 15-week semester, which includes two weeks for final exams. May be offered online or in mixed mode format.

**COURSE PREREQUISITE:**

75 credits of 100-level or higher coursework including IBUS 321; OR 9 NABU credits

**CALENDAR DESCRIPTION:**

Students will apply their knowledge and skills in cross-cultural leadership and management, cross-cultural ethics, and conflict and negotiation to a variety of assignments including a team project and present their findings to a panel of professionals.

**COURSE NOTE:**

IBUS 434 is an approved Experiential course for Cap Core requirements.

**REQUIRED TEXT:**

Browaeys, M. J. and Price, R. *Understanding Cross Culture Management*, Latest Edition, Pearson and additional handouts provided by instructor.

**COURSE STUDENT LEARNING OUTCOMES:**

**Upon successful completion of this course, students will be able to do the following:**

1. Identify and assess cross cultural challenges embedded in conflict and negotiations
2. Assess how intercultural communication can be more effective
3. Articulate how culture impacts negotiation, decision making, leadership styles and ethics
4. Apply team behaviour and leadership skills to deliver a shared group project

**Students who complete this Experiential course will be able to do the following:**

1. Critically reflect on their progress and development in the context of the course and assess the utility of the acquired knowledge, skills, and values in the learner's personal, academic, or professional trajectory
2. Apply the skills and knowledge of a given discipline or professional context, including working collaboratively in both leadership and team roles

**COURSE CONTENT: (Schedule subject to change.)**

Week	Topic
1 - 3	Course introduction and review of dimensions of culture
	Review of Business Cultures in the Western World
	Review of Business Cultures in Asia, Africa, and Middle East
4 - 6	Cultural dimensions and Styles of Management
	Culture, Corporate Structure
	Culture and leadership
7 - 9	Communicating with Customers Across Cultures
	Culture and customers in the global market
	Managing cultural change in a global environment
10 - 12	Business Communication Across Cultures Managing Intercultural Negotiation and Conflict
13	Work on final project
14	Final Presentations to Panel of Professionals
15	Final Presentations to Panel of Professionals

**EVALUATION PROFILE:**

ASSESSMENTS	% OF FINAL GRADE
Team Case Facilitation	20 – 30%
Assignments	20 – 30%
Quizzes	20 – 30%
Final Team Project:	20 – 30%
Participation/Professionalism	0 - 5%
<b>Total</b>	<b>100 %</b>

**Case Facilitations**

Teams will be assigned to facilitate one case. Teams will lead peers through the case analysis process and present the team's analysis and recommendations. Teams are responsible for planning and executing all class activities for the assigned case.

**Assignments**

Assignments may include activities used to capture insights, thoughts, learnings and reflections on the readings and class activities and may be comprised of a collection of notes, observations and multimedia (images, video, audio, etc.) that explore personal insights and understandings on the issues, challenges of cross culture business and communication.

**Quizzes**

Assesses student's comprehension and application of content and concepts covered in the textbook and other material provided by the instructor.

**Team Project**

Teams prepare a report and presentation that investigates a major international event that focuses on the cross cultural and business aspects of the event. The team will receive feedback from a panel of professionals. This project will require students to apply skills and concepts that they have learned in this course and in previous international business courses.

**Professionalism/Participation**

Grades are allocated based on the percentage of time spent in class engaged in group discussions and applying concepts to both individual and team projects, assignments, and activities.

**GRADING PROFILE**

A+ = 90-100	B+ = 77-79	C+ = 67-69	D = 50-59
A = 85-89	B = 73-76	C = 63-66	F = 0-49
A- = 80-84	B- = 70-72	C- = 60-62	

**Incomplete Grades**

Grades of Incomplete "I" will not be assigned in this course.

**Late Assignments**

Assignments are due at the beginning of the class on the due date listed. If you anticipate handing in an assignment late please consult with your instructor beforehand.

**Missed Exams/Quizzes/Labs etc.**

Make-up exams, quizzes and/or tests are given at the discretion of the instructor. They are generally given only in medical emergencies or severe personal crises.

**Attendance**

Students are expected to attend all classes and associated activities.

**English Usage**

Students are expected to proofread all written work for any grammatical, spelling and stylistic errors. Instructors may deduct marks for incorrect grammar and spelling in written assignments.

**Electronic Devices**

**Classes:** Laptops and cell phones should not be used within the class unless related to a specific

activity as indicated by the instructor.

**Exams:** No personal electronic devices of any kind may be used during an examination or quiz.

### **On-line Communication**

Outside of the classroom, instructors will (if necessary) communicate with students using either their official Capilano University email or eLearn; please check both regularly. Official communication between Capilano University and students is delivered to students' Capilano University email addresses only.

## **UNIVERSITY OPERATIONAL DETAILS**

### **Tools for Success**

Many services are available to support student success for Capilano University students. A central navigation point for all services can be found at: <http://www.capilanou.ca/services/>

**Capilano University Security: download the [CapU Mobile Safety App](#)**

### **Policy Statement (S2009-06)**

Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Cheating and Plagiarism, Academic Probation and other educational issues. These and other policies are available on the University website.

### **Academic Integrity (S2017-05)**

Any instance of academic dishonesty or breach of the standards of academic integrity is serious and students will be held accountable for their actions, whether acting alone or in a group. See policy S2017-05 for more information: <http://www.capilanou.ca/about/governance/policies/Policies/>

Violations of academic integrity, including dishonesty in assignments, examinations, or other academic performances, are prohibited and will be handled in accordance with the Student Academic Integrity Procedures.

**Academic dishonesty** is any act that breaches one or more of the principles of academic integrity. Acts of academic dishonesty may include but are not limited to the following types:

**Cheating:** Using or providing unauthorized aids, assistance or materials while preparing or completing assessments, or when completing practical work (in clinical, practicum, or lab settings), including but not limited to the following:

- Copying or attempting to copy the work of another during an assessment;
- Communicating work to another student during an examination;
- Using unauthorized aids, notes, or electronic devices or means during an examination;
- Unauthorized possession of an assessment or answer key; and/or,
- Submitting of a substantially similar assessment by two or more students, except in the case where such submission is specifically authorized by the instructor.

**Fraud:** Creation or use of falsified documents.

**Misuse or misrepresentation of sources:** Presenting source material in such a way as to distort its original purpose or implication(s); misattributing words, ideas, etc. to someone other than the original source; misrepresenting or manipulating research findings or data; and/or suppressing aspects of findings or data in order to present conclusions in a light other than the research, taken as a whole, would support.

**Plagiarism:** Presenting or submitting, as one's own work, the research, words, ideas, artistic imagery, arguments, calculations, illustrations, or diagrams of another person or persons without explicit or accurate citation or credit.

**Self-Plagiarism:** Submitting one's own work for credit in more than one course without the permission of the instructors, or re-submitting work, in whole or in part, for which credit has already been granted without permission of the instructors.

**Prohibited Conduct:** The following are examples of other conduct specifically prohibited:

- Taking unauthorized possession of the work of another student (for example, intercepting and removing such work from a photocopier or printer, or collecting the graded work of another student from a stack of papers);
- Falsifying one's own and/or other students' attendance in a course;
- Impersonating or allowing the impersonation of an individual;
- Modifying a graded assessment then submitting it for re-grading; or,
- Assisting or attempting to assist another person to commit any breach of academic integrity.

### **Sexual Violence and Misconduct**

All Members of the University Community have the right to work, teach and study in an environment that is free from all forms of sexual violence and misconduct. Policy B401 defines sexual assault as follows:

Sexual assault is any form of sexual contact that occurs without ongoing and freely given consent, including the threat of sexual contact without consent. Sexual assault can be committed by a stranger, someone known to the survivor or an intimate partner.

Safety and security at the University are a priority and any form of sexual violence and misconduct will not be tolerated or condoned. The University expects all Students and Members of the University Community to abide by all laws and University policies, including B.401 Sexual Violence and Misconduct Policy and B.401.1 Sexual Violence and Misconduct Procedure.

**Emergencies:** Students are expected to familiarise themselves with the emergency policies where appropriate and the emergency procedures posted on the wall of the classroom.