CAPILANO UNIVERSITY

COURSE OUTLINE		
TERM: Fall 2020	**COURSE NO:** CMNS 462	
INSTRUCTOR:	**COURSE TITLE:** Advanced Communication Research Practice	
OFFICE: **LOCAL:** **E-MAIL:** @capilanou.ca	**SECTION NO(S):**	**CREDITS: 3**
OFFICE HOURS:		
COURSE WEBSITE:		

Capilano University acknowledges with respect the Lil'wat, Musqueam, Squamish, Sechelt, and Tsleil-Waututh people on whose territories our campuses are located.

COURSE FORMAT
Three hours of class time, plus an additional hour delivered through online or other activities for a 15-week semester, which includes two weeks for final exams.

COURSE PREREQUISITES
60 credits of 100-level or higher coursework and CMNS 261, CMNS 262 and CMNS 360

CALENDAR DESCRIPTION
This course introduces students to the practical processes of research design and practice through an exploration of case studies in audience research, media impacts and the symbolic dimensions of everyday life. The case studies will give students the opportunity to engage critically in evaluating research design, methodology and ethical issues in particular areas of communication study, with an eye to developing a proposal for their own original theses (in CMNS 499).

COURSE NOTE
CMNS 462 is an approved Experiential course for Cap Core requirements.

REQUIRED TEXTS AND/OR RESOURCES
Voucher will be purchased at the bookstore and readings delivered in paper form to students in class and/or readings will be available on eLearn.

COURSE STUDENT LEARNING OUTCOMES
On successful completion of this course, students will be able to do the following:
- Apply and reflect upon various communication research traditions
- Identify and assess ethical implications of knowledge and power in the conduct of research in communication and media studies
- Select a preferred area of interest and situate this interest within the field of communication and media studies

- Develop a critical proposal as a framework for project evaluation and selection of methods as mean of creating an inclusive, ethical and respectful research project
- Present and evaluate peers work throughout the term in various workshops

Students who complete this Experiential course will be able to do the following:
- Critically reflect on their progress and development in the context of the course and assess the utility of the acquired knowledge, skills, and values in the learner's personal, academic, or professional trajectory
- Apply the skills and knowledge of a given discipline or professional context, including working collaboratively in both leadership and team roles

COURSE CONTENT

- Research Ethics
- Positionality in Research field
- Research Paradigms and Methods
- Indigenous Methodologies
- Quantitative and Qualitative Methods
- Enhanced Research skills
- Literature Review
- Data analysis
- Writing, Editing and Evaluation
- Colloquium and Peer Evaluation

EVALUATION PROFILE

In-class assignments	**20%**
Initial Proposal	**5%**
Literature Review	**10%**
Methods Paper	**15%**
Final Paper	**30%**
Colloquium	**10%**
Professionalism	**10%**
	100%

Professionalism: Marks will be awarded for professional participation in class discussions, activities, groups and online forums.

GRADING PROFILE

A+	= 90-100	B+	= 77-79	C+	= 67-69	D	= 50-59
A	= 85-89	B	= 73-76	C	= 63-66	F	= 0-49
A-	= 80-84	B-	= 70-72	C-	= 60-62		

Incomplete Grades
Grades of Incomplete "I" are assigned only in exceptional circumstances when a student requests extra time to complete their coursework. Such agreements are made only at the request of the student, who is responsible to determine from the instructor the outstanding requirements of the course.

Late Assignments
Assignments are due at time and date listed on eLearn. If you have exceptional circumstances please email instructor and exceptions will be made for late assignments. Exception will be made for students with a documented disability and/or supported by Accessibility Services.

Missed Exams/Quizzes/Labs etc.
Make-up exams, quizzes and/or tests are given at the discretion of the instructor. They are generally given only in medical emergencies or severe personal crises. Some missed activities may not be able to be accommodated. Please consult with your instructor. Exception will be made for students with a documented disability and/or supported by Accessibility Services

Attendance
Students are expected to attend all classes and associated activities. If classes are missed you will not be allowed to make up any of the in-class assignments unless you have extenuating circumstances, documents from accessibly services or other documents. Assignments marks for that day plus professionalism mark will be deducted. Please consult with your instructor for clarification. Exception will be made for students with a documented disability and/or supported by Accessibility Services.

English Usage
Students are expected to proofread all written work for any grammatical, spelling and stylistic errors. Instructors may deduct marks for incorrect grammar and spelling in written assignments. Instructor will also deduct for lack of or poor APA formatting.

Electronic Devices
Students may only use electronic devices during class for workshops or specific class activities or unless otherwise instructed. During presentations or lectures no laptops will be allowed to be used. Exception will be made for students with a documented disability and/or supported by Accessibility Services.

Online Communication
Outside of the classroom, instructors will communicate with students using their official Capilano University email addresses only. Official communication between Capilano University and students is delivered to students' Capilano University email addresses only; do not use eLearn.

UNIVERSITY OPERATIONAL DETAILS

Tools for Success
Many services are available to support student success for Capilano University students. A central navigation point for all services can be found at: https://www.capilanou.ca/student-life/

Capilano University Security: download the <u>CapU Mobile Safety App</u>

Policy Statement (S2009-06)
Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Academic Integrity, Academic Probation and other educational issues. These and other policies are available on the University website.

Academic Integrity (S2017-05)

Any instance of academic dishonesty or breach of the standards of academic integrity is serious and students will be held accountable for their actions, whether acting alone or in a group. See policy and procedures S2017-05 Academic Integrity for more information: <u>https://www.capilanou.ca/about-capu/governance/policies/</u>

Violations of academic integrity, including dishonesty in assignments, examinations, or other academic performances, are prohibited and will be handled in accordance with the Student Academic Integrity Procedures.

Academic dishonesty is any act that breaches one or more of the principles of academic integrity. Acts of academic dishonesty may include but are not limited to the following types:

Cheating: Using or providing unauthorized aids, assistance or materials while preparing or completing assessments, or when completing practical work (in clinical, practicum, or lab settings), including but not limited to the following:
- Copying or attempting to copy the work of another during an assessment;
- Communicating work to another student during an examination;
- Using unauthorized aids, notes, or electronic devices or means during an examination;
- Unauthorized possession of an assessment or answer key; and/or,
- Submitting of a substantially similar assessment by two or more students, except in the case where such submission is specifically authorized by the instructor.

Fraud: Creation or use of falsified documents.

Misuse or misrepresentation of sources: Presenting source material in such a way as to distort its original purpose or implication(s); misattributing words, ideas, etc. to someone other than the original source; misrepresenting or manipulating research findings or data; and/or suppressing aspects of findings or data in order to present conclusions in a light other than the research, taken as a whole, would support.

Plagiarism: Presenting or submitting, as one's own work, the research, words, ideas, artistic imagery, arguments, calculations, illustrations, or diagrams of another person or persons without explicit or accurate citation or credit.

Self-Plagiarism: Submitting one's own work for credit in more than one course without the permission of the instructors, or re-submitting work, in whole or in part, for which credit has already been granted without permission of the instructors.

Prohibited Conduct: The following are examples of other conduct specifically prohibited:
- Taking unauthorized possession of the work of another student (for example, intercepting and removing such work from a photocopier or printer, or collecting the graded work of another student from a stack of papers);
- Falsifying one's own and/or other students' attendance in a course;
- Impersonating or allowing the impersonation of an individual;
- Modifying a graded assessment then submitting it for re-grading; or,
- Assisting or attempting to assist another person to commit any breach of academic integrity.

Sexual Violence and Misconduct

All Members of the University Community have the right to work, teach and study in an environment that is free from all forms of sexual violence and misconduct. Policy B401 defines sexual assault as follows:

> Sexual assault is any form of sexual contact that occurs without ongoing and freely given consent, including the threat of sexual contact without consent. Sexual assault can be committed by a stranger, someone known to the survivor or an intimate partner.

Safety and security at the University are a priority and any form of sexual violence and misconduct will not be tolerated or condoned. The University expects all Students and Members of the University Community to abide by all laws and University policies, including B.401 Sexual Violence and Misconduct Policy and B.401.1 Sexual Violence and Misconduct Procedure (found on Policy page https://www.capilanou.ca/about-capu/governance/policies/)

Emergencies: Students are expected to familiarize themselves with the emergency policies where appropriate and the emergency procedures posted on the wall of the classroom.