	CAPILANO UNIVERSITY COURSE OUTLINE		
Course Title	DIGITAL TOOLS FOR SOCIAL CHANGE		
Course Number	CLSC 200	**Credits**	3.0
Section Number		**Instructor**	
Term	Spring 2015	**Office**	
Phone		**Local**	

COURSE FORMAT:

Three hours of class time per week, plus a fourth hour delivered through on-line or other activities, for a 15-week semester, including two weeks for final exams.

PREREQUISITES/CO-REQUISITES:

Community Capacity Building 100 and

Community Capacity Building 105 as pre- or co-requisites

LEARNING OUTCOMES:

Upon successful completion of this course, students will be able to:
- describe local and current examples of community storytelling and new media used to create social change;
- use a variety of social networking and new media tools in real life community applications for social change;
- analyze and promote the role of storytelling and new media in effective community work for social change;
- apply Internet literacy skills, including around issues of Internet safety, writing in the digital context, and online research;
- work independently and in small groups towards the completion of community based projects;
- demonstrate a range of practical community research skills;
- apply their debating and presentation skills.

REQUIRED TEXTS:

Selected print readings; selected online readings

RECOMMENDED TEXT:

An additional list of online resources and research will also be provided.

COURSE CONTENT:

This course will focus on the use of social media and digital storytelling tools for social change at a community level. This is a writing intensive course.

In the classroom, students will be introduced to new media through a community development lens. They will explore: a brief history of storytelling for community-based social change; the role of storytelling and social media in community work through a variety of mediums; the basics of Internet use including safety, etiquette and writing for online uses; how local community development practitioners are using digital tools; and how to successfully use social media for social change themselves.

Projects will be introduced and explored in class and completed on student's time. These will include:
- **Blog post (10%):** Students will be required to contribute (at least) one blog post each to the CDO blog covering: a local social change movement or event or an issue of student interest with a broad community impact.
- **Group Project: Social Media Debate (15%):** Students will participate in an in-class debate about the use of different social media tools for community use. Members of the public and/or the Capilano community will be invited to attend.
- **Digital storytelling project (25%):** Students will create short digital stories about a personal experience that relates to community building or social change ideas or activities. They will learn an approach to digital story facilitation specifically tailored to grassroots community work.
- **Major project (40%):** Working alone or in groups of up to three people, students will be required to create an active online social media experience that engages the public on an issue of social justice and uses at least two social networking platforms. Evidence of public engagement in the project will comprise part of the grading structure.

4th HOUR ACTIVITIES:

In addition to class-time learning, students will participate in on-line activities and work on group or individual research projects.

EVALUATION PROFILE:

Participation/Attendance	10%
Blog post	10%
Group Project (Social Media Debate)	15%
Digital Storytelling project	25%
Major project:	
Detailed project outline	10%
Project active online	20%
Evidence of public engagement	10%
TOTAL	**100%**

GRADING PROFILE:

A+ = 90 - 100%	B+ = 77 – 79%	C+ = 67 - 69%	D = 50 - 59%
A = 85 - 89%	B = 73 - 76%	C = 63 - 66%	F = 0 - 49%
A- = 80 - 84%	B- = 70 - 72%	C- = 60 - 62%	

ASSIGNMENTS: Assignments include blog post, group project, digital storytelling project and a major project.

OPERATIONAL DETAILS:

University Policies: Capilano University has policies on Academic Appeals (including appeal of final grades), Student Conduct, Cheating and Plagiarism, Academic Probation and other educational issues. These and other policies are available on the University website.

Emergency Procedures: Please read the emergency procedures posted on the wall of the classroom.

Participation: Participation means regular attendance and good preparation demonstrated in class discussions.

Attendance: Regular attendance is required. If you must miss a class, make arrangements with a classmate to hand in any homework due and to explain work required for the following class. You are responsible for all materials and submission of work during your absence.

Call or email your instructor if you cannot come to class.

Missed Exams: All missed exams and quizzes will be graded "0" unless special arrangements are made with the instructor **prior** to the date of the exam or quiz.

Late Assignments: Late assignments will not be accepted without special approval in advance. Late assignments will not be accepted after answers have been given out and explained in class.

Cheating/Plagiarism: All forms of cheating, including plagiarism, are serious offences. The instructor has a right to assign a "0" on the assignment or a letter grade of "F" on the course. A second offence in any course may result in expulsion from the program.

English Usage: A university-level use of English is expected of all take home written work. All take-home work must be typed and be presented in a professional manner.

Incomplete Grades: Incomplete grades will not be given without special permission.

Cell Phones: Cell phones must be turned off **before** entering the classroom and may not be turned on again until **after** you have left the classroom, except in emergency situations by prior arrangement with the instructor.