CAPILANO
UNIVERSITY

SCHOOL OF BUSINESS		
Course Outline		
COURSE NAME	Business Computing Website Development	**COURSE NO**.:	BCPT 221
TERM:	**Fall, 2016**	**COURSE CREDITS**:	**3**
INSTRUCTOR:		**E-MAIL**:	
OFFICE:		**PHONE (LOCAL)**:	

COURSE PREREQUISITES: BCPT 122 or BCPT 123 or BTEC 124 or BTEC 149

COURSE FORMAT: Instructional hours: (2 x 1½ hrs./week) x 15 weeks.

Fourth-hour activities: on-line or instructor's office (see the instructor's schedule).

COURSE OUTCOMES:

General Outcomes: The course introduces the student to Adobe Dreamweaver, and Fireworks Website design software. The student will be able to create basic websites as applied to small and medium size businesses. Instruction on how to create and optimize images suitable for internet and website development software as applied in business communications is included.

Specific Student Outcomes: Upon successful completion of this course, students will be able to demonstrate competence in the following abilities and skills:

Ability	Learning Outcome
Communications	C1. Use of Word processing to communicate in writing, business information.
	C2. To visually demonstrate the use of basic business calculations using a spreadsheet
	C3. To create and demonstrate the effect use of a Power Point presentation
Analysis and Decision Making	A1.To analyze business data created in an Excel spreadsheet
	A2.To assess spreadsheet information and apply sound business decisions for the supplied data.
Social Interaction	S1. Students will be required to work in groups periodically to analyze business problems and recommend possible solutions
Citizenship, Sustainability and Global Perspective	G1. Students will be confronted with global problems and assess the impact on the business community.

COURSE CONTENT:

Week	Topic
1	Introduction to E Commerce Infrastructure for E-Commerce
2	Web-Based Tools for E-Commerce Using FIREWORKS CS6 image manipulation.
3	Continued demonstration using FIREWORKS CS6 image manipulation. In-class work on Assignment No. 1
4	Continued demonstration using FIREWORKS CS6 Introduction to Dreamweaver CS6

5	Introduction to Dreamweaver CS6
6-7	Continued demonstration and web project work using Dreamweaver CS6
8	Mid Term Exam Continued demonstration using Dreamweaver CS6
9	Continued demonstration and web project work using Dreamweaver CS6
10	How to Create an Animated Gif In class work on web Project.
11	How to create a Web Gallery In class work on web Project.
12-13	Continued demonstration and web project work using Dreamweaver CS6
14-15	Final Exam period - Final Project Due

Schedules/Dates: Schedules shown here may change and the exact dates and times for the exams and the quizzes will be announced in class and/or on Moodle.

EVALUATION PROFILE:

Assessment	% of Final Grade	Individual/ Group	CAPabilities Assessed			
			Communications	Analysis & Decision Making	Social Interaction	Citizenship, Sustainability and Global Perspective
Fireworks Project No.1	15%	I	2	4	1	0
Midterm Exam	20%	I	34	3	3	1
Web Project No.2	20%	I	3	4	3	2
Web Project No.3	20%	I	4	4	4	2
Web Project No.4	10%	I	2	3	3	2
Web Project No.5	15%	1	2	3	3	2
Total	**100%**					

UNIVERSITY POLICIES:

Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Cheating and Plagiarism, Academic Probation and other educational issues. These and other policies are available on the University website.

Grading Profile: A+   90-100   B+   77-79   C+   67-69   D   50-59
A   85-89   B   73-76   C   63-66   F   49 and below
A-   80-84   B-   70-72   C-   60-62

Emergency procedures: In the event of an emergency, students must follow the emergency procedures posted in the classrooms.