

TERM: Spring 2016	COURSE NO: ANIM 208
INSTRUCTOR:	COURSE NAME: Professional Studies in Animation
OFFICE: LOCAL: x	SECTION NO(S):
EMAIL:	COURSE CREDITS: 3

COURSE FORMAT: 4 lecture hours per week for 15 weeks

PREREQUISITE: ANIM 200, ANIM 203

MISSION STATEMENT: The program strives to provide a comprehensive artistic and technical education, preparing students in the art of animation and encouraging critical reflection, collaboration and professionalism. Through innovative teaching, local and international partnerships and the highest standards of artistic and academic excellence, the program seeks to ensure student success in creative careers within the animation industry.

COURSE OBJECTIVES: Animation industry recruiters seek out specialists rather than generalists and this course enables students to attain superior skills in one area of production. Students choose not only what they want to excel at but also where they hope to work and then with the help of the instructor, plan the steps that will ensure post-graduate success. The instructor will work with students to develop projects that provide outstanding content for their portfolios and/or demo reels. Students may choose character animation, character design, storyboard design or environmental design. Included in this course are studio tours, networking opportunities with successful alumni, and guest speakers that include recruiters, executives and artists.

**COURSE STUDENT
LEARNING OUTCOMES:**

Upon successful completion of this course, students will be able to:

- describe the skill sets required for the various industry specializations;
- establish networking links with working professionals;
- create a plan with the necessary steps to achieve their personal objectives;
- schedule a critical path and establish progressive production deadlines;
- compile a body of work that exhibits a mastery of their chosen specialty;
- create e-portfolios that showcase their work.

REQUIRED TEXTS: Course materials will be supplied by the instructor.

COURSE CONTENT:

Week	Topic	Assg
1	Overview of specializations in the animation industry.	1
2	Career planning. Creating a critical path.	2
3	Working in groups for mutual success.	
4	The role of the producer.	
5	The role of the animation supervisor.	
6	The role of the storyboard supervisor.	
7	Mid-term reviews and progress reports.	3
8	Mid-term reviews and progress reports.	
9	Studio tour 1.	
10	Studio tour 2.	
11	Grad show production.	4
12	The role of the recruiter.	
13	The art of the interview. Studio tests and how to complete them.	5
14	Grad show production.	6
15	Grad show production. Electronic portfolio presentations.	7

ASSIGNMENTS:

Students will be graded on their five projects, e-portfolio and grad show preparations.

EVALUATION PROFILE:

1	Project Proposal	5%
2	Planning and Deadlines	5%
3	Mid-term Work In Progress	30%
4	Marketing Materials	10%
5	Electronic Portfolio	10%
6	Gradshow Duties	10%
7	Final Project	30%
TOTAL:		100%

GRADING PROFILE:

A+ = 90-100%
A = 85-89%
A- = 80-84%

B+ = 77-79%
B = 73-76%
B- = 70-72%

C+ = 67-69%
C = 63-66%
C- = 60-62%

D = 50-59%
F = 0-49%

OPERATIONAL DETAILS:*University Policies:*

Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Cheating and Plagiarism, Academic Probation and other educational issues. These and other policies are available on the University website.

Professional Behaviour:

Students must demonstrate a professional attitude and behaviour toward work, other students, guests and instructors. Each student should demonstrate reliability, respect for and co-operation with colleagues. A willingness to work calmly and courteously under difficult conditions as well as a determination to achieve first class work while meeting deadlines is necessary in this course. Students must have respect for equipment and systems and constructive response to criticism.

Attendance:

Regular attendance is essential. Students missing more than 20% of classes will not receive credit for the course. Each student is responsible for the material covered and any work assigned in class. The instructor has no obligation to repeat material for students who missed class.

Late Assignments:

Late assignments will only be accepted if a doctor's certificate is provided and the instructor has given prior approval for a late submission date.

"I" Grades:

An "I" grade or Incomplete may be assigned in exceptional circumstances. If the date for the submission of incomplete assignments is not met, the grade will automatically revert to the grade based on the student's present achievements. In addition, the student concerned must submit a *written request* for approval by the instructor prior to the last regular class in the course.

Emergency Procedures:

Students should familiarize themselves with emergency procedures posted in the classroom.