

FOR IMMEDIATE RELEASE

## MEDIA RELEASE

## New Capilano University and ILAC Canadian Tourism College agreement allows diploma graduates to complete a degree in tourism management

NORTH VANCOUVER B.C. June 3, 2021 – Capilano University (CapU) and ILAC Canadian Tourism College (CTC) are pleased to announce a new articulation agreement that allows qualified CTC graduates of both the Travel and Tourism Business Management diploma and Hospitality and Resort Business Management diploma programs to continue their education and complete a Bachelor of Tourism Management degree at CapU. The agreement, which comes into effect now for students to start courses at CapU in September 2021, creates a pathway for CTC graduates to enter CapU's Bachelor of Tourism Management program in year three following two years of study at CTC.

"As an established and trusted provider of tourism education programs in Vancouver, the Canadian Tourism College is known for training quality tourism professionals," said Stephanie Wells, chair of the School of Tourism Management at Capilano University. "We are pleased to establish this block transfer agreement with CTC, and look forward to welcoming their graduates into the Bachelor of Tourism Management program and seeing them succeed at CapU."

CTC tourism program students and recent graduates can receive 60 transfer credits towards the Bachelor of Tourism Management program at Capilano University. This agreement offers more students the opportunity to experience CapU, and supports the University in building a stronger base of graduates who go on to make an impact in the tourism sector.

"This agreement opens doors for our current students and recent graduates" says Milan Petrovich, vice president academic for ILAC Education Group. "CapU's Bachelor of Tourism Management offers our grads the opportunity to build their professional and business strength through research, human capital development, financial savvy, marketing and industry-related projects to further enhance their career opportunities."



This new pathway between CapU and CTC coincides with the Province's BC Restart plan by extending the development of innovative, entrepreneurial and service-focused professionals to reinvigorate the tourism sector.

## **About Capilano University**

Capilano University is a teaching-focused university based in North Vancouver, with programming serving the Sunshine Coast and the Sea-to-Sky corridor. The University offers 94 programs, including bachelor's degrees, in areas as diverse as film, early childhood education and tourism management. Capilano University is named after Sa7plek (Chief Joe Capilano), an important leader of the Skwxwú7mesh (Squamish) Nation of the Coast Salish Peoples. We respectfully acknowledge that our campuses are located on the territories of the Lílwat, xwməθkwəyəm (Musqueam), shíshálh (Sechelt), Skwxwú7mesh (Squamish) and Səlílwəta?/Selilwitulh (Tsleil-Waututh) Nations.

## **About ILAC Canadian Tourism College**

ILAC Canadian Tourism College is located in downtown Vancouver and has been preparing students for exciting careers in travel and tourism for over 40 years. A pioneer in hospitality programs, ILAC Canadian Tourism College provides students with hands-on training for a variety of different industry positions and is already partnered with Capilano's Centre for International Experience.

For more information, or to schedule interviews, please contact:

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