

COURSE OUTLINE		
TERM: Fall 2018	COURSE NO: VFX 220	
INSTRUCTOR:	COURSE TITLE: Visual Effects Demo Reel	
OFFICE: LOCAL: E-MAIL:	SECTION NO(S):	CREDITS: 3
OFFICE HOURS:		
COURSE WEBSITE:		

Capilano University acknowledges with respect the Lil'wat, Musqueam, Squamish, Sechelt, and Tsleil-Waututh people on whose territories our campuses are located.

COURSE PREREQUISITES/CO-REQUISITES

42 VFX credits

COURSE FORMAT

Four hours of class time per week for a fifteen week semester, which includes creation of an end of term portfolio over the fifteen week semester. There are no exams scheduled for this course.

CALENDAR DESCRIPTION

This course will help students prepare a professional portfolio and demo reel. Students will learn to critique their own work, while learning about professional presentation practices. A final portfolio presentation to industry will provide the opportunity for a professional critique of each student's portfolio before graduation. Students will plan and organize a grad show to showcase their talents to prospective industry recruiters and executives.

COURSE NOTE

VFX 220 is an approved Capstone course for Cap Core requirements.

REQUIRED TEXTS AND/OR RESOURCES

Resource materials will be provided by the instructor.

COURSE STUDENT LEARNING OUTCOMES

On successful completion of this course, students will be able to do the following:

- Identify the elements of a good visual effects portfolio and demo reel;

- Critique visual effects demo-reels to determine industry quality standards;
- Design and edit a presentation quality demo reel;
- Manage a production timeline and schedule;
- Plan, organize and host an industry grad show event;
- Produce and present an industry relevant demo reel demonstrating acquired knowledge.

Students who complete a Capstone course will be able to do the following:

- Identify a topic of inquiry or practice;
- Gather and organize relevant research materials;
- Evaluate, synthesize, and apply research findings;
- Share findings or results in a means appropriate to a field of study.

COURSE CONTENT

Week 1

- Identifying and deconstructing successful demo reels and portfolios
- Reviewing and critiquing portfolio presentation examples
- Identifying industry portfolio expectations and requirements

Week 2

- Review and critique portfolio presentation examples
- Project review and selection from previous terms
- Preparing a demo reel post-production plan
- *Assignment 1 : Breakdown and Schedule - **delegated***

Week 3

- Demo reel post production editing – techniques, order, pacing and timing
- Project review , selection and refinement from previous terms

Week 4

- Demo reel post production editing - transitions, audio
- Project review and refinement from previous terms
- *Assignment 1 : Breakdown and Schedule - **delivery***
- *Assignment 2: Co-student's Visual effects demo reel – **rough cut delegated***

Week 5

- Sourcing music rights
- Using sound in a demo reel - rights, stock sources and original tracks
- Sound recording and editing for demo reels
- Project review and refinement from previous terms

Week 6

- Demo reel post production editing - titles and credits

- Project review and refinement from previous terms
- *Assignment 2: Co-student's Visual effects demo reel – rough cut delivery*
- *Assignment 2: Co-student's Visual effects demo reel – audio delegated*

Week 7

- Demo reel post production editing
- Project review and refinement from previous terms
- *Assignment 2: Co-student's Visual effects demo reel – audio delivery*
- *Assignment 2: Co-student's Visual effects demo reel – titles delegated*

Week 8

- Project review and refinement from previous terms
- Delivery Demo reel and group critique
- *Assignment 2: Co-student's Visual effects demo reel – final delivery*
- *Assignment 4: Visual effects demo reel design and approach - delegated*

Week 9

- Grad show event planning, organization and duties
- *Assignment 3: Grad show duties – delegated*
- *Assignment 4: Visual effects demo reel design and approach - delivered*
- *Assignment 4: Visual effects demo reel first edit - delegated*

Week 10

- Grad show event planning

Week 11

- Grad show event planning
- *Assignment 4: Visual effects demo reel first edit - delivered*

Week 12

- *Assignment 5: Industry critique and review*

Week 13

- Post production review and changes
- Grad show preparation

Week 14

- Post production review and changes
- Grad show preparation
- *Assignment 5: Visual effects demo reel final edit*

Week 15

- Hosting the industry grad show

EVALUATION PROFILE

Professional behaviour	10%
Assignment 1	5%
Assignment 2	10%
Assignment 3	10%
Assignment 4	15%
Assignment 5	20%
<u>Term project</u>	<u>30%</u>
Total	100%

Note: Where applicable assignments have been divided into weekly tasks.

Professional behavior is evaluated on attendance, the quality, frequency and relevance of their comments, questions, observations and discussions of weekly course content; on their active engagement in in-class assignments and on their work-in-progress.

GRADING PROFILE

A+ = 90-100	B+ = 77-79	C+ = 67-69	D = 50-59
A = 85-89	B = 73-76	C = 63-66	F = 0-49
A- = 80-84	B- = 70-72	C- = 60-62	

Incomplete Grades

Grades of Incomplete "I" are assigned only in exceptional circumstances when a student requests extra time to complete their coursework. Such agreements are made only at the request of the student, who is responsible to determine from the instructor the outstanding requirements of the course.

Late Assignments

Assignments are due at the beginning of the class on the due date listed. If you anticipate handing in an assignment late, please consult with your instructor beforehand. Unless arrangements with an instructor have been made, late assignments will be penalized at a rate of ten percent per day late up to three days after the due date.

Missed Exams/Quizzes/Labs etc.

Make-up exams, quizzes and/or tests are given at the discretion of the instructor. They are generally given only in medical emergencies or severe personal crises. Some missed labs or other activities may not be able to be accommodated. Please consult with your instructor.

Attendance

Students are expected to attend all classes and associated activities. A student missing more than three classes without an acceptable reason will not receive credit for completing the course.

English Usage

Students are expected to proofread all written work for any grammatical, spelling and stylistic errors. Instructors may deduct marks for incorrect grammar and spelling in written assignments.

Electronic Devices

Students may use electronic devices during class for note-taking only, unless otherwise authorized by the instructor.

On-line Communication

Outside of the classroom, instructors will (if necessary) communicate with students using either their official Capilano University email or Moodle; please check both regularly. Official communication between Capilano University and students is delivered to students' Capilano University email addresses only.

UNIVERSITY OPERATIONAL DETAILS

Tools for Success

Many services are available to support student success for Capilano University students. A central navigation point for all services can be found at: <http://www.capilanou.ca/services/>

Capilano University Security: download the [CapU Mobile Safety App](#)

Policy Statement (S2009-06)

Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Academic Integrity, Academic Probation and other educational issues. These and other policies are available on the University website.

Academic Integrity (S2017-05)

Any instance of academic dishonesty or breach of the standards of academic integrity is serious and students will be held accountable for their actions, whether acting alone or in a group. See policy S2017-05 for more information: <http://www.capilanou.ca/about/governance/policies/Policies/>

Violations of academic integrity, including dishonesty in assignments, examinations, or other academic performances, are prohibited and will be handled in accordance with the Student Academic Integrity Procedures.

Academic dishonesty is any act that breaches one or more of the principles of academic integrity. Acts of academic dishonesty may include but are not limited to the following types:

Cheating: Using or providing unauthorized aids, assistance or materials while preparing or completing assessments, or when completing practical work (in clinical, practicum, or lab settings), including but not limited to the following:

- Copying or attempting to copy the work of another during an assessment;
- Communicating work to another student during an examination;
- Using unauthorized aids, notes, or electronic devices or means during an examination;
- Unauthorized possession of an assessment or answer key; and/or,
- Submitting of a substantially similar assessment by two or more students, except in the case where such submission is specifically authorized by the instructor.

Fraud: Creation or use of falsified documents.

Misuse or misrepresentation of sources: Presenting source material in such a way as to distort its original purpose or implication(s); misattributing words, ideas, etc. to someone other than the original source; misrepresenting or manipulating research findings or data; and/or suppressing aspects of findings or data in order to present conclusions in a light other than the research, taken as a whole, would support.

Plagiarism: Presenting or submitting, as one's own work, the research, words, ideas, artistic imagery, arguments, calculations, illustrations, or diagrams of another person or persons without explicit or accurate citation or credit.

Self-Plagiarism: Submitting one's own work for credit in more than one course without the permission of the instructors, or re-submitting work, in whole or in part, for which credit has already been granted without permission of the instructors.

Prohibited Conduct: The following are examples of other conduct specifically prohibited:

- Taking unauthorized possession of the work of another student (for example, intercepting and removing such work from a photocopier or printer, or collecting the graded work of another student from a stack of papers);
- Falsifying one's own and/or other students' attendance in a course;
- Impersonating or allowing the impersonation of an individual;
- Modifying a graded assessment then submitting it for re-grading; or,
- Assisting or attempting to assist another person to commit any breach of academic integrity.

Sexual Violence and Misconduct

All Members of the University Community have the right to work, teach and study in an environment that is free from all forms of sexual violence and misconduct. Policy B401 defines sexual assault as follows:

Sexual assault is any form of sexual contact that occurs without ongoing and freely given consent, including the threat of sexual contact without consent. Sexual assault can be committed by a stranger, someone known to the survivor or an intimate partner.

Safety and security at the University are a priority and any form of sexual violence and misconduct will not be tolerated or condoned. The University expects all Students and Members of the University Community to abide by all laws and University policies, including [B.401 Sexual Violence and Misconduct Policy](#) and [B.401.1 Sexual Violence and Misconduct Procedure](#).

Emergencies: Students are expected to familiarise themselves with the emergency policies where appropriate and the emergency procedures posted on the wall of the classroom.

DEPARTMENT OR PROGRAM OPERATIONAL DETAILS

Visual effects lab hours are offered outside of class times throughout the year. They offer an opportunity for students to work one on one with qualified individuals to sort through exercises, assignments and projects that arise as a result of class deliverables. While attendance is not mandatory, there is a departmental expectation that students attend as many labs as they can in order to maximize learning opportunities.