

COURSE OUTLINE		
TERM: Fall 2018	COURSE NO: MATH 108	
INSTRUCTOR:	COURSE TITLE: Calculus I For Business, Social Sciences and Life Sciences	
OFFICE: LOCAL: E-MAIL: @capilanou.ca	SECTION NO(S):	CREDITS: 3.0
OFFICE HOURS:		
COURSE WEBSITE:		

Capilano University acknowledges with respect the Lil'wat, Musqueam, Squamish, Sechelt, and Tsleil-Waututh people on whose territories our campuses are located.

COURSE PREREQUISITES

Math Placement Test (MPT); or Precalculus 12 with a minimum "B" grade; or MATH 105 with a minimum "C-" grade; or BMTH 054 with a minimum "C+" grade.

COURSE FORMAT

Three hours of class time, plus an additional hour of supplemental activity delivered through on-line or other activities for a 15-week semester, which includes two weeks for final exams.

CALENDAR DESCRIPTION

This course is an introduction to the mathematics of change and explores concepts of differential calculus with an emphasis on applications to business, social sciences and life sciences using a technology-based modeling approach. Topics include limits, continuity, the derivative, rules of differentiation, implicit differentiation and applications of differentiation.

COURSE NOTES

MATH 108 is an approved Numeracy course for Cap Core requirements.

MATH 108 is an approved Science and Technology course for Cap Core requirements.

MATH 108 is an approved Science course.

MATH 108 is an approved Quantitative/Analytical course for baccalaureate degrees.

MATH 108 is equivalent to MATH 116. Duplicate credit will not be granted for this course and MATH 116.

COURSE STUDENT LEARNING OUTCOMES

On successful completion of this course, students will be able to do the following:

- construct and analyze mathematical models including regression modelling for data sets;
- apply both analytical and numerical skills to evaluate limits and determine continuity;
- apply rules and techniques of differentiation, including those associated with transcendental functions;

- use the derivative to investigate the mathematics of change;
- state and apply theorems, definitions, and formulas used in the course;
- use correct mathematical notation and terminology to present solutions and results; and
- use technology appropriately as a tool in problem solving.

Students who complete this Numeracy course will be able to do the following:

- Apply both analytical and numerical skills to solve problems.
- Summarize and analyze data in quantitative forms.
- Interpret and draw conclusions from an analysis of quantitative data.
- Represent quantitative information in a variety of forms (e.g. symbolically, visually, numerically, and verbally).
- Incorporate quantitative evidence in support of an argument.

Students who complete this Science and Technology course will be able to do the following:

- Apply numerical and computational strategies to solve problems.
- Evaluate scientific information (e.g. distinguish primary and secondary sources, assess credibility and validity of information).
- Demonstrate how a problem, concept or process can be modelled numerically, graphically or algorithmically.
- Participate in scientific inquiry and communicate the elements of the process, including making careful and systematic observations, developing and testing a hypothesis, analyzing evidence, and interpreting results.

REQUIRED COURSE MATERIALS

Textbook: Lial, Greenwell, Ritchey. Calculus with Applications: Custom Edition for Math 108 at Capilano University. 10th ed. Pearson/Addison Wesley, 2012.

Calculator: Students must have a non-symbolic graphing calculator. The Mathematics and Statistics Department recommends a T.I.-83+ or T.I.-84+ calculator with non-symbolic capabilities. Graphing calculator instruction (in the classroom or in workshops) will only be given using one of these calculators. Any student who intends to use any other calculator must have it approved by his/her instructor at the start of the semester. For more detailed information on graphing calculators go to: <http://www.capilanou.ca/math/Graphing-Calculator-Policies/>

Class Notes: Some instructors will have class notes available for purchase in the Bookstore.

RECOMMENDED COURSE SUPPLEMENTS

Exam Booklet: Practice exams and solutions from previous terms (available for purchase from Bookstore).

Reference Texts: Available in the Math Learning Centre (BR289).

COURSE CONTENT

Topics	Text Reference	Weeks (approx.)
Basic Functions and Graphs; Modeling in Business – cost, revenue, profit, supply & demand, equilibrium, break-even analysis; Models from Data - Exponential, Logistic, Polynomial and Sine.	1.1,1.2 Ch. 2 & supplement	2.0
Limits, Continuity, Intermediate Value Theorem, Average Rate of Change, Instantaneous Rate of Change, Tangent Line, Derivative, Percentage Change, Determining Slopes Numerically and Algebraically, Drawing Slope Graphs.	Ch. 3	3.0
Simple Derivative Rules, Power Rule, Sum Rule, Chain Rule, Product Rule, Quotient Rule, Logarithmic and Exponential Derivatives, Trigonometric Derivatives.	Ch. 4 13.1,13.2	2.0
Increasing/Decreasing Functions, Inflection Points, Concavity, Relative Extrema, Curve Sketching.	Ch. 5	1.5
Absolute Extrema, Optimization, Implicit Differentiation, Related Rates, Differentials and Linear Approximation.	Ch. 6	3.0
Newton's Method	12.6	0.5
Term tests and/or quizzes		1.0
Final Exam Period		2.0

EVALUATION PROFILE

Final grades for the course will be computed based on the following schedule:

Term Work	*55%
Final Exam	*35%
Personal Evaluation	10%
TOTAL	100%

* If the percentage achieved on the Final Exam is higher than the percentage achieved on the Term Work component, then the Final Exam weight will be increased to 55% and the Term Work will be decreased to 35%.

Term work will consist of tests, quizzes, projects and/or assignments. While the weighting of individual tests, etc. is at the discretion of the instructor, no single test will exceed 25% of the final total. The weight of tests, quizzes and assignments will be announced in class in advance. The use of a calculator may be restricted on tests and exams.

PERSONAL EVALUATION

In the absence of exceptional circumstances, which are determined at the instructor's discretion, the personal evaluation component of the final grade will be pro-rated to the rest of the grade. For example, a 10% personal evaluation component would be determined by dividing the remaining mark out of 90 by 9. The most common circumstance justifying an increased personal evaluation mark is a student's improved performance in the final examination relative to the term work, which the instructor feels justifies an elevated letter grade.

SUPPLEMENTAL 4TH HOUR ACTIVITY

Each section has, in addition to the 3 hours of scheduled classroom time per week, a supplemental activity. This activity might be a scheduled tutorial or lab, an on-line activity, a group meeting, or some other activity as indicated by the instructor. Students are expected to participate in this additional activity. If this is not possible, students should consult their instructor to determine how this missed activity can be completed. It is in the student's best interest to ensure that any missed course activity is completed.

GRADING PROFILE: Letter grades will be assigned according to the following guidelines:

A+	90 - 100%	B+	77 - 79%	C+	67 - 69%	D	50 - 59%
A	85 - 89%	B	73 - 76%	C	63 - 66%	F	0 - 49%
A-	80 - 84%	B-	70 - 72%	C-	60 - 62%		

Students should refer to the University Calendar for the effect of the above grades on grade point average.

TESTS

Dates for tests will be announced beforehand in class.

HOMEWORK

It is expected that students spend at least 8 hours per week doing course work outside of class time.

ASSIGNMENTS

Assignments are due at the beginning of class, unless otherwise announced. Late assignments may receive a grade of zero.

Incomplete Grades

Grades of Incomplete "I" are assigned only in exceptional circumstances when a student requests extra time to complete their coursework. Such agreements are made only at the request of the student, who is responsible to determine from the instructor the outstanding requirements of the course.

Missed Exams/Quizzes/Labs

Will be assigned a score of zero unless the student meets all of the following conditions:

1. Circumstances clearly beyond the control of the student caused the exam, test, quiz, lab, etc. to be missed. Such circumstances include serious illness or injury, or death of close family member.

They do not include forgetting about the test, lack of preparation for the test, work-related or social obligations.

2. The student has notified the instructor (or the School of STEM office staff, if the instructor is not available) that they will miss the exam, test, quiz, lab, etc. Such notification must occur in advance, if possible, or at the latest, on the day of the exam, test, quiz, lab, etc.
3. Proof of the circumstances is provided. Proper proof of illness or injury requires a medical certificate from a doctor.
4. The student has been fully participating in the course up until the circumstances that prevented the writing of the exam, test, quiz, lab, etc. Fully participating means attending almost all of the classes and turning in almost all assignments in the course.

The options for making up any missed grades offered to the student who meets the four conditions are decided by the instructor. They will not necessarily meet the convenience of the student.

Make-up exams, quizzes and/or tests are given at the discretion of the instructor. They are generally given only in medical emergencies or severe personal crises. Some missed labs or other activities may not be able to be accommodated. Please consult with your instructor.

Attendance

Regular attendance is essential. If classes are missed, it is the student's responsibility to become aware of all information given out in the classes or tutorials, including times of examinations and assignment deadlines.

English Usage

Students are expected to use correct standard English in their written and oral assignments, exams, presentations and discussions. Failure to do so may result in reduced grades in any part of the Evaluation Profile. Please refer to the guidelines provided in the Capilano Guide to Writing Assignments (available from the University Bookstore).

Mathematical Language

Use of proper Mathematical terminology and notation is an important component of Mathematics. Marks may be deducted for improper usage. For full details, please refer to the Math Department Style Guide at: <http://www.capilanou.ca/math/Math-Department-Style-Guide/>

Mathematics Learning Centre

Instructional help and Mathematics learning aids, such as audio visual materials, computer software and reference texts are available to students in the Birch Building (BR289).

On-line Communication

Outside of the classroom, instructors will (if necessary) communicate with students using either their official Capilano University email or Moodle; please check both regularly. Official communication between Capilano University and students is delivered to students' Capilano University email addresses only.

UNIVERSITY OPERATIONAL DETAILS

Tools for Success

Many services are available to support student success for Capilano University students. A central navigation point for all services can be found at: <http://www.capilanou.ca/services/>

Capilano University Security: download the [CapU Mobile Safety App](#)

Policy Statement (S2009-06)

Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Cheating and Plagiarism, Academic Probation and other educational issues. These and other policies are available on the University website.

Academic Integrity (S2017-05)

Any instance of academic dishonesty or breach of the standards of academic integrity is serious and students will be held accountable for their actions, whether acting alone or in a group. See policy S2017-05 for more information: <http://www.capilanou.ca/about/governance/policies/Policies/>

Violations of academic integrity, including dishonesty in assignments, examinations, or other academic performances, are prohibited and will be handled in accordance with the Student Academic Integrity Procedures.

Academic dishonesty is any act that breaches one or more of the principles of academic integrity. Acts of academic dishonesty may include but are not limited to the following types:

Cheating: Using or providing unauthorized aids, assistance or materials while preparing or completing assessments, or when completing practical work (in clinical, practicum, or lab settings), including but not limited to the following:

- Copying or attempting to copy the work of another during an assessment;
- Communicating work to another student during an examination;
- Using unauthorized aids, notes, or electronic devices or means during an examination;
- Unauthorized possession of an assessment or answer key; and/or,
- Submitting of a substantially similar assessment by two or more students, except in the case where such submission is specifically authorized by the instructor.

Fraud: Creation or use of falsified documents.

Misuse or misrepresentation of sources: Presenting source material in such a way as to distort its original purpose or implication(s); misattributing words, ideas, etc. to someone other than the original source; misrepresenting or manipulating research findings or data; and/or suppressing aspects of findings or data in order to present conclusions in a light other than the research, taken as a whole, would support.

Plagiarism: Presenting or submitting, as one's own work, the research, words, ideas, artistic imagery, arguments, calculations, illustrations, or diagrams of another person or persons without explicit or accurate citation or credit.

Self-Plagiarism: Submitting one's own work for credit in more than one course without the permission of the instructors, or re-submitting work, in whole or in part, for which credit has already been granted.

Prohibited Conduct: The following are examples of other conduct specifically prohibited:

- Taking unauthorized possession of the work of another student (for example, intercepting and removing such work from a photocopier or printer, or collecting the graded work of another student from a stack of papers);
- Falsifying one's own and/or other students' attendance in a course;
- Impersonating or allowing the impersonation of an individual;
- Modifying a graded assessment then submitting it for re-grading; or,
- Assisting or attempting to assist another person to commit any breach of academic integrity.

Sexual Violence and Misconduct

All Members of the University Community have the right to work, teach and study in an environment that is free from all forms of sexual violence and misconduct. Policy B401 defines sexual assault as follows:

Sexual assault is any form of sexual contact that occurs without ongoing and freely given consent, including the threat of sexual contact without consent. Sexual assault can be committed by a stranger, someone known to the survivor or an intimate partner.

Safety and security at the University are a priority and any form of sexual violence and misconduct will not be tolerated or condoned. The University expects all Students and Members of the University Community to abide by all laws and University policies, including [B.401 Sexual Violence and Misconduct Policy and B.401.1 Sexual Violence and Misconduct Procedure](#).

Emergencies: Students are expected to familiarise themselves with the emergency policies where appropriate and the emergency procedures posted on the wall of the classroom.