

| COURSE OUTLINE | | |
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| TERM: FALL 2018 | COURSE NO: IBUS 440 | |
| INSTRUCTOR: | COURSE TITLE: ADVANCED TOPICS IN INTERNATIONAL BUSINESS | |
| OFFICE: LOCAL: E-MAIL: @capilanou.ca | SECTION NO(S): | CREDITS: 3 |
| OFFICE HOURS: | | |
| COURSE WEBSITE: | | |

Capilano University acknowledges with respect the Lil'wat, Musqueam, Squamish, Sechelt, and Tsleil-Waututh people on whose territories our campuses are located.

COURSE PREREQUISITES

75 credits of 100-level or higher coursework including IBUS 255, ENGL 100, and CMNS 152 or 220; OR 3 NABU credits and CMNS 305

COURSE FORMAT

Three hours of class time, plus an additional hour delivered through on-line or other activities for a 15-week semester, which includes two weeks for final exams.

CALENDAR DESCRIPTION

This course will further students' knowledge of international business practices in a world context paying attention to operations, trade, investments, international financial markets, new financial instruments, etc. Through case studies, students will analyze current international business environments in specific industries and their success and challenges across the globe. Students will learn business practices of small and medium enterprises and multinationals in developed, emerging, and developing countries and common markets.

REQUIRED TEXTS AND/OR RESOURCES

Academic material will be available by link on Moodle. Some readings and cases may require purchases from IVEY, HBR or other sources. Please see topic dates and links on Moodle for details. Some articles will be posted to the in-Moodle twitter feed.

Students are encouraged to read relevant materials and keep themselves informed before coming to class. Students are required to bring relevant international business news to every class. Google the following:

- Bloomberg
- The Asian Wall Street Journal
- The Wall Street Journal
- HBR, IVEY, WARTON (for cases and articles)
- The Economist
- Library, and other online sources

COURSE STUDENT LEARNING OUTCOMES

On successful completion of this course, students will be able to do the following:

- Develop and present an international business case or article, orally and in written form to an annual general meeting of stockholders
- Present on a regular basis your business ideas in class and on the platforms used for this course
- Understand and explain concepts and theories concerning the global business environment
- Apply conceptual frameworks and theories to current events in the global business environment and to actual behaviour of firms (small and large that engage in international operations)
- Explain and discuss the seminal and contemporary international business literature, including the reinforcement of some international economic concepts that business managers use in the normal operations of their business
- Engaging in sound domestic and international business decision-making based on global economics/ financial analysis
- Display improved skills in critical thinking, analysis and problem solving
- Demonstrate improved skills in independent research
- Develop further knowledge related to new and expanding economic areas where firms are developing markets
- Advance knowledge of financial considerations in international business, with reference to new financial institutions and/or instruments
- Advance knowledge in how green economies and or CSR is emerging in developed as well as developing countries
- Use collaborative approach to problem solving and situation analysis in classroom activity
- Use a collaborative approach to problem solving and situation analysis outside classroom activity when doing group work.
- Integrate social and global perspectives into situation analysis and decision-making
- Understand the dimensions of environmental and social impact on business situations
- Understand the economic and in some cases the political dimensions of business situations

COURSE CONTENT

| Week | Topic | Assessment |
|------|---|---|
| 1 | Orientation - Introduction to International Business Topics to be covered in the course. - Course resources and assignments, Presenters Podium Forum. Lead Team Topic options & Group Formation Resources and the rules of the road. How Global are we anyway? | See Moodle each week for Preparation Questions /Activities. Get registered on Presenters Podium and get ready for PP1 posting which starts Monday next week. |
| 2 | T-1 Social Entrepreneurism (entrepreneurial philanthropy) and Global Reach Case #1 Managing and leading a start-up going global. | All: PP1 due this week |

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| 3 | T-2 New Business Models in Emerging Markets <i>Case #2</i> Profits at the bottom of the Pyramid | All: PP2 due this week Facilitation : Team ANAGO |
| 4 | T-3 Sharing Economy and going Global <i>Case #3</i> | All : PP3 due this week Facilitation : Team IKA |
| 5 | T-4 Three-Dimensional (3D) Printing and Drones - Opportunities and disruptions to global supply chain management <i>Case #4</i> | All : PP4 due this week Facilitation : Team UNI |
| 6 | T-5 Global-Sourcing (Risks, Rocks and Opportunities) <i>Case #5</i> <i>Case #6</i> | All : PP5 due this week Facilitation : Team EBI |
| 7 | Midterm Individual case/topic analysis report T-6 NAFTA and Trumponomics | PP6 TBD Individual Case/Topic Anlysis Due |
| 8 | T-7 The Whole-Truth / US vs. Canada Competencies and Market fit <i>Case/Readings #7</i> &what is Amazon up to? | ALL : PP7 due this week Facilitation : Team DANGO |
| 9 | T-8 Protecting Intellectual Property and Cyber Security <i>Case #7</i> | ALL : PP8 due this week Facilitation : Team KINOKO |
| 10 | T-9 Disruptive Technologies - Int'l Challenges and Opportunities Ev / auto pilot and the future of transportation <i>Case #8</i> | ALL : PP9 due this week Facilitation : Team EDAMAME |
| 11 | T-10 bitcoin, and the future of digital payments and international remittance <i>CASE #9</i> | ALL : PP10 due this week Facilitation : Team IKURA |
| 12 | Bits and Bits International --- Final Quiz option T-11 race for space | Facilitation : Team SAKE |
| 13 | Final peer evaluations and participation reviews | All Peer/Participation Evaluation due |
| 14-15 | Final Exam Period | |

EVALUATION PROFILE

| Assessment | % of Final Grade |
|---|------------------|
| Midterm Exam | 25% |
| Individual Case/Topic Analysis Report or Final Midterm Option | 15% |
| Case/Topic Facilitation & Report | 30% |
| Weekly Presenters Podium (PP) Posts | 20% |
| Class Participation | 10% |
| Total | 100% |

Student Participation and Class Attendance.

Class participation and attendance is required for this course. IBUS 440 follows a seminar type format and students' participation and discussion is what makes this class very special. Please be ready for class discussion. Students are required to bring relevant international business news to every class. Students will be evaluated on their participation in topic/case discussion and on bringing news articles/insights to the discussions. Class participation and attendance is 10% of students' marks, and will include a self/peer evaluation submitted at the end of the course.

GRADING PROFILE

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|-------------|------------|------------|-----------|
| A+ = 90-100 | B+ = 77-79 | C+ = 67-69 | D = 50-59 |
| A = 85-89 | B = 73-76 | C = 63-66 | F = 0-49 |
| A- = 80-84 | B- = 70-72 | C- = 60-62 | |

Incomplete Grades

Grades of Incomplete "I" are assigned only in exceptional circumstances when a student requests extra time to complete their coursework. Such agreements are made only at the request of the student, who is responsible to determine from the instructor the outstanding requirements of the course.

Late Assignments

Assignments are due at the beginning of the class on the due date listed. If you anticipate handing in an assignment late, please consult with your instructor beforehand.

Missed Exams/Quizzes/Labs etc.

Make-up exams, quizzes and/or tests are given at the discretion of the instructor. They are generally given only in medical emergencies or severe personal crises. Some missed labs or other activities may not be able to be accommodated. Please consult with your instructor.

Attendance

Students are expected to attend all classes and associated activities.

English Usage

Students are expected to proofread all written work for any grammatical, spelling and stylistic errors. Instructors may deduct marks for incorrect grammar and spelling in written assignments.

Electronic Devices

Students may use electronic devices during class for note-taking only.

On-line Communication

See Moodle each week for Preparation and Questions /Activities.

Outside of the classroom, instructors will (if necessary) communicate with students using either their official Capilano University email or Moodle; please check both regularly. Official communication between Capilano University and students is delivered to students' Capilano University email addresses only.

UNIVERSITY OPERATIONAL DETAILS**Tools for Success**

Many services are available to support student success for Capilano University students. A central navigation point for all services can be found at: <http://www.capilanou.ca/services/>

Capilano University Security: download the [CapU Mobile Safety App](#)

Policy Statement (S2009-06)

Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Academic Integrity, Academic Probation and other educational issues. These and other policies are available on the University website.

Academic Integrity (S2017-05)

Any instance of academic dishonesty or breach of the standards of academic integrity is serious and students will be held accountable for their actions, whether acting alone or in a group. See policy S2017-05 for more information: <http://www.capilanou.ca/about/governance/policies/Policies/>

Violations of academic integrity, including dishonesty in assignments, examinations, or other academic performances, are prohibited and will be handled in accordance with the Student Academic Integrity Procedures.

Academic dishonesty is any act that breaches one or more of the principles of academic integrity. Acts of academic dishonesty may include but are not limited to the following types:

Cheating: Using or providing unauthorized aids, assistance or materials while preparing or completing assessments, or when completing practical work (in clinical, practicum, or lab settings), including but not limited to the following:

- Copying or attempting to copy the work of another during an assessment;
- Communicating work to another student during an examination;
- Using unauthorized aids, notes, or electronic devices or means during an examination;
- Unauthorized possession of an assessment or answer key; and/or,

- Submitting of a substantially similar assessment by two or more students, except in the case where such submission is specifically authorized by the instructor.

Fraud: Creation or use of falsified documents.

Misuse or misrepresentation of sources: Presenting source material in such a way as to distort its original purpose or implication(s); misattributing words, ideas, etc. to someone other than the original source; misrepresenting or manipulating research findings or data; and/or suppressing aspects of findings or data in order to present conclusions in a light other than the research, taken as a whole, would support.

Plagiarism: Presenting or submitting, as one's own work, the research, words, ideas, artistic imagery, arguments, calculations, illustrations, or diagrams of another person or persons without explicit or accurate citation or credit.

Self-Plagiarism: Submitting one's own work for credit in more than one course without the permission of the instructors, or re-submitting work, in whole or in part, for which credit has already been granted without permission of the instructors.

Prohibited Conduct: The following are examples of other conduct specifically prohibited:

- Taking unauthorized possession of the work of another student (for example, intercepting and removing such work from a photocopier or printer, or collecting the graded work of another student from a stack of papers);
- Falsifying one's own and/or other students' attendance in a course;
- Impersonating or allowing the impersonation of an individual;
- Modifying a graded assessment then submitting it for re-grading; or,
- Assisting or attempting to assist another person to commit any breach of academic integrity.

Sexual Violence and Misconduct

All Members of the University Community have the right to work, teach and study in an environment that is free from all forms of sexual violence and misconduct. Policy B401 defines sexual assault as follows:

Sexual assault is any form of sexual contact that occurs without ongoing and freely given consent, including the threat of sexual contact without consent. Sexual assault can be committed by a stranger, someone known to the survivor or an intimate partner.

Safety and security at the University are a priority and any form of sexual violence and misconduct will not be tolerated or condoned. The University expects all Students and Members of the University Community to abide by all laws and University policies, including [B.401 Sexual Violence and Misconduct Policy](#) and [B.401.1 Sexual Violence and Misconduct Procedure](#).

Emergencies: Students are expected to familiarise themselves with the emergency policies where appropriate and the emergency procedures posted on the wall of the classroom.