



# PROCESS

## PROCESS DESIGN

- Feedback from other planning processes
- Desired scope (10 years)
- Inclusive
- Easy, inspiring, enjoyable

### Engagement

- Key community partners
- One-on-one meetings to explore needs, expectations and requirements

## UNDERSTANDING THE CONTEXT: *Internal & External Facts and Trends*

### Internal:

- Where are we now?
- Who is affected by our work?
- What does our assessment data tell us?
- What are we doing well?
- What can we improve on?
- What are our community partners' needs?
- What are current resources and capabilities?

### External:

- What is happening in the external environment?
- What are relevant trends that would affect us?
- What are the external opportunities and threats?
- What is driving change in post-secondary education?

### Engagement

- E&P team and all community partners
- E&P team to share findings using a multichannel strategy including world cafes
- Community partners contribute through a digital platform – ThoughtExchange
- E&P team shares findings and conclusions
- Updates and input from Senate and Board

## DEFINING OUR PREFERRED FUTURE: *Vision, Purpose and Values*

- Vision: picture of the “preferred future”; a statement that describes CapU’s aspirations for the future and delineates the University’s strategic course and long-term direction. It implies strategic choices and trade-offs
- Purpose: A statement that defines CapU’s unique identity by describing who we are, what we do and why we are here
- Values: Beliefs, traits, and behavioural norms that Capu’s community members are expected to display as they pursue the University’s vision and purpose. When adopted and lived, values become an integral part of CapU’s culture.

### Engagement

- All Community partners and E&P team
- Forums (general and community partner specific)
- Digital platform – ThoughtExchange (general)
- Updates and input from Senate and Board

## SETTING ASPIRATIONS: *Institutional KPIs and goals by area*

### *Institutional KPIs and goals by area*

- Long-term institutional KPIs
- Goals and objectives
- Strategies
- VP Portfolio goals and priorities
- 3 and 6 year priorities

### Engagement

- E&P and executive in consultation with key community partners
- Updates and input from Senate and Board

Periodic checks (KPIs, assessment, budget etc.)

### 2030 Plan

- A framework for day to day decision making that includes our vision, purpose, values, goals and strategies.

### Integrated Planning

- 3 year rolling operational plan and budget aligned to 2030 Plan
- All Faculties and departments
- Performance based and measurable