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MEDIA RELEASE

Capilano University introduces Minors in Communications and Business

NORTH VANCOUVER B.C. May 12, 2021 – Capilano University today announced two new program offerings for students to customize their programs of study. Beginning in September 2021, students outside the Faculty of Business and Professional Studies can elect to complete a Minor in Business, and students from all faculties can elect to pursue a Minor in Communication Studies when completing a four-year bachelor degree.

“These two new programs reflect the course programming direction and commitment to students set out in the University’s Academic Plan 2030,” says Laureen Styles, VP Academic & Provost. “They provide students with complimentary skills that will enhance their employability and future success in a wide variety of organizational settings.”

The new Minor in Communication Studies will provide students with essential communication and analytical skills valuable in today’s knowledge and information-based society. The School of Communications has offered a four-year Bachelor of Communication Studies degree since 2011. This program allows students currently pursuing electives in Communication Studies to apply 21 credits towards a designated Minor in Communications Studies.

“This program offers students enhanced writing and presentation skills for employment and opportunities to engage in critical dialogue on communication, media, technology, policy and human rights,” says Lori Walker, convener for the School of Communications at Capilano University. “Students with a minor in Communications will graduate with heightened abilities to apply in their professional lives and beyond.”

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Since 1990, the School of Business has provided CapU students with a rigorous experience-based business degree that prepares them for successful entry into the workforce. However, until now, the School has not included a minor for non-Business students. The 18.00 credit Minor is designed to provide students with a structured introduction to several core areas: accounting, marketing, business law and human resources.

“The School of Business and Professional Studies collaborated with colleagues across the University to develop a flexible minor to benefit any interested CapU student,” says Dennis Silvestrone, dean of the Faculty of Business and Professional Studies.

Students wanting more information about the requirement to complete either program can contact the [Academic Advising](#) department in the Registrar’s Office.

About Capilano University

Capilano University is a teaching-focused university based in North Vancouver, with programming serving the Sunshine Coast and the Sea-to-Sky corridor. The University offers 94 programs, including bachelor’s degrees, in areas as diverse as film, early childhood education and tourism management. Capilano University is named after Sa7plek (Chief Joe Capilano), an important leader of the Skwxwú7mesh (Squamish) Nation of the Coast Salish Peoples. We respectfully acknowledge that our campuses are located on the territories of the Líwat, x^wməθk^wəy^{əm} (Musqueam), shíshálh (Sechelt), Skwxwú7mesh (Squamish) and Səlílwətaʔ/Selilwitulh (Tsleil-Waututh) Nations.

For more information, or to schedule interviews, please contact:

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